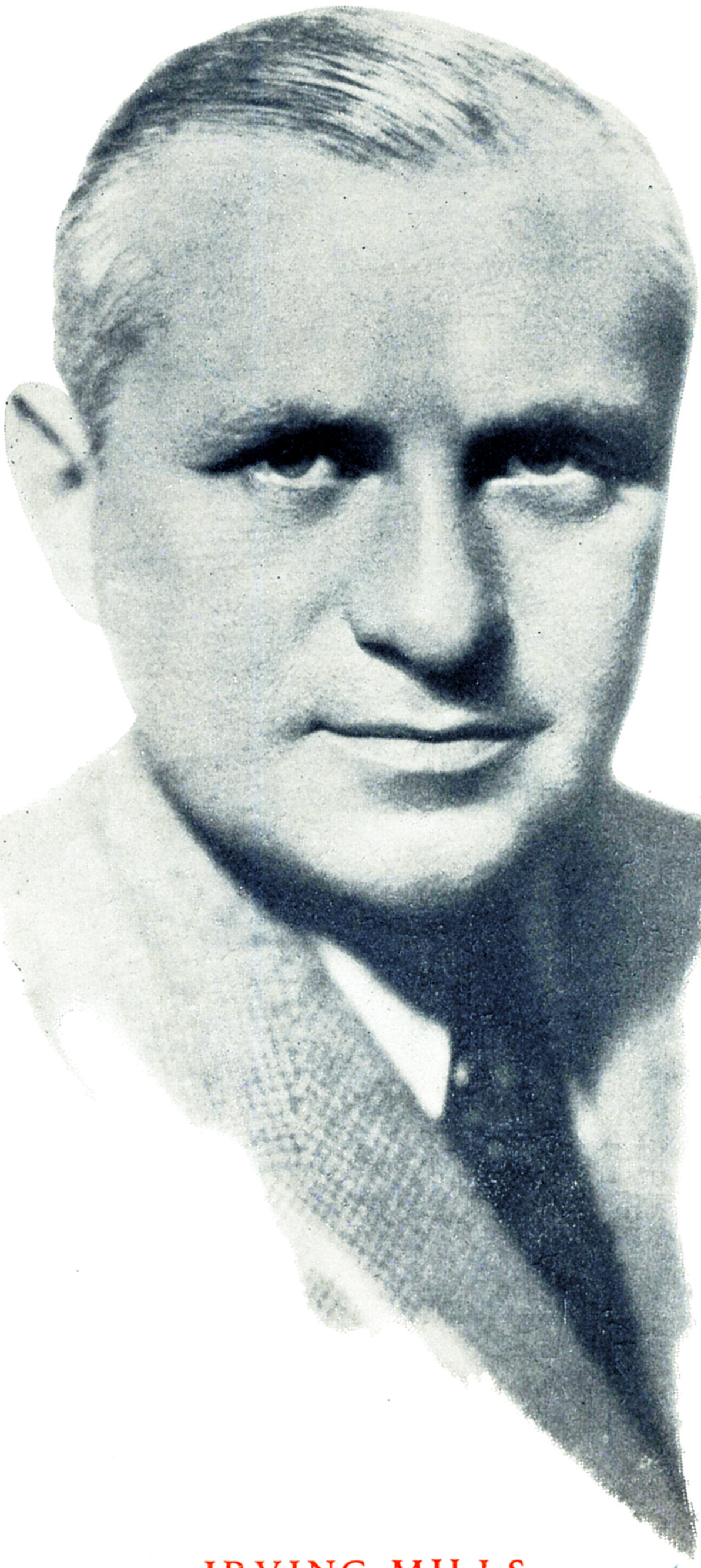
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JANUARY 11, 1936

The Billboard

The World's Foremost Amusement Weekly



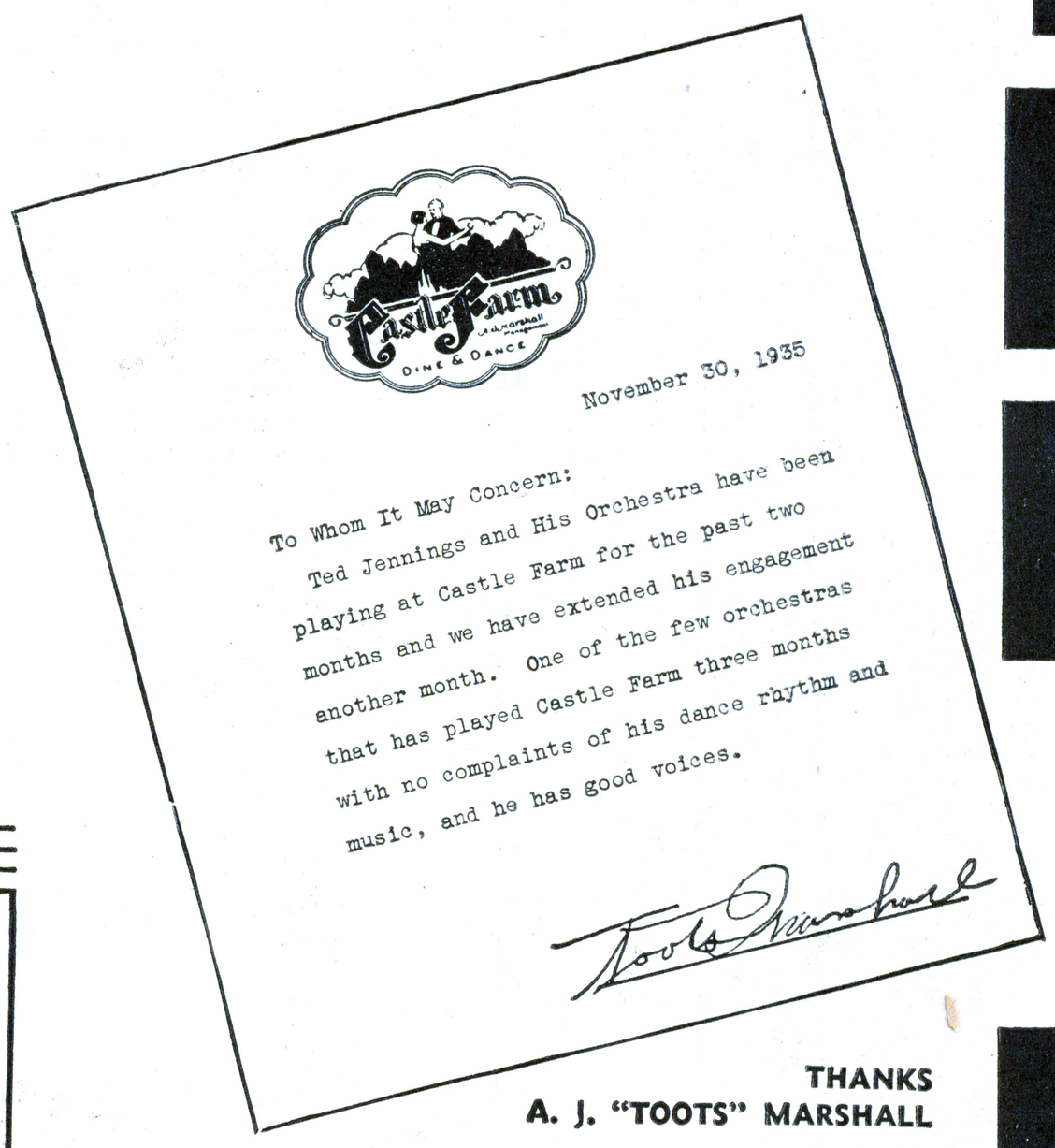
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of Songs

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Vol. XLVIII
No. 2

The Billboard

The World's Foremost Amusement Weekly

January 11, 1936

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AFM ISSUES 410 LICENSES

306 Figures In Two Suits

One is by eight members of ITOA for damages—other victory over Allied

NEW YORK, Jan. 4.—Altho the operator situation has eased considerably here, this week saw two big suits aired in court. One was the action of eight houses asking a total of $650,000 from Local 306 and the other was the denial of an injunction to Allied operators' union against Local 306.

The $650,000 action comprises suits by eight members of the Independent Theater Owners' Association against Joseph D. Basson individually and as president of Local 306. At a hearing in Supreme Court Tuesday Justice Bernard L. Sheintag denied the motion to consolidate the eight suits, but said the eight plaintiffs might withdraw the separate suits and substitute a mutual complaint.

The action, which claims the union had resorted to "intimidation, coercion and terrorism" in attempting to force the eight theaters to employ its members and that the theaters had suffered losses in business, was attacked by Basson. Basson says the suits prove that the "peaceful picketing of Local 306" was a great success and had a powerful effect. "They are also clear evidence that the general public enthusiastically supported the local in its fight against

(See 306 FIGURES on page 12)

Gorman Circus Sold At Auction, $4,000

NEW YORK, Jan. 4.—Assets of the Gorman Bros.' Circus brought $4,000 at a sheriff's sale held Thursday in Wyckoff, Bergen County, N. J., near show's winter quarters in Campgaw. Sale was held to satisfy a judgment of the Pat Casey Enterprises against the Mangor Corporation, of which Tom Gorman is president.

Successful bidder was E. K. Nadel, former associate of Casey's and producer of vaude units. Casey, who is on the West Coast, was represented by counsel. Included in the buy were two tops (big top and menagerie), trucks and trailers, a bear and other animals, bleacher and

(See GORMAN CIRCUS on page 55)

Billboard's Own Success Story on "Music Goes Round and 'Round"

NEW YORK, Jan. 4.—Not in a decade or more has a popular song fired the imagination and enthusiasm of the sheet music-buying-and-singing public as has *The Music Goes Round and Round*. It had its greatest momemtum during the post-Christmas week, usually a slump proposition, and clinched first place with an entirely unreasonable and frantic desire on the part of the New Year's Eve celebrants to hear and sing the song endlessly. Request upon request hit all musical directors on and off the air, and elevator boys went nuts at hotels and private houses because "every single person in the car, 10 or more at a time, were all singing" some excerpt of the song.

Already numerous legends have sprung up and feature writers on dailies are devoting plenty of space to items true and fanciful. It appears that nobody is aware of the fact that the ditty got started at the Onyx Club, where Mike Riley and Eddy Farley hold forth with their swing band. With "Red" Hodgson in the band, co-writer, they were first pitied as having sold the song for a sawbuck and were cut in anyway. But this does not seem to be the case.

Selling in first place without question, jobbers report that they are almost unable to fill orders fast enough and that it is selling at the rate of 16,000 piano copies a day. Phonograph record manufacturers, like the publishers, the Select Music Company, did not foresee the demand and were wholly unprepared. Traveling too fast to seem real, it is feared in the trade that it may die out very suddenly on account of the

(See BILLBOARD'S OWN on page 15)

Network Artists' Bureaus and Big Agencies Take Licenses

Threats of an injunction action by N. Y. agents fail to materialize—no opposition expected—first list of 284 licenses already mailed out by federation

NEW YORK, Jan. 4.—The American Federation of Musicians has okehed 410 licenses to band bookers and others handling union musicians, including the artists' bureaus of the radio networks and such large offices as the William Morris Agency, WHN Artists' Bureau; Mills Artists, Inc.; Rockwell-O'Keefe, WOR Artists' Bureau and the Music Corporation of America. Rumors of an injunction action against the federation by a combination of agents failed to bring forth the actual filing of any suit. It is understood that the band bookers who had planned to oppose the federation could not line up any support from the bigger offices. With the biggest agencies already accepting AFM licenses, it is extremely doubtful that the smaller offices would combine to fight the license system.

Of the 410 applications already okehed, the following 284 have already received their licenses:

CALIFORNIA—Beverly Hills: Dave Chudnow. Los Angeles: Thomas Lee Artists' Brueau, Patrick & Marsh. San Francisco: Paul Pendarvis Associates, Arthur Park Jr.

(See AFM ISSUES on page 5)

Bob Morton Buys Singer Elephants

NEW YORK, Jan. 4.—Bob Morton, fraternal circus promoter, has purchased Leo (Singer Midgets) and Mrs. Singer's three baby elephants, deal having been closed a week ago and revealed on Morton's return from Florida. Major Charlie Baker, midget, who works the animals, goes along as part of the deal.

Pachyderms are each 14 years old and two are males, one having been owned by Florenz Ziegfeld and the other brought over by Frank Buck. The Singers have had them for about three years.

In announcing the purchase, which had been sought by several circus interests, Morton said that it is a private one which has no connection with the Christy Circus Unit which will play Hamid-Morton dates in the Middle West, as the Christy Unit has a trio of bulls. Morton's acquisitions will play in the East, including the Lewiston, Me., Shrine Circus the week of March 9. He also stated that all animal acts under contract to Hamid and Morton will be brought together for a show to be formed for outdoor engagements.

Stem Has Biggest New Year's Eve Turnout in Seasons

Also loudest—also wettest—night spots jammed all over town and in suburbs—prices show sizable increase—pix and legit houses also cash in nicely

NEW YORK, Jan. 4.—The theme song along Broadway this week, in the show shops of all sorts, was *Happy Days Are Here Again*, borrowed from the political ring for once. It was, beyond any question or doubt, the best New Year's in years. Also the wettest. Also the noisiest. Money was freer than it has been in a long while. Prices were up all around, with couverts nestling in the $10 range, as against last season when they were at bargain prices. Even the coffee-pot joints and cafeterias took the liberty of boosting prices. Coffee went to the remarkable price of 10 cents and 15 cents per cup. Outside of the mass joints, such as the Hollywood, French Casino and the like, the hotels did the best business. Waldorf-Astoria, for instance, had about three different rooms set aside for New Year's Eve and each was packed. The Astor, Park Cen-

(See STEM HAS on page 12)

Mix and Wife in Havana

HAVANA, Jan. 4.—Tom Mix and wife stepped off in Havana this week from a Panama-Pacific liner and will spend about a week here on their way to New York. He still limps a little as a result of a horse kick and walks with the aid of a cane.

Mix and wife called at the Santos & Artigas Circus, also looked in on Berney Smuckler's Royal Palm Shows, which are doing good business at Hatuey Park, Havana. Mix is not a stranger in Havana, having been here on several occasions.

Zoo President To Orient To Make Animal Trade

SAN FRANCISCO, Calif., Jan. 4.—Dr. Harry M. Wegeforth, president San Diego Zoological Society, with a collection of mountain lions, sea lions, penguins and an ostrich, is on the high seas today bound for the Orient. He'll trade his collection to the Soeabaya Zoo in Java for gibbons, orangs, reptiles, monkeys and turtles. Then he'll visit the Malay peninsula and Australia in an effort to complete an unusually large collection of animals for the California Pacific International Exposition, which reopens February 12 in San Diego.

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Amusements Again Included in Census

PHILADELPHIA, Jan. 6.—Amusement enterprises are again included in the Census of Business services to be taken in connection with the Census of Business for 1935. Information to be obtained in this census, which began January 2, will be practically identical with that requested for 1933, and will, therefore, provide comparable statistics for the two years.

Included in the survey of amusement fields will be amusement parks, privately operated aquariums, athletic fields, bathing beaches, beach chair and cabana service, billiard and pool parlors, bowling alleys, boxing and wrestling arenas, carnivals, caves, caverns and natural wonders, circuses, dance marathons, domino parlors, exhibition and amusement halls, trade publications are considering tak-

(See AMUSEMENTS on page 50)

WPA PROJECTS TAKE SHAPE

Vaude Units Set for the Road; Try-Out Theater Debut Is Fixed

Many other relief activities assuming form—second member of vaude team will get on pay roll—Mrs. Flanagan clears many angles—payoff reforms are sought

NEW YORK, Jan. 4.—As a result of several confabs this week between Works Progress Administration officials, union officials and committees representing WPA workers, the theatrical projects appeared to move more rapidly toward actuality. It is understood that, following a confab between Mrs. Hallie Flanagan, Eddie Dowling and Ralph Whitehead yesterday, traveling vaude units will be sent out on the road to play auditoriums and camps. Locally, the legit try-out project will debut February 1, four plays being in rehearsal now and the Municipal Theater Project will open nine new plays next month. Other developments were the expansion of the circus unit and the Yiddish drama unit and also the okehing of a new dance group.

Of great importance is the approval of permitting the other member of a vaude team to get on the WPA pay roll. Altho no official ruling has been passed, it is understood that the bars have been let down. This is another red-tape angle that caused much aggravation in the past.

Among the angles reported cleared by Mrs. Flanagan this week are okehs for transportation and the subsistence $3 a day extra for actors with the proposed traveling units and full orchestras with the units. Alleged abuses involved in the method of paying actors and other WPA workers will be corrected, it was indicated this morning by Elmer Rice. A delegation representing the theatrical union council, accompanied by Mrs. Priestly Morrison, of Stage Relief, had conferred with Victor Ridder, New York WPA administrator, yesterday and told him that theatrical people had to wait hours and stand in the cold for their pay checks and that they were often subjected to abusive language. Ralph Whitehead, as executive secretary of the union council, was spokesman and urged paying off each troupe. Ridder said he would talk over the idea with Rice and his staff of paymasters.

The union council met last night, with James J. Brennan as chairman, and discussed WPA developments affecting their members. A delegation from the City Projects Council appeared before the meeting to ask co-operation, but it is understood that the American Federation of Labor unions complained that the CPC had been taking in some of their members and thus confusing the situation.

The four plays now in rehearsal for the Managers' Tryout Theater are *Women of Destiny*, by Samuel Warshawsky; *In Heaven and Earth*, by Edward Pezet and Arthur Goodman; *The Mourning Angel*, by I. Ramsdell, and *Top Dog*, by Georgette Carneal and Burnet Hershey. Alexandra Carlisle will star in the Warshawsky play, which opens February 1 at the Willis, Bronx. The script had been around for years and had been optioned by half a dozen managers. Edward Vail has it now. The Pezet-Goodman play is being sponsored by Louis B. Cline. *Top*

(See WPA PROJECTS on page 12)

Lucas Headed for New York

CHICAGO, Jan. 4.—Paul Lukas, movie star, who made his first American stage appearance at the Chicago Theater last week, opened at the Michigan Theater, Detroit, yesterday and plays the Palace, Cleveland, week of January 10 before going into New York. While in New York he intends to vacation a few days and is scheduled to appear on Rudy Vallee's program January 23. Two more weeks of stage dates will follow at Rochester and Boston before he returns to Hollywood, where he is due February 20. Lukas has a three-people sketch and is supported by Peggy Stratford and Charles Fowler, the latter having succeeded James Blaine, who played during the Chicago engagement.

Stem Real Estate Values Up, Outlook Bright, Says Maidman

NEW YORK, Jan. 4.—A bright picture for the future of the Main Stem was painted this week by Irving Maidman, vice-president of O'Gara & Company, Times Square realtors. Using rentals and degree of occupancy as indices, Maidman indicated that the depression, so far as the Broadway sector is concerned, is about over.

Stem realty values did an enthusiastic Brodie during the depression days. Whereas during the boom 20 theaters and 16 hotels had been built within a quarter-mile radius, the depression saw 29 of the 68 legit houses foreclosed. All the new hotels and many of the old ones met the same fate. Empty stores appeared on every block. Corner rentals were cut 50 per cent.

Now, however, according to Maidman, things are different. "The close of 1935," he said, "finds a vastly improved Times Square that seems to have recovered from a serious ailment. No longer are the theaters dark; several that were closed for years have been leased and are now being renovated."

The hotels, he says, report uniformly increased business, and some of them have already been sold by the foreclosing banks to investors. Store properties have also shown a remarkable improvement, with rents going up, and, according to Maidman, there is now only one vacant store on Broadway and Seventh avenue from 42d street to 50th. Unexpired leases are being bought up at premiums, he said, and also mentioned the case of the store space in the new Rialto Building, which was sold almost 100 per cent from plans and which got higher rentals than originally estimated.

He also mentions the interesting fact that the Square is attracting business and shopping accounts, with national chain stores concentrating in the district. Woolworth recently leased what will be one of its largest units at Broadway and 44th streets.

New advertising signs are also going up and they, says Maidman, are always a sure indication of better times. The largest sign in the world is being erected for a reputed rental of $2,400,000, to be paid over a period of 15 years.

The office buildings, too, show the influence of returning prosperity. The Paramount, State and Candler buildings, which a year ago had large vistas of wide-open spaces, are now, according to Maidman, almost 100 per cent rented, despite the inroads of the Radio City buildings.

First Complete List of N. Y. WPA Officials and Addresses

NEW YORK, Jan. 4.—The New York regional office of the Works Progress Administration's theater project has just released its first complete list of production administrative officials. The list is being reprinted to aid theatrical workers seeking to make effective contact with the WPA.

Elmer Rice is supervising the entire regional activity, of course, and his associates are Philip Barber, director of production; George M. Gatts, assistant, and Chandos Sweet, technical adviser. They may be reached at Room 304, 701 Eighth avenue.

The 12 theatrical projects, their directors and addresses are:

Experimental Theater (Project 486-1A), 117 West 46th street. Virgil Geddes, managing producer, and James Light, managing project supervisor.

Living Newspaper (Project 486-1B), 117 West 46th street. Morris Watson, managing producer; Ned Glass, personnel supervisor, and Ruth Gordon, head librarian.

Negro Theater (Project 486-1C), 117 West 46th street. John Houseman, managing producer; McLeary Stinnette, assistant managing producer, and Jerome Werlin, senior project supervisor.

Managers' Try-Out Theater (Project 486-9D), 701 Eighth avenue. Otto Metzger, managing producer, and Norman Schwartz, assistant managing producer.

Bureau of Research and Publication (Project 486-8), Room 410, 701 Eighth avenue. Rosamund Gilder, project supervisor; Katharine Clugston, assistant supervisor, and Nell Boni, office manager.

Motion Picture Unit (Project 486-7C), 124 Water street. Marion Beaufait, director.

Circus and Vaudeville Unit (Project 486-5), Room 301, 701 Eighth avenue. Charles Mosconi, supervisor; Maude Dunn, assistant supervisor, and Walter Diggs, assistant supervisor.

Workshop Unit (Project 65-1698), 455 10th avenue. Arthur Ebbetts, director.

CCC Resident Unit (Project 486-7B), Room 309, 701 Eighth avenue. Maxwell Selser, supervisor; Richard Bender, assistant supervisor; Richard Raines, assistant supervisor.

Theater Technique Unit (Project 486-7A), 4th floor, 701 Eighth avenue. Geraldine Spaulding, supervisor; Lois Ross, assistant.

Marionette Unit (Project 486-3), 4th floor, 701 Eighth avenue. Remo Bufano, supervisor.

Municipal Theater (Project 486-9B and subdivisions), Room 203, 701 Eighth avenue. Stephen Karnot, managing supervisor.

(A) Anglo-Jewish Theater. Philip Gross, project supervisor; Jack Sharash, assistant supervisor.

(B) German Theater. John E. Bonn,

(See FIRST COMPLETE on page 12)

First Monthly Equity Meet

Mrs. Flanagan speaks to about 450 players—spirit of relief projects okehed

NEW YORK, Jan. 4.—First of Equity's new monthly discussion meetings for its membership was held yesterday afternoon at the Astor, with most of the talk centering, as expected, around the WPA theatrical projects, which have been storm centers for so long. Mrs. Hallie Flanagan, national director of theatrical relief, was chief speaker and endeavored to explain to the 450 players present the aims and expectations of those in charge of relief work. Philip Barber, project administrator for the State, also spoke. Unlike most recent Equity meetings, the gathering was orderly and peaceful.

Mrs. Flanagan told the Equityites that there are now about 6,000 people on the project rolls. Touching on the recent battles which were waged over various phases of the projects, she asked the actors for a period of grace so that the plans could get going. The WPA, she admitted, has made mistakes and will probably make more mistakes in the future. But she pointed out that the entire setup is something new and must proceed experimentally before anything really valuable can be worked out. She asked that it at least be permitted to function before adverse judgment was passed.

Those in attendance agreed that the projects should be given a chance to operate before they were condemned.

Following Mrs. Flanagan's formal speech there was a period of questioning from the floor. The question of union wage scales, which has aroused many bitter Equity battles, was brought up, but Mrs. Flanagan said that it was entirely outside of her jurisdiction. The WPA, she said, set the wage scales to be paid and the individual projects were bound by them. She also stated that actors on WPA projects who leave to take commercial jobs and then find themselves again out of work because of a short run will receive preferential treatment.

Those present went on record as indorsing the spirit of the projects, tho objections were made to various of the minor points. Mrs. Flanagan was urged to help collect the dough still allegedly owing to some of the project workers.

The monthly discussion meetings, of which this was the first, were recently voted by Equity council after the administration-Forum showdown battle in

(See FIRST MONTHLY on page 12)

IRVING MILLS
(This Week's Cover Subject)

THE king pin of sepia band impresarios has achieved a unique reputation in the music and theatrical fields. Besides being identified as the sponsor of such world-renown outfits as the Duke Ellington and Cab Calloway bands, Mills is responsible for the phenomenal success of Ina Ray Hutton and Her Melodears, the all-girl orchestra of the films, stage and air.

As a direct result of his activities as a music publisher Mills became a discoverer and enterprising exploiter of musical and singing talent. Ellington was his first notable protege. Mills placed Ellington in the Cotton Club, Harlem, in 1926, and since then the latter has been promoted to the first rank of orchestra leaders. Calloway came next and he has achieved international fame as "His Hi-De-Highness of Hi-De-Ho." Callowey is reputed to command the highest salaries of any entertainer in American show business.

Mills maintains a tremendous organization to take care of his publishing, booking and managing activities. He is interested as well in night-club ventures and due to his control of valuable catalogs has become an important factor in the disc-recording and radio fields.

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WPA Legit in Chi Loop Soon

CHICAGO, Jan. 4.—With due allowance for "government red tape," one of the WPA theater projects here should be giving professional performances in a Loop theater by the end of the month. Virtual arrangements have been made to lease the Great Northern Theater and final details will be effected as soon as Thomas Wood Stevens, regional director here, secures regulations from Washington in regard to the admission fees to be charged. The Great Northern Theater was last occupied by the Shuberts and has been dark about three years. The WPA will lease the four walls and put in its own personnel from the front to back in addition to the acting company.

It is planned to open the theater with Project No. 1, the largest of the two dramatic companies which have been in rehearsal here since December 5. This group, under the direction of Theodore Veihman, will present *Model Tenement*, a new play by Meyer Levin. It is possible that a new American folk play, called *49 Dogs in a Meathouse*, by E. R. Conkle, will be the second production. Howard Mayer, who does publicity for Hotel Sherman and other spots, has been assigned as press agent for the company.

The company under the direction of Harry Minturn and known as Project No. 2 is still without a theater. Negotiations have been going on for a neighborhood house but so far nothing has been concluded. If there is further delay in securing a theater the company will open soon at either the Austin Town Hall or the Hamilton Park Field House, probably with *A Texas Steer*. The company, composed for the most part of old-timers, is also up on *Secret Service* and *Shore Acres*. Horace Sistare has been assigned to Minturn's company as publicity man.

Actors in Auto Smashup

NEW YORK, Jan. 4.—Four performers with one of the WPA vaude units were seriously injured when the car in which they were riding was hit by a private car near the Fort Hamilton Armory, Brooklyn, where the unit was playing last week. Captain Vaeth, who does a dog act, and Mrs. Vaeth are recuperating in Kings County Hospital, Brooklyn, while William LaVarre has recovered sufficiently to leave the hospital. Mrs. LaVarre is still under treatment at home. Dr. Richard E. Gordon, the American Federation of Actors' doctor, is handling the cases.

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BLACKIE BLACKBURN, American Theatre, Chattanooga, Tenn., WANTS—Chorus Girls, Vaudeville Acts. Write or wire open time. Theatres wanting Shows write me.

WANTED Dramatic People, Pianist doubling [illegible] Lady preferred. Wardrobe, Specialties. [illegible]ands. No advance. GUY [illegible] Holton, Kan.

BROADWAY RUNS

Performances to January 4, inclusive.

Dramatic	Opened	Perf.
Blind Alley (Morosco)	Sept. 24	119
Boy Meets Girl (Cort)	Nov. 27	50
Children's Hour, The (Elliott)	Nov. 20	480
Dead End (Belasco)	Oct. 28	82
First Lady (Music Box)	Nov. 26	50
Ghosts (Empire)	Dec. 12	28
Hell Freezes Over (Ritz)	Dec. 28	9
Let Freedom Ring (second engage.) (Civic rep)	Dec. 17	23
Libel! (Miller)	Dec. 20	19
Moon Over Mulberry Street (44th Street)	Sept. 4	141
Mulatto (Vanderbilt)	Oct. 24	85
Night of January 16, The (Ambassador)	Sept. 16	128
One Good Year (Lyceum)	Nov. 27	46
Paradise Lost (Longacre)	Dec. 9	32
Parnell (Barrymore)	Nov. 11	66
Pride and Prejudice (Plymouth)	Nov. 5	73
Remember the Day (National)	Sept. 25	121
Romeo and Juliet (Beck)	Dec. 23	16
Squaring the Circle (48th St.)	Oct. 3	108
Taming of the Shrew, The (Guild)	Sept. 30	112
Tapestry in Gray (Shubert)	Dec. 27	11
Three Men on a Horse (Playhouse)	Jan. 30	401
Tobacco Road (Forrest)	Dec. 4	906
Tomorrow's a Holiday (Golden)	Dec. 30	8
Victoria Regina (Broadhurst)	Dec. 26	13
Winterset (Lyceum)	Sept. 25	115
Musical Comedy		
At Home Abroad (Winter Garden)	Sept. 19	126
Jubilee (Imperial)	Oct. 12	96
Jumbo (Hippodrome)	Nov. 16	85
May Wine (St. James)	Dec. 5	36
Porgy and Bess (Alvin)	Oct. 10	100
Scandals (New Amsterdam)	Dec. 25	14

AFM ISSUES——

(Continued from page 3)

COLORADO—Denver: William Jones.

CONNECTICUT—Bridgeport: McCormack & Barry, Eastern Orchestra Service. Waterbury: William J. Derwin, Timmie Crowe. Winsted: Anthony A. Angarano.

DELAWARE—Wilmington: El Thompson.

FLORIDA—Miami: Earle Barr Hanson. Palm Beach: Dudley Doe. West Palm Beach: Roy T. Fisher, Ernest P. Valle, Earl Vettle.

GEORGIA—Atlanta: George Berkey's Orchestra and Booking Service.

ILLINOIS—Champaign: McConkey Orchestra Corp., Mutual Artists' Bureau, Taylor-Fisher Music Shop. Chicago: Bror Johnson, Allied Music Service, Henshel-Thompson Amusement Booking Enterprises, Music Corporation of America, Nadel Orchestras and Amusements, Ken Ray & Associates, Riley & Goss; Kennaway, Inc.; Young Production and Management Company; Barnes-Carruthers Fair Booking Association, Inc.; Ashley M. Ballou, George W. Konchar, I. Goldsmith; Harvey Orchestras, Inc. Danville: Orchestra Service of America, Van H. Wilder. Effingham: E. A. Greuel. Waukegan: Ed Strong.

INDIANA—Frankfort: M. L. Sanders. Gary: Music Corporation of Indiana. Indianapolis: Sewel Elliott, James Nicholas. Kokomo: Philip C. Walter, Hoosier Orchestra Service. Michigan City: Harold Zander. Muncie: Skeets Alexander, Don May Orchestra Booking Service. South Bend: Earl J. Redden. West Lafayette: Collegiate Orchestra Service.

IOWA—Ames: Clarence Craven Orchestras, Cardinal Guild Orchestra Service of Iowa State College. Des Moines: C. W. (Dutch) Schmidt. Fort Dodge: Larry Geer. Fort Madison: Roy Stieger. Mason City: Gordon Leach. Newton: Dr. H. C. Byers.

KANSAS—Lawrence: Louie Kuhn. Wichita: Midwest Orchestra Service.

KENTUCKY — Louisville: Chester Lorch, George P. Laffell.

MAINE—Portland: L. P. Gorman.

MARYLAND—Baltimore: Jack Barton, Baltimore Theatrical Exchange and Entertainment Bureau, Dixon's Orchestra Attraction Company.

MASSACHUSETTS—Boston: Charles Shribman, Cy Shribman, James I. Glaser, Interstate Orchestras, J. A. Sullivan Attractions. New Bedford: Al Kartstein, Charles H. Simmons. Pittsfield: Joseph Sonsini. Springfield: William J. Cook, Inc. Worcester: Yankee Orchestra Service.

MICHIGAN—Battle Creek: Joseph W. Reiling. Detroit: Jules Klein Artists' Bureau, Del-Ray Orchestras and Attractions, Mike Falk, Vic Decker, Finzel Orchestras and Attractions. Kalamazoo: Stan Jackson. Pontiac: Fine Arts Producing Company. St. Joseph: R. Dewhirst.

MINNESOTA—Minneapolis: Stecker Bros.' Twin City Music Service.

MISSISSIPPI—University: Jack D. Riggin Jr.

MISSOURI—Kansas City: Heart of America Music Corporation, Joseph Barnett Agency, Frederick Bros.' Music Corporation; Pla-Mor Amusements, Inc.; V. Thompson Stevens. St. Louis: Joseph Erber, Ted Cooper.

NEBRASKA—Columbus: Lloyd Hall. Lincoln: John H. Miller. Omaha: King George, National Orchestra Service, Amusement Service.

NEW HAMPSHIRE—Concord: Paul M. Sulli-

(See AFM ISSUES on page 15)

Heller Gets Disciplined

Council bars own member from meetings for 10 weeks because of near-riot

NEW YORK, Jan. 4.—For the first time in the history of Equity the council of that organization took disciplinary action against one of its own members when, at the council meeting last Tuesday, George Heller was suspended from council attendance for 10 weeks. The charge was "conduct unbecoming a councilor of the association," and was brought by two Equity members whose identities have been concealed. Albert Van Dekker was also brought up on similar charges, but the charges were "not sustained," a phrase picked by Equity legal department as having somewhat different connotations from "dismissed."

Action against Heller arose out of the stormy close of the general meeting at the Astor December 20, which was the long-delayed gathering called to discuss the WPA theatrical projects, for which 100 senior members had signed a petition almost two months before. A vote was taken regarding the question of union wage scales for relief project jobs, and after the vote Heller arose to speak. His talk was interrupted by heckling from the floor, emanating from Lawrence O'Sullivan, who has frequently heckled Forum speakers (and sometimes administration speakers) in the past. Heller jumped off the platform and made for O'Sullivan, and what happened thereafter has never been made quite clear. According to council reports, Heller attacked O'Sullivan. O'Sullivan is large and brawny. Heller is small and slight.

Van Dekker also left the platform during the ensuing melee. He left, he said at the council meeting Tuesday, in order to separate the two men.

Heller's status as an Equity member is not affected by the action of the council, and he continued for the rest of the week with his part in *Squaring the Circle*, which closes tonight. He will be barred from council meetings, however, until March 10, by which time, it is figured, many important questions, including selection of the nominating committee representatives, may have been disposed of.

Both Heller and Van Dekker were leaders of the Actors' Forum, opposition group.

CAPA Elects New Officers

CHICAGO, Jan. 4.—At a meeting this week of the Chicago Amusement Publicists' Association (CAPA) Ted Weber was elected president; Roy Topper, vice-president; Larry Stein, director of publicity, and Eddie Seguin, sergeant at arms. Lou Abramson and C. E. Dennison were re-elected as scribe and treasurer. Offices are held for the quarter beginning January 1.

Philly Variety Club Plans

PHILADELPHIA, Jan. 4. — Governor George H. Earle, Mayor-Elect S. David Wilson and Senator James J. Davis will be guests of honor at the first annual banquet of the Variety Club, Tent 13, January 12 at the Bellevue Stratford Hotel. Meeting is to be attended by leaders in various fields of the show business and industry. Proceeds go to charity.

A Hotel

OF HOMES

—NOT MERE ROOMS

. . . favored by show people . . . combining the charm of over-sized rooms, usually 13x20, with large foyer and the convenience of a complete serving pantry. Accessibly located only a block from Broadway, yet away from the noise and din of Times Square.

Monthly Rates: Single, from $55 Double, from $75

Do yourself a good turn — inspect the BELVEDERE today.

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319 W. 48th St., New York City

Penn. 6-5900.

JOS. REYNOLDS, Manager.

Your smart address at

MIAMI BEACH



THE CLINTON, one of the Beach's newest and best equipped hotels, gives you the ultimate in modern comforts, in beauty of appointments and convenience of location . . . at rates that sensibly fit a modest budget! A little over 100 yards from the ocean. Roof-top solarium, penthouse card room, beach-floor shower rooms, are among the Hotel Clinton's unusually complete facilities.

Hotel Clinton

WASHINGTON AVENUE AT EIGHTH STREET

MIAMI BEACH FLORIDA

SPOTLIGHT PLEASE

The American Bar is the favorite rendezvous for so many show people that we're thinking of installing a permanent spotlight. It's also a good spot for a good drink — mixed by expert bartenders with the finest ingredients.

★ ★

THE AMERICAN BAR

of the

HOTEL TIMES SQUARE

43d Street West of B'way, New York

Telephone Your Telegrams to

Postal Telegraph

Charges will appear on your regular telephone bill

Conducted by M. H. SHAPIRO—Address Radio, Music and Orchestra Communications to 1564 Broadway, New York City.

WARNER CRISIS EASES UP

Indie Outlets Take Temporary Three Months Revised Contracts

Altho networks remain firm against Warners, 24 stations definitely will take contracts, while 69 others want to work out details—143 others signify their interest

NEW YORK, Jan. 4.—The tension revolving around the Warner Bros. situation with the broadcasters is gradually being eased up, with the result that conferences being held between James W. Baldwin, managing director of the National Association of Broadcasters, and David Starr, representing the Warner group of publishers, has resulted in numerous stations taking under consideration the proposition of a three months tentative contract for public performance on the basis of a new formula that appears more agreeable than the original proposition. New contract basis as worked out is for stations desiring to take out Warner performing rights licenses is mainly for the station to pay a flat fee based on four times its quarter-hour rate (card rate) per month. Thus, if a station has a card rate of $100 per quarter-hour the fee will be $400 per month. Each outlet thereby regulates the rate which applies for use of the Warner music. There will be no extra charge for the right to record and broadcast by electrical transcription.

Small stations comprising approximately 35 per cent of the outlets in the country will pay a half-rate, or 50 per cent of the established rate.

Warners agree to give the licensees a complete list of works of which they warrant themselves to be the owners.

Revised contracts apply to individual stations only and no provision is being made for the major networks which

(See WARNER CRISIS on page 13)

Radio Diction Okeh, Say Speech Teachers

CHICAGO, Jan. 4.—The question as to what sort of speech America hears over the radio was answered this week at the 20th annual convention of the National Association of Teachers of Speech, being held at the Stevens Hotel here, when a report was presented on the diction of 177 radio voices heard during the last year, including phonetic transcriptions of the recorded voices.

It was reported that 46 per cent of the radio diction was in the "general American" or Midwestern dialect, 24 per cent in Southern dialect, 9 per cent in Eastern dialect, and 6 per cent in mixed dialect. According to Miss Johnnye Akin Fenn, of the Louisiana State University, who made the report, the majority of the announcers had good diction, but the American listener often heard stage (British) speech and character dialects rendered indifferently by radio dramatists. Public speakers over the microphone were criticized as having the most faulty diction and radio humorists as the greatest untrained voices.

"A negligible number of announcers," said Miss Fenn, "used incorrect pronunciation and almost all were consistent in keeping to the specific regional dialect they were using, but many used typical regional dialects rather than standard ones." By "typical" dialects, she explained, is meant a dialect full of local peculiarities and errors, such as the excrescent "r" in New England ("idear" for "idea"), the diphthongized and triphthongized vowels of the South ("ye-y-yus" for "yes") and the blurred "r" of the Middle West.

WGN Signs With Warners

CHICAGO, Jan. 4. — It was announced today that Station WGN has effected an agreement with the Music Publishers' Holding Corporation, which represents the music publishing interests of Warner Brothers, who recently withdrew from the American Society of Composers, Authors and Publishers. Under the agreement WGN will be permitted to use music controlled by Warner. The contract is for three months and is said to have been entered into mainly to guard against copyright penalties.

The agreement does not apply to music picked up from orchestras in remote control spots, nor does it affect network broadcasts.

25% Increase In WMCA Card

NEW YORK, Jan. 4.—WMCA, New York, is issuing a new rate card, effective February 1, with the new card representing an increase over the old of about 25 per cent. Old rate of $450 per evening hour goes up to $550 an hour.

When Donald Flamm took back WMCA from the defunct American Broadcasting System rates of the station were lower than the figures now being superseded. This was done by ABS in an attempt to sell time. Flamm then put in rates based on figures of operation cost. Past year has shown that these figures were low; hence the increase.

New rates for lesser periods than an hour are: Half, $300 (old $250); quarter hour, $185 (old $150), and five minutes, $75 against $50. Station is also limiting spot announcements to 50 words instead of 100, rate being the same for 50 as it was for 100, or $30.

WDAS Gets Break From Philly Mayor

PHILADELPHIA, Jan. 4.—Major-Elect Samuel D. Wilson was successful in freezing out WCAU and KYW, the local Levy stations, from airing his inaugural on the 6th. Permish was granted WDAS, WFIL and WIP, but the three stations could not get together on doing a joint remote with the result that WDAS will be the only one having their call letters on the rostrum, WFIL and WIP airing jointly from a blank mike.

Peculiar situation finds WDAS, small independent station, having the best "in" with the mayor. Wilson is a Republican and is still plenty burned at the way the other stations catered to the defeated Democrats. To make WDAS throw its chest out still further, His Honor appointed M. Leonard Matt, news editor at WDAS, to a $5,000 post in the city solicitor's office. WFIL and WIP are making a mad scramble for the mayor to air a series of fireside chats from his office, but WDAS still has the best in with the politico.

Listeners Pick Show

SAN FRANCISCO, Jan. 4.—Preview of the most novel feature ever attempted in Western radio will be offered dialers next Wednesday night at 9 o'clock, when the Columbia-Don Lee network "auditions" two separate shows over the air from KFRC for a sponsor. And it may solve the problem of giving dialers what they want.

Gordon-Allen, Ltd., Oakland, Calif., manufacturers and distributors of Par Soap, has signed with the network for 52 weeks. Not certain of the type of weekly program to offer, they will airwave two, with listeners-in making the selection. Show No. 1 is entitled "Your Fellow Man's Opinion." Second show is tabled "The Other Woman's Diary." Whichever polls the greatest response gets a Thursday night spot on the network.

Cliquot Club Show Shifts to NBC Web

NEW YORK, Jan. 4.—Cliquot Club Ginger Ale shifts from the Columbia Broadcasting System to the National Broadcasting Company January 19, taking a Sunday afternoon period on NBC. At that time the account, which has Harry Reser and his orchestra on the program, will have played three dates on CBS.

Reason for the change in network is that the account is only taking a split network and has to cede its rights in favor of another account taking a full list of stations. Acquisition by CBS of the Palmolive business, taking a full hour on Saturdays nights, caused the shift to NBC.

N. W. Ayer Agency handles the account.

Liquor Okeh With WIP

PHILADELPHIA, Jan. 4.—WFIL nixes liquor, but WIP will drink it. Ben Gimbel Jr., station prexy, has announced that WIP will take all the liquor it can get—hard or what have you. Altho station is housed in the Gimbel department store, it operates independently, dictating its own policies. WFIL is owned jointly by the Strawbridge & Clothier and the Lit Bros.' department stores, who urged station to put on the ban.

Insull Chain Near Reality

CHICAGO, Jan. 4. — Samuel Insull's proposed radio chain, to be known as the Affiliated Broadcasting Company, seemed near realization today as it was announced that contracts had been sent to 14 Midwest stations, all of which had signified their intention of signing. Initiation of network service within 90 days was promised the stations.

Stations to which contracts have been mailed are: WCLS, Joliet; WTAX, Springfield, and WHBF, Rock Island, all in Illinois; in Indiana, WWAE, Hammond; WTRC, Elkhart; WBOW, Terre Haute, and WOEA, Evansville; in Wisconsin, WKBH, La Crosse; WHBL, Sheboygan; KFIZ, Fond du Lac; WHBY, Green Bay; WOMT, Manitowoc; WIBY, Poynette, and WRJN, Racine. All are 100-watt stations except those at La Crosse and Sheboygan, which are 1,000 and 500, respectively.

It is understood the promoters of the chain have leased the old WENR quarters in the Civic Opera Building for a five-year term. Station WWAE, Hammond, Ind., is reported as being counted upon as the Chicago outlet for the chain, altho no deal has been made, according to Rev. George F. Currier, president of the Hammond-Calumet Corporation, which operates the station.

Five hours of free sustaining programs in exchange for three hours of commercial time daily has been promised the stations, it is reported.

Mutual Deal Seen In WFIL-WOR Tie

PHILADELPHIA, Jan. 4.—WFIL, local outlet for the NBC Blue net, has signed to carry two Mutual shows—the Isham Jones stanza for Whalen Drug Stores on the 6th and Ray Perkins' Amateurs for Health Products when they move to the Mutual network on February 28. Once again tongues are wagging and the fact that the WIP-WMCA renewal, altho said to be set, is still hanging fire has brought up the question, "Has Mutual approached WFIL for a network affiliation, and if so, what does the station plan to do?"

To appreciate the significance of the ramifications involved one must retrospect. In 1934 Ike Levy, who with his brother, Leon, operates WCAU and KYW, tried to get the Blue network affiliation for WIP. However, he dropped this in favor of getting KYW, which was leaving Chicago for Philadelphia, as the Red outlet. While the KYW deal was still on WFIL and WLIT learned of Levy's plans for WIP. NBC advised them that the two stations would have to merge to get the Blue.

With the Levys leaving WIP, selling out their 50 per cent interest to Ben Gimbel Jr., it was arranged to send down Albert A. Cormier as general manager and vice-president for WIP. Altho the Levy interest was sold for $100,000, Gimbel retained the option of returning the station for a double amount within a three-year period.

Outside the fact that Cormier is recognized as a most capable radio man, it was supposed to have been a political move on the part of Ike Levy for WIP to have a wedge in the Mutual system. Fact that MBS plans to add six stations and the supposition that WIP was going to get the Isham Jones and Ray Perkins shows is believed to be the real reason why Ben Gimbel is cautious in renewing its Intercity deal with WMCA.

CBS Signs Belle Baker

NEW YORK, Jan. 4.—Columbia Broadcasting System Artists' Bureau yesterday (Friday) signed Belle Baker to a one-year managerial contract. Expected the vaudeville star will shortly go on the air over that network.

Levys Out To Make Their WCAU Standout Showmanship Example

PHILADELPHIA, Jan. 4.—Plans are afoot at WCAU to set up a series of sure-fire showmanship angles to try to stamp that station as outstanding. However, radio row is wondering about the sudden turn of heart of the Levys, and the plans are believed to be a move on part of the Levys to offset any attempts in Washington to pass any legislation concerning radio monopoly. It is reported that this session of Congress will get a bill prohibiting any individual to have an interest in more than one radio station in any one city. At the present time Dr. Leon and Ike Levy own and operate WCAU and KYW. Also they have more than a passing interest in WIP. At one time controlling 50 per cent of the station, it was dumped back to the Gimbels, who retain the option of returning the entire WIP setup back to the Levys.

Plans formulated embrace the fields of music, art and science, and aimed primarily for juveniles at high-school age and under. Station will spend a year in uncovering the outstanding vocalist or instrumentalist in public, private or parochial schools in the WCAU coverage area. In December, 1936, it will award to that boy or girl the WCAU Musical Achievement Award. Auditions will be held in the studios and only the semi-finals aired. Efforts are being made to secure outstanding personages as the judges. Winner will receive a WCAU Artist Bureau buildup in addition to the medal. Also planned to make some suitable award to the school teacher involved.

Another angle is purely of an educational nature. Once again, 1936 finds WCAU getting the exclusive rights to air anything going on at the Franklin Institute museum of arts and sciences. Station plans to devise a series of programs for the most noted educators at the institute to co-ordinate the extra-curriculum activities in the schools. Eventually it is hoped to tie up these series with the Board of Education directly.

Dailies Ready Facsimile Try

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Seven papers back Hogan system transmission and will start tests soon

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NEW YORK, Jan. 4.—Press Wireless, Inc., newspaper-owned news transmitter service at Little Neck, Long Island, is getting ready to launch a series of experiments with facsimile transmission. Purpose of the tests is to establish definitely the possibilities of facsimile and how practical it is for news dissemination.

Method used will be the Hogan system, as against the RCA method. Not so long ago owners of New York papers were in consultation with RCA and, it was reported, that the dailies were going to lease apparatus for experiments from RCA. This hasn't developed, with two of those newspapers interested in Press Wireless. In the latter's experiments, circuits will run to Chicago and San Francisco. News print only will be run at the beginning, with photos to come in later.

Press Wireless is owned by seven newspapers. They are *The New York Times, New York Herald-Tribune, Chicago News, Chicago Tribune, Christian Science Monitor, Los Angeles Times* and *The San Francisco Examiner.*

Material Protection Bureau

Attention is directed to The Billboard's Material Protection Bureau embracing all branches of the show business, but designed particularly to serve Vaudeville and Radio fields.

Those wishing to establish material or idea priority are asked to inclose same in a sealed envelope, bearing their name, permanent address and other information deemed necessary. Upon receipt, the inner packet will be dated, attested to, and filed away under the name of the claimant.

Send packets accompanied by letter requesting registration and return postage to The Billboard's Material Protection Bureau, 6th Floor, Palace Theater Building, New York City.

Chains Gross $48,786,735 In 1935; Increase Is 15%

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NBC did $31,148,931, compared to $27,833,616 for 1934, while CBS grossed $17,637,804, as against $14,825,845 in year before—both show December increases

•

NEW YORK, Jan. 4.—Gross revenue for the year 1935 gave National Broadcasting Company a total of $31,148,931, an increase of 11.9 per cent over 1934 when the gross billing was $27,833,616. This not only attains but exceeds the goal set for 1935 by Edgar Kobak, vice-president in charge of sales for NBC. The NBC gross for December, 1935, is $2,893,793, an increase over the same month in 1934 of 4.2 per cent and 9 per cent over November, 1935. Columbia Broadcasting System for the year 1935 grossed a total of $17,637,804, which is an increase over 1934 of 19 per cent. CBS total for 1934 was $14,825,845. The December, 1935, gross for CBS was $1,885,977, an increase over the same month in 1934 of 12.7 per cent.

These figures give the combined NBC and CBS network gross for 1935 as $48,786,735, which compares to $42,659,461 grossed by both the major webs in 1934. There is a possibility of comparative slight difference in the 1934 total, all according to source used. This gives the average increase in network business approximately a 15 per cent jump over 1934. Altho the 1934 increase was about 36.5 per cent over 1933, the past 12 months saw more of a saturation process in the most desired time. Trend of buying later hour programs as well as a.m. periods will be the means of further increased gross revenue for the coming year.

NEW YORK, Jan. 4.—Mutual Broadcasting System grossed $697,820 during the last six months of 1935. The new web arrangement includes WOR, Newark; WGN, Chicago; WLW, Cincinnati, and CKLW, Windsor-Detroit, which hookup on intermittent basis. The MBS did a gross of $58,000 in July, 1934, and increased steadily until October, the peak being $168,794 for that month. November and December saw about $5,000 and $4,000, respectively, from the October high.

WASHINGTON, Jan. 4.—Broadcast advertising for the first 11 months of 1935 amounted to $78,837,579, an increase over 1934 of 19.8 per cent. Gains in the individual portion of radio were: National networks, 18.1 per cent; regional networks, 50 per cent; national non-network, 24.8 per cent, and local, 18.6 per cent. Total non-network went up as against 1934 by 21.7 per cent. Transcription volume rose 16 per cent during the first 11 months and live talent business increased 23.4 per cent. Records increased by a large amount, 80.9 per cent, and announcements went up 19.8 per cent.

For the month of November there was the usual seasonal decline in most fields, except in national non-network and local advertising, which showed increases. Total national chain business was about $4,534,000, against $5,017,000 in October. Regional chains did $129,000; national non-network, $1,653,000, and locals, $1,897,000.

Cumulative figures for the complete 11 months are: Regional networks, $984,000; national non-network, $15,367,000, and local, $17,375,000. Total network figures will be found above.

New Biz, Renewals

NEW YORK, Jan. 4.—New accounts and renewals on the Columbia Broadcasting System:

CORN PRODUCTS REFINING CO., thru E. W. Hellwig Co., starts January 20, Monday, Wednesday, Friday, Saturday, 12:15-12:30 p.m., on WABC and 36 stations. Musical program.

COLGATE PALMOLIVE PEET CO., thru Benton & Bowles, starts January 11, Saturday, 8-9 p.m., on WABC and 56 stations. Operettas.

COLGATE PALMOLIVE PEET CO., thru Benton & Bowles, starts January 15, Wednesday, 10-10:30 p.m., on WABC and 51 stations. Crime stories.

COLGATE PALMOLIVE PEET CO., thru Benton & Bowles, starts January 13, Monday to Friday, 5:45-6 p.m. *The Goldbergs.*

JULIAN & KOKENGE CO., thru Aubrey, Moore & Wallace, starts January 12, Sunday, 1:30-1:45 p.m., on WABC and 40 stations. Musical program.

NBC Accounts

GEO. W. LUFT CO., thru Cecil, Warwick & Cecil, renews, effective January 21, Tuesday, 10:30-10:45 p.m., on WEAF and 42 stations. Jimmy Fidler.

KELLOG CO., thru N. W. Ayer & Son, New York, renews, effective January 24, 8:30-9 p.m. Friday, on WJZ and 17 stations. *College Prom.*

Newark

MOE GOLDSTEIN, INC., thru Bess & Schillin, six 15-minute periods weekly, started January 2. WNEW.

Louisiana

New business reported by Louisiana radio stations this week:

STANBACK MEDICINE COMPANY, Salisbury, N. C., thru J. Carson Brantley Agency. Two one-minute spots daily. WJBO, Baton Rouge.

ROBERTS, JOHNSON & RAND COMPANY, St. Louis, thru D'Arcy Advertising Company, St. Louis. Three one-minute spots daily. WJBO, Baton Rouge.

Cleveland

H. J. HEINZ (Maxon, Inc.-Detroit), sa 5 times weekly, daytime, 13 times.

SILVER BELL INN, sa daytime—direct.

MILLER NASH CO., sa 13 times, daytime—direct.

EILERT BREWING CO., 5 15-minute programs, 1 weekly, daytime—direct.

UNITED VACUUM CLEANER, sa 10 times, twice daily, daytime—direct.

STEUDEL MOTORS, INC., sa 6 times, daytime—direct.

LAKE SHORE ELECTRIC RAILWAY CO. (Campbell-Sanford, Cleveland), sa 6 times, evening.

FIRST FED. SAVINGS & LOAN, sa 2 times, daytime—direct.

CARTER LITTLE LIVER PILLS (Spot Broadcasting, New York), sa 3 weekly, daytime—year.

Chicago

DON PEDRO AND HIS VIOLIN, sponsored by the Evans Fur Company, a local commercial, taking Monday, Wednesday and Friday, 11-11:15 a.m., for 52 weeks, began January 1.

Des Moines

DES MOINES FLORISTS' ASSN., 15 minutes, once a week. KRNT.

FOX CHEMICAL CO., six quarter-hour periods weekly, 13 weeks, Lessing Adv. Agency, Des Moines. KRNT.

ACME FEED CO., five-minute livestock market reports, Wade Adv. Agency, KRNT and WMT.

COCA COLA BOTTLING WORKS, 26 chain break announcements. KRNT.

GATELY CLOTHING CO., six quarter hours per week. KRNT.

ANDREWS PHARMACAL CO. (Perlotion), six quarter-hour periods per week, thru McCord Co. KRNT and WMT.

CHAMBERS MOTOR CO. (Ford dealers), 26 chain break announcements. KRNT.

POINTER BREW. CO., 52 chain break announcements, thru Fairall Adv. Agency, Des Moines. KRNT and WMT.

MILLER BREWING CO., 26 one-minute announcements, thru Roche, Williams & Cunnyngham. KRNT and WMT.

STUDEBAKER, three quarter hours

(See NEW BIZ on page 27)

Rumor has KDON, the Del Monte (Calif.) 100-watter, seeking a tieup with the Don Lee network here. Station has its studios in the swank Del Monte Hotel and transmitter on the wharf at Monterey, Calif. Reed Pollock, former KJBS-er, is KDON's production manager.

20 Bills Pending Concern Radio From Copyrights to Food, Drugs

WASHINGTON, Jan. 4.—Pending legislation before the second session of the 74th Congress are 20 bills concerning radio and allied matters of great importance, including copyright, food and drug regulation as well as straight measures affecting the broadcasting industry. Following table lists the bills, committees and action taken at last session. Further action will merely be a resumption of where it was left off at the last session.

Senate

S. 4.—Copeland, Vandenberg, Murphy Bill "to prevent the promotion of fraud thru interstate communication"—Committee on Commerce. No hearings held and no action.

S. 5.—Copeland Pure Food and Drug Bill. Passed the Senate at the last session and now pending before the House Committee on Interstate and Foreign Commerce.

S. 541.—Capper Bill "to prohibit the transportation in interstate commerce of advertisements of intoxicating liquors"—Committee on Interstate Commerce. No hearings and no action.

S. 820.—Neely Bill "relating to costs in radio proceedings before the Federal Communications Commission"—Committee on Interstate Commerce. No hearings and no action.

S. 1336.—Wheeler Bill "to amend paragraph (f) of section 4 of the Communications Act of 1934"—Committee on Interstate Commerce. Passed by the Senate and favorably reported by the House Committee, but no action by the House.

S. 2243.—Wheeler Bill "relating to the allocation of radio facilities"—Committee on Interstate Commerce. No hearings and no action.

S. 3047.—Copyright Bill. Passed Senate at last session and now pending in House Committee on Patents. (Duffy Bill.)

S. 3261.—Walsh Bill to have foreign government programs approved by State Department—Committee on Interstate Commerce. No hearings and no action.

House

H. R. 55.—Rudd Bill "to amend the Radio Act of 1927"—Committee on Interstate and Foreign Commerce. No hearings and no action.

H. R. 197.—Buckbee Bill "to prohibit untrue, deceptive or misleading advertising thru the use of the mails or in interstate or foreign commerce"—Committee on Interstate and Foreign Commerce. No hearings and no action.

H. R. 3252.—Sauthoff Bill "to prohibit the use of the mails, certain periodicals and broadcasting stations, having a range covering more than one State, to the advertising of loans for which interest in excess of 15 per cent per annum is charged"—Committee on Post Offices and Post Roads. Hearings held March 8. No report.

H. R. 8404.—Culkin Bill "to prohibit advertising of alcoholic beverages in interstate commerce"—Committee on Interstate and Foreign Commerce. No hearings; no action.

H. R. 8475.—Monaghan Bill "to amend the Communications Act of 1934 by establishing a Radio Commission"—Committee on Interstate and Foreign Commerce. No hearings and no action.

H. R. 8852.—McKeough Bill to have foreign radio programs approved by the State Department—Committee on Interstate and Foreign Commerce. No hearings and no action.

H. R. 9229.—Scott Bill "to amend section 326 of the Communications Act of 1934," dealing with censorship—Committee on Interstate and Foreign Commerce. No hearings and no action.

H. R. 9230.—Scott Bill "to amend section 315 of the Communications Act of 1934," laying aside time for political and other uncensored broadcasts—Committee on Interstate and Foreign Commerce. No hearings and no action.

H. R. 9231.—Scott Bill "to add section 315 (a) to the Communications Act of 1934," making it obligatory for stations to keep certain records—Committee on Interstate and Foreign Commerce. No hearings and no action.

H. J. Res. 220.—Sirovich resolution "providing for the establishment of an executive department to be known as the 'Department of Science, Art and Literature'"—Committee on Patents. Extensive hearings, but no report.

H. Res. 52.—Dies Censorship Bill—House Committee on Rules. No hearings and no action.

H. Res. 370.—Scott resolution providing for the establishment of a "Broadcasting Research Commission"—Committee on Interstate and Foreign Commerce. No hearings and no action.

Storm Cuts Power From Three Atlanta Outlets

ATLANTA, Jan. 4.—The recent sleet and ice storm caused much trouble to the three stations here. WGST was off the air a few hours and came on again after stringing over 1,000 feet of wire to the power plant of the Georgia Tech Building in which the transmitters are located. After it came on the air out-of-town line trouble prevented the chain hookups, so for two and a half hours an informal "Icicle Club" was organized and a request program of records, piano music by Lola Allen Wallace and songs by Norman Crane, who was emsee, and other volunteer artists filled the space.

WATL with its transmitters downtown had less difficulty and was the first on the air a few hours after the complete stoppage of power to all stations.

WSB was off the air for over 24 hours because of power trouble. Complete failure of power due to ice and sleet and falling poles and lines was responsible for the failure of the power to the three stations.

ERNIE ANDREWS AND HIS ORCHESTRA
Broadcasting Via WTIC-NBC.
NOW ON TOUR.
Dir. CONSOLIDATED RADIO ARTISTS.
1619 Broadway, New York, N. Y.

FLETCHER HENDERSON AND HIS FAMOUS ORCHESTRA.
Now Playing 8th Season
ROSELAND BALLROOM, New York, N. Y.
Management MOE GALE.
RKO Building, Radio City, N. Y.

JACKIE MAYE
"The Night Club Nightingale."
INTERNATIONAL FAVORITE OF SONG.
Personal Direction ROBERT H. EDSON.

DON RICHARDS
AND HIS MUSIC
Smart Rhythms For the Smart Set



Exclusive Management EDW. I. FISHMAN, Orchestra Corp. of America, 1619 Broadway, New York, N. Y.

"MIKE" DURSO
The Voice of the Golden Trombone
NOW ON TOUR.



FRED YANKEE AND HIS
NOW ON TOUR.
SOCIETY SWING ORCHESTRA
Permanent Address — 350 West End Ave., New York, N. Y.

Now Playing at the
FAMOUS DOOR, New York
WINGY MANNONE
(The New Orleans Swing King and His Jam Band)
Exclusive Mgt. MILLS ARTISTS, INC.,
799 7th Avenue, New York City.

★★★★ ERNIE WARREN
AND HIS ORCHESTRA.
Direction, MILLS ARTISTS, INC.
799 7th Avenue, New York, N. Y.

LEITH STEVENS
Conductor
exclusive management
COLUMBIA BROADCASTING CO.

VICTOR YOUNG
Shell Oil Program.
WITH
WALLACE BEERY
WEAF, Saturday, 9:30-10:30 P.M NBC Network.

EDDIE LEONARD, JR.

PROGRAM REVIEWS

(EST Unless Otherwise Indicated.)

Salon Moderne

Reviewed Saturday, 5:30-6 p.m. (PST). Style—Orchestra and soloists. Sustaining on KFRC (Columbia-Don Lee network).

Like many another good sustaining program, *Salon Moderne* has been bandied about from day to day and from hour to hour—in deference to the right-of-way of commercials—ever since it has been on the KFRC airlanes. For some time a Coast-to-Coast feature of the Columbia network, the distinctive half hour of excellent music is now heard over the 13 stations of the Coast Columbia-Don Lee network each Saturday at 5:30 p.m. (PST).

In spite of adverse conditions (nothing being more of a handicap to a program than constant shifting), *Salon Moderne* shines like a light in the fog of heterogeneous Saturday evening air-fare. For this, credit is due to Claude Sweeten, KFRC musical director. With a keen sense of musicianship, born of long years "in the pit," as well as before the microphone under all conceivable conditions of musical broadcasting, Sweeten selects his numbers with an uncanny foresight of balance; presents soloists who do not work as tho the orchestra was secondary to their own efforts, and keeps his organization stocked with arrangers who realize that a musical radio program can be a thing of beauty as well as a fest of technical exhibitionism.

Opening with the theme, a composition by Sweeten titled *Prelude*, the following musical selections were presented, each serene in its own integrity but nonetheless in harmony with the spirit of the program as a whole: *Roll Along, Prairie Moon*, sung by baritone Melvin Vickland; *Valse Bluette*, violin solo by Ferdinand Claudio; *Winter Waltz*, by the orchestra, with a harp passage during which announcer Beatrice Benaderet delivered a poetic reading titled *Snowflakes; Dawn* and *Lady of the Evening*, featuring soprano Helene Hughes, one of the best on the Coast; *It's Spring in the Rockies Again* and *Take Me Back to My Boots and Saddle*, vocals by Vickland; a Hawaiian medley of *King's Serenade* and *Song of the Islands*, by the orchestra, with the closing theme *Prelude* ending the broadcast.

Use of a feminine announcer makes the program a target for many pros and cons, but Beatrice Benaderet does the job as well as any male spieler could. She lends a touch of swank to the subdued sophistication which pervades *Salon Moderne*, a program of "music for moderns, played in the modern manner." This half hour is deserving of better breaks than it has been getting lately.

D. H. G.

Russ Morgan

Reviewed Sunday afternoon, 2-2:30 p.m. Style—Orchestra. Sustaining on WEAF (NBC network).

Russ Morgan, known as one of the leading arrangers and jazz conductors, has had this program on NBC for a short while. It is a fine program of its kind, with Morgan's music noteworthy in the field of popular stuff. The music is thoughtfully and intelligently arranged and equally as well executed.

Morgan uses his instruments well and varies that use enjoyably with each number. One of his tricks appears to be the use of either a section or a combination for one theme and its re-expression later in the tune. He can take a trite popular number and make it sound like something, altho it's true that a hint of overarranging is likewise present. One excellent number on this program was his handling of *Little Bit Independent*.

Tempo of the program might stand a brushing up in that too many of the selections are similar in tune. A red-hot number here and there might help.

J. F.

Miss Moonbeam

Reviewed Sunday, 11:15-11:30 p.m. Style—Sketch. Sustaining on WHN, New York.

This is a combination of an adventure program, fairy tale and Beatrice Fairfax. There is a *Miss Moonbeam*, a little hunk of the moon, who, instead of glimmering around as she should, hops in on one Harvey Graham and tries to help people out of trouble. Thus on the evening caught, after a conversation with Graham, who, of course, wants to know who *Moonbeam* is but so far hasn't found out, the problem concerned a woman having trouble with a selfish husband.

Play is written all right, the author being Maurice Barrett. Cast okeh.

J. F.

Bing Crosby

Reviewed Thursday, Style—Variety program. Sponsor—Kraft-Phenix Cheese Corporation. Station—WEAF (NBC network).

The new Kraft cheese show continues in the vein similar to the one over which Paul Whiteman presided. A guest star program, with Bing Crosby now as the star. In addition to Crosby the steady acts will be the Jimmy Dorsey Orchestra and Bobby Burns, hillbilly humorist. These three insure a good show by themselves, and with a heavy budget for guest stars, as the sponsor affords, it's difficult to see how the show can go wrong. Agency on the show is the J. Walter Thompson Company and the style is similar to its pet formula, as evidenced in the Fleischmann Yeast and Shell Oil programs.

Principal trouble with the first program was that there was a plethora of talent. It seemed like a benefit—the acts came with seemingly no cessation. This caused too slow a pace. The acts, exclusive of the three named, included Ruggierio Ricci, 15-year-old concert violinist; Cecil B. DeMille; Bobby Wilson and Bobby Grayson, football stars; Eleanor Whitney, Paddy Patterson, the Four Blackbirds, the Dorsey Trio and Kay Weber. Last two are integral parts of the Dorsey outfit. Ricci's playing was the program high spot, while DeMille spoke entertainingly on the early days of pictures. Patterson gave a pip of a banjo solo and Miss Whitney did some tap dancing. She's a good dancer, but tapping still remains rather meaningless over the air.

Crosby, as expected, did his usual crooning. He remains radio's stylist in his line, which he created and of which he is the best exponent. Burns could have done more than his one shot. His humor is productive of steady laughs. Dorsey's Orchestra plays in the style previously used by the Dorsey Brothers' outfit.

Commercials plugged the English cheddar product of the sponsor. They were handled by Don Wilson, a headliner in his field.

J. F.

Network Song Census

Selections listed below represent The Billboard's accurate check on three networks, via WJZ, WEAF and WABC.

Only songs played at least once during each program day are listed. Idea is to recognize consistency rather than gross score. Period covered is from Friday, December 27, to Thursday, January 2, both dates inclusive.

Music Goes Round and Round	40	Alone	20
With All My Heart	35	Boots and Saddle	19
Thanks a Million	34	I'm Sittin' High on a Hilltop	19
Eeny Meeny Miney Mo	32	Dinner for One, Please, James	18
Little Bit Independent	31	Truckin'	18
On Treasure Island	26	Broken Record	17
Lights Out	24	I Feel Like a Feather in the Breeze	17
Moon Over Miami	23	Beautiful Lady in Blue	17
No Other One	23		

Harry A. Romm, Representative, RKO Bldg., Radio City, N. Y.
charles carlile
Now Appearing at
BOOK-CADILLAC HOTEL, Detroit, Mich.

Broadway's Sensation
PAUL MARTELL
AND HIS ORCHESTRA
106th Week Arcadia Ballroom, New York

★ dan HEALY WNEW ★
"The Chorus Girls' Boy Friend"
DAN HEALY'S BROADWAY ROOM,
231 West 54th St., New York, N. Y.

FRANK ROSS • ANITA PIERRE • JOE SCHUSTER
THE BIG BROADCAST OF 1935.
Now on Tour.
Direction: NAT KALCHEIM, Wm. Morris Office.
JACK KALCHEIM, Western Rep., Chicago.
ROGER MURRELL, RKO Rep.

LEO ★★★★ KAHN
AND HIS ORCHESTRA

UNCLE EZRA
(PAT BARRETT)
Monday, Wednesday, Friday
6:15-6:30 P.M., CST.
NBC—RED NETWORK.
(Courtesy Alka-Seltzer.)

JUDY CONRAD
AND HIS ORCHESTRA.
91st Week on the Stage
TOWER THEATRE, KANSAS CITY, MO.

ED WEEMS
AMERICA'S MOST VERSATILE ENTERTAINING ORCHESTRA
Reopening in the
EMPIRE ROOM
OF THE PALMER HOUSE
CHICAGO, JAN. 10
Now on Tour Warner Bros. & RKO Theaters.

★ HENRY HALSTEAD
AND HIS ORCHESTRA
COCOANUT GROVE,
Hotel Park Central, New York City.
Management Columbia Broadcasting System, New York, N. Y.
Broadcasting via C. B. S. and Mutual Networks.

TED JENNINGS
"The Crown Prince of Rhythm,"
AND HIS ORCHESTRA.
Favorites of
The South's Schools and Colleges.
Currently Castle Farm, Cincinnati.

PHIL HARRIS
AND HIS ORCHESTRA,
With LEAH RAY,
Roosevelt Hotel, New Orleans, La.,
January and February.

FRANK MORGAN
AND HIS
25th CENTURY ORCHESTRA

STATION NOTES

Address All Communications to the New York Office

WIP wiggled its way out of any jam in the ASCAP-Warner war. Station broadcast the annual Mummer's parade on New Year's Day but couldn't check on the music the string bands might play. Announcer hoisted himself 600 feet above the ground in the City Hall tower, described the parade with a pair of binocs, mike being out of danger to pick up any of the music.

ASSOCIATED PRESS news replaced Transradio on WMAZ, Macon, Ga., last week when the station accepted proposals from *Macon Telegraph* and *Macon Evening News* for an affiliation by which the papers furnish stories for all newscasts. Four periods are being given each day. Affiliation came as a surprise to the public, which had become accustomed to seeing WMAZ referred to in print as "a local radio station." Station's programs are now carried in both papers.

HUBERT JAMES leaves the WFIL, Philadelphia, announcing staff for a similar post at WRC, Washington.

WKRC, Cincinnati, has started a new commercial series for the Rego Gas and Oil Company of that city. Program is *Honor the Law*, detailing adventures of the police.

J. C. LINER, of Lake Charles, La., announces this week that he has let a contract for the construction of a new broadcasting station on Texas avenue, that city, according to a report by the federal radio supervisor in New Orleans. Liner will spend $6,000 on this new station.

STATIONS of Louisiana are getting a heavy play thru one of the biggest political campaigns in the history of the State. Since the death of the late Senator Huey P. Long, ambitious aspirants to State offices are qualifying by the score and all are turning to the radio to gain the voter's favor. Most of the seekers of the bigger offices are using a State-wide hookup of six to eight stations, those outlets being used almost daily in such a chain are KMRD, Shreveport; KMLB, Monroe; KPLC, Lake Charles; WDSU, New Orleans; WJBO, Baton Rouge, and KVOL, Lafayette, La.

FILLING STATION operators, who own both a short-wave receiving set and wrecking equipment, are finding it a profitable business to listen in to WPEK, New Orleans' police station, and rush to spots where the police announce an accident has taken place. First come, first serve, if the business is available, of course.

B. S. McCLANCY, NBC traffic department manager from New York, is in San Francisco supervising the inauguration of the new blue network. He'll be on the West Coast several weeks.

GORDON OWENS, who handled sports events at KSL, Salt Lake City, for several years, is the new broadcaster of wrestling matches for KYA, San Francisco.

WORLD BROADCASTING SYSTEM has moved its San Francisco headquarters to 1050 Howard street, where the entire building has been taken over, with complete Western Electric reproducing equipment installed. C. C. Langvrin remains as the WBS representative in that city.

AIR BRIEFS

By JERRY FRANKEN

THE new Lucky Strike show starts January 8, on that account's Saturday night spot on NBS, with Carl Hoff and his orchestra, Loretta Lee, Gogo DeLys, Giersdorf Sisters, some other harmony groups and Robert Simmons. Al Goodman and his orchestra, with new singing talent and Miss Lee, may go on Columbia, if that network decides to take the business. May turn it down because of Camels and Chesterfields. Goodman, who now shifts Saturday nights to Palmolive, is getting paid for 13 weeks, altho he only played for 10.

Tru-Blu beer account shifts this week from the Beacon Theater to the playhouse atop the Chanin Building, 50 stories high. Make your own gags. . . . Maurice Gaffney succeeded Dorothy Sutherland on trade news at CBS. . . . Olson Rugs auditioning a shot at Mutual. . . . Frank Parker is taking a fling in vaudeville, booked for Boston, Baltimore, Philadelphia and New York. Opens this Friday (10) in Boston. . . . WMCA engineers had their annual shindig at the WMCA transmitter last week. Music by recordings and all restricted numbers.

Charlie Leland, m. c., may go on the Life Saver show as a permanent fixture. There was a new setup Sunday (5) on the General Electric show, with Robert Armbruster and his orchestra and choir. The first show wasn't one of the best. . . . Vice versa. . . . Betty Glenn started work last week with Bob Taplinger. . . . Eugene Jelesnik goes on the air for Dodge autos.

CHI AIR NOTES

By NAT GREEN

While no information has been forthcoming from the local offices of the National Broadcasting Company, it is probable that few if any changes will be made in the personnel because of the accession of Major Lenox R. Lohr to the presidency. . . . Bob Crosby, Bing's kid brother, is reported headed for Chicago with his band. . . . Duke Ellington and his hot tunes also will be heard from a Chicago spot some time in February. . . . Pat Barnes has just had his contract renewed for an additional 17 weeks. . . . Pat has returned to Chicago after spending Christmas with Mrs. Barnes and their 7-year-old daughter, Barbara, in Larchmont, N. Y. . . . Barbara made her debut on her daddy's program Christmas Day. . . . Lum and Abner, now on a personal-appearance tour, will go into New York some time in February and while there they will do a Sunday shot on the *Magic Key* show. . . . An expose of radio announcers' errors, authored by Clara Mae Tebbin, Peoria radio announcer, is soon to appear under the title of *Network Nifties*. . . . If names are used there are going to be some very red faces.

Phil Levant's unpublished radio theme song, *My Book of Dreams*, is being sought by music publishers and soon may be heard on the platters. . . . During the personal-appearance tour of Wayne King his radio programs will originate in whatever city he happens to be playing. . . . King, by the way, is understood to have been signed to make two pictures next fall. . . . The Bennett Sisters, harmony trio, were given a 13-week contract last week by a local mercantile establishment. . . . The sponsor was so pleased with the first programs he offered them a year's contract. . . . And this week they are being auditioned for Jack Hylton's show. . . . Wendell Hall, red-headed music maker, takes his uke and his one-man show to New York January 8 for three weeks of broadcasting from the big town. . . . Tony Wons, poet-philosopher, is back on WLS, the station that first put him on the air reading Shakespeare. . . . He's doing m. c. on a show that includes Henry Burr, ballad singer, and Ralph Waldo Emerson, organist.

Fibber McGee, in private life James Jordan, won the title of champion liar in the annual contest conducted by the Liars' Club of Burlington, Wis., which has become famous during the six years of its existence. . . . By rights Jim should have been barred for being a professional! . . . A new musical show sponsored by Lavena goes on WLW, Cincinnati, January 14, 7:15-7:30 p.m. EST. . . . Show, set thru Lord & Thomas, includes Bob Nolan, m. c.; the Devore Sisters and an orchestra directed by Paul Pearson. . . . Title is *Loveliness*. . . . Joe Allabaugh, program and studio director of WJJD, with his wife and five-month-old daughter, Karen, are just back from a two-week visit to relatives in Toronto. . . . George Olsen and Ethel Shutta will go on the air for a dentifrice February 21 over WENR-NBC. . . . They will continue to be heard nightly from the College Inn over WBBM-CBS. . . . Important NBC programs that have received contract renewals include *Betty and Bob*, 52 weeks, effective January 1; *Little Orphan Annie*, 52 weeks, January 1; *The Singing Lady*, 52 weeks, February 3; *Lady Esther*, 52 weeks, February 4, and *Climalene Carnival*, 13 weeks, February 6. . . . Dr. Helen Shacter, child psychologist, will be guest speaker on the *Betty and Bob* program for a week, beginning January 13. . . . *The Romance of Helen Trent*, daytime sketch, returns to the Columbia network on January 20. . . . WGN, where the sketch originated, will continue to be the Chicago outlet. . . . The dramas feature Virginia Clark. . . . Pat Flanagan's *News Cast* began a six-a-week series for Penn Tobacco Company January 1 over WBBM. . . . Irna Phillips has received a renewal contract for her *Welcome Valley* show, which stars Eddie Guest. . . . Eddie House, singing organist, returns to WBBM with a three-a-week series sponsored by Studebaker Sales Company January 7. . . . Art Gillham, WBBM actor, celebrated a birthday January 1. . . . Bess Johnson, of *Today's Children*, is planning a trip to Florida next month with her daughter, Jane. . . . Ted Weems returns to WGN January 10, replacing the Veloz and Yolanda ork directed by Shep Fields.

West Coast Notes; Roberts Joins KYA

SAN FRANCISCO, Jan. 4.—Lee S. Roberts, nationally known songwriter and radio personality, who has been heard over the NBC-KPO airlanes for the past year with his tri-weekly *Old Memory Box* programs, has been appointed program director of KYA, with Harry Rogers as his assistant.

Roberts is composer of *Smiles, Patches, A Little Birch Canoe and You* and other song hits. He invented the QRS system of piano recordings. He's also given credit for aid in the career development of such well-known musician-composers as Zev Confrey, Felix Arndt, Charlie Straight, Pete Wendling, Russell Robinson and the late Art Hickman.

Rob Roberts has taken over his duties as KYA commercial manager, and in keeping with announcement of expansion a suite of three offices has been added for the sales force. Station has also added Marjorie McPherson to its continuity staff. She's from KOMO, Seattle, and succeeds Mel Frey, recently resigned.

Nicol Smith's *Lands of Mystery* serial is off the KFRC airlanes for two months while he's on a lecture tour of Eastern cities describing his experiences in Dutch Guiana. The serial, under sponsorship of Albert S. Samuels Company, local jeweler, is to be resumed in March.

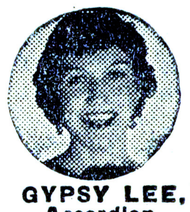
SAN JOSE, Calif., Jan. 4.—A stack of "fan mail" was evidence to Judge Perry O'Connor that his weekly broadcast over KQW of Traffic Court cases was proving popular. For half an hour once a week the broadcast has been given for a year. Part of this time is allotted to the answering of traffic questions of the letter writers by the judge. Broadcasts are direct from the courtroom.

Cosmetic Accounts In Latin America

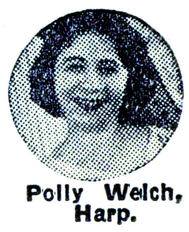
NEW YORK, Jan. 4.—Max Factor cosmetics are using an extensive radio lineup in South America, placing 104 quarter-hour broadcasts on 16 stations in that continent. Contracts last for one year.

Agency is Smith & Drum, business placed thru Conquest Alliance Company.

MELODIES BY LARRI WMCA


GYPSY LEE, Accordion.




Polly Welch, Harp.

NOW ON TOUR.
Personal Management FRANCIS GORDON.

★★★ DAVE HERMAN
AND HIS MUSIC.
Now Appearing at
JACK DEMPSEY'S CORNER,
New York, N. Y.

★ AUGIE PALO
AND HIS PARAMOUNT ORCHESTRA
Now on Tour with
MANNY KING'S "VANITY FAIR" REVUE
Personal Mgr.: FRANK J. DUNCAN,
1560 Broadway, New York, N. Y.

"New King of Syncopation"
JIMMIE LUNCEFORD
AND HIS ORCHESTRA
Direction
HAROLD OXLEY
17 E. 49th St., New York, N. Y.

NATE FIELDS
(Donald Bain)
Unusually life-like and authentic SOUND IMITATIONS of "almost everything from a mosquito to an elephant."
DONALD BAIN, 723 Seventh Ave., Suite 701, New York City.
Manager, HARRY FLAMM, Fanchon & Marco, New York City.

HUGH CROSS AND HIS RADIO GANG
Courtesy GEORGIE PORGIE cereal
10 A.M.—WWVA—4 P.M.
ERNIE BRODERICK, Personal Representative.

GREETINGS
ROCCO VOCCO

Conducted by ROGER LITTLEFORD, JR.——Communications to 25 Opera Place, Cincinnati O.

Lid Off as Night Clubs Enjoy Best New Year's Eve in Years

Nation's celebrants stage spending orgy in niteries as old year folds—some spots suffer police restrictions but most localities overlook usual regulations

CINCINNATI, Jan. 4.—Night-club operators, floor-show talent, orchestras and booking offices thruout the nation this week enjoyed the busiest and most profitable New Year's Eve since 1929. In almost all localities dine and dance late spots received a larger percentage of the total spent by revelers than in several previous years. Price ranges varied from a 10-cent glass of beer and a table to sit at, up to cover charges of $20 a head in several leading New York spots, despite higher liquor prices than last year. In most instances liquor and closing hour regulations were overlooked in spite of general increased pressure being brought to bear by many States and cities of late. A few cities, however, upheld usual regulations, causing howls from patrons out for an all-night spree, when the flow of liquor stopped at its source.

Chi Biz Best in 10 Years

Theaters, hotels and night clubs thruout Chicago did the biggest New Year's Eve business in 10 years. It was the wettest, yet the most orderly, New Year's Eve celebration on record.

Early in the evening the Loop began to fill with merrymakers and from that time until 2 in the morning the downtown streets were filled with revelers. On Randolph, Clark and State streets crowds estimated at more than 250,000 milled along good-naturedly and were easily handled by the 300 Loop policemen.

The Hotel Sherman, with its College Inn, Bal Tabarin, Grand Ballroom and several large dining rooms, entertained more people than any other hotel, taking care of at least 3,500. At the Stevens there were reservations for nearly 3,000. The Terrace Room of the Morrison entertained 1,800, the Palmer House Empire Room had a capacity crowd, there were turnaways at the Bismarck and La Salle and at the Congress 2,500 persons were entertained. Outlying hotels such as the Drake, Edgewater Beach and others and night clubs all were crowded to capacity.

Miami's New Casino Raided

In Miami, Fla., almost every club, ranging from the $3 to the $20 per person class, was filled to capacity at the midnight hour.

The Palm Island Casino, in the latter class, followed its gala opening with a gambling raid conducted by three detectives who entered the exclusive portals in evening clothes and arrested four men, confiscated two roulette and dice tables, several bushels of chips and about $300 in cash.

The Roney Plaza dining room, with a tariff half as high as the Royal Palm, was crowded. Music was furnished by the Meadowbrook Boys and the Siboney Sextette, popular here last year. The show included Gaby and Luis, dancers; Nanita Torrans, soprano, and the Hawaiian Serenaders.

At the Miami Biltmore were Maximilian Bergere and his orchestra; Barry Devine, tenor; Maurice and Corboda, dancers, and the Merriell Abbott Dancers, working to a capacity crowd.

Opening for its sixth year, Ira's Supper Club presented Sammy Walsh, emsee; Enrico and Novella from the Hotel Roosevelt, New York City; the Carroll Sisters from Marden's Riviera, and Kay English from the Palmer House in Chicago in an expensive exclusive atmosphere. Buddy Wagner and his orchestra furnished the music.

The Fleetwood Hangar opened for one night only, presenting Dolores del Vivo, Gilbert Diaz, Margarita del Marco, Elaine Mayo, Virginia Linsley and the Hull Brothers. Music by Herb Shaw's Orchestra.

Philly Spots Break Record

About 10 Philadelphia night club proprietors began the new year by peering into the future thru a telescope of legal jurisprudence. And what they saw was most disturbing, since their celebrations were rudely interrupted at midnight by agents of the State Liquor Control Board who clamped down on the sale of liquor at those spots whose licenses were not renewed for 1936.

Except for the few spots that failed to get new licenses, it was agreed that not even the city's greeting to 1929 reached the level of this year. Big hotels and little, swank night clubs and the place around the corner, each had its quota of merrymakers who dug cheerfully and deeply. At an estimate of $10 for each celebrant, and with at least 100,000 revelers on hand, auditors in hotels and night clubs figured it a $1,000,000 greeting to 1936.

The Ritz-Carlton Hotel played host to 500, more than double last year's score. At the Bellevue-Stratford about 3,000 merrymakers tooted their tin horns. Last year's crowd was half that size. Business was about three times that of last year at the Adelphia Hotel, with some 2,100 persons on hand. With 1,800 at the Ben Franklin Hotel things took a 75 per cent jump from last year. The Hotel Pennsylvania reported business far better than last year when about 1,000 attended the fete. Sales as well as attendance jumped sharply the management everywhere reported.

Across the river in Camden, N. J., closing restrictions were lifted, allowing the town to step out with the rest of the nation in celebration of the new year. City commissioners suspended the 2 a.m. closing time for all licensed spots and passed a resolution allowing liquor establishments to remain open for 24 hours. Police Chief Arthur Cosley promised not to interfere with the merrymakers. Bright spots took advantage and put the prices up, costs varying from $1 to $5, with capacity crowds indicated everywhere in town and along the South Jersey roads.

Lucky Break for Minneapolis

The new city ordinance in Minneapolis barring sales of food in liquor spots after midnight was signed New Year's Eve . . . but too late to spoil the revelry. Alderman Henry Bank, whose job it was to sign the law, had injured his hand and was unable to perform the duty the day previous. Hotel and cafe men have asked Mayor Latimer to call a special session of the council to consider modification of the ordinance.

Not Enough Acts for Pitts

The busiest and most profitable New Year's Eve and night in Pittsburgh since 1929 has been enjoyed by night clubs, bookers and club talent. The cover charges of spots furnishing entertainment ranged from $2.20 a couple to $12.70 and most of them had more than a few vacant tables left by 6 p.m. New Year's Eve. Early reservations poured in as in the old times and the demand for talent has kept bookers on their toes for weeks.

A lack of good acts has given a number of performers an opportunity to play two and three night spots during the night. This was due to the fact that dozens of cafes and restaurants which seldom use flesh have gone in for regular floor shows and orchestras.

The Chatterbox at the William Penn Hotel entertained more than 2,000 couples, with other leaders, including the Harlem Casino, which played to capacity as late as 6 a.m. New Year's Day; the Plaza and Nixon cafes, the Italian Gardens, Club Riviera, the Towne Club, the Club Mirador, the New Penn, Longview Farms, Carlisle Club and the Showboat.

Joe Hiller, booker, stated that his firm has been spotting talent for the last 27 years and yet it has never seen such a demand for theatrical talent as this year.

Wheeling Best in 25 Years

Wheeling, W. Va., ushered in 1936 with the noisiest and wettest celebration in 25 years, with night clubs packed to the door.

In the face of the city's new drastic night club ordinances, which recently cut the clubs down 80 per cent by route of a half-grand license fee and 2 a.m. closing orders, Chief Albert Megale instructed his 100 cops "to be lenient" and they were. Some of them even joined the merry throngs. Clubs reputed to have had 1,000 or more guests included Hollywood Inn, Club Diamond, New Paramount, Marble Inn, Seibert's Hill Top and the Mar-K Inn.

Clubs advertised talent from Pittsburgh, Cleveland and Cincinnati. Some of it was faked home talent, but all entertainment pleased the "half-shot" mobs.

It was West Virginia's first legally wet welcome of a new year since 1914.

NIGHT CLUB REVIEWS

Bordewick, New York

A Bronx neighborhood restaurant, directly opposite the RKO Fordham Theater, which on Fridays, Saturdays and Sundays throws in a floor show twice nightly with a buck dinner. Not an elaborate floor show, but just good specialty acts. Bargain enough, considering that the dinner is worth while alone at that price.

Bert Lynn, who was in Earl Carroll's *Sketch Book*, emseed the show and in addition had two solo spots, the same as the other three specialties. Lynn is a nice enough m. c., but he's a whole lot better when working on that novelty instrument of his, which he calls an electric vibralin and which sounds like a steel guitar with organ effects. Then there's June Carroll, who sells a nice blues song. Nora and Jimmy, youngsters, are cute hoofers, and Shura Danti is just mild in her Oriental dance routines.

Show runs about 40 minutes, and in addition there's a six-piece ork to grind out dance music. *Harris.*

Black Cat, New York

One of the newer Village spots to feature a colored show, this club has been doing a nice business. Managed by Jack Monroe, it is a comfortable under-street-level spot. Black cat motif is carried out thru murals and blinking lights. Musicians and entertainers, who double as waiters and waitresses, are colored.

Amanda Randolph, who has played vaude, is featured. She is a swell singing comedienne with an engaging personality and an effective direct delivery. Handles spicy songs nicely, her facial expression adding to the comedy.

Rudy Smith, singing pianist, is hot stuff. A swell pianist, he specializes in trick arrangements of pop songs and also throws in some of his own compositions. Looks like a comer. Honeyboy Thompson does emsee, singing and dancing. A veteran, he has no trouble scoring. Rena Mitchell does pop songs nicely, while Helen Booker, an eyeful, contributes a bit of throaty warbling. Harry Thomas specializes in Irish ballads, believe it or not, while Jimmy Wright and Stretch Johnson come thru with hot tap and acro dancing. Johnson is a particularly fine eccentric hoofer. Eight girls comprise the line, most of them stepping out for short specialties.

Orchestra is the Blue Chips, five pieces, delivering hot jazz. Goes on the air over WNEW nightly.

Spot can accommodate around 175 people and includes a slick little bar. No cover, but there is a $1 minimum week-day nights and $1.50 Saturday and holidays. Food is excellent, especially the chicken, Southern style. *Denis.*

Continental Room, Chicago

The Continental Room of the Stevens Hotel started the new year with a new show of a type different from the ultra-modern revue which preceded it and which should have a much wider appeal than its predecessor. Patrons liked the music of Seymour Simons and his band immensely, but the modernistic show was a bit too "heavy" to find general favor. Friday night a band new to the Loop—that of Charles Gaylord—made its debut, and its initial reception indicates it will win new laurels here, and the show is of a sufficiently light type to have strong popular appeal.

Gaylord and his musicians found instant favor with dancers, the numbers they offered having plenty of rhythm, and for a novelty number they offered the current hit, *Music Goes Round and Round*.

Show got off to a fast start with the Marvelle Trio, an acrobatic dance combo, the girls offering graceful and colorful tango and rumba routines. Jack Fulton, a handsome young tenor with an excellent voice, sang *With All My Heart, Sylvia, Sweet Sue* and several other numbers that won the hearty approval of patrons. Ballantine and Pierce, dance team playing a return engagement, made themselves solid with their audience by their graceful and clever rendition of a variety of dance routines, one of the best of which was *Let's Take a Walk Around the Block*. Show has snap and go, and popular appeal. *Green.*

Town Hall Grill, Chicago

This newest of the city's night spots is located in the basement of the Great Northern Hotel and was officially opened New Year's Eve, with entertainment furnished by a showboat troupe, under the direction of Roy Lewis, which is doing tabloid versions of old meller-drammers. The room is an intimate one beautifully decorated in cream, tan and yellow, with red leather cocktail settees along the walls. Prices are moderate, there is no cover charge and the cuisine is of the usual Great Northern Hotel standard.

Before the drama Phyllis Gordon sang four old-time songs, *Poor John, Waiting at the Church, Sidewalks of New York* and *Bicycle Built for Two*. The play was *The Poor Shop Girl* condensed to run about 22 minutes. Peggy Wilton was the harassed heroine; Cliff Raynor, the manly hero; Guy Astor, the deep-dyed villain, and Margaret Conlon, his villainous wife. Roy Lewis, who directs the troupe, and Phyllis Gordon completed the cast. It was enacted with all the exaggerated gestures of the old ten, twent and thirt days. No scenery is used, but the players are costumed in the old-time styles. Bills are to be changed weekly, with *Uncle Tom's Cabin* as the next one. Betty Carpenter, pianist, furnishes incidental music during the play besides contributing piano playing and songs after the performance. *Morgan.*

The Bowery, Kansas City

This spot, located in the heart of the theatrical district and under the capable management of Gus Badale and Vito Randallo, has built up a profitable clientele since its opening, due largely to its Bohemian atmosphere, excellent floor shows and a disregard for social conventionality. Place is decorated in a Bowery mode of the Gay '90s.

George Tidona and his 10 Bowery Boys open the program with some nifty medleys and rumba numbers. The Rex Powers Trio, billed as World's Champion Skaters, offer a difficult routine of fancy and trick skating that clicked nicely. Rex Powers' trick of gliding in and out of eight lighted candles placed on the mat scores heavily. Charles Arthur, another member of the trio, offers a fast tap on skates to a good hand. Rex Powers, who is featured, claims to have been awarded skating honors in the 1924 Olympics.

Little Margie, petite, young and a good looker, follows with a fast tap dance while playing her own accompaniment on the accordion. In her second appearance she does an acrobatic dance that goes over great.

Ward Wilson then warbles several Irish and pop ballads, drawing a nice hand for his efforts. Oliver Messmer followed Wilson with a stair-step dance in straight and comedy makeup, the latter being the better turn. Good hand at the finish.

Duke Art and Company, three men and a girl, headline the current bill and are going over in a big way. Tom Belknap, a member of the unit, does some clever tricks in magic, while Professor Dodo, his stooge, bungles the tricks and garners laughs aplenty. Neptina, live girl in a 10-inch fish bowl, presented by Duke Art, is an illusion which is really the tops. This act alone is bringing many new customers to the club. Duke Art himself offers a fast comedy clay turn in which he models patrons in three minutes and national characters and caricatures to plenty of palm spanking. The Art unit furnishes a large portion of the show. *Melrose.*

All But Class Spots Clean Up New Year's Eve in New York

NEW YORK, Jan. 4.—Altho New Year's Eve crowds were terrific and the total business done by night spots enormous, a checkup reveals that most of the society spots failed to do capacity business. The hotel dining rooms seem to have cut in on the crowd that ordinarily would have patronized the so-called class spots. Smaller cafes and the moderate-priced night clubs, on the other hand, mopped up.

Reservations were abnormally high and way ahead of the previous years. The dailies and some of the weekly papers cleaned up, advertising lineage from restaurants and night clubs hitting a new high. Bookers went nuts trying to dig up talent and in many instances were forced to double acts in order to fill the demand.

Practically every act and band around here managed to pick up at least one job that night. The rest of the week, incidentally, was noted for its terrible business. The bad weather and the fact that most of the money had already been spent did the trick.

Nashville Stresses Floor Shows, Bands

NASHVILLE, Jan. 4.—A midwinter pickup in night club patronage in this city has encouraged managements of half a dozen or more establishments to elaborate on their shows and book big-time orchestras with more regularity.

Outstanding example of a spot meeting emergency conditions was Gordon Nichol's moving of tables, chairs and equipment from his Wagon Wheel Club to the larger Hippodrome in the near-central section of the city to accommodate a crowd of more than 4,000 which turned out to dance to the music of Wayne King.

The Wagon Wheel booked Harry Diekman and orchestra to fill an unlimited engagement over the holidays. Diekman, who has played here extensively, at both the Wagon Wheel and Club Embassy (formerly Ridgeway Inn), succeeded Pete Underwood and his orchestra. Featured with him are Harry Jennings, Doug Williamson and Arlene Owens.

The Pines' holiday show included Marlyn Foster, blues singer; Roxie Mann, futuristic dancer; Patsy Mack, dancer, and "Weenie" Wyatt, master of ceremonies, with Red McEwen's Orchestra. Acts were booked thru Duke Yellman in Chicago.

At the Club Forest Marvin Boone emsees a show that included Helen and Boonie, Rebecca Drennon, Mabel Bradley, Ruth Forehand, Janette Gross and Holt's Orchestra.

The Palms featured Red Cunningham and his orchestra, while the Nashville Cotton Club booked Duke Ellington for a special New Year's dance last Sunday.

Belvedere, the Little Club and Club Embassy are also booking better grade attractions.

Berle at $2,000 a Week; Other Small Bookings

NEW YORK, Jan. 4.—Paul Small has spotted Milton Berle into the Paradise Restaurant at $2,000 a week. Berle opened Thursday. Small also put Mimi Rollins into the same show and Don Alberto's Rumba Band into the House of Morgan. He booked Rosita and Fontana into the Club Versailles and placed them in a Warner film short. Sid Tomack, Ann Pritchard and Jack Lord and Barbara McDonald have gone into the Royal Frolics, Chicago, also booked thru Small.

Small spotted Louis Sobol into Loew's State Theater week of January 31 at $2,500, Sobol's largest vaude salary.

Cocktail Unit New Sligh-Salkin Dept.

CHICAGO, Jan. 4.—The demand for small entertaining units has led the Sligh & Salkin office to establish a cocktail unit department, with R. W. Stevens, former Cleveland band booking agent, in charge. The department will specialize in small groups for hotels and night clubs.

Colvert Joins Jackson

NEW YORK, Jan. 4.—Bob Colvert is now affiliated with the Billy Jackson Agency in charge of night spot and club bookings. Agency has just moved into new offices in the Palace Building.

Rooney Sues Club

NEW YORK, Jan. 4.—Pat Rooney is suing the Wonderbar night club, Union City, claiming it owes him $1,500 salary. Rooney says he had been employed there for four weeks at $500 a week and that he was let out after the first week. Vice-Chancellor C. N. Egan of Jersey City handed Rooney an order sequestering property of the club Thursday.

Kennedy Joins Simon

NEW YORK, Jan. 4.—Tom Kennedy has joined the Simon Agency and will specialize in night club and radio bookings.

Novelty Show Opens at Edgewater Beach, Chicago

CHICAGO, Jan. 4.—A new policy which will provide a new show each week in the Marine Dining Room of the Edgewater Beach Hotel, with a presentation of numerous novelty acts from vaudeville, stage and radio, is announced by William M. Dewey, managing director of the hotel. It goes into effect today.

Initial debut of the weekly change idea presents Kay Picture, danseuse from musical films, and Tommy Lowe and Harry Hite, comedy team. Shirley Lloyd, exotic singer of Herbie Kay's Band, also is featured in the floor show with Phil Shuken, tenor.

Miami Club Raided

MIAMI BEACH, Fla., Jan. 4.—Irving Mills and Earl Carroll are conferring with the police department here in an endeavor to straighten out the raid on the Carroll Palm Island Casino New Year's Eve. Club opened that night with a huge show brought in from New York. Detectives charged the club with permitting gambling and listed Joseph P. Dooley, W. O. Holzam and J. J. Virgil as operating gambling devices. They were released on bonds.

CLUB CHATTER

DORYCE AND FREDDY DREW, still featuring their original routine, the *Manhattan*, have moved from the Hotel Pennsylvania to the Anchorage in Philadelphia. . . . The Edna Deal-Grover LaRose Agency, of St. Louis, placed Leonard Kingston, the magician, into the Marine Room of the Claridge Hotel, St. Louis, December 24 for two weeks. . . . Gilbert and Vicky Raye opened a limited engagement at the Jamestown Hotel in Jamestown, N. Y., December 30. . . . Jack Middleton last week placed Dronda and Barry, ballroom team, and Violet Maye and her Dancing Diamonds into the Club Cassano, Cincinnati.

WORCESTER, Mass., night club patrons have another place to go, Chris and John Tsouros opening the new Club Lido on New Year's Eve. . . . Ed Murphy's Orchestra furnished the music for the formal opening. . . . George and Eloise Watkins are filling a date of indefinite length at the Hotel Anthony in Fort Wayne, Ind. . . . Johnny Howard, impersonator and emsee, and Ruth Brent, singer, are headlining the current show at Detroit's Penthouse, while Auzie Dial, pianist and singer, has the call at the Club Plantation.

JACK DICKSTEIN, head of the Detroit office of the Gus Sun Vaudeville Agency, has added several more Middle Western clubs to his books. . . . Among them are Vollmer's in Toledo; Paradise Cafe in Findlay, O.; Terrace Gardens, Fremont, O., and the Backstage Club in Cleveland. . . . Ralph Smith celebrated the completion of his second year as emsee at the Grosse Pointe Club, near Detroit, on New Year's Eve. . . . The Savoy Ballroom, largest privately owned night spot in Racine, Wis., opened December 25, with Frank Hoier and his Casino Orchestra furnishing the music. . . . The ballroom, with 4,000 feet of dancing space, is owned and operated by Sophus Hoyer. . . . Damage estimated at $25,000, more than half covered by insurance, was suffered by Joseph Becher, proprietor of the Riverside Ballroom in Green Bay, Wis., when that spot was destroyed by fire December 29. . . . Becher has announced that he will rebuild on the same site.

BENNY FIELDS opened an engagement at the Paramount Club, Chicago, last week, and on January 4 Nan Blakstone, singer, opened at the same spot. . . . The ice show at the College Inn, Chicago, continues to attract the crowds to that popular Loop spot. . . . There have been some changes in the lineup of skaters, which now includes Valerie Fink, LaVerne Busher, Ruth Mack, Bess Ehrhardt, Baptie and Lamb, Shipstad and Johnson, Bobby McLean, Everett McGowan, and Duke and Nobel. . . . Hal C. White, comic emsee, is working at the Club S-X, Chicago, with a show that includes the Joy Sisters; Charlotte Lamont, comedienne; Alexandria, Russian dancer; Virginia Ward, soubret; Anita Lockham, "nude sophistication," and Charlie Bolta's Orchestra. . . . Aimee Spencer is fan dancing at the Onyx Club in Philadelphia, with Dottie Rhodes set to follow at the same spot. . . . Carol McKay has joined the parade of femme warblers at the 1523 Club in Philadelphia.

PITTSBURGH BRIEFS: Artie Spector, emsee, signed a new long-term contract at Jake Klein's Turf Cafe. . . . Harriett Novis, former vaude favorite, is heading Ernie Young's new revue at the Nixon Cafe. . . . Morgan and Gwenn are headlining the new bill at the Italian Gardens. With them appear Helen Donn, Kit Kat Club vocalist; Aileen Dennison, mistress of ceremonies; Kay Burke and Terry Holmes. . . . Tom Ball's new show at the Plaza Cafe features the Three Yates Sisters, Carmer La Forte, Corbett and Triano, Jean Hazlett, Mary Martin and an eight-girl chorus. Brian McDonald emsees the show. . . . Toy Titus, Mary Richard and Turner and Burelli have been added to the Harlem Casino revue. . . . Mlle. Eleana, the featured prima donna at the Towne Club, is becoming a sensation among spot customers.

DOTTIE TILLMAN took a couple of weeks off from school to hold down the emsee spot at Castle Farms in Lima, O., during the holidays. . . . Ginger Sisters and Harry Lee are in their second week at the Clover Leaf Club in Pueblo, Colo. . . . Roster of their show has Bonita, Billie Mack and Happy McGowan. . . . Pluto Brown, for many years with minstrel shows, has a *Cotton Club Revue* working Southern night clubs this winter. . . . Unit is currently working the Oriental Club in Greeneville, S. C. . . . Jay Mangal is handling the emsee work with the show. . . . Eloise Martin, Drake University co-ed, headlined the only New Year's Eve show in Des Moines, Ia., at the Pla-Lan. . . . The Violin Debutants, Mary Cox, violinist, and Larry Philbrook, emsee, filled out the bill. . . . Jack Russell replaced Jim Bennett at the Cocoanut Palms in Eastwood Park, Detroit, after the latter had emseed at the spot for nearly a year. . . . The spot will continue to be booked by Val Campbell, and Ella Sears (Mrs. Jim Bennett) will continue to produce the floor entertainment. . . . Al Price, accordionist, is booked into Old Vienna Restaurant, Cincinnati, for the greater part of the winter season. . . . New Orleans' newest night club, the New Cadillac, opened last week a block off the main stem and under the management of Anthony Crucia, veteran New Orleans' night spot operator.

WAYNE'S THEATRICAL Exchange, located in the Chambers Building in Kansas City, will move into larger quarters January 11 because of increased business in the night club field. . . . Doc Hitchler will continue as manager of the club department. . . . Chill Wills and his Avalon Boys, having completed their work in Bing Crosby's latest picture, *Anything Goes*, began singing January 1 in the Cocoanut Grove of the Hotel Ambassador in Los Angeles. . . . Johnny Wages, the one-man band, and Donna Wamby, songstress, go into the High Hat Club in Parkersburg, W. Va., this week. . . . Hal Lane and Louise Lee, dancers, are current at the Marine Room of the Hotel Claridge in St. Louis. . . . Jimmy and Eileen Regan are working clubs this winter until the rep season opens in the spring. . . . Jimmy recently concluded nine weeks with a well-known orchestra.

DON TRANGER, who had the orchestra with Gertrude Avery's *Diamond Revue* for several years, recently went into the Nixon Grill, Pittsburgh, for a month's engagement as emsee. . . . Jose and Renee, dance team, moved into the Oriental Gardens in Vancouver, B. C., last week for a lengthy engagement. . . . Jack Middleton, Cincinnati booker, last week placed Gwynn and Celeste and their revue at the Ponce De Leon Club in Dayton, O. . . . Hotel Blackhawk, Davenport, Ia., two weeks ago opened the Blue Room as an extension of the well-established Gold Room. . . . Earl Bennett recently opened the Bon-Ton Club in La Crescent, Minn., with Grant Moore's Orchestra. . . . Bennett bought the spot.

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BANDS and ORCHESTRAS

JERRY McCRAE and her Texas Rangerettes, all-girl band out of San Antonio, Tex., played the opening of the new Club Forrest in Augusta, Ga., December 29 and will continue to supply music for that location thruout the winter. . . . The Hotel Webster-Hall in Pittsburgh has extended the engagement of Buzzy Kountz and band. . . . Ralph Milton has been signed by Pittsburgh's Carlisle Club for a limited engagement. . . . Phil Harris last week began a two-week engagement at the Hotel Roosevelt, New Orleans, replacing Ben Pollack, who was in for six weeks.

ART JARRETT, with Eleanor Holm Jarrett as vocalist, is supplying the music at the Oriole Terrace in Detroit. . . . Henry Durst last week moved from the Edson Hotel in Beaumont, Tex., into the Little Club Forrest in Lake Charles, La., for an indefinite engagement. . . . Roster of the Durst organization has Cliff Beard, Harold Farris, Bernard Bach, Bill Ormiston, Mike Redwine, Clair Davis, Lonnie Pope, Bill Pritchard, Clayton Hulme and Jeanne L'Angelle, songstress. . . . Ace Brigode is current this week at the Colonial Theater in Dayton, O. . . . Pat Halpin, Lloyd Taylor, Lynn Trassoff, Syble Day and Bob Canada are entertaining with George Peglar and his orchestra at the Hotel Beaumont in Beaumont, Tex. . . . Henry Mills and band, featuring Gladys Bryson, singer, will continue indefinitely at the New Penn Club in Pittsburgh.

THE FLORENTINE ROOM of the Hotel Gibson in Cincinnati will go back to its policy of no music when Art Kassel closes a holiday date this week. . . . John Costas, Fred Hamm, Rudy Leonardis and Les Bernard have joined Jack Drummond's Band, now in its 15th week at the Club Loftus in Albany, N. Y. . . . From the Yankee Lake Pavilion, Sharon, Pa., Harry Hylan last week moved into the Hotel Ohio in Youngstown for a several weeks' engagement. . . . Emerson Williams conducts the music for the Tally-Ho Room of the Hotel Ohio. . . . Wit Thoma and his 11 Princetonians will return to the Middle West at conclusion of their current date at the Club Delmar in Galveston, Tex. . . . Ruth Ray will continue to handle the vocals with the combo.... Art Maro, his orchestra and revue, headlined by Evelyn Lee, will be held over indefinitely at the Eureka Club in Shreveport, La.

RALPH BRITT and his orchestra, featuring Margaret King, singer; her brother, Granville King, saxophonist, and Freddie Baker, is headquartering for several weeks in Natchez, Miss., playing New Year's in Alexandria after successful engagements here Christmas night and a week later on Eola Hotel Roof. . . . Britt has headed for Tulsa to reorganize his band for radio, stage and dance engagements. . . . Marshall Van Pool is playing an engagement at the Colonial Club, near Jackson, Miss. . . . Russ Papalia and his orchestra, with Virginia Roy, concluded a holiday stay at the Club Crystal, near Natchez, Miss., Saturday night and returned to New Orleans for dance dates and wire work in the Crescent City.

TOM GENTRY and band, having closed an engagement at the Mayfair Club in Kansas City, are filling 10 days of road dates en route to the Brown Palace Hotel in Denver, where they open an indefinite engagement January 15. . . . Lop Jarman and orchestra are on location at the French Casino in St. Louis. . . . The Dick Messner Band goes into the Essex House in Newark, N. J. . . . The Messner boys, veterans of the ether waves, have a 12-piece combo at present. . . . Bob Clayton and his band, out of Cincinnati, on 10 days of one-nighters thru Southern Ohio towns, are angling for a radio engagement over a Cincinnati station. . . . Arcadia International House, Philadelphia, will bring in a host of name bands this year. . . . Leon Belasco starts the parade on the 15th for a three-week stay, with Eddie Duchin, Buddy Rogers, Hal Kemp and Ted Fio-Rito set to follow.

DUKE ELLINGTON and his band opened a week's engagement at the Regal Theater, Chicago, January 5 and will move into a Chicago night spot some time in February. . . . Wayne King, now on a personal-appearance tour, has been booked to open an engagement at the Waldorf-Astoria Hotel, New York, June 1. . . . Enric Madriguera leaves the Terrace Room of the Morrison Hotel, Chicago, January 13 and on the following day Little Jack Little opens there for his first Chicago night spot engagement.

Golden Out as Band Booker for Davis

NEW YORK, Jan. 4.—Lawrence Golden is out as band booker for the Meyer Davis office, with Dave Michilin as his successor. Also out are Del Peters and Bob Bundy, brought to that office by Golden.

Principal cause for the removal of Golden is said to have been the difficulties between him and Al Artaga, one of the leaders under his management. Artaga finally secured his release from Golden, but not until the latter was brought up on charges before Local 802, American Federation of Musicians. Golden tendered his resignation to the local, but it was not accepted.

According to Artaga, he signed a contract with Golden, the latter allegedly telling him it was for a short time at a regular commission percentage. Artaga admits he did not see this in the contract, which he says was blank when he signed it. Later Artaga wanted his release because he had not been given any work, but this was refused by Golden. A. Melcher, now handling Artaga, and who has handled him before, finally got the contract back after recourse to the union. Both say that the contract was for three years at 50 per cent commission, with Artaga unable to work unless Golden booked him. Artaga also said he had trouble with Golden when the latter booked him for an affair at Yale at less than half union scale.

Orchestra leader says he is also continuing a business relationship with Peters.

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306 FIGURES——

(Continued from page 3)

the bosses. The union regards these suits as nuisance suits and attempts to hinder the local," he added.

Meanwhile Local 306 claims an important victory in the decision of Justice Adel, rendered Tuesday, in which he denied a request of Allied union for an injunction against 306 preventing the latter from placing its men in the Terminal and National theaters, Brooklyn. These houses are members of the ITOA, which has a master contract with Allied. Recently these two houses dropped Allied operators and re-employed 306 men. The Allied promptly filed a suit to restrain this, claiming it was a violation of its master closed-shop contract with the ITOA. The judge ruled that the master contract was not binding on these two particular theaters because their contracts were not signed correctly. The judge also ruled the master contract was not binding on any other ITOA members.

STEM HAS——

(Continued from page 3)

tral, Plaza, etc., likewise had more people than could be accommodated. Other night spots, near Broadway and on the East Side, were jammed. The New Year's Eve influence spread also to the suburbs of the city, where local pix houses and eateries were packed.

Not in some time, not even last Christmas, has Broadway offered as many good attractions as now, both in legit and pictures. Biggest dramatic offering is Helen Hayes' show, *Victoria Regina*, with a heavy ticket demand that can't be met. *Scandals*, altho lukewarm, apparently is doing well also. *Boy Meets Girl* is ilkewise strong, playing to standees. *Jumbo* did very well while the kids were out of school.

Flesh entertainment helped the Paramount plenty, where the Casa Loma Band played to capacity right along. This week the Farley-Riley crew from the Onyx Club, creators and starter-offers of the *Music Goes 'Round* craze, start off, probably for a fortnight at the same house. Equally powerful was the Dickens' masterpiece, *Tale of Two Cities*, running along healthily at the Capitol.

FIRST COMPLETE——

(Continued from page 4)

project supervisor; Ernest Gardoni, assistant supervisor.

(C) Yiddish Vaudeville Unit. Avee Scooler, project supervisor.

(D) One-Act Experimental Unit. Alfred Saxe, project supervisor; Jean Rosenthal, company manager, and Harold Bolton, assistant supervisor.

(E) Children's Theater. Abel Plenn, project supervisor; Julius Evans, director; Jack Rennick, company manager.

(F) Yiddish Drama Unit. Harry Thomashefsky, director.

(G) Operetta Unit. Edward Emory, director, and Turner Bullock, assistant director.

(H) Negro Youth Unit. Venzuella Jones, director.

(I) Classical Repertory Unit. George Vivian, director, and Keene Waters, assistant.

WPA PROJECTS——

(Continued from page 4)

Dog is being staged by Walter Brooks and sponsored by S. M. Chartock, while *The Mourning Angel* is being staged by Felix Basch and produced by James Ullman, who has had the option for a couple of years.

The WPA announces approximately 200 auditoriums will be booked for showings of the program being rehearsed now by the Classical Repertory Unit under George Vivian.

A Bunch of Sissies!

PUEBLO, Colo., Jan. 4.—Manager of a local night spot suspected his band of drinking on the job. Between sets the musicians on the stand would walk over and bend down near the bass drum. Upon arising they would wipe their lips soulfully upon their handkerchiefs.

During the first intermission the manager searched the premises. He found no booze, but back of the bass drum, neatly concealed in a newspaper, was a half eaten box of milk chocolates.

Sheet-Music Leaders

(Week Ending January 4)

Based on reports from leading jobbers and retail music outlets from Coast to Coast, the songs listed below are a consensus of music actually moving off the shelves from week to week. The "barometer" is accurate, with necessary allowance for day-to-day fluctuations.

Sales of music by the Maurice Richmond Music Corporation, Inc., are not included, due to the exclusive selling agreement with a number of publishers. Acknowledgment is made to Mayer Music Corporation, Music Sales Corporation and Ashley Music Supply Company, of New York; Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Company and Western Book Company, of Chicago.

1. Music Goes Round and Round
2. Red Sails
3. Treasure Island
4. Little Bit Independent
5. Boots and Saddle
6. Alone
7. Don't Give Up the Ship
8. Roll Along, Prairie Moon
9. Thanks a Million
10. I'm Sitting High on a Hilltop
11. Where Am I?
12. Moon Over Miami
13. Eeny Meeny Miney Mo
14. Beautiful Lady in Blue
15. The Broken Record

"Music Goes Round and Round" climbed rough shod over all opposition in one of the fastest moves on record.

PHONOGRAPH RECORD best sellers will be found on page 57.

MUSIC NEWS

(Communications to New York Office.)

That latest contagion, *Music Goes Round and Round*, classified in the trade as one of those unexpected freak hits, is selling at the rate of 16,000 copies daily. This info comes from the publishers, who are as much surprised apparently over the song's success as those responsible for the composition. Even from a conservative angle it is estimated that the number ultimately will crowd out such smashes as *Isle of Capri, Love in Bloom, The Last Round Up, The Old Spinning Wheel* and others of recent vintage in the way of sales. The whole country is singing and playing the song, with the final demand or thruout the life of the work expected to reach over the three-quarter-million mark. As to its enduring qualities, not even the experts are prone to give an opinion.

Seven numbers written by Irving Berlin for the latest flicker *Follow the Fleet*, starring Fred Astaire and Ginger Rogers, published by Berlin's own firm, will be released for broadcasting January 19, according to official announcement.

George Marlo, lately with Remicks, confirmed the report that he would go in the business of publishing popular songs in conjunction with Al Porgie and Eddie Wolpin, recently under the Warner Bros.' banner. The only deciding factor right now is the finding of a desirable location.

Nelson Ingham, representative of the Cleveland branch of Remicks, is in town, guest of Sam Serwer. Ingham will remain hereabouts for another week or so. Before returning to his regular duties he will visit Philadelphia, his home town.

Leonard Green, of the Sam Fox Publishing Company, is back at his desk after a visit to Cleveland, his native city. While the trip was nominally one to pay his respects to his folks and friends, it also involved the completion of some important business in connection with his firm.

With the opening of theaters devoted to vaudeville, a number of songwriters of established ability as entertainers are considering enticing offers to appear in public. Many writers of recognized box-office value are busy arranging routines, with agents and bookers representing several houses apart from the big circuits prepared to give them immediate break-in dates. Such composers as Sammy Fain, Charles Tobias, Harry Von Tilzer and a few others already have arranged lucrative engagements. Even James Thornton, with *When You Were Sweet Sixteen* still selling and a good recommendation to the present generation of theatergoers, is in line for radio and regular stage work.

Billy Chandler's first important song plug since joining E. B. Marks as professional manager is *Gotta Go To Work Again*, by Milton Pascal and Edgar Fairchild, the new team of writers lately signed by the firm. Guy Lombardo is heading the list of outstanding orchestra leaders to broadcast it during his commercial assignment. He is also making a Victor record of the number.

Mrs. Kathryn Buck, mother of Gene Buck, composer and president of the American Society of Composers, Authors and Publishers, is recovering from a severe attack of pneumonia at her home in Detroit. Gene Buck spent several days there last week visiting her. According to Dr. Edward A. Duffy, she was past the danger point, despite her age of 74.

FIRST MONTHLY——

(Continued from page 4)

November. It was a move to fill the need, claimed by Forumites, of giving the rank and file membership a greater voice in the association's affairs.

"Look on the Stand of Any Good Band."
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Supplement To The Billboard Orchestra Directory--1936

The listings appearing below were received too late for inclusion in The Billboard Orchestra Directory of the December 28 issue (41st Annual Amusement Review and Holiday Greetings Number).

We are justly proud in presenting The Billboard Orchestra Directory. It is without a doubt the most complete and accurate that has ever appeared within the covers of an amusement paper. Its accuracy is insured by the system of gathering listings calling for orchestra leaders to send their own data, which was checked by The Billboard staff. Other listings were obtained from official and reliable management sources.

In anticipation of the 1937 edition of The Billboard Orchestra Directory leaders are asked to keep The Billboard informed of changes in their mail address as well as management. This information will be used not only to enhance the utility of the 1937 edition but to facilitate the forwarding of mail.

ADDRESS ALL LIST INFORMATION AND CHANGES TO THE BILLBOARD. PALACE THEATER BUILDING, NEW YORK CITY.

A

AARONSON, IRVING, AND HIS ORCHESTRA. Mgt.—Columbia Broadcasting System, 485 Madison Ave., New York City.

AGNEW, CHARLES, AND HIS ORCHESTRA. Mgt.—Music Corporation of America, 32 W. Randolph St., Chicago, Ill.

ALBERT, DON, AND HIS ORCHESTRA, WHN, Loew's State Bldg., New York City.

ALBIN, JACK, AND HIS ORCHESTRA. Mgt.—Continental Orchestra Corp., Hotel Utica, Utica, N. Y.

ARNHEIM, GUS, AND HIS ORCHESTRA. Mgt.—Music Corporation of America, 32 W. Randolph St., Chicago, Ill.

AUGUSTINE, JOHNNY, AND HIS ORCHESTRA. Mgt.—Columbia Broadcasting System, 485 Madison Ave., New York City.

B

BALLEW, SMITH, AND HIS ORCHESTRA. Mgt.—Music Corporation of America, 32 W. Randolph St., Chicago, Ill.

BARLOW, HOWARD, AND HIS ORCHESTRA. Mgt.—Columbia Broadcasting System, 485 Madison Ave., New York City.

BELLE, JOE, AND HIS ORCHESTRA, Rice Hotel, Houston, Tex.

BERGIN, FREDDIE, AND HIS ORCHESTRA. Mgt.—Columbia Broadcasting System, 485 Madison Ave., New York City.

BLACK, FRANK, AND HIS ORCHESTRA, care National Broadcasting Artists' Bureau, Radio City, New York.

BLEYER, ARCHIE, AND HIS ORCHESTRA. Mgt.—Frank Fishman, 1619 Broadway, New York City.

BRAGGIOTTI, MARIO, AND HIS ORCHESTRA. Mgt.—Fred Mayer, St. Regis Hotel, New York City.

BREWER, TED, AND HIS ORCHESTRA. Mgt.—Continental Orchestra Corp., Hotel Utica, Utica, N. Y.

BRING, LOU, AND HIS ORCHESTRA, 1235 Grand Concourse, Bronx, New York.

BRITTON, FRANK AND MILT, AND THEIR ORCHESTRA. Mgt.—Consolidated Orchestras, 1619 Broadway, New York City.

BRUNESCO, JEAN, AND HIS ORCHESTRA. Mgt.—Taps, 1619 Broadway, New York City.

BUCKLEY'S, NEAL, ORCHESTRA, Box 386, Indiana, Pa. Mgt.—John W. Biesinger.

BRUSILOFF, NAT, AND HIS ORCHESTRA. Mgt.—WOR Artists' Bureau, 1440 Broadway, New York City.

BYERLY, RUSS, AND HIS ORCHESTRA, 426½ E. High St., Springfield, O. Mgt.—Roger Cox.

C

CALLOWAY, CAB, AND HIS ORCHESTRA. Mgt.—Mills Artists, Inc., 799 Seventh Ave., New York City.

CARPENTER, EARL J., AND HIS ORCHESTRA. Mgt.—Taps, 1619 Broadway, New York City.

CHERNIAVSKY, JOSEF, AND HIS ORCHESTRA, 450 Wrightwood Ave., Chicago, Ill. Mgt.—National Broadcasting Company.

CLOVER, CHAS., AND HIS ORCHESTRA, Petroleum Club, Hobbs, New Mexico. Mgt.—Chas. Clover.

COLEMAN, EMIL, AND HIS ORCHESTRA, 18 E. 48th St., New York City. Mgt.—Happy Reiss.

COOK, TED, 8903 Ridge Ave., Philadelphia, Pa. Mgt.—Ted Cook.

CORTEZ, HERSCHEL, Ashland, Ky. Mgt.—Richard Keith, 1429 Cartier Ave., Ashland.

CROSBY, BOB, AND HIS ORCHESTRA. Mgt.—Rockwell-O'Keefe, 1270 Sixth Ave., New York City.

D

DAILEY, FRANK, AND HIS ORCHESTRA. Mgt.—Columbia Broadcasting System, 485 Madison Ave., New York City.

DANTZIG, ELI, AND HIS ORCHESTRA, Hotel St. George, Brooklyn, N. Y. Mgt.—Eli Dantzig.

DAVIS, AL, AND HIS RITZ CARLETON ORCHESTRA, Ritz Carleton Hotel, Philadelphia, Pa. Mgt.—Al Davis.

DeMIRJIAN, CHUCK, AND HIS CAVALIERS, 27 Puritan Ave., Highland Park, Mich. Mgt.—Chas. DeMirjian.

DENNY, EARL, AND HIS ORCHESTRA, 2539 S. 16th St., Philadelphia, Pa.

DEUTSCH, EMERY, AND HIS ORCHESTRA. Mgt.—Columbia Broadcasting System, 485 Madison Ave., New York City.

DORSEY, TOMMY, AND HIS ORCHESTRA. Mgt.—Columbia Broadcasting Artists' Bureau, 485 Madison Ave., New York City.

DUCHIN, EDDIE, AND HIS ORCHESTRA. Mgt.—Music Corporation of America, 745 Fifth Ave., New York City.

E

EASTMAN, MORGAN, AND HIS ORCHESTRA. Mgt.—National Broadcasting Company, Chicago, Ill.

ELKINS, EDDIE, AND HIS ORCHESTRA. Mgt.—Music Corporation of America, 745 Fifth Ave., New York City.

F

FARLEY-RILEY ORCHESTRA. Change in management—now Rockwell-O'Keefe, 1270 Sixth Ave., New York City.

FARMER, WM., AND HIS ORCHESTRA, care Leon & Eddie's, 33 W. 52d St., New York City.

FENTON, CARL, AND HIS ORCHESTRA. Mgt.—WMCA Artists' Bureau, 1697 Broadway, New York City.

FOMEEN, BASIL, AND HIS ORCHESTRA, Savoy Plaza, New York City.

FREEMAN, JERRY, AND HIS ORCHESTRA. Mgt.—Taps, 1619 Broadway, New York City.

G

GLUSKIN, LUD, AND HIS ORCHESTRA. Mgt.—Columbia Broadcasting System, 485 Madison Ave., New York City.

GOLDKETTE, JEAN, AND HIS ORCHESTRA, 113 W. 57th St., New York City.

GRAY, GLEN, AND THE CASA LOMA ORCHESTRA. Mgt.—Rockwell-O'Keefe, 1270 Sixth Ave., New York City.

GREEN, JOHNNY, AND HIS ORCHESTRA. Mgt.—Columbia Broadcasting Artists' Bureau, 485 Madison Ave., New York City.

GROFE, FERDE, AND HIS ORCHESTRA, Teaneck, N. J. Mgt.—Columbia Broadcasting System.

H

HAENSCHEN, GUS, AND HIS ORCHESTRA, 444 Madison Ave., New York City. Mgt.—Gus Haenschen.

HALL, GEORGE, AND HIS ORCHESTRA, Taft Hotel, New York. Mgt.—Columbia Broadcasting Artists' Bureau.

HALLOCK, GUY, AND HIS FAMOUS RHYTHMISTS, French River, Minn. Mgt.—Prof. Guy Hallock.

HALSTEAD, HENRY, AND HIS ORCHESTRA, Park Central Hotel, New York. Mgt.—Columbia Broadcasting System.

HAMP, JOHNNY, AND HIS ORCHESTRA. Mgt.—Columbia Broadcasting System, 485 Madison Ave., New York City.

HAYMES, JOE, AND HIS ORCHESTRA. Mgt.—Bob Bundy, Chesterfield Hotel, New York City.

HAYS, BILLY, AND HIS ORCHESTRA, Colonial Trust Bldg., Philadelphia, Pa. Mgt.—Harry Biben.

HAYTON, LENNIE, AND HIS ORCHESTRA. Mgt.—Jack Colt, 1650 Broadway, New York City.

HERMAN, DAVE, AND HIS ORCHESTRA. Mgt.—Taps, 1619 Broadway, New York City.

HOFF, RUDY, AND HIS ORCHESTRA, 218 Kensington Road, Syracuse, N. Y. Mgt.—Personal.

HOLLANDER, WILL, AND HIS ORCHESTRA, Hotel New Yorker, New York City.

HOLST, ERNIE, AND HIS ORCHESTRA. Mgt.—Columbia Broadcasting System, 485 Madison Ave., New York City.

HOPKINS, CLAUDE, AND HIS ORCHESTRA. Mgt.—Rockwell-O'Keefe, 1270 Sixth Ave., New York City.

HORNICK, JOSEPH, AND HIS ORCHESTRA, National Broadcasting Company, San Francisco, Calif.

HULICK, BUDD, AND HIS ORCHESTRA. Mgt.—Columbia Broadcasting System, 485 Madison Ave., New York City.

HUTTON, GLENN, AND HIS ORCHESTRA. Mgt.—Taps, 1619 Broadway, New York City.

J

JONES, TEDDY, ALABAMIANS, care Postal Telegraph, Tuscaloosa, Ala. Mgt.—Teddy Jones.

K

KAHN, ROGER WOLFE, AND HIS ORCHESTRA, 660 Madison Ave., New York City.

KELLEM, MILTON, AND HIS MUSIC, 4724 Roosevelt Blvd., Philadelphia, Pa. Mgt.—Milton Kellem.

KERR, CHARLIE, AND HIS BAND, 7403 Fayette St., Philadelphia, Pa.

KOESTNER, JOS., AND HIS ORCHESTRA. Mgt.—National Broadcasting Company, Chicago, Ill.

KOGIN, HARRY, AND HIS ORCHESTRA. Mgt.—National Broadcasting Company, Chicago, Ill.

KOSTELANETZ, ANDRE, AND HIS ORCHESTRA. Mgt.—Columbia Broadcasting System, 485 Madison Ave., New York City.

KRUTZ, JESSIE, AND HER ORCHESTRA, Buckley, Illinois. Mgt.—L. B. Moore, Paxton, Ill.

L

LANDE, JULES, AND HIS ORCHESTRA, St. Regis Hotel, New York City.

LANIN, HOWARD, AND HIS MUSIC, Town Casino, Chestnut and 18th Sts., Philadelphia, Pa. Mgt.—Howard Lanon.

LEAFER, ALLEN, AND HIS ORCHESTRA. Mgt.—Columbia Broadcasting System, 485 Madison Ave., New York City.

LEE, WALLY, AND HIS MUSIC, 1112 Fawcett Ave., Tacoma, Wash. Mgt.—Wallace H. Lee.

LEFTY AND HIS NIGHT OWLS. Mgt.—F. L. Williamson, 1712 Central, Nebraska City, Neb.

LEWIS, "SMOKEY," AND HIS MELODY BOYS, 35 Futnam Ave., South Norwalk, Conn.

LEWIS, TED, AND HIS ORCHESTRA. Mgt.—Wm. Morris, Mayfair Theater Bldg., New York City.

LITTAU, JOSEPH, AND HIS ORCHESTRA. Mgt.—National Broadcasting Artists' Bureau, Radio City, New York.

LITTLE JACK LITTLE. Mgt.—Columbia Broadcasting System, 485 Madison Ave., New York City.

LYMAN, ABE, AND HIS ORCHESTRA. Mgt.—Music Corporation of America, 745 Fifth Ave., New York City.

M

MACK, FREDDIE, AND HIS ORCHESTRA, Roxy Theater, New York City.

MANZENARES, JOSE, AND HIS ORCHESTRA, care Columbia Broadcasting Artists' Bureau, 485 Madison Ave., New York City.

MARTIN, WALTER, AND HIS ORCHESTRA, Monroe, La. Mgt.—Walter Martin.

McINTYRE'S, WAYNE, ORCHESTRA, 621 North Sixth St., Terre Haute, Ind. Mgt.—Harvey Basell.

MESSNER, DICK, AND HIS ORCHESTRA. Mgt.—Columbia Broadcasting Service, 485 Madison Ave., New York City.

MEYERS, STAN, AND HIS ORCHESTRA. Mgt.—Kennaway, Inc., 430 N. Michigan St., Chicago, Ill.

MILLER, JACK, AND HIS ORCHESTRA. Mgt.—Columbia Broadcasting System, 485 Madison Ave., New York City.

MODERNISTIC MISSES, Box 13 Cambridge, Mass. Mgt.—Ralph (Slim) Nichols.

MORSTAD, AL, AND HIS ORCHESTRA, 400 Russel Ave., Minneapolis, Minn. Mgt.—Al Morstad.

N

NEIBAUER, EDDIE, AND HIS ORCHESTRA, Casino Moderne, 63d and Drexel Sts., Chicago, Ill.

NICHOLS, E. LORING, "RED," AND HIS ORCHESTRA, 18 E. 48th St., New York City. Mgt.—Music Corporation of America.

NOBLE, RAY, AND HIS ORCHESTRA. Mgt.—Rockwell-O'Keefe, 1270 Sixth Ave., New York City.

NORVO, RED, AND HIS ORCHESTRA . Mgt.—Taps, 1619 Broadway, New York City.

P

PAIGE, RAYMOND, AND ORCHESTRA. Mgt.—Columbia Broadcasting System, Hollywood, Calif.

PEDIGO'S UNIQUE ORCHESTRA, Bland's Nite Club, Louisville, Ky. Mgt.—B. Pedigo.

POLAK, EMIL, AND HIS ORCHESTRA, care National Broadcasting Company, San Francisco, Calif.

PREVIN, CHAS., AND HIS ORCHESTRA. Mgt.—National Broadcasting Artists' Bureau, Radio City, N. Y.

PRIOR'S EDDIE, ORCHESTRA, Cathay, 1221 Chestnut St., Philadelphia, Pa.

R

RAISER, FRED, AND BLADES, care Burt English, Main St., Buffalo, N. Y. Mgt.—Burt English.

RALSTON, CHARLIE, AND HIS ORCHESTRA, 39 Tray St., Seneca Falls, N. Y. Mgt.—Chas. Ralston Jr.

RAPP, BARNEY, AND HIS NEW ENGLANDERS. Mgt.—Columbia Artists' Bureau, 485 Madison Ave., New York City.

RENARD, JACQUES, AND HIS ORCHESTRA. Mgt.—Columbia Broadcasting Artists' Bureau, 485 Madison Ave., New York City.

RICHARDSON, FLORENCE, AND HER ORCHESTRA. Mgt.—Columbia Broadcasting System, 485 Madison Ave., New York City.

ROESNER, WALT, AND HIS ORCHESTRA, Loew's Warfield Theater, San Francisco, Calif.

ROLFE, B. A., AND HIS ORCHESTRA, 113 W. 57th St., New York City. Mgt.—Rockwell-O'Keefe.

ROXANNE, AND HER ORCHESTRA, 604 Riverside Drive, New York City.

RUBINI, JAN, AND HIS ORCHESTRA. Mgt.—Taps, 1619 Broadway, New York City.

RUSSO, FRANK, AND HIS ORCHESTRA, 5736 Main Ave., Ashtabula, O. Mgt.—Frank Russo.

S

SABIN, PAUL, AND HIS ORCHESTRA. Mgt.—Columbia Broadcasting System, 485 Madison Ave., New York City.

SANFORD, HAROLD, AND HIS ORCHESTRA. Mgt.—National Broadcasting Artists' Bureau, Radio City, N. Y.

SCHUSTER, MITCHELL, AND HIS ORCHESTRA. Mgt.—Columbia Broadcasting System, 485 Madison Ave., New York City.

SELVIN, BEN, AND HIS ORCHESTRA, care Associated Music Publishers, 25 W. 45th St., New York City.

SHERMAN, CLIVE, AND HIS ORCHESTRA. Mgt.—Continental Orchestra Corporation, Hotel Utica, N. Y.

SHERMAN, MAURICE, AND HIS ORCHESTRA. Mgt.—Music Corp. of America, 32 W. Randolph St., Chicago, Ill.

SHIELD, ROY, AND HIS ORCHESTRA. Mgt.—National Broadcasting Company, Chicago, Ill.

SPITALNY, LEO, AND HIS ORCHESTRA. Mgt. National Broadcasting Company, Radio City, N. Y.

SPITALNY, PHIL, AND HIS ORCHESTRA. Mgt.—Roger White, 1270 Sixth Ave., New York City.

STABILE, DICK, AND HIS ORCHESTRA. Mgt.—Herman Bernie, 1619 Broadway, New York City.

STEVENS, LEITH, AND HIS ORCHESTRA. Mgt.—Columbia Broadcasting System, 485 Madison Ave., New York City.

SWEETEN, CLAUDE, AND HIS ORCHESTRA. Mgt.—Columbia Broadcasting System, San Francisco, Calif.

T

TATE, ERSKINE, AND HIS ORCHESTRA, 4941 Chamberlain Ave., Chicago, Ill. Mgt.—Leo Seltzer.

TOURS, FRANK, AND HIS ORCHESTRA, 12 West 44th St., New York City. Mgt.—Frank Tours.

TREMAINE, PAUL, AND HIS ORCHESTRA, Gloria Palast, E. 86th St., New York City.

V

VOORHEES, DON, AND HIS ORCHESTRA, 145 West 45th St., New York City. Mgt.—Don Voorhees.

W

WALLERS, FATS, AND HIS ORCHESTRA. Mgt.—Phil Ponce, 17 E. 49th St., New York City.

WALTHERS, CHARLIE, AND HIS HIGH-HAT CLUB ORCHESTRA, 623 West 170th St., New York City. Mgt.—Wm. Raley.

WARING, FRED, AND HIS ORCHESTRA. Mgt. John O'Connor, WMCA Building, New York City.

WARNOW, MARK, AND HIS ORCHESTRA. Mgt.—Columbia Broadcasting Service, 485 Madison Ave., New York City.

WILSON, MEREDITH, AND HIS ORCHESTRA. Mgt.—National Broadcasting Company, Hollywood, Calif.

WIRGES, BILL, AND HIS ORCHESTRA. Mgt.—National Broadcasting Artists' Bureau, New York City.

WOODWORTH, JULIAN, AND HIS ORCHESTRA, 230 Riverside Drive, New York City.

Y

YASKULSKI, JOSEPH, AND HIS ORCHESTRA. 93 Sobieski St., Rochester, N. Y. Mgt.—Joseph Yaskulski.

YOUNG, VICTOR, AND HIS ORCHESTRA. Mgt.—Rockwell-O'Keefe, 1270 Sixth Ave., New York City.

WARNER CRISIS——

(Continued from page 6)

have shown "no tendency to negotiate . . . and therefore the music will not be available for their use." Warners in a statement charged that networks never did pay ASCAP any money for performance rights but cashed in on what the individual affiliates paid and passed a certain percentage along. Warners also stated that there will be no "favored nation" clauses and no stations will reap benefits not derived by other groups or individuals.

For a time Baldwin recalled his special committee which included Dean Fitzer, Walter Damm and others. Things are now working smoothly enough, said Mr. Baldwin, so that he can handle the situation nicely. However, it is understood that the broadcasters want to get away from percentage agreements.

While indie stations and web affiliates have signified a willingness to take out Warner licenses, the National Broadcasting Company and Columbia Broadcasting System owned stations are not making any such moves; neither is WOR and some other large outlets. However, Warners claim several hundred stations as being interested.

Outlook for Warners at present is: 24 stations have definitely "signified their intention to accept revised contracts." Most of these are in the Middle West and on the Coast.

By phone or wire 69 stations have gone on record as desiring to accept the proposed contract provided details can be worked out. This list covers territory in all parts of the country.

In addition there are the 143 stations who early in the week informed Warner Bros. of their intention of accepting contracts. Deadline set for the stations to come in under a three months' temporary license gives a few more days leeway to Western outlets. Eastern outlets have to be in by January 5.

Networks remain adamant and various lawsuits are being mentioned, both by ASCAP and the webs on several angles.

Conducted by SIDNEY HARRIS——Communications to 1564 Broadway,

Start of New Year Finds Flesh Aiding Box Offices

State breaks 41 grand record—Fordham's four grand in two shows — Jefferson's 11 grand — Paramount and Mosque doing big—out-of-town houses enjoy prosperity

NEW YORK, Jan. 4.—The start of the new year found houses with combination policies chalking up record-breaking grosses, the New Year's Eve shows playing to phenomenal business. In the East, where several houses started the new year by switching to combo policies, the results were most gratifying, the additional cost of a stage show being more than paid for. As a result, in view of the public showing that it is ready to support theaters using stage shows, operators are figuring on giving a better break to flesh than they have the last several seasons. Attractions for the most part have resulted in the banner business, but in a couple of instances it was regulation vaude shows that brought high grosses to the box offices.

The RKO Jefferson here opened with vaude a week ago yesterday, playing split-week vaude on its opening week, and the house grossed close to 11 grand on the week, whereas its average take with straight pictures is five grand. The first four days of the week were very big, the business falling off the other three days. House is now using shows three days a week.

What is believed to be a record gross ever set up by a local house was achieved by the RKO Fordham, Bronx, with its two New Year's Eve shows, a big bill headed by Belle Baker, Pat Rooney and York and King. The house grossed about $4,100 on the two shows, the admission top being $2.20. Other RKO houses, the Franklin, Alden, Kenmore and Coliseum, also playing New Year's Eve shows, chalked up favorable grosses. However, the Palace here, now in straight pictures, recorded a gross of only $2,700 for the New Year's, whereas last year with a vaude show its figure was $4,400.

The State here recorded a record-breaking week last week with the combination of the Marx Brothers' film, *Night at the Opera*, and the Ed Sullivan stage show, the take being close to $43,000. Previous record was that established by Jack Dempsey, a gross of $41,000. Local Paramount, now on its second week with a pit band attraction, the Casa Loma Orchestra, has been doing phenomenal business. As a result the house has held the ork for a third week and optioned it for three more weeks.

Mosque Theater, Newark, N. J., which opened last week, played to a very fine week, according to Henry Chesterfield, who is operating the house. While the latter would not give out any figures, it is estimated that the house did in the neighborhood of $18,000 on the week.

Reports from out-of-town theaters further indicated the pulling power of a combination policy. The Burns and Allen unit finished its week in Minneapolis with an estimated gross of about $31,000, topping the split figure which the house gave the show. Wayne King and ork opened yesterday at the Palace, Cleveland, and broke all existing opening-day records at the house.

Arren and Broderick Open With Wayne King Combo

CLEVELAND, Jan. 4.—Charlotte Arren and Johnny Broderick (Arren and Broderick), who closed recently with Earl Carroll's *Sketch Book* in New York, have returned to vaudeville.

They opened at the Palace Theater here yesterday, with the unit headed by Wayne King and his band and will remain with King for the duration of his vaude tour, the length of which depends upon his drawing power.

From Cleveland the unit moves to the Shubert, Cincinnati, with Detroit and Chicago following in order.

Minneapolis $100 Robbery

MINNEAPOLIS, Jan. 4.—During the height of the business Monday night two men leaped from a sedan directly in front of the Minnesota Theater and with quick blows smashed the side windows of the box office. They grabbed about $100 from the two cashiers and were off before anybody could interfere. The doorman caught the license number of the car, but it proved to be a stolen vehicle.

L. A. Plays WPA Show at 50c Top

LOS ANGELES, Jan. 4. — The first paid-admission professional vaude show of the Federal Theater Project opened here New Year's Eve for a two-day stand at the Wilshire-Ebell Theater. Tickets going for 25, 35 and 50 cents drew a family audience of vaude followers who wanted a short-tariffed New Year's Eve show. Reaction was loud and enthusiastic.

Bill got under way early with Wartenberg, juggler, working before a background of eight chorines and music. The Three Rhythma-Kicks, one girl and two men in a tap and toe act, filled the deuce spot, and were followed by Buda Darsey, violinist, and Alice Barlow, former headliner, in her "Lavendar and Old Lace" monolog.

Limberlegs Edwards, coming on fifth, was followed by Rex Van, who pulled a surprise by spotting Charles Moran, of Moran and Mack, in the theater and inviting him onstage. Pair went into the old Moran and Mack routine. Modern Mothers, a group of chorines, brought up the closing act with a doll dance before the finale, in which all performers participated.

All performers, with the exception of Moran, who appeared only as a favor to Van, were taken from the local relief rolls for the project. Approximately 700 actors, actresses, stagehands and others formerly identified with the professional theater are now on the pay roll of the theater project's local division, drawing from $55 to $94 per month. According to J. Howard Miller, assistant regional director, the project is expecting to take over six or seven theaters in the district as outlets for the vaude and legit talent. Admission will be charged.

Dick Henry Back At Morris Office

NEW YORK, Jan. 4.—Dick Henry returned to the William Morris Agency this week as head of the foreign department after being away for close on to three years. He handled the foreign bookings of the Curtis & Allen Agency during that time.

With Henry coming back to head the foreign department, Lou Wolfson, who had been in charge of those bookings, will give more time to the other departments in the office, working in with Johnny Hyde, Lester Hammel and Nat Kalcheim. He will, however, continue to work on foreign bookings.

WPA Bars Fan Dancer

MINNEAPOLIS, Jan. 6.—Altho eligible for employment in the WPA, Ruby Bae, local fan dancer, will not be placed with the federal theater project that will open a series of one-night stands in 87 Minnesota CCC camps next Thursday. Miss Enza Zeller, WPA vaude director, ruled against the dancer because of some adverse publicity surrounding her night-club work.

Europe Host to 265 American Acts in 1935; 96 Over 1934

LONDON, Dec. 28.—During the 1935 season 265 American acts played engagements in Europe, an increase of 96 acts over the figures for 1934. The chief reasons for this substantial increase are attributed to many things, including the following: the opening of many new vaude and club spots in Paris and other Continental cities; the vaude policy at the local Piccadilly Theater, where American acts predominate, and tieups between English and American agents enabling the smaller agents to introduce acts into Europe.

Of the 265 acts a total of 126 were held over from last year. Some acts, notably De Wolfe, Metcalf and Ford; Omar, Wilson, Keppel and Betty, and Roth and Shay, have remained in Europe for upwards of three consecutive years. There were 62 acts returning from America to Europe to play repeat dates, and the remaining 77 acts were brand new to European audiences. Of these there were only four flops.

Of the new acts the outstanding hits included the Four Franks, Harrison and Fisher; De Vito and Denny, with Dorothy Stevens; Art Frank and Vivian Peterson, Eddie Garr, Sheila Barrett, Jeanne Devereaux, Paul Duke, Three Cossacks, Bernice Stone and Estelle and Leroy, De Long Sisters and Frank and Milt Britton Band.

Chief hits among the American turns already familiar to English audiences included Borrah Minevitch, Peggy Taylor, Diamond Brothers, Three Sailors, Gene Sheldon and Loretta Fisher, Hildegarde, Belle Baker, Betty Jane Cooper and Lathrop Brothers, Joe Termini, Gomez and Winona; De Wolfe, Metcalf and Ford; Mae Wynn Foursome, Ganjou Brothers and Juanita, Will Mahoney, Joe Jackson, Three Swifts, Gaudsmith Brothers, Chevalier Brothers, Evie Hayes, Omar, and Wilson, Keppel and Betty.

Other American successes included Blanche Collins, Duval, Joe and Jane McKenna, Gilbert Brothers, Johnny Bryant, Dick and Dot Remy; Page, Powell and Nona; Kay and Rose, Karre, LeBaron and Company, Nathane and Sully and Van Cello and Mary.

Set Show for Rio de Janeiro; Buenos Aires Show Sails Feb. 15

NEW YORK, Jan. 4.—The first show going to South America this season for the Lombartour will leave here January 18, and the second is due to sail February 15, the success or failure of these shows determining whether or not 10 other shows will be sent from here this year. Arrangements for these shows were made by Andres Trillas, vice-president of the Lombartour, who left this week for Europe. Bob Vernon, formerly of Stone and Vernon, supervised the bookings, while the William Morris Agency arranged for the buying of the acts.

The show leaving here January 18 will open in Rio de Janeiro at the Casino Urca on an eight-week guarantee and is optioned for another eight weeks to play Buenos Aires. Vernon supervised this show and Herbert Harper produced the dance routines. Cast includes Birdie Dean, Harris and Shore; Harris, Claire and Shannon, and the Vernon Ballet (eight girls).

The show leaving in February will head for Buenos Aires on an eight-week contract and an option of eight more weeks. It will be produced by Earl Leslie, who will remain in Buenos Aires at the Teatro Casino as producer.

Trillas while in Europe will pick up a singer, a sister team and a Danish group of five people to be added to the show leaving here this month. All the acts going to South America are being paid their round-trip transportation and in addition are being given one week's salary in advance.

Detroit Sets New Contract

Acts protected — liquor board sees to payoffs—employers double-checked

DETROIT, Jan. 4.—As a result of action by Wesson M. Dickinson, State administrator of private employment bureaus, a new form of contract for all theatrical employment was declared in effect January 1 and will be obligatory upon all agencies, according to Ceylon Ashton, deputy administrator. Under a ruling also recently adopted by the administrator, all agents must secure signed authorization for the booking of any engagement before it is accepted. This authorization must include a statement of the length of time the owner or manager of the theater, cabaret or other entertainment spot has been in business; whether he has failed to pay salaries of employees or entertainers at any time, and names of officers and directors of the corporation.

Another new requirement is that seven days' notice of cancellation of any engagement must be given to the agent before it is accepted. A report to the Liquor Control Commission is to be made hereafter in the case of cabarets and beer gardens that fail to pay off. The Liquor Commission has the power of revoking the license of any spot which fails to pay off—one of the strongest protections for collection given acts in any field. In addition, Ashton pointed out, this prevents the agencies from being forced to pay off when the act is canceled under their bond requirements.

Contracts must be given even to "amateur" acts if they are paid the usual dollar fee, Ashton said. Such an act loses its technical amateur status, except in a publicity sense, by working for this fee. Since there is no legal minimum wage, this amount represents a bona fide salary.

Acts under 21 years of age will not be allowed to work in beer gardens or cabarets under the present law, Dickinson said, altho pointing out that this did not give a fair opportunity to develop younger talent. The remedy lay in amendment of the existing law, which must, however, be enforced.

The new contract supersedes a mere memorandum slip for many agencies, especially in the case of cabaret type of employment, and is of the full "play or pay" type. In form it is made between the actor and location owner, with the booker acting as agent for both parties. The contract must specify dates of employment, number of performances; who shall pay transportation and estimate of amount; commission to the agent by the artist; net amount to be paid the act by the owner, less his commission to the agency if any.

An unusual clause to secure a professional caliber of acts in the better class spots, in part, is one specifying the number of years the act has been in show business. Further protection is given the act by a certificate by the employer that he has not been responsible for nonpayment of any wages to acts within the past five years and the provision of two commercial references by the owner.

The seven days' notice of cancellation and the requirement that the owner must pay if he does not permit the artist to work when "ready, willing and able to perform" are printed into the contract.

Casa Loma's 3d Week at Para; May Stay 3 More

NEW YORK, Jan. 4.—The local Paramount Theater is holding over the Glen Gray and Casa Loma Orchestra for a third week and optioning the band for three more weeks. For the third week the house has booked in the Ed Farley-Mike Reilly five-piece ork from the Onyx Club here, this outfit having popularized *The Music Goes 'Round*.

The Hal Kemp Ork has been booked to follow the Casa Loma outfit.

VAUDEVILLE NOTES

JOAN LENTZ is now appearing in vaude with the Reise Brothers. . . . She's the up-and-coming blues-singing daughter of Al Lentz, a member of the Beau Brummells act. . . . Harry Kalcheim left New York Friday on another one of his many trips to Chicago. . . . The DeCardos and Arren and Broderick are appearing with the Wayne King Ork. . . . Al Pearce and Gang, Fanchon & Marco's radio attraction, opens February 14 for RKO at the Palace, Chicago. . . . Willie Solar, who has been in the Midwest and appeared with the *International Follies* unit, is back in New York. . . . He is doing shorts at Warner's Brooklyn studio. . . . Lilyan Bloom, wife of Phil Bloom, looks like a movie possibility since she bobbed her hair.

BENNY KUCHUK, Mack Raymond and Guy Martin spent their New Year's holiday in Philadelphia. . . . So did Leonard Romm. . . . Ace Rollers, a roller-skating turn, are at the Big Boy night club, San Diego, for two weeks. . . . The skaters (Mr. and Mrs. Angelo Magnano) have been traveling now for two years. . . . Peggy Calvert, singer, and George Walsh, her accompanist, have written *Dreary Dismal Weather,* which Jack Mills has accepted for his 1936 music catalog. . . . Lou Henri, formerly with Harrison Kimbal and Stan Stanley, has joined the Bebe Barri Girls. . . . Four Robeys are now in vaude after 18 weeks of fairs. . . . They'll open soon at the Oriental, Chicago, for a tric around the Balaban & Katz houses.

LARRY PUCK was puzzled when submitting Fowler and Tamara for foreign dates. . . . Originally negotiating with Lou Wolfson, of the Morris Agency, he was approached by Dick Henry, not knowing that the latter had rejoined the Morris office and no longer a Wolfson rival. . . . Wolfson pretended he was sore, and Puck had an uncomfortable half hour until he was put wise. . . . Connie Mitchell, who has been playing out west, opens Saturday in Dallas with the Alvira Morton unit, *Rainbow Revue,* a Wilbur Cushman unit. . . . Ed Miner is seeking WPA activity in Rochester for performers. Roy Ellwood is assisting him.

GIL LAMB has picked up the Scala, Berlin, month of February thru the William Morris Agency. . . . Sails next week for Paris. . . . Paul Duke completes his European tour this week at the Alhambra, Paris, and will sail for New York. . . . Played London, Manchester, Edinburgh and Glasgow, in addition to Paris. . . . Sophie Tucker is planning to return to England this spring for another tour.

"Auction Nites" Invade 80 Eastern Locations

NEW YORK, Jan. 4.—David S. Stern is spotting his new creation, "Auction Nites," into more than 80 theaters in the East, including RKO and Skouras spots. The Dave Manley office, of Boston, and the Lou Bolton office, of Pittsburgh, are handling the shows for Stern in their territories, with James R. Nolan doing the supervising from this city.

More than 50 "auctioneers," most of them former emsees, are being kept busy. The idea is copyrighted nationally as a 40-scene production, each "scene" really being an Amateur Nite. Idea, material and plot are copyrighted, Stern says. The Tivoli, Brooklyn, ran the shows 32 weeks, and the City here is in its 18th week. Auctioneers give out about $25 a night. Shows run around 40 minutes.

BILLBOARD'S OWN——

(Continued from page 3)

overplug. However, some out-of-town spots have yet to catch the fever. The song passed the 100,000 sales mark before anyone realized generally that a terrific hit was abroad. At this rate the three cents per copy royalties have already chalked up $3,000 on the writer's statement. This does not include the two cents on records or the six cents on orchestrations. Music biz in general is happy.

AFM ISSUES——

(Continued from page 5)

van, James Quimby, Nat Cling Organization.

NEW JERSEY—Asbury Park: Frank Owens. Atlantic City: C. A. Luzenberg. New Brunswick: Standard Enterprises.

NEW YORK—Albany: Freddy Engel. Buffalo: Ray S. Kneeland, M. Marshall Gibson, Walter J. Gluck, Harold Austin Foute. Ithaca: R. L. Causer, Lee C. Small. Mechanicville: Thomas F. Powers. New York City: Walker Entertainment Bureau, Louis Ricardo, Charles Rapp; Radio Guild of America, Inc.; Columbia Artists' Bureau, Jack Daly, Mike Hammer, Bert Jaslow, Walter L. Rosemont, Al Rock, NBC Artists' Service, William J. Sullivan, Lawrence Golden, Rhythm Club Artists' Bureau, Meyer Davis, S. Chauncey Olman, Jerry Freeman, Acme Booking Agency, Columbia Entertainment Bureau, A. L. Lyons, Arthur Warren, Hannah Zimmerman, Harry Luxenberg, Lew Price, Bernie Foyer, Rudy Feiman, J. Allen Lustman, Michael Greene, Smith Music Service, Dolean Brunel; Alf T. Wilton, Inc.; Artists' Management Bureau, Inc.; Nathan M. Abramson; Bamberger Broadcasting Service, Inc., of Newark, N. J.; Jack Bertell, Inc.; Consolidated Radio Artists, Inc.; Alexander Haas, Henry W. Herrman; Carlton M. Hub, Harold F. Oxley, Ted Nelson, John J. O'Connor, Eli E. Oberstein, Harry Pearl; Radio Quality Group Service, Inc.; Fred Robbins, Phil Sandler, Harry D. Squires, Edgar A. Benson, William Morris Agency; Fliamill Enterprises, Inc.; Roy C. Hall, George Wood, Edward Newman, Alex Hanlon, Ned Dobson; Variety Exchange, Inc.; Barry Buchanan, Jack Hart, Joseph B. Franklin, Tommy Curran, J. M. Rush Jermon; Simon Agency, Inc.; Jack Jordan, Francis B. Gordon, Universal Amusement Enterprises; Mills Artists, Inc.; Nelson-Roemer Associates, Inc.; Richards & Golforb, WHN Artists' Bureau, Joseph Flaum, Meyer B. North, Ted Crane, Edward Brier Gordon, S. K. Kershner; Gale, Inc.; Harry Green; Rockwell-O'Keefe, Inc.; Jack Lavin, Irving Barrett, Irving Rose, Nick Elliott, William Kent, Parker & Ross, Guy H. Coats. Rochester: Robert L. Maxwell, Kenneth J. McNeill, G. Vincent Walker, Ray L. Welch. Syracuse: Bernard S. Bennett, National Booking Offices, Onondaga Orchestra Bureau. Troy: Trojan Amusement Service, Harry Freedlin, Troy Amusement Service. Utica: Continental Orchestra Corporation, National Orchestra Service, Graham Orchestra Agency.

NORTH CAROLINA—Charlotte: Dixie Orchestra Service, Inc. Winston-Salem: Clinton Johnson.

OHIO—Alliance: Brehm Music Service, Don Robbins. Cambridge: W. H. Emery. Canton: James Lape. Cincinnati: Richard Carpenter, Kelly-Bahlke Entertainment Service, Jack Middleton; Williamson Entertainment Bureau, Inc. Cleveland: Charles F. Horvath, Fred C. Williamson, Mike Special, Universal Feature Attractions, Ellis D. Perkins, American Music Service. Columbus: American Music Association, Larry Barnett, Bob Jones and Company. Fostoria: William A. Richards. Marietta: William M. Corry. Steubenville: C. R. Campbell.

OKLAHOMA—Oklahoma City: J. Peyton Boon.

OREGON—Salem: Guy H. Albin.

PENNSYLVANIA—Carrolltown: Fred Luther. Erie: Paramount Attractions. Harrisburg: Orchestra Service Bureau, E. S. Hopper. Philadelphia: Shays-Cushmore Orchestra Enterprises; Van Horn & Son, Inc. Pittsburgh: Steve Forrest, Miss Jayne Jarrell; Orchestra Service Bureau, Inc.; Jimmy Brennan; Drake's Theatrical Service, Inc. Pottsville: Schuylkill Amusement Company, Inc. Scranton: Max Kearson, Raymond A. Langan, Orchestral Attractions of America. Sharon: James Morocco. Sinking Spring: Paul L. Specht.

RHODE ISLAND—Newport: Matt Williams. Tiverton: Cyril Feeney.

SOUTH CAROLINA—Charleston: Folly Operating Company.

SOUTH DAKOTA—Yankton: Vic Schroeder.

TENNESSEE — Chattanooga: M. Lebovitz. Memphis: Southern Booking Office, Inc. Knoxville: Musical Attractions. Nashville: Hay & Phelps, Inc.

TEXAS—Amarillo: Amarillo Tri-State Fair. Dallas: Wilbur Cushman Circuit, Guy Draper, Grady Gilder, Southwestern Amusement Service. Fort Worth: Ed Lally. Houston: Orchestra Service of America.

VERMONT—Barre: Vermont Music Company, Inc.

VIRGINIA—Lynchburg: Willis H. Wills Jr. Richmond: J. Bradford Smith, Famous Orchestra Service, Holt Pumphrey.

WASHINGTON—Seattle: Edward J. Fisher, Inc.

WISCONSIN—Green Bay: Green Bay Artists' Bureau. Oshkosh: Midwest Amusement Service. Stevens Point: United Bureau of Attraction. Beloit: J. W. (Bill) Brunton. Milwaukee: Hunter's Artist Bureau. Tomahawk: Hugh McClernon.

DISTRICT OF COLUMBIA—Washington: Jules LaMarre, Evergreen Enterprises.

NEW ACTS

Popeye the Sailor

(HARRY FOSTER WELCH)

Reviewed at the New Mosque, Newark, N. J. Style — Instrumental mimicry. Setting — In one. Time — Fourteen minutes.

Harry Foster Welch, rigged out as the famous cartoon character, imitates sounds of various musical instruments. Begins his act with imitations of single pieces, such as a calliope, jew's-harp and banjo, finally working up to orchestral combinations and climaxing it all with his version of a symphony orchestra. Picking up momentum from a slow beginning, Welch develops plenty of punch and makes a distinct hit.

Followed Irene Bordoni on this bill and, notwithstanding the tough spot, fared very well. He's the new Popeye, succeeding Billy Costello.

Lillian Carman

Reviewed at the Jefferson, New York. Style—Singing. Setting—In one. Time—Eight minutes.

Miss Carman, who burst forth as a protegee of Al Siegel some time ago, is now doing okeh as a single. Just out of *Sketch Book,* she is doing a swell little singing turn. She has fine appearance, a velvety singing voice and a skillful delivery of smart arrangements of popular numbers. Arrangements are not of the queer type, but instead play up the hot rhythm angle without losing track of the melody.

Offered *That Broadway Rhythm,* followed by *Isn't This a Lovely Day?,* encoring with *The Music Goes Round* and also *Truckin'.* Had the customers yelling for more but was wise enough to leave them wanting more.

Looked like a million dollars in a glistening white gown, incidentally.

P. D.

Milt Woods and Co.

Reviewed at the New Mosque, Newark, N. J. Style—Dancing. Setting—In two. Time—Twelve minutes.

Two men (one old, one middle-aged) and a girl. This is a modest, pleasing act, leading off with acrobatic number by the girl. One of the men, announced as the girl's father, follows with some hoofing in imitation of the late George Primrose. Nice hand for both. The white-haired, elderly gent then surprises with a fast buck dance done in a very spry manner. Latter the hit of the act.

Finale, with all three hoofing in their individual styles, received a good send-off.

Tydell and Gallagher

Reviewed at the Grand Opera House, New York. Style—Comedy and dancing. Setting—In one. Time—Ten minutes.

Man and girl sharing honors in a turn comprising gags and straight and hoke hoofing. Dressed as a country hick, the man gets his laughs over well, with the girl feeding. Latter, a pretty brunet, contributes two novelty tap dances. Audience appreciated her obvious efforts to please and responded with a good hand. Hoke hoofing by the man closed the act.

Tho unpretentious, this act has variety and maintains interest all the way. The audience liked them.

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INTERNATIONAL FEATURE

Week of January 3d

LOEW'S STATE

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Week of January 10th

FAY'S THEATER

Providence, R. I.

DIRECTION

JACK MANDEL

MARGOT and LIBBY ROBIN

appearing at • LOEW'S STATE • New York

Week January 3

NOW

REVIEW AT THE MOSQUE THEATER, NEWARK, N. J.

The Robin Sisters (Margot and Libby) had to beg off with their impersonations of celebs in a skit entitled "The Hollywood Parade." A burlesqued "I Won't Dance" number, with takeoffs on George Arliss and Zasu Pitts, followed by a dramatic portrayal of Katharine Hepburn, had the audience alternately awe-struck and rolling in the aisles. The act was hilariously climaxed by an imaginary conversation between Mae West and Garbo.—PAUL ACKERMAN, in The Billboard, January 4, 1936.

SEASON'S GREETINGS

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Loew's State, New York

(Reviewed Friday Evening, January 3)

After a record-breaking week with the combo of the Marx Brothers in *Night at the Opera* and Ed Sullivan's show, this show topping Jack Dempsey's record gross of 41 grand, Harry Richman moves in this week with a nifty five-act bill that conforms to all the vaude standards. Richman hasn't got a Marx Brothers film—his being *So Red the Rose*—but he'll be responsible for a pretty good take at the b. o. anyway. The show runs 69 minutes, and despite the fact that folks may say it's the usual thing in vaude, a novelty opening, a flash closing, etc., it's a grand show, each and every act hitting on all six.

Mickey King is the opener and she's as grand an aerialist as you could want. She's got style, showmanship and what's more a trim little body for one doing her type of work. After a series of clever webbing tricks, Mickey goes into her forte of one-arm planges. She does them beautifully, scoring 50 at this show, and the audience mitted her well.

Margot and Libby Robin, new to this reviewer, are a revelation with their mimicry, and that being possible with mimics proves that they must be good. The audience liked them also, the girls getting one of the biggest hands of the show. Their impersonations are done differently, and their takeoffs on Garbo and West are screams. That was their closer.

Three Slate Brothers follow—they're still together—and they had no trouble either with the audience. Doing one new bit, a special on songs of the South, which this reviewer remembers as being done by Jackson, Irving and Reed. It's a clever number, and then the boys do their hoked adagio routine and other nonsense to good results.

Harry Richman, still the showman of showmen, made his entrance to a heavy hand, and he then worked as only he knows how. A super salesman he is and a singer par excellence, but those stories he told have whiskers this long. He clowned thru his act delightfully, even playing the piano, and it was a treat to listen to him fake the *Music Goes Round,* which was requested by the audience. He couldn't get away until he encored with another song and then introduced the next act.

Grace Du Faye was next with her flash in which she's aided by Eddie Stuart and Dot, Dona and Teddy. A trim flash, staged and routined well, with Miss Du Faye's acrobatics outstanding. She does great tricks, but she shouldn't pace her spot so slowly. Stuart does a neat piano tap novelty and the three girls are clever hoofers. SIDNEY HARRIS.

Palace, Chicago

(Reviewed Thursday Evening, Jan. 2)

Instead of the usual Friday opening the current bill, headed by Ken Murray, opened New Year's Eve and will run nine days. The layout is labeled the "Swing It" revue, and Murray emsees the whole affair besides appearing in several comedy scenes with Milton Charleston and "Sassafrass" between the regular acts. The scenes in which Sassafrass appears are especially funny due to his particular brand of comedy work.

The Mattison Rhythms, five men and three women, opened with a tap routine by six of them, followed by a solo tap by one of the boys, a hoop routine by two boys and one of the girls, two boys playing the clarinets and dancing, a song by another girl, and all on for the finish Two bows.

Park and Clifford were next with unusually clever acrobatics and hand balancing. Their method of working is very smooth and easy and they have several out-of-the-ordinary tricks which elicited heavy applause all thru the act. After a bit of horseplay with Murray they left to a big hand.

Minor and Root, ballroom team currently appearing here at a hotel spot, held the audience with rapt attention during their beautifully graceful waltz and closed with an artistically done routine to Ravel's *Bolero.* Four bows. Big hand.

Lillian Roth, former film player, did *I Feel a Song Comin' On, Where Am I?* and *Truckin',* finishing with a version of that dance in which she used a top hat and walking stick. Good hand.

After a funny sketch about a poker game participated in by Murray, Roth, Sassafrass and Charleston, Danny Russo's pit orchestra, now on the stage, did *Tiger Rag.* The Morin Sisters, harmony trio, sang *Eeny Meeny Miney Mo, Put on Your Old Gray Bonnet,* in which they used sax, violin and accordion, and donned funny hats to do *It's the Irish in Me,* leaving to a good hand. Before the finale, in which everyone marched around, Murray, Sassafrass and Charleston did a satire on the Marx Brothers, with Lillian Roth as their foil, getting many laughs.

F. LANGDON MORGAN.

Grand Opera House, N. Y.

(Reviewed Friday Evening, January 3)

Minor league vaude this half, no act presenting anything startling except the last one. Milton Lovejoy Four open, with one man and three girls. One of them is dressed as a burlesque ballet dancer, with a comedy face. She dances around in accordance with her costume and does a comic ballet number. Another gestures and works in awkward style, later coming out for a fairly funny takeoff of an old-time diva. Last foils in this number and has an acrobatic tap dance number. The man straights and plays at the piano.

Four Giants of Harmony, second, presented four Negroes in a harmony offering. Satisfactory for the neighborhood spots, they sing *I Love a Parade, Dinah, Chloe* and a yodeling novelty to close. Make a good appearance.

Frances and Wally in next to closing give out a comedy-singing routine. The girl, a small blonde, tries two singing tunes, while the man wears screwy clothes, plays a guitar, essays a dance and the like. Only amounted to a few laughs.

Mia Miles and Company last, the punch of the evening. It's one of those acts wherein the girl is thrown from man to man, three men in the act, for gasps from the audience. A spider web of rope, on the back drop, affords an opportunity for some dropping to the men's hands. Good stuff of its kind and well received. JERRY FRANKEN.

Fox, Philadelphia

(Reviewed Friday Afternoon, January 3) (First Show)

The Fox holiday bill is a winner and good crowds have been in evidence ever since its New Year's Eve midnight opening.

Under Jeno Donath's baton the Grand Orchestra takes the customers on a "Musical Trip Around the World." After a short film interlude the band moves from the pit to the stage in a holiday setting appropriate to the new year.

Jackie Green is first introduced and he takes on the m. c. post, presenting Santschi and Buckley, two attractive girls (they are doubling this week at the Arcadia International Restaurant), who present three dance routines, a waltz, an Hawaiian number and an African number. The girls are attractively costumed in black and white.

The Three Randall Sisters follow, a trio of good-looking damsels who score with their hillbilly harmonizing into the mike.

Next is Selma Marlow, personable redheaded tap dancer, who proves herself a real show-stopper with her swift and bewildering array of taps. She starts her dance to the accompaniment of *Soliloquy* and midway in the number has a long, fast interlude unaccompanied by music that won a tremendous hand from the customers. She follows with another fast tap in the same vein, utilizing the measures of Ravel's *Bolero.*

Green then has his spot with his entertaining imitations of George Jessel, Eddie Cantor, George Arliss and George Givot. It is a novel and varied mimicry number.

Closing the show are the Three Sailors, a knockabout, slapstick act that mixes comedy, gags, acrobatics and a side-splitting rope-skipping act. The boys have a swell sense of timing and they kept the house in an uproar.

The film is *King of Burlesque.*

H. MURDOCK.

Shubert, Cincinnati

(Reviewed Friday Afternoon, January 3)

Grand comedy work by Harry Savoy, a good array of specialties and an attractive and well-drilled line make Michael Todd's *Bring on the Dames,* current Shubert attraction, a delectable bit of stage fare. The show is largely a laugh fest and was thoroly enjoyed by this first-show crowd. From the fem, cos-

(See SHUBERTS on page 27)

Jefferson, New York

(Reviewed Friday Evening, January 3)

After its first sensational week of vaudefilms, this house has settled down to a policy of vaude and one feature Friday to Sundays and double features Monday thru Thursday. Current picture is *Frisco Waterfront.*

Joe Gershenson and his men are in the pit and do a nice job accompanying the show. Also contribute a nice overture which included a violin solo by one of the boys.

Opening turn was Four Robeys, three men and a girl. The girl is a standout, making the customers gasp with her marvelous juggling and balancing feats. Juggling five balls while balancing a table on her forehead gives you an idea of her work. The men do good work at acrobatics and juggling tricks.

Ross and Bennett started off mildly, but finished big. The boy is a good eccentric dancer and comedy foil, but it's the girl who stands out. She is a little brunet with an infectious giggle and an unusual gift for putting over whimsical comedy. Act went over easily, winning an encore call.

Lillian Carman, recently in *Sketch Book,* was extremely attractive in a lively white gown. Offered *That Broadway Rhythm, Isn't It a Lovely Day, The Music Goes Round and Round* and *Truckin'.* Has the personality, voice and delivery, as well as smart arrangements. Scored easily and had to encore.

Mells, Kirk and Howard, three boys doing goofy stuff, socked over their clowning. They're veterans in handling nutty comedy and know how to keep up a fast pace and squeeze the most out of the insane antics. Scotch and hillbilly bits are outstanding.

Jack Randall and Company provided a nice closer. Three men and two girls doing ballroom, adagio and acrobatics. One girl does a contortion specialty, while two boys and another girl offer a waltz and acrobatic number. All five join for the spectacular sort of adagio work which closes the act. Altho handicapped by use of a meager set, this one made a solid impression.

Business not as good as last Friday, but substantial nevertheless.

PAUL DENIS.

Radio City Music Hall, N. Y.

(Reviewed Monday Evening, Dec. 30)

The new show moved in here today to take advantage of the New Year's holiday, coming in after 11 days of Shirley Temple in *The Littlest Rebel.* House is ordinarily a Thursday opening. Current film is *Magnificent Obsession* (Universal), and the stage show is in the lighter vein, which is in accordance with the holiday spirit. An interesting enough layout as a whole and business should be good on the week, tho the film isn't strong enough to pull in anywhere near the gross expected by the house.

There's no overture this week, the stage show following right after the grand organing by Dick Leibert and the newsreel. The symphony boys are corny this week and they can go to town with *Minnie the Moocher* or *St. Louis Blues* just as well as they can beautifully symphonize a *William Tell.*

Show, which runs 25 minutes, is entitled *Lucky Vein* and starts off with *Striking Silver.* Setting, again an Albert Johnson masterpiece, is a silver-dollar layout and it is extremely colorful thru splendid lighting and the use of gayly colored costumes. The number is worked excellently by Hilda Eckler, doing a snakehips routine this week, and the ballet corps.

Swings into *Striking Copper,* a number monopolized by the Three Wiere Brothers (altho it's puzzling as to their tieup with a copper idea). The boys are grand and a swell act for this house, altho they look midgetlike on so huge a stage. Their precision dancing is both unique and entertaining and they've got the act routined to outstanding advantage. Audience took to them.

Big number is the closer, *Striking Gold,* in which Johnson goes to town in building a set. Very striking and enlists a large cast, the soloists being Gloria Gilbert and Eddie Miller. Besides, there are the Rockettes and the Glee Club. Miss Gilbert, altho unattractively costumed, goes over as big as ever with her impression of a top, spinning about on one foot so rapidly and so endlessly. Miller fares very well in singing the number's theme song, *At the Golden Calf,* written by Kay Swift and Al Silverman.

SIDNEY HARRIS.

Roxy, New York

(Reviewed Friday Evening, January 3)

Heavy on dancing again at the Roxy this week, but it's a fast and entertaining stage show, with each individual item shaping up as excellent. Plenty of applause thruout from the supper-show audience, which is usually a dead-pan crowd.

Lela Moore gets first program billing with her male-and-female "Dance of the Lovers," the routine which has stirred up a fuss and a lawsuit. There are plenty of fantastic and amazing effects in it, and it provides an unusual item for vaude customers. The other dancing assignment falls to the Stanley Brothers, who do eccentric hoofing and tumbling in a rapid-fire and effective manner. One of the boys solos with a fine drunk routine, and together they go thru two ace numbers.

Bob Howard, colored radio singer, handles the warbling end with his hot, genial and thoroly enjoyable vocalizing from a piano. He puts his personality across nicely with his patter, and his renditions are spirited and effective. He even got the mob chiming in on the *Music Goes Around*—and they chimed in plenty.

Edgar Bergen's double-barreled smash, *The Operation,* provides the comedy. It's tops not only as a ventriloquial act, but also as a laugh number, and socked over tidily. The show is opened by the ace control acrobatics of the Jackson boys, which went across as effectively as ever.

Air amateur winner is John Skolniki, of Chester, Pa., who plays an accordion —but plays it. The kid's plenty good, rating, for this reporter's money, with the best of the pros.

The Gae Foster Girls do a brief bit introducing the Jacksons, and close the show with their amazing roller-skating routine which has been held over from last week. It's well worth holding over. In midsection they do a cute tap affair in which five of the kids are pulled out for nice specialties. They don't get billing for them, but Mack announced their names. As near as this reporter's failing ears could get it, they were Rita Lane, Greta Phillips, Mary Noyes, Marie Carr and Dorothy Proby. Corrections are solicited.

Freddy Mack is back, emseeing and leading the pit boys in his usual pleasant style. Picture is Jessie Matthews in *First a Girl* (GB), and the house was fair the supper show opening day.

EUGENE BURR.

State-Lake, Chicago

(Reviewed Saturday Afternoon, Jan. 4)
(First Show)

Winnie and Dolly opened the show amidst a scene representing the deck of a ship. Going thru the business of fishing he pulls up, with the aid of block and tackle, a woman dressed as a mermaid who does iron-jaw work. Later the man does several one-arm planges and then holds an anchor by his teeth as the woman does acrobatics on it. Closes with some thrilling trapeze work. Two bows.

Joe Wong, the Chinese Bing Crosby, did several songs over the microphone, including *I Wished on the Moon, Stay as Sweet as You Are* and *How'm I Doin'?,* but his jokes were lost because he could not be understood. Kinu, a pretty little Chinese girl, contributed a neat tap routine and danced with Joe for the finale.

Five Blue Rhythm Steppers, two men and three women, had a melange of fast stepping, including a number with two men and a woman, some sock Russian steps by one of the women, an acrobatic routine, fast solo tapping by one of the men and whirlwind tumbling for the finish. Good hand.

Medley and Duprey, in the next frame, as usual had the audience in a hilarious mood with their dancing, singing and comedy antics. The act has stood the ravages of time for years and is still as good as ever. Material and comedy business is surefire, and Harvey, the stooge, has a good pair of pipes. Big hand. A hit.

The Stage Revue started with the State-Lake Sweethearts, in blue and white costumes, going thru a neat routine. Joan Abbott, blond songstress, followed with three songs over the microphone. These were *Swing It, When a Gypsy Makes His Violin Cry* and *South American Joe.* Drew good applause and two bows. Lewis and Van, in full dress, did a nifty tap routine, using two sets of miniature stairs and followed with a speedy challenge routine. These two boys certainly have fast feet and took a heavy hand and three bows for their efforts. The show closed with the State-Lake Sweethearts, in sparkling red and black net costumes, doing a modernistic swaying rhythmic number.

F. LANGDON MORGAN.

Switches to Symphony

MONTREAL, Que., Jan. 4. — The Famous Players' Imperial Theater, now playing stage shows and using 20 musicians in the pit, will switch later this month to a popular symphony policy, with 65 musicians. Light symphony and guest-star conductors will be the policy. Reginald Stuart will conduct the opening program.

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GOLDEN

Beginning Monday Evening, December 30, 1935

TOMORROW'S A HOLIDAY

A play by Leo Perutz and Hans Adler, adapted from the Viennese by Romney Brent. Direction uncredited. Settings designed by Woodman Thompson. Presented by John Golden, in association with Joseph Schildkraut.

Ella Heffner.....Doris Dalton
Johanna.....Winifred Johnston
Sirk.....Charles Walton
Heller.....Royal Stout
Colonel Geyer.....Cyril Scott
Toni Heffner.....Curt Bois
Paul Seibert.....King Calder
A Guest.....Kathleen Moran
Another Guest.....William Forman
Otto Eltz.....Donald Foster
Von Binzer.....Henry Sherwood
Boran Traising.....Joseph Schildkraut
Countess Melnitz.....Millicent Hanley
Robert Heym.....William David
Station Master.....Maurice Freeman
First Porter.....Charles Martin
A Nurse.....Mary Power
Dr. Curtis.....Leon Stern
Another Nurse.....Mavis Walsh
Dr. Schirmer.....John Leslie
A Patient.....Carl Urbont
Second Porter.....Ben Roberts
Third Porter.....Herbert Duffy
Telegraph Operator.....Stephen John
Train Guard.....Victor Colton
A Patient.....S. Miller Kent
Ernesto Trivelli.....Raymond Bramley
Bartender.....Joseph Singer
Sheible.....Charles Halton
Chess Player.....Richard Salisian
Mitzi.....Janet Fox
Police Sergeant.....William Pike
Planner.....James La Curto
Brosig.....Robert Burton
Froelich.....Donald MacMillan

Guests, Porters, Domino Players, Passengers, Etc.: George Vigouraux, Loren Gage, Pauline Haddon, Dolores Brown, Frances Thress, Julia Walsh.

ACT I—Scene 1: The Heffner Home. Scene 2: A Few Hours Later. ACT II—Scene 1: A Railroad Station. Scene 2: A Cafe. Scene 3: A Card Room at the Jockey Club. ACT III—Again the Heffner Home. The Locale Is Vienna at the Present Time.

Advertised curtain time—8:50.
Curtain rose at showing caught—8:53.

Viennese authorities should abolish Molnar by some sort of retroactive legislation. For, simply because Molnar can write witty and effective plays about Mittel Europa, Broadway producers seem to have decided that all plays about Mittel Europa are witty and effective. To regular customers it almost appears that half of Broadway's bad plays are laid in either Vienna or Budapest—or at least that all plays laid in Vienna or Budapest are bad.

Tomorrow's a Holiday, which John Golden (in association with Joseph Schildkraut) brought to his name theater Monday night, is no exception. A weak and faltering little item, filled with foolishness and production, it was written by Leo Perutz and Hans Adler and was adapted into English by Romney Brent. Mr. Perutz was responsible for that sad little thriller called variously *A Trip to Pressburg, The Face at the Window* and *A Journey by Night.* Mr. Adler has been responsible for various other Mittel European atrocities. Mr. Brent has been responsible for some excellent acting and for *The Mad Hopes,* a comedy that was better than its run, several years ago, would indicate.

Tomorrow's a Holiday tells simply of the plight of a little branch manager, honorable and upright, who has appropriated 8,000 kronen with the idea of returning them and who is faced with an examination of funds. The morrow being a holiday, he has no way of getting the money and saving his name. He tries to obtain it in various ways, finally gets 5,000 from a representative of the decayed nobility who has won it gambling, tries to increase it by gambling further, loses, and finally gets the full amount just in the nick of time from the nobleman, who has won it (gambling again) from the man who is to examine the branch manager's books.

That is all there is to it, but Messrs. Golden and Schildkraut have put it on as tho it were a theatrical gem of first water. That seems a common trend these days (witness Herman Shumlin's production of *Sweet Mystery of Life*). In *Tomorrow's a Holiday* unnecessary scenes, large sets and countless performers trip over each other in the frantic effort to make something out of nothing.

The play, in common with so many Viennese or Budapestivorous do-dads, is so slight that a hearty guffaw from the audience would probably blow it away. It seeks to fill an evening by including all sorts of extraneous and not very interesting details. It fills the evening, but that's about all.

The production at the Golden is notable chiefly because it brings to American audiences Curt Bois, newest of the importations. Mr. Bois, a small and mousy fellow, knows how to get sure and canny effect from a role such as this, mingling pathos and humor according to the time-honored formula used by, among others, Mr. Ernest Truex. Joseph Schildkraut, the co-producer, is suave and effective as the good Samaritan, and in the large cast the work of Doris Dalton, Cyril Scott, Charles Halton and Raymond Bramley stands out.

EUGENE BURR.

THE NEW PLAYS ON BROADWAY

OUT-OF-TOWN OPENINGS

"Dear Old Darling"

(Pittsburgh)

The local critics raved over George M. Cohan's new play, *Dear Old Darling,* which opened at the Nixon Theater in Pittsburgh for a week, beginning December 30. They all added, however, that the early scenes could stand some scissoring for added perfection. The piece, produced and written by Mr. Cohan, was directed by Sam Forrest and is presented in two acts and five scenes. Settings were designed by William Oden Waller and built by C. B. McDonald.

The cast includes Mr. Cohan, Ruth Shepley, Reynolds Dennison, Marian Shockley, Charles D. Brown, Theresa Maxwell Conover, Ben Lackland, M. Hirano, Edna Holland, Joseph Sweeney, Walter Gilbert, Joseph R. Garry, Forrest Orr, Jack Williams and Dan Carey.

The story concerns a middle-aged bachelor who has become innocently involved with a persistent young lady three times his junior. While he insists on only a paternal interest in the young miss, his widowed fiancee refuses to believe him and his life is threatened by an irate parent of the girl involved. The tale later veers off and skyrockets into a fast-moving crook story with a surprise ending. The plot is made to order for Hollywood.

Harold W. Cohen stated in *The Post-Gazette:* "Mr. Cohan's piece is in the pleasant sunshine of genuine entertainment, a merry lark filled from tip to toe with frisky Cohanese. It should have no trouble at all winning membership in the Manhattan Hit Club. . . . He has dotted the charming flimsy of *Dear Old Darling* with brittle wit and sharp satire." George Seibel wrote in *The Sun-Telegraph:* "It starts out delightfully humorous and winds up intensely thrilling. . . . A most competent company thruout, with the star exhibiting all the endearing ways and tricks of the Cohanesque personality." Florence Fisher Parry stated in *The Press:* "Mr. Cohan's performance is a masterpiece of telling detail, abundant humor and astute showmanship." *Honigberg.*

SAM S. SHUBERT

Beginning Friday Evening, December 27, 1935

TAPESTRY IN GRAY

A play by Martin Flavin. Directed by Marion Gering. Setting designed by Donald Oenslager, and constructed by T. B. McDonald Construction Company. Presented by B. P. Schulberg.

Dr. Marius (to Whom the Story Is Told).....Arnold Korff
Erik (About Whom the Story Is Told).....Melvyn Douglas
Who Tell the Story:
Iris.....Elissa Landi
Stephen.....Minor Watson

PEOPLE WHO COME AND GO:

A Servant.....Henry Vincent
Ballet Master.....Joseph Kallini
MacManus.....Jack Lescoulie
A Medical Corps Major.....Franklyn Fox
Stretcher Bearer.....Edgar Murdock
Young Doctor.....George Lamar
Old Doctor.....John M. Kline
Waiter.....Auguste Aramini
Editor.....Frederick Forrester
Steward.....George Bleasdale
Maid.....Audrey Barlow
Waiter.....Joseph Olney
Newsboy.....Lew Danis
Street Walker.....Miriam Battista
Hotel Porter.....Alan Morrill
Patient.....Paul Gallo
Nurse.....Muriel Brassler
Child.....Richard Von Patten
Governess.....Cornelia Bell
Policeman.....Jack Harwood
Hospital Nurse.....Norma Downey
Surgical Nurse.....Helene Bush
Anaesthetist.....Mildred Van Dorn
O'Neill.....Starr West Jones
Patient.....C. Russell Sage
Gunman.....Claude Carey
Woman.....June Leslie
Beggar.....Samuel Roland
Man.....Arling Alcine

Soldiers, Hospital Orderlies, Waiters, Stewards, Dancers, Nurses, etc.: Jack Brooks, Herschel Cropper, Larney Goodkind, William Hunter, Robert Gray, Owen Russell, William Robertson, Theodore Paul, Howard Kent, Tippins Brown, Sylvia Altman, Natalie Chilvers, Shirley Beckman, Hope Hall, Julian Altman, Doris Bahr, Thelma Wunder, Alice Sherbon.

The Play Takes Place Today. The Action Is Continuous. But the Story Which Is Told Goes Back 20 Years to Find the Ends of Tangled Threads and Follow Them Thru Many Swiftly Changing Scenes, Among Which Will Be:

ACT I—A First-Aid Dressing Station on a Battlefield in France; a Military Hospital; a Bistrot in Boulogne. The Threads Are Lost. Ten Years Elapse Before They Reappear on a Dock Upon the Waterfront. ACT II—Again the Threads Are Lost and Found, After Six Years, Upon a Liner's Deck. The Story Follows Them to Paris; a Street Cafe; a Room in a Hotel; Then Back Across the Sea. ACT III—A Balcony in Italy. At Home Again; a Laboratory; Office; Night Club; the Dock Upon the Waterfront.

Advertised curtain time—8:30.
Curtain rose at showing caught—8:46.

Martin Flavin has been laboring under a masterpiece again. Earlier this season, in his *Achilles Had a Heel,* he devised an excellent framework for a piece of dramatic philosophy, but lacked the philosophy to fill it. Now, in his *Tapestry in Gray,* which B. P. Schulberg brought to the Shubert Theater last Friday night, he has set out to track a delicate psychological problem; but his explanations are trite, obvious and boring and the problem itself turns out to be no great shakes when he finally reveals the solution in the last few moments of the play.

Pretentiously written, self-consciously offered, it seems always to be trying to displace more than its own mental weight. Opening with a famous psychiatrist investigating the case of a mentally afflicted medico, it seeks to trace the threads of that affliction thru the patient's previous life, as the past is revealed in the stories of his wife and best friend, also a doctor.

The tale, stripped of its essentials, is commonplace enough and dull enough as it is sententiously acted upon the Shubert stage. Erik was a strong and ruthless fellow with an urge to be a surgeon and a determination that nothing could stop him on his upward climb. Filled with talent and energy he succeeds. And then he marries a little failure with whom he had had an affair during his army days in France.

She has the urge but not the ability to do great things, so she tries to do them vicariously in Erik. Slowly she battens upon his blood of life, sucking him dry of all that once was his, and appropriating it to feed her ego and her need for self-respect. So Erik becomes first a hulk and then a madman, and his wife, despite herself, turns her eyes upon his good friend Stephen, who has attained to the status that once was Erik's. Erik voices an incoherent warning and tosses himself from the window.

In the end it appears that the psychiatrist knew of his patient's death all along, but wanted the story in order to cure the real patient, the wife. So she nobly turns away from Stephen and faces life with the image of her own vampirism ever before her.

The essentially simple and unimportant story is told with a mass of useless, boring and sometimes silly detail. Thus, Erik performs an amazing act of plastic surgery upon Stephen on the battlefield and the wife happens to be the nurse who ruins the job by loosening a few straps. It is silly and it adds nothing to the main plot.

The play is mannered enough as it is, but Mr. Schulberg's production (as pretentious and self-conscious as the drama) makes it seem even more so. The piece is performed before Donald Oenslager's single, heavy set, a finicky and essentially ineffective set despite its ponderous gloom and one which adapts itself only under pressure to the needs of the play. With many levels and various alcoves in which the many scenes are acted, it never for a moment adds to either the illusion or the effect.

Marion Gering directed ruthlessly—so ruthlessly that he often ruins effects by trying too eagerly to capture them.

Melvyn Douglas, saddled with the impossible part of Erik, does what he can. Minor Watson, despite author, director and designer, occasionally brings moments of belief to Stephen. Arnold Korff, one of the finest of our actors, is entirely wasted as the psychiatrist. Elissa Landi is visually magnificent as the woman.

Mr. Flavin should stop trying to be a dramatist and become just a playwright again.

EUGENE BURR.

BROADHURST

Beginning Thursday Evening, Dec. 26, 1935

VICTORIA REGINA

A play by Laurence Hausman, starring Helen Hayes. Staged by Gilbert Miller. Settings designed by Rex Whistler, built by T. B. McDonald Construction Company and painted by Triangle Scenic Studios. Costumes designed by Rex Whistler, and executed by B. J. Simmons & Company, London. Presented by Gilbert Miller.

A Footman.....Alfred Helton
Lord Conyngham.....E. Bellenden-Clarke
Archbishop of Canterbury.....Harry Plimmer
A Maidservant.....Mary Austin
Duchess of Kent.....Babette Feist
Victoria.....Helen Hayes
Lord Melbourne.....Lewis Casson
Prince Albert.....Vincent Price
Prince Ernest.....George Macready
Mr. Richards (Albert's Valet).....Albert Froom
Mr. Anson (Albert's Secretary).....Oswald Marshall
First Queen's Gentleman..Arthur Gould-Porter
A Court Usher.....Edward Martin
Lady Muriel.....Mary Heberden
Lady Grace.....Renee Macredy
Lady-in-Waiting.....Mary Newnham-Davis
Second Queen's Gentleman.Fothringham Lysons
Mr. Oakley.....James Bedford
Duchess of Sutherland.....Cherry Hardy
Lady Jane.....Helen Trenholme
General Grey (The Queen's Secretary).....Tom Woods
Third Queen's Gentleman.....Edward Jones
John Brown.....James Woodburn
Benjamin Disraeli (Earl of Beaconsfield).....George Zucco
A Footman.....Robert Von Rigel
Sir Arthur Bigge.....Herschel Martin
An Imperial Highness.....Felix Brown
His Royal Highness.....Gilbert McKay
First Princess.....Mary Forbes
Second Princess.....Shirley Gale
Third Princess.....Elizabeth Munn

Members of the Royal Family, Footman and Court Officials: Jean Stephenson, William Packer, Willis Duncan, Alan Bandler, Guy Moneypenny, Shirley Poirier, Buddy Buehler.

ACT I—Scene 1: The Six O'Clock Call. 1837. Entrance Hall of Kensington Palace. Scene 2: Suitable Suitors. 1838. A Sitting Room at Windsor Castle. Scene 3: Woman Proposes. 1839. The Same as Scene 2. Scene 4: Morning Glory. 1840. Prince Albert's Dressing Room at Windsor Castle. ACT II—Scene 1: A Good Lesson. 1842. Prince Albert's Writing Room at Buckingham Palace. Scene 2: Under Fire. 1842. A Room in Buckingham Palace, Overlooking the Park. Scene 3: The Rose and the Thorn. 1846. An Antechamber at Windsor Castle. Scene 4: Intervention. 1861. Prince Albert's Writing Room at Buckingham Palace. ACT III—Scene 1: The Queen. God Bless Her! 1877. A Garden Tent at Balmoral Castle. Scene 2: Happy and Glorious! 1897. Buckingham Palace.

Advertised curtain time—2:30.
Curtain rose at showing caught—2:32.

A series of tableaux called *Victoria Regina,* written (arranged might be a better word) by Laurence Hausman was brought to the Broadhurst Theater last Thursday night by Gilbert Miller. Miss Helen Hayes, starred in the title role, adds another to her characterizations of queens and adds so much to the presentation that she almost, at times, makes it seem like a play.

Mr. Hausman has ruffled dusty Victorian files with a loving thumb, but dust and thumb-prints remain. He has sought to picture not only the well-loved queen herself but also the changing manners and customs of her reign; the result may well be cherished by nostalgic subjects of the Empire, but it hardly provides much enjoyment to Philistines who bring to the theater with them no undue adulation of Victoria. Mr. Rex Whistler, who in his settings and costumes has done an even better job of catching the manners and modes of the period than Mr. Hausman, has offered many intriguing stage pictures; but they provide not much more enjoyment than would an old book of fashion plates. As for the play, its chief excuse is that it gives Miss Hayes a chance to grow old with amazing verisimilitude, and to dredge, with her fine playing, effects from isolated scenes which in themselves are not particularly effective. In this effort Miss Hayes is greatly aided by Mr. Miller's direction and by the work of a fine supporting cast.

It is probably the reverence with which everyone—author, director, designer and players—have approached the subject that makes the piece, on occasion, seem fleetingly important. As a matter of fact, it is an awkward, disconnected play, with its present effects contributed by Mr. Miller and his hired help. Mr. Hausman takes few of the

chances that might have been taken, confining his series of pictures to Victoria herself rather than to the many events which might have been used. Thus he devotes (with the exception of a first scene in which the queen is notified of her predecessor's death) his entire first two acts to brief interludes intended to illuminate Victoria's relationship with Prince Albert. It seems an ordinary enough love story, despite the played-up fact that one of its principals is a queen—and it is told in small and jerky scenes, each dealing with a subject of its own. In the last act Mr. Hausman suddenly decides to cover some territory, and skips thru 36 years in two inconclusive scenes, showing the queen receiving Disraeli, and later, as a very old but happy lady in 1897.

The thing as a whole seems to be not a play at all but rather a collection of very brief and for the most part rather

(See VICTORIA REGINA on page 20)

RITZ

Beginning Saturday Evening, Dec. 28, 1935

HELL FREEZES OVER

A play by John Patrick. Staged by Joshua Logan. Setting designed by John Root, built by William Kellam Company and painted by Oden Waller Studios. Presented by George Kondolf.

Swede.....Frank Tweddell
Allan.....Louis Calhern
Tommy.....Richard Abert
Ace.....George Tobias
Sparks.....John Litel
John.....Lee Baker
Clark.....Myron McCormick

The Entire Action of the Play Takes Place in the Interior of the Wrecked Dirigible White Hope Somewhere on the Polar Plateau.

TIME—The Present. ACT I—March. ACT II—Five Weeks Later. ACT III—A Month Later.

Advertised curtain time—8.50.
Curtain rose at showing caught—9:01.

The horrors of polar exploration are fascinating to dramatists—and even to would-be dramatists, as it now turns out. There have been a number of one-act plays, aimed at little-theater consumption, depicting the dreadful sufferings of survivors in the snow. A season or two ago Frank Merlin presented *The World Waits*, a stirring melodrama which also included some bitingly satirical sections, giving a behind-the-scenes view of an antarctic expedition. And now George Kondolf comes along with *Hell Freezes Over*, by John Patrick, a play which rolls upon its melodramatic tongue the tasty tidbits of horror provided by the survivors of the White Hope, a dirigible wrecked somewhere on the polar plateau. It came to the Ritz Theater last Saturday night.

Mr. Patrick has done quite a job upon his seven survivors. He has spared nothing, not even the audience's belief, sacrificing the latter ruthlessly upon the altar of unbridled dramatic sadism. If the horror of *Hell Freezes Over* were to be effective it would also have to be believable. As Mr. Patrick writes it it isn't; it seems simply silly, despite the name-filled all-male cast that Mr. Kondolf has collected. Badly written, overwritten and sometimes sleazily written in blatant attempts at sensationalism, it fails completely to achieve the effects it so violently seeks. This reporter didn't know that there was slime at the South Pole, but Mr. Patrick puts it there.

And the way in which the author tips his mitt amounts to nothing short of genius. The play opens with newsreel shots telling of the discovery of the depopulated wreck, so from then on there is nothing to do but wait for the inevitable deaths of the characters. Also early in the first act he obviously sets the stage for what he must fondly consider his denouement.

When the dirigible crashed only seven of the crew of 25 survived. After living for a while like a group of dull modern Jonahs in the balloon's gizzard they decide to make a break for the barrier, but that is prevented when a girder crushes the leg of one of them. Two leave anyhow and fall into a crack in the ice, where they are frozen to death in artistic poses. The others wait for aid, while the sufferer's foot is amputated and his leg becomes gangrenous. When neither drugs nor hope remains (the dope-taking doctor having used up the former) the lad attempts suicide and is prevented by the godly old hero who is a veteran of many previous expeditions. The doctor, however, mercifully gives him poison and then wisely administers the same draught to himself.

Of three remaining, one is a lecherous Lothario and the other a model husband whose wife committed suicide because of another man. The widower, in the throes of scurvy, listens to the final installment of the other's Rabelaisian romance that has taken nine weeks to tell and gets the idea that this is the man who was responsible for his wife's death. So they chain up the old hero to prevent interference and proceed to shoot it out. Mr. Patrick's insistence that the girl was not the wife is an effort to lop an ell

(See NEW PLAYS on page 28)

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NEWS OF THE WEEK

The year 1935 saw a large increase in the value of film issues of major companies, with the stocks gaining $162,862,375 in market value during the year. Reached a total of $565,835,500 at the end of the year, as compared with $402,973,125 at the close of 1934. Reorganizations of film companies, added to the general tho gradual return to prosperity thruout the nation, figured as responsible for the increased general confidence in film issues, as evidenced by the rise. Eastman Kodak showed the most substantial increase during the year, with Loew's, Inc., next in line. Third was Warner common.

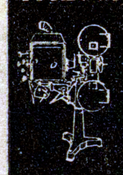
The government will be represented by eight attorneys in applying for temporary injunction against Warner, First National, Vitaphone, Vitagraph, Warner Circuit Management, Paramount and RKO for allegedly refusing to sell to F. & M. in St. Louis and other cities. Battery will be headed by Russell Hardy, attorney in the last St. Louis suit, and will include Harry C. Blanton, of St. Louis, and Walter Rice, William R. Benham, Harold L. Schilz, John S. Claggett and two other Washington men. The equity suit lists nine corporations but no individuals. John E. Otterson, however, is being summoned before the trial begins, and it is understood that Leo Spitz, president of RKO and of Radio pix, will be subpoenaed. The case is limited to corporations because if Federal Judge Joseph West Molyneaux grants the injunction it will serve as a decree against all employees and agents of the companies listed.

With Congress going into new session, many control bills directed against the film industry will be introduced, according to expectations. Figured that the ruling-out of the NRA and its codes will be jumped upon by proponents of industry reform and used as the entering wedge for the introduction of bills covering a large variety of industry problems, including anti-block-booking legislation and the creation of a national pix committee. Another attack will be launched, it is expected, against the concentration of important patents in a few powerful organizations, with the legislation aiming to make the patents available to all with the payment of proper royalties. Some of the film bills, according to surveys, have strong backing in both the Senate and the House.

The recently organized New York Film Critics announced this week the result of their balloting on the best picture, direction and performance of 1935. Picture winner was *The Informer* (Radio), reported a unanimous choice on the first ballot. Cliff Reid, its producer, will get the gold medal given by the critics. Best male performance honors were won by Charles Laughton, who was mentioned for work in both *Ruggles of Red Gap* and *Mutiny on the Bounty*. Only dissenting vote on the ballot went to Victor McLaglen for his work in the prize-winning pix. Garbo walked off with honors in the ladies' division for her *Anna Karenina* performance, but it took two ballots to decide it. On the first she was only a single vote ahead of Katharine Hepburn, who was mentioned because of *Alice Adams* work. Others also getting votes were Luise Rainer, Elisabeth Bergner and Bette Davis. They were dropped on the second ballot, and Garbo won over Hepburn by a two-to-one vote.

John Ford received the directorial award for his work on *The Informer*, altho Alfred Hitchcock was ahead by one vote on the first ballot for his *39 Steps* and *The Man Who Knew Too Much*. Henry Hathaway, George Cukor and King Vidor received a scattering. On the second vote, when the three lowest were dropped, the lead swung to Ford and he got the award.

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TIME—112 minutes. (UNIVERSAL) RELEASE DATE—January 6.

PRODUCER—John M. Stahl.

PLOT—A wealthy lad who is unthinking about everything except to have a merry time, including drunken sprees and the like, gets severe jolts when he's responsible for the death of a famous doctor and humanitarian and then the blindness of the doctor's young wife. In the meantime a stonecutter who preaches the "magnificent obsession," that of doing good to all in secrecy and without being repaid, works on the lad and awakes in him the spark of being so obsessed. He turns into a serious young man, studies to be a brain surgeon, and in six years is world famous as a surgeon. Prior to that he courted the blind girl, who refused to be a burden to him, and after he's a great doctor he operates on her, restores her sight, and, or course, he'll marry her.

CAST—Irene Dunne, Robert Taylor, Charles Butterworth, Betty Furness, Sara Haden, Ralph Morgan, Henry Armetta, Gilbert Emery, Arthur Hoyt, Inez Courtney, Beryl Mercer, Cora Sue Collins, Arthur Treacher, Frank Reicher, Purnell Pratt, Lucien Littlefield, Theodore Von Eltz and Frank Maye. Dunne and Taylor are nice enough in their roles, while Butterworth steals the pix.

DIRECTOR—John M. Stahl. A good job, tho draggy and tedious.

AUTHORS—Screen play by G. O'Neil, S. Y. Mason and V. Heerman, from novel of Lloyd C. Douglas. Added dialog by Finley Peter Dunne. Adaptation not handled as well as it could have been.

COMMENT—So beautiful a title, tho possibly not commercial, brings disappointment after seeing the film. Too melodramatic for beauty of story.

APPEAL—Strictly for the adult trade.

EXPLOITATION—Direct your appeal at charitable organization, churches and the like.

FILM CONSENSUS

Below are listed the films reviewed in last week's issue of The Billboard, together with a tabulation of the critical vote. Papers used in the tabulation include The Times, Herald-Tribune, News, American, Mirror, Post, Sun, World-Telegram and Journal among New York dailies, and Film Daily, Motion Picture Daily, Motion Picture Herald, Hollywood Reporter, Picture Business, Box Office, Harrison's Reports, Daily Variety, New York State Exhibitor, Variety and The Billboard among trade papers. Not all of the papers are used in each tabulation, because of early trade showings, conflicting publication dates, etc.

Name	Favorable	Unfavorable	No Opinion	Comment
A Tale of Two Cities (MGM)	19	0	0	"Outstanding production."—Film Daily. "Excellent."—Harrison's Reports.
Ah, Wilderness! (MGM)	20	0	0	"Excellent entertainment."—Harrison's Reports. "Fine."—N. Y. Exhibitor.
Captain Blood (Warner)	12	0	2	"A good show."—Sun. "A knockout."—Mirror.
Annie Oakley (Radio)	18	0	1	"Showmanship show."—M. P. Herald. "Colorful, exciting."—Box Office.
If You Could Only Cook (Columbia)	14	0	2	"Good entertainment."—Harrison's Reports. "Fast-moving, laugh-making."—News.
The Bride Comes Home (Paramount)	13	1	2	"Ace comedy."—N. Y. Exhibitor. "Assuring SRO business."—Post.
Dangerous (Warner)	8	6	1	"Fairly diverting."—Box Office. "'Hammy' aura surrounds it."—Herald-Tribune.
Hitch-Hike Lady (Republic)	8	0	1	"Corking good entertainment."—Daily Variety. "Fair program material."—Picture Business.
Fang and Claw (Radio)	4	3	3	"Exciting entertainment."—Herald-Tribune. "Great entertainment."—Picture Business.
Another Face (Radio)	8	2	2	"Much audience entertainment."—M. P. Herald. "Amusing enough."—Variety.

Lottery Changes In Pitt Territory

PITTSBURGH, Jan. 4.—The theater lottery map in this territory is due for some changes with the invasion of Lou Bolton and Henry Cogert into the giveaway game as representatives of David S. Stern, of New York, owner of "Auction Night." While the new feature averages some $25 a night in cash prizes, it is not considered a lottery, Cogert stated to *The Billboard*. The idea is conducted by an emsee from the stage who "buys" certain articles from the audience. He can offer $1 for a toothpick, for example, and pay that sum to the first person who comes on the stage with that article. In this manner some $25 is distributed practically free.

This new game, which is expected to replace a number of "Bank Night" and "Cash Night" affairs in neighborhood houses, was introduced into this territory at Bill Davis' Liberty Theater on Tuesday. Exhibitors in this district were invited to attend and observe the way the feature is being conducted.

Cogert, the "key man" for Stern, will remain here until the territory is well aware of "Auction Night." He will then proceed to the Middle West to spread the same idea. Bolton will remain as the local representative.

VICTORIA REGINA——

(Continued from page 19)

pointless one-act playlets. Or, as was said at the start, a series of tableaux.

Miss Hayes ages amazingly well, giving a startling impression of the old queen. During her younger days, in the first two acts with Albert, she offers an unobtrusively fine performance which, with the aid of the production and the direction, brings passing effect to many of the isolated moments that Mr. Hausman has chosen to present.

Vincent Price is awkwardly pleasant as Prince Albert, and many of the minor players do fine work, notably George Zucco as Disraeli. The trouble with stage Disraelis these days, however, is that customers are almost certain to regard them simply as imitations of George Arliss. EUGENE BURR.

EXHIBITORS ORGANIZATIONS

The Allied board of directors will hold its annual meeting in Washington February 4 and 5, according to announcements made this week, with the Eastern directors meeting February 3 in Baltimore and the product committee gathering in Washington February 6. By-laws say that the annual board meeting must be held in January, but affiliated organizations have been asked to waive that requirement. Idea of postponement is that by the time of the meeting Congress will have been in session for a month and reports can be made on the status of the Pettingill-Neely anti-block-booking bill and the Duffy copyright bill. Much film legislation is pending in Congress and by that time Allied directors will be able to get a better slant on all of it.

Allied will make a finish fight against any attempt to impose additional amusement taxation upon exhibitors, and it favors as a solution to the Warner-ASCAP squabble a plan whereby producing companies would acquire public performance rights for music used in pictures in the same way as they buy music recording rights, then to include the extra charge in film rentals.

Allied of New Jersey will make a protest against collection of the 2 per cent New York city sales tax on film rentals at its meeting at the Hotel Lincoln in New York and will also formulate an opposition policy to the tax. Exhibs whose houses are located outside of New York feel that the tax is highly unfair, since they cannot obtain their films anywhere but at the New York exchanges. They are therefore socked with the tax, even tho their houses are not in the city. The city finance department recently ruled that the tax would apply to all sales of the exchanges regardless of whether or not the purchasing house was within city limits. The exchanges thereupon notified exhibs that the tax would be added starting January 1. It was also pointed out that if the city succeeds in applying the tax to film rentals exhibs would be liable to a tax of almost $900,000 for the 13 months that the tax has been in effect. Exchanges said that money collected for taxes would be turned back to the exhibs if the latter are successful in their attempts to prove that the levy is not applicable. Next hearing on the protests is scheduled for January 10.

Walter Vincent, chairman of the exhibitors' national emergency committee, will call a meeting of the committee in the near future to discuss the chances of a dual music tax resulting from the withdrawal of Warner music-publishing subsidiaries from the ASCAP. Plans will be laid to oppose the dual levy. While no official announcement had been made that the Warner outfits would call for the double taxation, Vincent said that it was deemed advisable to lay plans for opposition, discussing the situation and formulating the policies which might be needed.

The widely trumpeted "merger" between the MPTO of Eastern Pennsylvania and the IEPA, Philadelphia exhibs' organization, was blasted this week by a statement from Lewen Pizor, president of the MPTO outfit. Pizor, in a statement sent to exhibitors, said that his organization is not involved in the reported consolidation, adding that "a few members joined hands with certain members of the IEPA."

"The MPTO of Eastern Pennsylvania is still in business and will continue to stay in business," he said. He claimed that the meeting of exhibs held in Philadelphia December 19 was not a merger meeting, stating that only 26 members of his organization were present out of a total of 76 attending.

"The organization formed on December 19," Pizor said, "is a Philadelphia organization. Every officer, including the so-called members of the board, are all Philadelphia exhibitors with the exception of one out of the 21 members of the board. The MPTO of Eastern Pennsylvania has maintained itself as an unbiased, unprejudiced, fully representative organization, with officers and members of the board coming from every section of the territory."

"OLD CURIOSITY SHOP"

TIME—89 minutes. (ALLIANCE) RELEASE DATE not given.

PLOT—The aged Trent, in order to secure some money with which to gamble and win a fortune for his granddaughter, Nell, mortgages his shop to the fiendish dwarf, Quilp. Fleeced by card sharps, the old man and Nell leave London when Quilp not only takes over the shop but also threatens to put the old man in a lunatic asylum. After haphazard wandering around the English countryside, sometimes in the company and employment of strolling players, the exhausted pair are given refuge by a schoolmaster. A wealthy relative who had been trailing the oddly assorted pair finds them here, but Nell is already dead of her strenuous exertions.

CAST—Ben Webster, Elaine Benson, Hay Petrie, Beatrix Thomson, Gibb McLaughlin, Lily Long, Reginald Purdell, Polly Ward, James Harcourt, J. Fisher-White, Dick Tubb, Roddy Hughes and others. Excellently acted, with honors going to Petrie, a Shakespearean actor, in the role of Quilp. His characterization of the fantastic rascal is pure inspiration. The minor roles of Sampson Brass, Sally Brass, Dick Swiveller, Codlin and Short, played respectively by McLaughlin, Long, Purdell, Tubb and Hughes, do much to provide authentic details of English manners and people.

DIRECTOR—Thomas Bentley. Taking no liberties with the novel, Bentley has made a beautiful film, strong on sentiment, atmosphere and scenery.

AUTHORS—Margaret Kennedy—Ralph Neale adaptation of Dickens' novel.

COMMENT—Redolent of inns, stagecoaches, pastoral scenes and the queerest kinds of humanity, this picture is, except for the wonderful portrayal by Petrie, mainly an atmosphere piece. Timely, but no real b.-o. value.

APPEAL—Class.

EXPLOITATION—Dickens and shots of Petrie as Quilp.

"ONE WAY TICKET"

(COLUMBIA)

TIME—72 minutes. RELEASE DATE—November 25.

PRODUCER—B. P. Schulberg.

PLOT—The failure of the city bank, brought on by the president's misuse of funds, causes Jerry to rob the institution in order to recover his father's money. Arrest, conviction, jail and romance in the person of the head keeper's daughter, Ronnie, follow. By the time she is ready to go to college to fulfill the obligations of an art scholarship Cupid has gained such an ascendancy that the girl, passively acquiescing to Jerry's escape, lets him hide in her trunk. He follows her to college. They elope and for a while lead the fugitive lives of the hunted. When the police net tightens Jerry determines to shoot his way out, but Ronnie gets hold of the gun and shoots him when he tries to recover it. Rendered temporarily null and void, he goes back to jail to finish his term. Gal waits for him.

CAST—Lloyd Nolan, Peggy Conklin, Walter Connolly, Edith Fellows, Gloria Shea, Nana Bryant, Thurston Hall, George McKay and others. Conklin most convincing as the idealistic young girl; Nolan, Connolly and Fellows do well enough as the convict lover, father and mother, respectively.

DIRECTOR—Herbert Biberman. Considering that the story is mainly a mixture of morality and eyewash, Biberman has done well in capturing some impressively dramatic moments.

AUTHORS—Story, Ethel Turner; screen play, Vincent Lawrence and Joseph Anthony; adaptation, Oliver H. P. Garrett and Grover Jones.

COMMENT—Upper spot on double billing.

APPEAL—Adults.

EXPLOITATION—Prison routine with a romantic twist.

"FIRST A GIRL"

(GAUMONT-BRITISH)

TIME—93 minutes. RELEASE DATE—December 25.

PLOT—Elizabeth, with a yen to get on the stage, meets a Shakespearean actor who's forced to do female impersonations to live. He gets a call, but can't take it because of a cold, so Elizabeth substitutes for him, pretending to be a man impersonating a girl. She's so good at it (naturally enough) that she's immediately picked up for the big time. After much success posing as a man posing as a girl she meets a lad and falls in love with him. He, of course, thinks her an effeminate lad, and the complications pile in. All okeh in the end, of course.

CAST—Jessie Matthews, Sonnie Hale, Anna Lee, Griffith Jones and others. Matthews is charming and adorable, as usual, and does a fine job of acting, singing and dancing; Hale amusing, Lee a gorgeous blonde and Jones a personable leading man.

DIRECTOR—Victor Saville. An excellent job, considering the slim material the author handed him.

AUTHOR—Scenario by Marjorie Gaffney. A slight and zany tale, hugely aided by the players, the tuneful songs and several neat but not gaudy production numbers.

COMMENT—It's all Matthews.

APPEAL—Song and dance addicts and light comedy fans. Unfortunate that Matthews had to be miscast in a weak pix, otherwise it would rate top spot on her work alone.

EXPLOITATION—Play up the star, her charm and her ability in the triple-threat capacity of singer, dancer and actress.

"DAREDEVILS OF THE EARTH"

(REGAL)

TIME—55 minutes. RELEASE DATE not given.

PLOT—Big Bill Summers and Mitchell, idols of the English motor-bike racing fans, affect each other like two halves of a Seidlitz powder. Mitchell, the villain of the piece, decides to wound Summers on his point of greatest vanity—women. He gets a shady lady to camp on Summers' trail for awhile, with the result that the latter falls in love, spends all his money and takes to drink when he finds that the girl is an accomplice of his arch enemy. After a particularly rough race in which Mitchell is injured, Summers is suspended for foul driving. With the loss of his power as a drawing card, he is forced to make a hazardous living as a dare-devil rider in a carnival side show. To regain public favor he attempts a dangerous stunt and seriously injures himself. Regains consciousness to find the crowd cheering and the girl protesting her love.

CAST—Cyril McLaglin, Ida Lupino, John Loder, Marie Ault and others. Acting very uneven, with best performance by Lupino.

DIRECTOR—Bernard Vorhaus. Not much finesse. Racing sequences are good.

AUTHORS—Vera R. Allinson adaptation of story by Bernard Vorhaus. Purely mechanical plot consisting of girl, boy and villain, plus a few trimmings.

COMMENT—Spotty English film, sometimes amateurish, but with a few thrilling racing scenes.

APPEAL—Non-class.

EXPLOITATION—McLaglin name and bike-racing angle.

"THE MIDNIGHT PHANTOM"

(RELIABLE)

TIME—61 minutes. RELEASE DATE not given.

PRODUCER—Harry S. Webb.

PLOT—Lieutenant Daniel Burke of the police force is engaged to wed the daughter of his chief. Latter forbids the marriage when Burke's brother is killed while participating in a bank holdup. Diane, the girl, is advised to go thru with the marriage by Professor Graham, a great criminologist and former suitor. The same night, however, while Graham is lecturing before the police force, the chief dies in his chair. Suspicion attaches to almost everybody present, because of a recent departmental shakeup. Graham attempts the solution and fixes the guilt upon Burke, on the ground that the lieutenant sought to get rid of the chief as an obstacle to the marriage. But Burke rapidly turns the tables and proves Graham a murderous villain, who had hoped to win the girl himself.

CAST—Reginald Denny, Claudia Dell, Lloyd Hughes, James Faley, Barbara Bedford and others. By a curious inversion, sympathy of the audience goes to Graham instead of Burke. Bad casting.

DIRECTOR—B. B. Ray. Nothing to be said for him.

AUTHOR—Jack Neville.

COMMENT—Insignificant murder mystery.

APPEAL—Very little.

EXPLOITATION—Great criminologist turns murderer to win girl.

"IVORY-HANDLED GUN"

(UNIVERSAL)

TIME—57 minutes. RELEASE DATE—November 11.

PLOT—Our hero (Buck Jones) is a rip-snortin' cowboy, who rides like the devil and can shoot down a villain in no time. His aged pappy has a huge cattle ranch that is always being threatened by racketeer sheep men. Our hero loves the daughter of the mortal enemy of his dad, a sheep rancher near by. It seems that a jealous suitor of the girl contrives to shoot her father and then make it appear as tho our Buck did it. The girl turns against Buck and he is soon convinced just who the real villain is. After a routine of terrific hoss riding up and down the ranches and after some fights in lonely cabins, the villain is beaten and the girl (Charlotte Wynters) creeps into our hero's arms.

CAST—Buck Jones, Charlotte Wynters and a flock of veteran cowboy performers.

COMMENT—A good action cowboy picture. Plenty of riding and shooting and fighting. Jones gives his usual fine performance, while Miss Wynters is fair as the romantic lead. The kids ought to love this one for its action. Adults' main pleasure here should be the fine shots of mountain ranges.

APPEAL—The kids, of course.

EXPLOITATION—Give Buck Jones a splash and then play up the title as indicating a roaring gun melodrama.

"GUN PLAY"

(BEACON)

TIME—60 minutes. RELEASE DATE not given.

PRODUCERS—Max and Arthur Alexander.

PLOT—A dying Mexican revolutionist leaves Mr. Holt, a rancher, a great fortune in gold. Latter buries it on his estate, and, on his death, leaves a map showing the location of the treasure to his son and daughter. Crooked workers on the Holt ranch try to obtain the map from the pair of newly arrived owners. Big Bill Williams happens along at the crucial moment, takes a job as foreman of the ranch, and wipes out the bandits. Marries the girl.

CAST—Big Boy Williams, Roger Williams, Gordon Griffith, Barney Beasley, Dick Bottilier and Julian Rivero.

DIRECTOR—Albert Herman. Has made a poor film, not even up to Western standards. Plot sequences are abrupt and incoherent.

COMMENT—This one is hopeless. Plot, acting, direction and production are amateurish.

APPEAL—Very little, even for Western fans.

EXPLOITATION—Usual routine.

"FRONTIER JUSTICE"

(DIVERSION)

TIME—58 minutes. RELEASE DATE not given.

PLOT—Brent Halston, coming home from Mexico, finds that his father has been put in a lunatic asylum by a crooked band of sheep ranchers who want to gain possession of the Halston property, a piece of land used by cattlemen in the vicinity for watering their stock. Running sheep on cattle land ruins the ground for cattle. The plot, consequently, boils down to a feud between the two factions. Brent finds $5,000 worth of bank notes in an old mattress used by his father. With this money he hires legal talent to delay the transfer of the land for a while. After various attempts on his life he proves that Ware, a crooked lawyer associated with Wilton, the unscrupulous leader of the sheep men, had obtained deeds to the land on false pretenses. Justice meted out to all, Mr. Halston released, and Brent marries a rough-riding beauty who showed proper sympathy during the proceedings.

CAST—Hoot Gibson, Jane Barnes and Richard Cramer. Gibson gives best performance as a carefree cowboy.

DIRECTOR—Robert McGowan. Adequate job, all things considered.

AUTHORS—Screen play by W. Scott Darling from the novel by Col. George B. Rodney.

COMMENT—Average Western.

APPEAL—Western fans exclusively.

EXPLOITATION—Strictly routine. Gibson's name.

Conducted by SIDNEY HARRIS—Communications to 1564 Broadway, New York City.

New Schedule Starts and Continues Despite Squawks

Managers protest BAA posting of notice—talk to casts and try to break down schedule—Eltinge Theater asks BAA's consent to a double shift of performers

NEW YORK, Jan. 4.—Following the giving in of the members of the Eastern Burlesque Managers' Association to the demands of the Burlesque Artists' Association for a 1 o'clock theater call and a 1:30 curtain, it being agreed to start the new schedule New Year's Day, there was lots of battling when it came to putting the schedule into force. However, the BAA members are observing the schedule despite threats by the operators. In addition, as a result of this new schedule, the operators of the Eltinge here have propositioned the BAA about working with a double-shift of performers. On Monday the BAA posted in all the theaters concerned a notice showing the new schedule of hours and asking performers to live up to it to the letter. Pointed out that the 1 o'clock schedule calls for a 1:30 curtain and close curtain at 5 p.m., bringing the performers back into the theater at 7 p.m., half hour, and to have the curtain down at 11 p.m. The managers were in session all day after the posting of this notice and early Thursday morning sent a wire to the BAA signed only by the EBMA and not by Sam Scribner as the other messages have been signed.

This wire protested the posting of the

(See New Schedule on opposite page)

New Burly Operator

NEW YORK, Jan. 4.—William Saltzman, operator of Jewish theaters, is angling to enter the burlesque operating field. He is now negotiating for two theaters near by.

Burly Returns to K. C.

KANSAS CITY, Mo., Jan. 4.—Empress Theater here, dark for a number of years, reopened December 28 with burlesque. Policy is two shows daily. Roster includes Harry Levine, Harry (Pep) Pierce, "Bozo" Williams, Russell Stanford, Phil Hart, Billy Kent, Louise Barlow, Elinor Johnson, Roxanna (Kingfish) Levinsky, Marne Latham, Helen Devere and a line of 20 girls.

U-NOTES

By UNO

HELEN KENNEDY writing parodies. Her latest to *Love in Bloom,* sung by Mike Sachs last week at Minsky's, Brooklyn.

ADRIENNE, female impersonator, opened at Minsky's, Brooklyn, December 29 doing a dance with Ginger Britton, staged by Eddie Lynch. Formerly in a number of local nighties.

FRITZIE BEY, violinist, singer, dancer and stripper, who made her reappearance in New York, this time at the El-

(See U-NOTES on opposite page)

Burlesque Review

Eltinge, New York

(Reviewed Monday Evening, Dec. 30)

For a change the show here has talent and production effort. Lester Montgomery deserves credit for this sweet holiday show. House was almost full for the supper show, which is something.

For one thing the girl troupe really dances. The routines are interesting and the costumes and settings are thoroly pleasing to the eye. Montgomery has given life to the girl ensemble thru the simple means of giving them something substantial to do. Their bell number, for example, is outstanding and won liberal applause.

Not only that, but Montgomery has successfully gotten away from the deadening routine of girl numbers, comedy scenes and strips. He has inserted musical, singing and dancing specialties in key spots, bolstering the weak moments with flashes of talent. Miss Ione O'Donnell, a stately brunet, is on for several fine violin solos, while Phil Stone contributes pleasant baritoning. Dorothy Dawn, a cute blonde, leads the chorus and steps out for snappy dance specialties. Outstanding ensemble numbers are the *Cheek to Cheek* and balloon scenes.

As for the comedy it is above average. Still spicy enough to please the toughest burly fans, the scenes are played competently by a staff including Lou Denny, Phil Silvers, Bert Carr, Joe De Rita and

(See Burlesque Reviews opposite page)

Burly Briefs

SIDNEY H. FIELDS arrived in New York Thursday with the Eddie Cantor party from the Coast. . . . Frank Silk came in from St. Louis last week and it looks like he's going back on the Indie Circuit for Issy Hirst. . . . Irving Selig went into the Star, Brooklyn, Friday just for a week, filling in until Jack Rosen gets thru at Minsky's Gotham, New York. . . . Annette, also working the Star, is getting grand publicity breaks. . . . Last week she had her photo in *The News, Journal* and *Brooklyn Times-Union*. . . . *Movie Humor* mag will use her photo soon also. . . . Bert Grant is ailing. . . . Connie Fonslau is now up and about after a siege of illness. . . . Gay LaBar and Lester Mack left the Irving Place, New York, after one week's stay. . . . Walt Stanford and Markie Wood, at the People's, New York, are a new comic-straight woman team.

NAT MORTAN is now booking people into the Irving Place, New York. . . . He put Bimbo Davis, Estelle Montillo, Chique Rione and Bob Alda into the house Friday. . . . Davis and Montillo moved there from the Gotham. . . . Rags Ragland is another new comic at the house. . . . Tiny Fuller left the Star, Brooklyn, Saturday after 19 weeks and went to the Palace, Buffalo, where he will comic for eight weeks and then return to the Star. . . . Joe Devlin, Jack Montague, Vic Plant, Charles Schultz, Joan Collette, Murray Green

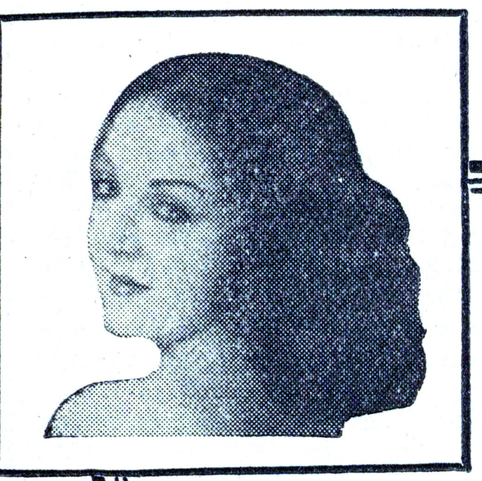
(See BURLY BRIEFS on opposite page)

Detroit Houses Make Extensive Cast Changes

DETROIT, Jan. 4. — Extensive cast changes have been made by the several local burlesque houses. Business, particularly at the Avenue, has kept up well.

At the Empress Theater Dave Morrison is new straight man, replacing Benny Fox. New girls in the cast include Ronnie Dennis, Elsie Henry and Karen Meyers. At the Avenue new faces include Bobbie Taylor, Billy Reid, Billy Ainsley, Evelyn Cushway and Helen Sien, better known as Charmaine.

Frances Parks has also joined the Avenue as added attraction and number producer. She has been doubling at the Gayety the last three weeks, also producing the show there due to the absence of Scotty Humbert, who is in East Side Hospital after a nervous breakdown. Dorothy Dee is back at the Gayety as an added attraction for a return engagement.



A new face in the east »»

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GREETINGS OF THE SEASON

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(JUNE RHODES)

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Captivating Charm and Beauty.

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MINSKY'S LATEST SENSATION.

Rep., PHIL ROSENBERG.

CHARLES ROBINSON

Featured Comic with Buddy Abbott Unit

PAUL NEFF

Singing, Dancing and Sensational Juvenile.

Thanks to ALLEN GILBERT & THE WILNERS.

BOB ALDA

Straights and Baritone at the Eltinge, N. Y. C.

CAROLYN WELLS

THE SWEETHEART OF BURLESK.

DANNY JACOBS

PRODUCING — STRAIGHT MAN

Now at the Star, Brooklyn.

THE HIP-SWINGING SENSATION.

LORRIE LAMONT

Artistic Strip Specialties and Straights.

DUDLEY DOUGLAS

Straights With HERBIE FAYE, Indie Circuit.

MIKE **SACHS** *and* ALICE **KENNEDY**

Enjoying a Pleasant Season with Minsky Shows.

MARGIE WHITE

PERT, PERSONABLE AND PLEASING.

BETTY—**MACK SISTERS**—SHIRLEY

In Dances, Assorted, Including Acrobatic and Modernistic.

SUGAR—**KAYNE SISTERS**—BEE

Singing and Dancing Specialties and Strips

KITTY (SEIFERT) CAMPBELL

THAT GORGEOUS RED-HEAD

BETTY KING

THE TITIAN TEASER

Direction Nat Mortan

JOAN DEE LEE

The Blonde Temptation of Burlesk.

Direction NAT MORTAN.

JERRY **BRANDOW & DAY** SUNNY

Acrobatic Dancing, Tap, Trumpet, Piano, Vocal, Juvenile Straight.

WALT STANFORD

THE VERSATILE COMEDIAN.

Rep. TOMMY LEVENE.

DAWN DE LEES

THE IRRESISTIBLE MAGNET.

BEBE A BURLESK BEST **TOBIN**

Show Stopping on the Independent Cirk.

JEANNE WADE

STRIPPING AND TALKING.

Tabloid Conducted by BILL SACHS——Communications to 25 Opera Place, Cincinnati, O.

"Milkman Matinee" Riot at Republic

NEW YORK, Jan. 4.—The Republic Theater here was the scene of disorder New Year's Eve at what is known as a "milkman's matinee." At 2:30 Wednesday morning it was decided to run another late show, and in selling tickets the sale was continued up until about 10 minutes before the finale. When the curtain came down at 4 a.m. there were squawks from late comers and they started their own show.

The riotous audience ran wild all over the house, rushing up the stairs to the stage, damaging scenery and props, frightening the girls, who locked themselves in their dressing rooms, broke the glass paneling in the rear of the orchestra floor, broke glass frames in front of the house, and in general did about a thousand dollars' worth of damage before radio police halted the disturbance.

Brownie Sick, one of the cast, received severe head injuries during the melee when he came to the defense of his wife, Toots Brawner. Sidney Stone, another performer, and Phil Wolf, stagehand, along with Sick, were conspicuous in their attempts to halt the rioters.

BURLY BRIEFS——

(Continued from opposite page)

and Elsa Lang are included in a new Indie show slated to open Sunday at Minsky's, Brooklyn. . . . Peggy Reynolds left the Eltinge, New York, Thursday night, and ditto for Mickey O'Neil at the Star, Brooklyn.

GEORGE KATZ is understood to be operating the Empress, Kansas City, with a burlesque policy. . . . Tony Miccio and Abe Held, at the People's, New York, were gifted with pen and pencil sets by the company. . . . Harry Seymour and Murray Barton left the *Big Review*, Indie show, in Union City early last week. . . . Irene Austin and Artie Lloyd opened at Minsky's Gotham, New York, last week. . . . Helen Windsor, acro dancer, and Harold and Reves, singers, were added to the Apollo, New York, cast last week. . . . Ceil Von Dell is understood to be having some trouble with the Minsky-Weinstock firm. . . . It's a contract dispute.

HINDU WAUSAU opens at the Rialto, Chicago, January 10. . . . The Grand Opera House, St. Louis, closed January 2. . . . The Garrick in the same town has its two weeks' notice up. . . . Harry Hirsch, manager of the Gayety, Minneapolis, is negotiating for another Midwest theater for burlesque stock. . . . Bert Saunders, straight man of the Rialto, Chicago, temporarily left the cast to be with his mother, who was operated on in Milwaukee December 30, returning several days later when she was out of danger. . . . Virginia Roberts, who was at the Grand Opera House, St. Louis, opened at the Gayety, Milwaukee, January 4. . . . Frankie Ralston closed at the Empress, Cincinnati, January 3, and Dugan and Clark left the Princess, Youngstown, O., the same day. . . . Bobbie Pegram, recently number producer at the Park Theater, Boston, is spending her holiday vacation in Toronto.

LARRY NATHAN, agent on the Indie one-nighters, takes over Frank Engel's job as manager of *China Dolls*, while Frank moves up as treasurer of the Pittsburgh Variety house. . . . Ned Crane has been appointed manager of Red Marshall's show on the Indie. . . . Parsons and Reed, recently returned from Hollywood, opened with the Diamond and Faye show, *Youthful Frolics*, at the Gayety, Baltimore, this week. Cornish and Dean, vaude act, entered burlesque for the first time with the same show. . . . Ed Ross, promoter of the 20th Century Athletic Club, leased the Palace Theater, former Minsky house in Baltimore, and will use the theater only every Thursday night for boxing bouts.

LESTER TURK appointed general office manager of the Republic, New York, making the fifth pipe smoker in that particular sanctum, the others being Joe Billig, treasurer; Eddie Lynch, general show producer, and Herbert K. and Mort Minsky.

Tab Tattles

TAYLOR TROUT, veteran tab manager and producer, reopened his vaude unit for the R. & R. chain at the Melba Theater, Corpus Christi, Tex., January 3, after a brief vacation on the Gulf Coast. Trout's company worked fairly steady thruout the past summer, including a string of fair dates. He has been working theaters in the Lone Star State since early in October. . . . Johnny Wages, the "one-man band," and Donna Wamby, songstress, are working club dates in the Columbus, O., area for Ernie Creech, of the Sun office, who recently opened offices in that town. . . . George D. Bartlett, who split the last 12 weeks between the Palm Garden and Tip-Top Inn, Cincinnati, and wife, Montine Vincent, who has been working the chorus at the Empress, Cincy, left last Friday for Chattanooga to join George W. (Blackie) Blackburn's new tab which opened at the American there Monday. . . . Tom Aldrich, of Aldrich's Imperial Hawaiians; Linton DeWolfe and wife, "SeaBee" and Marion Hayworth, and Earl Martin, Mack D. Ferguson, "Dome" Williams and Lyle and Virginia, of John R. Van Arnam's *Uncle Ezra's Barn Dance* unit, engaged in a lengthy "How've you been and do you remember?" session during the show's engagement in Winston-Salem, N. C., last week.

TABDOM mourns the passing of one of its oldest and best known members—Hal Hoyt, who died last week in Springfield, O. Hal Hoyt was a pioneer in the tabloid branch of show business. A few years back when tabloids flourished his name was listed among the top-notch producers and managers in the tabloid field. He was regarded as a great guy and a square-shooter by those who worked with him and for him. But we're not going to delve on that point. After all, that's what they say about all people who leave this world—"he was a great guy, well liked by all who met him; he never turned down a friend in need." While all these things fitted Hal Hoyt, it is not these qualities that will cause his memory to linger with this writer in years to come. In our 11 years of friendship with Hal Hoyt we came to know him as a man with a sense of humor and it is as such that we will remember him. Altho he suffered for years with an ailment that caused him frequent and intense pains he always had time for a laugh, and in most instances it was he who started the laughing. It was this sense of humor, coupled with the determination to enjoy life to its fullest, that kept him from an earlier grave. It was this same sense of humor that made him a host of friends in the realm of the theater. We'll remember him for the bundle of belly laughs that we've enjoyed together and, if we know Hal, it's the way he'd want to be remembered. He was a grand guy.

"SEABEE" HAYWORTH and wife, Marion Andrews, spent the holidays at their home in High Point, N. C., after concluding a pleasant 17 weeks' run with the Milt Tolbert tent show in the South. "SeaBee" is making plans to launch his vaude act or a new edition of his *Broadway Novelties* to open in the Carolinas for the Wilby-Kincey chain. . . Members of the Cotton Watts tab celebrated Christmas with a swell party in the Watts apartment in Knoxville with a tree 'n' everything. Pop Broadwell, Roxy Theater stage manager, was among those present. . . . A new twist was given to the old sausage bit the other day by the Cotton Watts folks at the Roxy, Knoxville. Cotton was doing the bit and when it came to the betting, Freddie Frampton, the straight, ran out of stage money. So he dug down and produced a real $50 bill (!) and used it to bet with. Freddie has been with Cotton for about 26 weeks and says that that isn't the only $50 bill he has, either. . . . Burt Lamb, who is destitute and critically ill at his home, 827 Charlotte street, Detroit, is anxious to hear from Harris & Russell, managers of the Favorite Stock Company, with which Burt and his wife, Nelda, worked for three seasons. . . . Paul Reno has added the Butters Troupe, wire walkers, to his new *Maxine's Ballyhoo Revue*, now in the Middle West for the Sun office. . . . Hi Lewis is still holding down the emseeing job at the Wonder Bar, Cincy night spot.

NEW SCHEDULE——

(Continued from opposite page)

notice, altho it is permitted by the BAA contract, and furthermore the managers' wire stated that this new schedule was to only be a trial. Also, the managers protested the right of anybody to tell them how to run their theaters. This wire was put in place of the BAA notice on most of the theater boards.

Tuesday night many casts were told to report earlier than 1 o'clock on Wednesday, but every curtain in this area went up at 1:30 anyway. When the 5 o'clock curtain came down the casts were told to come back earlier than 7 o'clock, threats being made, but in most cases the casts followed thru on the BAA schedule. Managers protested that the Werba, Brooklyn, was a different situation and should not be discriminated against, pointing out that the new schedule of hours does not apply to the Boston and Washington houses.

However, the BAA intends carrying out this schedule on a trial basis and will probably call its members together tomorrow for another general meeting. Tom Phillips, head of the BAA, was in session with his lawyer Thursday, preparing to get the new contract signed.

Last week Eddie Madden and Max Rudnick, operators of the Eltinge, conferred with Phillips about the proposition of their house using a double-shift cast, one cast to work from 10 a.m. to 5 p.m., the other to work from 5 o'clock to midnight. Phillips referred the proposition to the executive board, which okehed it pending the approval of the managers organization first.

U-NOTES——

(Continued from opposite page)

tinge, after a three-year absence during which time she played her own unit, *Fritzie Bey and the World's Fair Follies*, and in the better class nighties out west, celebrated a birthday Christmas Day by throwing a party in her Murray Hotel apartment suite. Recently closed her own dance studio in Chicago, where hubby Frank Glist ran a booking office. Latter is now with her in Manhattan in the lingerie biz.

ROSE PIERCE, 15-year-young daughter of Lola Pierce at the Gaiety, New York, a bright high-school student, surprised both the audience and the Gaiety stock players during the New Year's midnight and milkman's shows with three different tempoed ditties sung so well over the mike in the wings that everybody backstage congratulated and heralded her as a future great either on stage or over the air networks.

JACKIE WELLS, of the Wells Sisters in burlesque, and Jack Lewis, shoe salesman, were double partied at the Peerless Hotel, New York, December 31 via a New Year's celebration and their marriage that morn in City Hall, at which Leo Judson and Irving Engel were the star witnesses.

RENEE, a new stripper, first time east all the way from San Francisco, made her debut at Minsky's, Brooklyn, this week with *Dainty Dolls* on the Indie Cirk.

JOSIE WEBB and Carrie Ezier, of the Rialto cosmetics, played generous hostesses to other old-time burlesquers and ex-legits at a cocktail Christmas party in their apartment on West 49th street, New York, and concluded the night's fun with a dinner in a Greenwich Village nighty. Among their guests were Fanny Thatcher and Ida Walling, of burlesque renown, and Isabelle Winlock and Pauline Boyle, of former musical comedy days.

JOE STANLEY, comic, forced to leave People's, New York, December 27 thru illness. Now at the Metropolitan Hospital, where doctors want him to stay six months. Manager Abe Held arranged for the hospital care and treatment. Frank Smith pinch-hitting for Joe. Wants friends to write.

WALT STANFORD, now in his ninth week as featured comic at People's, New York, receptioned at every performance. During that time has introduced many new bits to burlesque and scenes. Hails from the Midwest.

GLADYS McCORMICK, principal at the Gaiety, New York, and Arthur Rosett, sports writer with *The New York Press*, held open house in their suite in the Flanders Hotel after the December 29 night show by way of a reception following their marriage that early morn in Greenwich, Conn. Their guests included Paul Marakoff, best man; Mother Elms, best woman; Tommy Peluso, who played the wedding march; Eileen Hubert, Gene Remington, Lois Benson, Elinore Cook, Lillian Law and Natalie Cartier, bridesmaids, and the Rev. Hartley, who did the splicing.

JEANNE WADE, principal with *Big Review* (Indie Cirk), started her theatrical career when she was 15 as an usherette for Duke Black in Indianapolis. Thence to chorus and after to a stripper in a tab.

JIMMIE ALLATIN, pro, doubling between People's and Irving Place, New York, these days pending the return of George Pronath from his vacash.

MAE DeVOE, chorine with an Indie show, won a contest for stripping lead honors against a field of eight others staged in Worcester a few weeks ago.

SAMMY WESTON'S favorite dramatic sketch, *The Cobbler*, for the current trip around the Indie Cirk in *Dainty Dolls* has as co-player Eddie Haywood, playing burlesque in New York the first time since the days of the Mutual Circuit.

BARNEY HOROWITZ and Leo Judson, in their annual roles of hosts, once more blew their Peerless Hotel guests, composed for the most of burlesquers, to a feast of eats and drinks at a New Year's party in Suite 201.

GERYL DEAN heads the list of new 1935 strip principal discoveries brought out of the chorine ranks by Eddie Lynch. Latest names on the roster include Ann Ross, Sunny Lovett and Peggy Delmar.

AL BAKER, straight, and Marcella (Newberry) Baker, stripper, made their reappearance in New York at the Irving Christmas week, the first time in three and a half years, during which time they teamed it out west, Al as an emsee and Marcella in dances in nighties and other burlesque houses. Al Baker Jr., two years young, being cared for by Marcella's ma in Wheeling, W. Va.

YVONNE CAPPELL, tassel dancer, who was seriously injured in a plane crash near Huntington, W. Va., recently, has been removed to her mother's home in Detroit. Her condition is much improved. Her manager, Don Moore, who was flying the plane when the accident occurred, reports that he has shipped the craft to Detroit for repairs and a new paint job. He is presently dividing his time between Cleveland and Detroit.

IN THE CAST of Jack Kane's troupe at the Empress, Cincinnati, are Garnett Keith, Agnes Dean, Patricia Paige, Virginia Darling, Bobby Vail, Bert Berry, Vic Hallen, Jack McBride and Frankie Ralston.

CHARLES LA FORD, comic, has switched from Jack Kane's Empress, Cincinnati, to Kane's Colonial, Indianapolis.

BOBBY BOW, after a long stretch in Chicago and other Mid-Western burly shops, is now in the chorus of Jack Kane's company at the Empress, Cincinnati.

BURLESQUE REVIEWS—

(Continued from opposite page)

Al Golden. Silvers, formerly in vaude, was swell, especially in the "buck-sixty" bit. Denny and Carr were also first-rate, handling their lines excellently.

Featured stripper was Diane Logan, redhead, who drew a huge hand with one quick tease specialty. Has a lovely costume and strips to reveal an eye-filling form. Peggy Reynolds did swell work in the comedy bits and also scored heavily with her veil specialty. Diane Johnson, shapely blonde, rang a show-stop with her singing and strip number and also did nice straight work. Fritzi Bey made the boys sit up with a skillful fan dance and also with a regular strip number.

All in all a better type burly show.

PAUL DENIS.

THRU SUGAR'S DOMINO

NIGHT clubs generally still have a few laps to go in the clean-up arena before they are definitely removed from the speakeasy stage. The factor regarded by this commentator as being more insurmountable than any other in the struggle of night clubs to rid themselves entirely of the onus cast on them during the prohibition era is that of disguised ownership, to use a delicate term. The more important night spots are not difficult to catalog in the trade so far as ownership is concerned. The lesser spots—the ones that spring up like mushrooms and fade out like mirage—are still being operated to a large degree with speakeasy technic. In most of them there is a real owner, a so-called front man and even one or two intermediary dummies introduced into the situation with an obvious attempt to make it more confusing. With ownership cleverly disguised it is understandable why performers feel uncertain about accepting engagements and why the legitimate business man prefers (if his resources make this possible) not to do business on a credit basis with certain night spots.

There is no longer anything derogatory socially and morally in operating a night spot that depends for its revenue to a large extent on the sale of wet goods. Those who have stakes in night spots are hurting themselves as well as the business by persisting in remaining in the background. If these individuals have criminal records which, if exposed, would interfere with the possession of a liquor license it is the duty of those who know about this to inform the proper authorities. Money isn't that hard to obtain for legitimate enterprises these days that a night club should be operated by a criminal. If the criminal element is eliminated from the night club field as each personality leaves the scene just as quickly will he be replaced by a business man who will not find it difficult to obtain a liquor license and who wouldn't possibly permit a situation to exist whereby his enterprise is run by others without a financial stake in it.

* * *

Until theater business employing stage attractions returns to a state approaching normal, night clubs will have to be regarded as the principal market for the exploitation of talent. During this stage, which may continue to flourish for an indefinite length of time, those engaged in the business should do everything within their power to maintain a high standard of management and shows in night clubs. The American public is more night-club conscious today than at any time in the last 10 years. This preference must be encouraged and this can be done only by the concentration of all forces on such movements as bring night-club ownership into the glare of publicity. There is nothing like publicity to build up a big name, line a box office with gold—and make men who shouldn't be where they are scurry for cover.

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SKEPTIC that we are (sad experience has made us that way) in the matter of holding the belief that the benefit evil will not entirely be wiped out in our time, we must allow that there actually exists a renewed interest in the problem. From this there will not come a solution, but it cannot fail to accomplish some good. Provided, of course, the big names of the show business (those who make benefits possible) listen to reason.

We recently discussed the benefit evil with Rudy Vallee, God's best gift to the actor in the Year of Our Lord 1935. The newly chosen president of the American Federation of Actors solemnly intoned the funeral dirge of those who are planning this coming year to put on so-called benefits with Vallee as their box-office magnet. Vallee is determined (those who know him should understand what his determination means) not to play any benefit unless it has the wholehearted blessing of the Theater Authority. And he is not going to play as many of these as formerly. IF EVERY NAME ACTOR WOULD PURSUE VALLEE'S POLICY THE BENEFIT EVIL WOULD BE ELIMINATED TOMORROW. But we know they can't do this; at least not all of them. In this lies the perpetual force that will make benefiteering live on until most of us are old and gray.

Barring the actors who are at the top of the heap and still stagestruck, and barring the actors who still feel they must play certain benefits as a means of winning political favor; barring these, it must be admitted that it is extremely difficult for the average name to decide whether or no to play a certain benefit. Most of the causes are worthy, let us concede. But to an actor who feels the slightest semblance of sympathy for his less fortunate colleagues, no cause is as worthy as that of the actor. With this as a guiding principle no actor can go wrong. If a certain organization prevails upon a name to appear at its benefit show he should first inquire whether the show has received the approval of the Theater Authority and to demand proof. This accomplished, the next step is to demand that 25 and an even greater percentage (if the situation warrants it) of the receipts be turned over to the Theater Authority. The TA is bound by established rules that have been widely broadcast to demand not more than a certain percentage of the gross receipts of any benefit to which it gives its approval. BUT THERE'S NOTHING ON GOD'S EARTH TO STOP AN ACTOR, FUNCTIONING AS AN INDIVIDUAL, FROM DEMANDING THAT A HIGHER PERCENTAGE OF THE RECEIPTS THAN AGREED BE TURNED OVER TO THE SCRIBNER GROUP. This might sound like a brazen but legal holdup. But desperate circumstances demand desperate measures. The actor who does this need not fear public condemnation. In fact, the sooner the benefit proposition is aired the better for all concerned—and this includes legitimate charitable organizations.

No organization running a benefit with the name actor as a bait for ticket sales can afford to be extravagant and wantonly negligent in the matter of incurring expenses. If it is guilty of these things it deserves to be hit on the head by an actor who demands for his own what they justly deserve. The actor who stands up and tells an organization to go plumb to hell without caring about the consequences unless it consents to his terms should feel like the successful business man who took it upon himself to solicit a number of friends for donations to the community chest. This business man called upon a man who was noted for his uncharitable nature with the hope that he might convert him to the cause of charity. The voluntary solicitor upbraided his host severely; in fact, called him every name in creation. The indignant Scrooge finally reached the end of his patience and reserve. He lifted his hand and slapped the solicitor smack on the face. He who got slapped stood his ground and said calmly: "That's for me. Now what are you going to give to charity?" He got his money and the conversion, we understand, was complete.

So can it be with the actor who gets slapped by selfish individuals who think only in terms of their own charities and think of the actor only when they need his magic name for attracting flies to the benefit box office. They'll slap and slap plenty, but if the actor stands his ground they will come across as graciously as did General Lee at Appomattox.

Benefits held at hotels that are swank to the extreme. Benefits that ask the actor to perform gratis and employ terrifically expensive orchestras. Benefits that have extravagant and costly atmosphere. And benefits that are combined with Roman feasts instead of sensible dinners. These benefits should not be played by actors under any circumstances. An organization or group running a function for the purpose of dispensing charity with the proceeds fails of its purpose when it goes in for all of these gimcracks. It is up to the actor, who

(See Sugar's Domino on opposite page)

The Broadway Beat

By GEORGE SPELVIN

NEW YEAR'S EVE biz being over, now is the time for all good night spots to take quick inventory and decide whether they will throw in the towel, reorganize or take a financial bath as allowed by the new bankruptcy (reorganization) law, thereby making it officiallike. Any spot finding the sledding tough manages to hold out at all costs until New Year's Eve. If the biz done then doesn't bring in enough of a bank roll to keep things going the lights go out. Usually places giving up do so on New Year's Day or as soon thereafter as circumstances permit. For many spots it's the turning point; a big crowd is liable to like the place, with many customers returning—but if anything important goes wrong on the Big Night it cooks the goose for some time to come. Big places can sometimes get away with it unless they cater to the society trade, but smaller spots always have a black mark against them, and the society trade never returns once the spot is taboo.

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If giving up the presidency of NBC means that "Deac" Aylesworth won't be around the RCA Building as often as in the past not a few will miss one of the most genial execs that ever came down the proverbial pike. . . . It would be difficult to dig up anyone with a legitimate squawk against the former NBC prez, the most regular of regular guys. . . . Milton Berle and Estelle Taylor are going into the Paradise while Maestro Ben Bernie takes a jaunt to Miami. . . . Berle was set to go to the Hollywood, Miami, himself. . . . The Jackson Boys are camera fiends on the side. . . . They have an expensive color kodak to which they devote plenty of time. . . . Belle Dow is sporting a honey of a diamond ring, a Christmas gift from hubby Al. . . . Employees of Radio Pix and Palace Building elevator operators burned plenty at Christmas when they got just Christmas cards while RKO employees received cash presents. . . . Which reminds us that Santa Claus was spotted on Christmas Eve getting out of a taxi at the corner of 47th street and Broadway. . . . Maybe he ate the reindeer. . . . Gloria Belmonte, night club dancer, says that her ambition is to have her name in electric lights "of all colors." . . . A finicky lass. . . . There were only 14 strolling hurdy-gurdy players left in the city last year (they were once a big item in lending color to New York streets), and their licenses were not renewed for the new year. . . . It's part of the mayor's no-noise campaign. . . . But Mr. Spelvin is afraid that the mayor's campaign makes more noise than the hurdy-gurdy players. . . . Vera Strelska, ballerina at the Russian Troyka, is a protegee of Nijinsky's sister. . . . Don Baker, the organist, plays 5,000 numbers from memory. . . . Louise Rush, who has been playing with him at the Paramount, may go into the Academy of Music. . . . Julie Lubin is proud poppa of Alice Sue, his first. . . . Rumors around Local 306 have it that the baby is already bigger than her diminutive dad. . . .

Sydney S. Arram, of London, was in town for a couple of weeks promoting the "Flying Flea," which is supposed to be the smallest airplane in existence. . . . It takes just one passenger, the pilot, and will play U. S. fairs next summer. . . . Arram runs an amusement agency in London. . . . As usual, Ben and Marcella Atwell ran a resuscitation party from 3 to 5 on New Year's Day at the Atwell estate, Poverty Heights Above the Dixie (Dixie Hotel). . . . Charlie Hart came back from a European scouting trip with the information that Germany has imposed terrific restrictions on native artists who wish to accept engagements outside the land of the Reich. . . . The government agency, called Reichsfachschaft Artistik, must okeh every contract, and in charge of it is none other than W. L. Passpart, for many years the Albee foreign vaude rep. . . .

Chicago Chat

By NAT GREEN

WE HAVE all had our New Year's Eve celebration with its attendant headaches, our New Year's turkey and tummy-aches, and now as this is being written a couple of days after New Year's we're down to hash! So let's see what can be hashed up in the way of news and gossip. . . . The hashiest of hashy songs riding the wave of popularity at the moment is that nutty number *Music Goes Round and Round*. . . . They're calling it a new song—new these days meaning a few weeks old. . . . Nevertheless, I heard the song one night a year ago at a Saints and Sinners' Club dinner. . . . It was sung by Red Hodgson, comedian in Earl Burtnett's band. . . . Hodgson wrote is about four years ago, but only recently was it published, and now it is reported that a suit over the authorship of the song is imminent. . . . Such is the fruit of success!

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Kate Pullman, former vaude actress, whose "eugenic baby" several years ago brought her into the limelight, is now appearing here in one of the WPA vaude shows, doing a comedy bit and singing. . . . The eugenic baby, now a lad of seven, is living up to expectations, Miss Pullman says. . . . Ken Murray and Lillian Roth, appearing at the RKO Palace, started the new year rather badly. . . . Murray while clowning with some of the acrobats in the act fell to the stage, the audience thinking it was part of the act. . . . Ken suffered a badly contused nose. . . . Miss Roth lost the heel of one of her slippers as she started down a stairway leading from stage to the audience and fell in a heap, severely wrenching her leg, but she was able to continue in the act. . . . Anniversary of the Iroquois Theater fire was observed Monday, December 30. . . . George Degnan in town ahead of the Ina Ray Hutton unit. . . . George handled a showboat tour of the Great Lakes last season very successfully. . . . Several name bands slated for local theaters—Wayne King at the Palace, starting January 24; Fred Waring at the Chicago, January 31, and Horace Heidt at the same house February 14. . . . Charles Hall, veteran manager of the Coliseum, is ill in American Hospital. . . . Gene Autry goes back to Hollywood January 10 to start work on a new picture.

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When the sponsors of the Jack Benny air show were looking for a successor to Frank Parker they were seriously considering Donald Novis. . . . First, however, they gave Kenny Baker a try at it and he did a swell job. . . . On his next appearance Baker went over even bigger and got the spot permanently. . . . Now it comes out that he had been studying on the West Coast under the tutelage of Edward Novis, brother of Donald.

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First theater group to receive government sponsorship under the WPA federal theater plan is Theater No. 1, soon to open in Chicago. . . . Second of the American Theater Society series of plays will be *Taming of the Shrew*, with Alfred Lunt and Lynn Fontanne, opening here February 3. . . . *Inland Topics*, Chi mag, is making a bid for a place in the literary limelight under direction of its new publisher, Arthur Holt, former Phila newspaper man. . . . Holt has signed Christopher Morley, Carleton Smith and Milton Mayer for a single issue, but they're also looking for new talent, preferably Midwestern.

Conducted by BILL SACHS—— Communications to 25 Opera Place, Cincinnati, O.

Conger-Santo Troupe Will Make Swing Thru the South

AKRON, Jan. 4.—Conger & Santo Players, who worked the fall season in houses thru Michigan to fair returns, will open in Tennessee the middle of January, according to Al Santo. From Tennessee the six-people troupe will swing thru Alabama and Mississippi, heading northward again early in May to organize for the summer season near Bay City, Mich.

The past summer the Conger & Santo troupe spent 16 weeks under canvas in Michigan with a cast of eight and a crew of six. The summer was fair, Manager Santo announces. The fall season included two weeks in Indiana to poor business and a brief stay in Kentucky territory under auspices to so-so results.

Show's policy next summer will be dramatic presentations, talking pictures and vaudeville on three-day and week stands, Santo announces. With farm products bringing better prices, with millions of dollars being appropriated for better roads and with a general improvement in the unemployment situation, Manager Congo looks for greatly improved business for tent shows in the Michigan territory in 1936.

Billroy Show Briefs

SARASOTA, Fla., Jan. 4.—The first half of this week gave us three turnaways in the order named—Fort Myers, Punta Gorda and Sarasota. The excellent business was grossed in the face of weather that should have been discouraging to tent-show patrons. Thermometer down to 40 degrees in many spots and frosts reported in the Glades. Little damage to fruit, however.

This town, as most everyone knows, is the winter quarters of the Ringling show and home of many performers. Naturally, quite a few of them were out to pay us a visit.

Among them were Doc Daly and party (Doc is well known in med circles); Frank Van, formerly of Bisbee's Comedians; Dorothy Roberts, nonprofessional, of Avon Park, and a number of her friends. Other visitors of the past week included Mel Dodson, of Dodson's World's Fair Shows, and Jack and Mazie Montague, of the Gruberg shows.

Jack and Mazie are taking things easy in Punta Gorda until spring comes again, when they will hie themselves off to dig up the girl-show paraphernalia once more. JOHN D. FINCH.

Mrs. Tomlinson Announces Her Retirement From Road

JARRATT, Va., Jan. 4.—Mrs. D. C. Tomlinson, of the Tomlinson Talking Picture and Vaudeville Show, announces her retirement from the road to settle permanently on her poultry farm here. Mrs. Tomlinson made her debut in show business November 22, 1908.

The Tomlinson show closed November 22 at Gasburg, Va., after battling for 30 weeks with the elements and the severe epidemic of infantile paralysis, and the show's equipment has been stored here.

Mrs. Tomlinson's No. 2 show, managed by her son, Francis Treibley, and known as the Treibley Tent Show, also closed November 22 and also has been stored here.

"Ghosts" Resumes in Pitts.

PITTSBURGH, Jan. 4.—Kilbuck Theater on Western avenue will reopen its current production of Ibsen's *Ghosts* Monday evening. The play ran for three weeks in November, but closed in December due to the illness of the leading woman, Eula Mae Jackson. The male lead played previously by Reid Jackson will be taken over Monday by John Bicht. Adelaide Hunter, H. E. Rosene and C. E. McPherson, all of whom appeared in the earlier showing, remain in the cast. *Ghosts* is scheduled to continue at the Kilbuck until February 1. The production is under the direction of Robert Alan Green.

Plans for Daly Stock Off

DETROIT, Jan. 4.—Plans for the Detroit Art Theater, of which Arnold Daly was director and general manager, have been abandoned, because of lack of interest. Mr. Daly is now directing pictures for Metropolitan Motion Picture Company here.

Rep Ripples

ROY E. HOGAN and wife, Eva Thomas, after a season of 43 weeks with the Darr-Gray Company in Texas, have returned to their home on Lake Taneycomo in the Ozarks for a vacation. The season just ended was a pleasant and profitable one, Roy reports.

MR. AND MRS. FRED SPAULDING, formerly with the Harley Sadler and Henry L. Brunk shows, are now with Mysterious Howard, magician, playing schools, theaters and clubs thru the Lone Star State. Their son is also with the company, Fred is doing the advance, Mrs. Spaulding is pianist and their son, Gordon, is assisting Howard.

LOU AND AMY LACLEDE and Myrtle Lee left Cincinnati last Thursday to rejoin the Billy Blythe Players at Manchester, Md. The company resumed its tour there January 6.

HARRY LINIGER, of the tent show bearing his name, shoots us three snapshots showing his tent outfit buried in the snow at Walstonburg, N. C., in the worst snowstorm to hit Dixie in the last 18 years. Harry was forced to ground his canvas in order to save it, but he put up the top for the night show and says he played to fair biz despite the snow.

M. & M. MOTORIZED TENT SHOW, which closed its season in October and now in winter quarters at South Sioux City, Neb., will open its 1936 season there in May. The Mitchells are spending the winter at their home in Hot Springs, Ark.

Tolbert Reopening March 2

DOTHAN, Ala., Jan. 4.—Milt Tolbert Show, owned and managed by H. D. Hale, will open its 1936 season in this city March 2, Mr. Hale announced this week. The company closed what Manager Hale describes as a "nice and profitable season" at La Belle, Fla., several weeks ago. Manager Hale plans to launch one of the biggest tent shows in the business next season, using several big "names" as box-office bait. All of the present equipment will be repainted and a 20-passenger bus will be added to the motor fleet.

Kansas City Jottings

KANSAS CITY, Mo., Jan. 4.—Jennings-Porter Show, West Coast attraction, closed recently in Wasco, Calif., after a good season. Company is slated to reopen in February.

Dell Post and Jimmie Warren sojourned in the village last week, signing performers and reading plays for a circle which they will open in the near future in Louisiana territory with Shreveport as the base.

Ted North Players, after a holiday layoff, have resumed at Convention Hall, Tulsa, Okla., where they are booked for a run of stock.

Larry Nolan has joined the Topeka stock managed by Ross Robinson.

Charles Archer was in town for the holidays. He was formerly with the Jacobson Players in Minnesota and will rejoin the troupe at an early date.

Charles Breur and Millicent Devere, after closing with Harry Dunbar's circle, are visiting friends and relatives in Maryville, Mo.

Eddie and Eleanor Wilson, formerly with Tilton-Guthrie, are vacationing in the Windy City.

Pete Wight left here recently to join the Cliff Carl circle in Kansas.

Billie Remick, of the Jacobson show, is visiting the homefolks at Kewanee, Ill.

Nona Nutt left here recently to join the Frank Smith Players circling in Illinois.

Mr. and Mrs. M. L. Mitchell and son, Orville, after a motor trip to the West Coast, are at home in Hot Springs, Ark., for the winter. Mr. Mitchell is manager of the M. & M. Players, tented attraction which has trouped the Black Hills for many years.

Kennedy Sisters shows, number one and two, closed recently in Texas. Number one outfit was stored in Corpus Christi and the number two was barned in Duncan, Okla. Both shows are slated to reopen at an early date.

Milburn Stone, formerly with Wallace Bruce Players and other Midwest attractions, is now in the cast at the Bliss Theater in Beverly Hills, Calif.

Carl Devere, who has been with George Engesser's Circus for the last four years, is making plans for a one-nighter to tour the Midwest under canvas starting in the early spring.

Bud Emgee is engaged in the night club field in Los Angeles.

Herbert Walters, manager of Walter's Comedians, has just returned here from Oklahoma, where he went recently to give a stock location the once over.

Neale Helvey Players recently opened in Waterloo, Ia., for a run of stock.

Floyd White, former repertoire leading man, is now Midwest representative for the Feist Music Corporation.

Mr. and Mrs. Ross McKay and Mr. and Mrs. L. K. McKay have returned from California, where they motored recently on a vacation after the closing of Walters' Comedians.

Earle Newton will manage one of the three Jennings shows slated to begin a tour of the West Coast soon.

Burleigh Cash, veteran repertoire and stock director, is now manager of the Barn Theater, Orange City, Fla. Mr. and Mrs. Howard Race, widely known in rep circles, are members of the cast.

The Sauline Players, who have been circling in the Carolinas for many months and who closed recently for the holidays, are slated to reopen January 15. Roster includes Josef Sauline, Dollie Sauline, Ovid Allen, Mamie King, Esprit Lowery, James Brasswell, James Cooper, Cleota Crawford and the Smoky Mountain Boys.

Chick and Estelle Pellette, after a long season with a canvas attraction, are at home in Lake Helen, Fla.

L. Verne Slout is sojourning at his home in Vermontville, Mich. Plans for a circle with Greg Rouleau as partner have been abandoned.

Hal Stone Show closed the season last week at Jennings, La. Tentative plans for an early opening in a Southern spot are being made.

Connie & Dollie Show will launch a circle to play Iowa territory in the near future.

Harvey and Eleanor Brandon left here recently to join the Auton Comedy Company in Southern Missouri.

George Jacobson is framing a new circle of towns for his merry-go-round which reopens at and early date.

The following dramatic and repertoire folks were spotted at the Heart of America Showman's Club banquet and ball here New Year's Eve: Herbert Walters, Helen Walters, Shirley Walters, Ross McKay, Marjorie McKay, Ruth Melrose, Mr. and Mrs. Kenneth Wayne, L. K. McKay, Tudor McKay, Ora Murphy and Lester Ayers.

Mr. and Mrs. Fred Ewen, after the closing of Hal Stone's Comedians in Louisiana, are visiting relatives and friends in Caney, Kan.

Mr. and Mrs. Monte Stuckey, after the closing of the Darr-Gray show, are sojourning in Houston.

Cody Thomas, of the Kennedy Sisters stock, is a new arrival from Texas. He is visiting friends and relatives here.

Roster of Chick Boyes' number two show includes Mr. and Mrs. Harold Gauldin, Jeanne Dixon, Fred and Lylyan Poole, Buddy Wilson, "Skeet" Cross and Jimmie Parsons.

Harry Dunbar circle closed in Nebraska last week. Mr. and Mrs. Dunbar are visiting with friends and relatives in Muskogee, Okla. It is probable that he will reopen at and early date in a Southern spot, as has been his policy for many years.

Harry Hugo, who closed his Nebraska circle for the holidays, reopened this week.

Frank Sherman is making tentative arrangements to open a circle in Kansas at an early date.

Fred Flood, veteran character man, sojourned in the village during the holidays.

Mr. and Mrs. Billie Baucom were spotted on the local main stem this week-end.

Wallace Bruce, after closing his one-nighter of *The Unloved Wife,* has launched a circle in Kansas.

Bob LaThey has closed his circle in North Texas territory.

It is understood that Austin Rush will launch a circle soon to play Southern territory.

Al Fox left here recently to join the Wallace Bruce show in Western Kansas.

Clarence Sewell, well known in rep circles, is confined in the Veterans' Hospital, Wichita, Kan. He is anxious to hear from friends and acquaintances.

Lodema Corey, who has been with the Jacobson Players all season, is visiting in the city. She will rejoin the troupe when it opens at an early date.

Hal Bye, the crooning pianist, who spent the last five years in England, is a recent arrival here. He was formerly with Midwest attractions.

Stock Notes

ALFRED GOLDEN, formerly with the Pittsburgh Playhouse, directed the "Y" Playhouse in that city in its second production of the season, Sidney Howard's *They Knew What They Wanted,* now running.

EDA TOLDI, formerly with Captain J. W. Menke's showboat troupe in Pittsburgh, and Edward Komperda are playing the leads in Maeterlinck's *Pelleas and Melisande,* now running as the second Pittsburgh Playhouse production of the season. Others in the cast are Robert Lurie, Frank Hipps, Elizabeth Drake, Burt Todd, Reed Hamilton, John J. Davis, Frieda Axford, Christine Chandler, Pearl Hamel, Princess King, Dorothy Fisher and Helen Wayne.

Darr-Gray Players End Season in Texas

ATLANTA, Tex., Jan. 4.—Darr-Gray Players closed here recently after two years of solid trouping under canvas without layoffs. Business is said to have been satisfactory until four weeks before closing when inclement weather affected box-office receipts. Outfit was barned here and the troupe disbanded.

Members of the cast departed immediately for their respective homes to be with relatives over the holidays. Plans are to reopen in the early spring. Roster at time of closing included Mr. and Mrs. H. V. Darr, Norman V. Gray, Mr. and Mrs. Monte Stuckey, Roy E. Hogan, Eva Thomas, Gerald Krummel, Orion Marr, Dorothea Holt, Boyce Dobbins, Luther Vandeburg, Chet and Margy Herbert, Al Morstad and Buddy Norton.

SUGAR'S DOMINO——

(Continued from opposite page)

holds the entire situation in the palm of his hand, to dictate his terms. He can do it. But he can't get very far as an individual. Aye, there's the rub!

The Vallees and the Richmans are making the benefiteers sit up and take notice. How about the rest of the name clan? We shall point the way as we have tried to do here. From that point on we are helpless. In benefits lie the opportunity for the actor to help his brethren as no group has ever been helped before. In the same vehicle (benefits) lies the actor's enslavement, too. For the benefit evil permitted to spread uncontrolled will devour the show business. This will probably never happen because of such outposts in the show business as the Theater Authority. But regardless of the Theater Authority it is still up to the actor as an individual to fight benefiteering as tho it were Death itself.

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Musical Comedy People all lines, NOT BURLESQUE; Director with Scripts and Special Musical Numbers, not to run an hour. All must have voices; 8 Chorus Girls. **Girl Musicians for Girl Band.** Billy Newton, Estelle Ramsey, Homer Payton, Lou Henri and Sister see BUD SMITH if you are near Cleveland, O., at the Hotel La Salle. Salaries must be low. Write

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Magic and Magicians

By BILL SACHS

(Communications to Cincinnati Office)

TOMMY MARTIN, youthful magus, whose rise in the theatrical field has been nothing short of sensational, has hung up somewhat of a record in Detroit, where he is now showing the swanky Detroit Athletic Club. Tommy played the Fox Theater, Detroit, November 16, following with a three weeks' engagement at the Detroit Athletic Club. From the latter spot he returned to the Fox Theater December 20 and now is appearing again at the Athletic Club for two more weeks. The club's usual policy is to play acts only one week.

THE GREAT MAURICE, magician-mentalist, has opened an engagement at the Cafe Rene, New York.

MEDARDO, Cuban magician, featured at the El Toreador Club, New York, is featuring a turban trick in which the turban is cut and restored in the hands of the guests.

AMEDEO has closed at the Sidewalks of New York Club, New York, and is playing club dates until he opens a vaude tour at the Gayety, Boston, February 26.

RUSSELL SWAN made his New York vaude debut at Loew's State, that city, last week.

DR. C. C. CAMPBELL, said to be one of the three oldest magicians in the country, vied with the wonders of Christmas for several hundred children and grownups who attended the annual holiday party of the Phelps & Estes School of Dancing, Shreveport, La., December 30. His puzzling routine of card manipulations and bright-colored silks and flag tricks was well received.

KING RAMONN, magician, is a feature with the World's Fair Oddities, which recently began an indefinite engagement in St. Louis. Ramonn reports that he found all the St. Louis magi working thru the busy holidays. First to greet Ramonn on his opening there was Ben R. Badley, one of the Mound City's most aggressive magic workers.

PRINCE BUDDHA, who opened Christmas Day at the Club Casa Nova, St. Louis, for a week's run, was held over for an extra week.

WARFIELD, who worked the holiday season at the Famous Bar Company Department Store, St. Louis, is now at the Terrace Gardens, that city.

JOSEPH OVETTE is honorary president of 17 Phantoms, Montreal's newest magic club. Dues are 77 cents per year and membership is limited to 17 members. H. McLoed is presiding president.

PAUL DUKE, American magician, is at the Alhambra Theater in Paris.

DE ROCROY and his company of illusionists are at the Casino Municipal in Aix-en-Provence, France.

WELTY, comedy magician, is at the Arena in Brussels, Belgium.

LOUIS E. COLLINS (Roba) is at his home in Patterson, Mo., after a nine-month season with the Lewis Bros., Riddle's Society and Saile Bros. circuses. He was all set to make a winter tour, but a severe case of boils has forced him to discard his plans. Collins expects to be back with the Riddle circus unit in the spring.

DOC EDWARDS, formerly in advance of Roba the Magician, is reported to be meeting with success with his own illusion show working thru Ohio and Indiana.

WALLACE THE MAGICIAN is ready to resume with his bookings after spending the holiday season at his home in Durham, N. C. Wallace reports that Sid Lorraine, of Toronto, is this year's winner of the celluloid stove-poker for the most original holiday greetings card.

ROY E. RYAN pens from Binghamton, N. Y., that he has augmented his mystery unit with a mentalist, Jean Sandlin, who recently returned from a year's tour of England, where she is reported to have established an enviable reputation via the radio and newspaper column which she conducted in several British dailies. Ryan says he's also adding a new magician to his company. The five-people unit is carded to travel southward until April, when it will swing thru the New England States. Jack Kelin has the advance, with Doug Sackett and Frank West looking after the publicity. Ryan will play theaters and night clubs.

BENITO CHAVEZ, assisted by Dolores, appeared at the Capitol Theater, Atlanta, last week, with *A Night in Havana*. He is featuring his egg-swallowing stunt and manipulations of cards, silks and thimbles. Dolores does a cigaret routine. They went over nicely.

PERCY ABBOTT, magician and magic manufacturer, of Colon, Mich., shoots us a copy of his new magic magazine which he calls *The Tops*. The policy of the new sheet, Percy says, is to help magicians and to aid in the advancement of magic. He urges all magicians who have any grievance to air regarding anything magical to send him their squawks and he promises to publish them in *The Tops*. The first issue of the monthly sheet contains 36 pages and it's a husky-looking baby.

A SPECIAL COUNCIL MEETING of the Institute of Magicians, London, was held recently to discuss the possibility of devising ways and means to combat and prevent exposure of magical tricks and effects in newspapers and periodicals not devoted entirely to magic. All magical societies in Europe and America have been approached with a view of obtaining their ideas and suggestions. Furthermore they have been invited to send delegates to the convention which will be held at the Council Chamber of Transport House, Westminster, London, S. W., February 22 to discuss this matter. It is hoped that the convention will be conducive of good results and do something towards stopping exposures. Those interested should communicate with John O'Rourke Mallichan, general secretary, Institute of Magicians, 130a Holland road, London, W. 14. Institute's headquarters are First Avenue Hotel, Holborn, London, W. C. 1.

FAGAN, Pittsburgh magician, presented his show at the labor banquet held at the William Penn Hotel, Pittsburgh, December 28. His wife and kid assist him.

GEORGE STOCK, dean of Cincinnati magicians and for many years president of the Cincinnati Magicians' Club, visited the magic desk the other day to report that he worked eight shows in 10 days during the holiday season. "Who says magic's dead," Stock asks.

LEONARD KINGSTON entertained at the annual New Year's party and show given in the auditorium of the Veterans' Hospital at Jefferson Barracks, St. Louis, under the sponsorship of the Commanders' Conference of the American Legion. Deal-LaRose Agency booked the show.

L. O. GUNN, of Los Angeles, one of the West Coast's best known magic workers, writes as follows in his final letter of 1935: "The year 1935 was a much better magic year than 1934 in and around Los Angeles. I had my share of the holiday business and practically all of the magi around Los Angeles had all the shows they could take, which proves that business must be on the upgrade. The rabbit-from-the-hat goes over just as well in the kid shows as it did for their parents 40 years ago. Some magicians miss this point of view and attempt to entertain small children with card sleights. I am still fighting the expose of magic and will continue to do so, regardless of how big the so-called magician is who exposes. They are all big when they're in the money, but seem to forget the days when they had to struggle. Many new effects were introduced during 1935, so there's no reason why any magician can't brush up his act and change it around a bit."

OMAR NARAYANA (William T. Hunter), mentalist, reports that conditions are not so hot in the Indiana territory for a mentalist or magician. He qualifies that statement, however, by saying: "Except for a few theater and department store dates and a very few of the bigger night clubs." Writing from the Hoosier Capitol, Hunter says further: "Have worked a few theater dates and have several department stores lined up for after the holidays. Also have from four to six weeks' work assured me. Doing my buried alive stunt as a bally. May go to the Dallas Exposition, where I may try to break my buried alive record of 1,008 hours which I made several years ago in Havana." Omar Narayana is assisted by his wife, Ida Fricke.

"CAUGHT BILL BAIRD'S magic act at the State Theater, Cedar Rapids, Ia.," writes Richard C. Lindahl, "and witnessed a clever performance. Had a long chat with Baird and found him a magical enthusiast to the hundredth degree. He is a loyal booster for the IBM and SAM and a pleasing fellow."



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GLEANED DURING THE PAST WEEK BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

The "possibilities" grouped below are contributed weekly by members of the staff thru their contacts with various entertainment forms. The field is not limited to theaters and other amusement spots covered in line with review assignments.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For VAUDE

BERT LYNN—young chap now playing night spots in the East, who appeared last season in Earl Carroll's *Sketch Book* on Broadway. Creator of an instrument he calls an electric Vibralin (a steel guitar arrangement) he plays it himself and gets some grand music out of it, the novelty being the one-minute vibrations the gadget obtains from an electrical hookup.

BERKS COUNTY BOYS—trio playing harmonica, guitar and banjo. Versatile instrumentalists who do not imitate anyone, but have distinctive style of their own. Heard as guests on the Rudy Vallee-Fleischmann Yeast air program, they proved a lively and entertaining act.

For FILMS

JANE COOPER—featured dancer in George White's *Scandals*, at the New Amsterdam, New York. Was well known in American and European vaude as Betty Jane Cooper, in a dance act with the Lathrop Brothers. Has looks, personality and dancing talent, and can also carry a song nicely. Should click excellently in musical films.

For RADIO

PAUL GERSON—harmonica player who recently appeared in an amateur program at the Albee, Brooklyn, and walked off with first honors. Gets real symphonic quality from the mouth organ, teasing ace effect from his rendition of *St. Louis Blues*. Would do nicely on the air.

For LEGIT

MUSICAL

ESTELLE TAYLOR—former legit and film dramatic actress, who is now singing in night clubs and vaude. Has fine appearance; her voice has improved vastly and her expression and delivery are tops. Name value also means something.



Minstrelsy

By BOB EMMET

(Cincinnati Office)

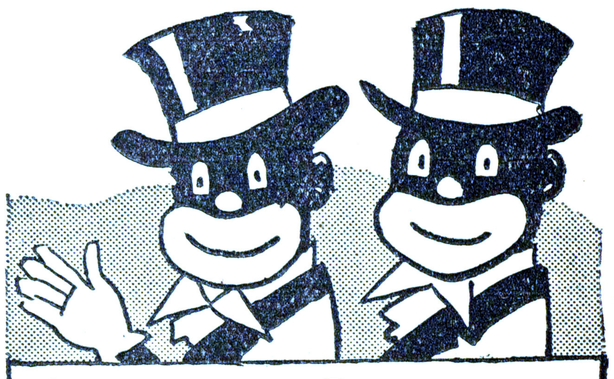
"DO YOU REMEMBER," continues Buck Leahy, "when Paul Van Dyke was with George Evans' Honey Boy Minstrels? When Bobby Gossman played Penn Yan, N. Y.? When Tommy Gaffy and Jake Epstein sat up all night figuring the gross receipts on Frozen Sweets? When H. S. Palmer had the Lincoln Bros.' Circus on tour? When Cleon Coffin and Wallace Naugle did the 100-yard dash with their shows in their hands to catch a train at Dover-Foxcroft, Me.? When Charles Riley was a hotel detective? When Billy Henderson and Buck Leahy got lost in the subway in New York while playing the Fally Markus Circuit? When the DeRue Bros.' Minstrels played Frostburg, Md., in 1916, and Al Tint beat Billy and Bobby DeRue and Cleon Coffin in getting out of the window?

HARRY P. BOWMAN, who from 1912 to 1926 served as agent for the Famous Alabama Minstrels, Old Virginia Minstrels and Huntington's Mighty Minstrels, is now residing in Jeannette, Pa.

THE TURNER BROTHERS, Bill and Dick, comedy acrobats, who have trouped with the De Rue Brothers and J. A. Coburn minstrels, are at present working vaude dates in and out of Boston.

MARION DREW, the "variety girl," has signed with C. A. Phinney's Minstrel Revue, which opened Christmas Day at Pawtucket, R. I.

BUCK LEAHY is having the time of his life these days trying to master the ukulele. Buck still carries his instructions on "how to succeed in 10 easy lessons," but he's forgotten how many times he has really taken the tempting 10.



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Talbott Show In Final Sprint

DECATUR, Ill., Jan. 4.—Two couples and one solo were still battling it out in the Hugh A. Talbott show here last night. They were Frank Swan and Irene Dunn, Doc Freeman and Esther Snyder, and solo Margie Glenn. Jack Glenn was eliminated when he sustained a sprained ankle during a 240-lap derby.

The attendance is reported as excellent during the past week, with more than 5,000 rabid fans attending the show on New Year's Day. The increasing outpouring of fans is attributed by Talbott to the races held daily during the past two weeks. Devoid of the usual fanfare of judge and trumpet, the show has developed into a real athletic contest, testing the heel and toe ability of the entrants. Starting with a 200-lap race, the grind has been gradually stepped up to something over 270 laps at the present stage.

Judges handling the floor include Chick Franklin, Johnny Agrella and "Mysterious Eddie," with Joe Purtell, Chick Snyder and Tony Lewis on the stand. As an added feature a heel and toe derby was held New Year's Eve, in which only the public engaged. Prizes were awarded to the best local woman and to the best local man in those races, but the winners (answering some skepticism on the part of various members of the audience) fell far short of the number of laps already piled up by the contestants.

Contestant Notes

A GROUP of Minneapolis fans write in to inquire what has happened to Tony Brugnone. They would like to see a writeup from him telling where he is and how he is getting along. They would also like to see communications from Jerry McDermott, Lois Carter, Eddie McWilliams, the Ryan boys, Herb Beaver, Jack and Penny Ferguson, Gladys Houton, Porky Jacobs and Bill Hillman.

JIMMY WARREN is resting between contests at his home in Birmingham, Ala., and wants to hear from Lou Colton, Bill Donaldson, Joe McMillan, Bill Hendershot care the Letter List.

WALT GROSS, Compton, Calif., wants one from Chic Organ, who he thinks did such fine work on the Bell and Compton shows.

JUNIOR JACK KELLEY and Popeye Knight are in Springfield, Mo., waiting for the next Jack Steinel show to open. They would like to hear from Cliff Real, Pat Gallagher, Jimmy Kelley, Jack Hayes, Nick Winrick, Maxie Capp via the Letter List. They also have a letter in the list for Lillian La Berg.

JOE AND DOT SOLAR are at home in Grand Rapids. Letters would be appreciated.

GARNETTE (BUBBLES) KAVANAUGH, according to word from Paul W. Mumaugh, Akron, O., is in City Hospital, Springfield, O., with a broken leg, sustained in an automobile accident. She would appreciate calls and letters.

BILLY WILLIS, Chicago, wants word from Buddy Saunders.

CAROLINA WEBSTER is still working in Norfolk, Va.

NEWS COMES TO US of the sudden death of Eddie (Shadow) Davis following a recent automobile accident. Eddie, one of the first contestants to join the NEAA, started marathoning around 10 years ago with Zeke Youngblood. Since that time he had made many friends on a great number of shows. Hugh Talbott was the last operator for whom he had walked. Eddie was of a cheerful disposition, never an agitator and will be missed by all who knew him.

ADELE AND JIMMY BURKE would like to have 'em from Louis Slusky, Billy Lang, Helen Sebel, Archie Gayer, Jimmy Johnson and Whitie Baggen. The Burkes are resting between shows at Dubuque, Ia.

SCOTTY REED writes in from Lewiston, Ida., wondering as to the whereabouts of Vernon Balfour, Steve Stevens, Margie Knowles and Fred Carter.

TIDBITS

By RICHARD S. KAPLAN
NEAA General Counsel

The mailbag has been bringing a considerable volume of letters from contestants, operators, vaudeville artists, circus performers and plain fans containing suggestions, "beefs" and whatnot. So here is the answer to some of them.

A word of thanks to Attorney Verner Clements for the splendid legal battle he put up in Lewiston, Ida., in behalf of the walkie conducted there by Jack Lewis and his associates. The city fathers almost threw the book at him but he kept on plugging. Credit where credit is due.

* * *

NO ATTENTION WILL BE PAID TO LETTERS THAT COME IN ANONYMOUSLY. If you haven't the nerve to sign your name to a letter we can't pay much attention to that letter. Please note that all mail is treated as confidential. So—in writing to me, please give me your full name and address.

I might suggest to Stanley West and his many co-contestants that I heartily agree with them. But what can ONE fan do against the field? It is for them to get behind the movement started last year and in that way eliminate the faults.

* * *

Once and for all time let me point out my attitude toward operators who run out on contestants and do not pay prize money. Such an operator has no business in the field. It is true, that sometimes an honest operator will run into difficulties as a result of which he'll discover that he's lost everything he invested. That is to be expected some time. If such an operator honestly goes to his floor and tries to compromise on the amount of the prize money to be paid, the kids will, usually, if they are regular, accept such a compromise. But when an operator offers a prize and then skips, leaving the kids helpless, moneyless and stranded, that man should be placed behind the bars. It's a plain case of embezzlement and fraud. And the NEAA absolutely frowns upon such an operator.

What's the remedy against crooked, chiseling, conniving operators? Swear out warrants against every operator who falls in this class. Absolutely refuse to enter a show conducted by a man with a known reputation for such unfair tactics. You'll discover that placing a few of these operators behind the bars will soon eliminate the crooks and leave the honest, conscientious operators alone in the field to operate honestly. The NEAA will co-operate in every way to drive out of existence the men who have been responsible and are still responsible for the disrepute into which a legitimate enterprise has fallen.

* * *

Regarding recent complaints from some kids signing their letters "Ex-Contestants," may I point out that they have no right to ask for any help from the General Counsel of the NEAA or any of its operators. They haven't thought enough of the organization to join and have no standing with the NEAA whatever. Join—get your card—build up the organization and then watch us go after anyone who causes you an injury. Meanwhile, please don't regard me as a wealthy philanthropical dictator who will continue to throw in my last dollar in behalf of those who are unwilling to back the organization themselves.

* * *

Here's something to make you think and wonder:

An associated press report states that 35 boys were killed in football games in 1935. Twenty-nine of these deaths occurred in "sandlot games." The cause for these deaths is given as *inadequate supervision and medical care.*

Some of the nation's leading coaches tried to explain the cause while others found nothing wrong with the game, saying that "a certain number of deaths were bound to occur in football."

In other words, it is admitted by the leading football coaches in America that deaths MUST occur in this form of sport; that is, that football is a dangerous, death dealing, inhuman, cruel sport. Yet it is allowed, sponsored and patronized by churchmen, public officials, teachers, theater men, members of the PTA and society in general to the tune of many millions every year. And—at the same time—the walkathon—the walkashow—is condemned as a dangerous form of entertainment. And this in view of the fact that NEVER HAS THERE OCCURRED A SINGLE DEATH OR SERIOUS INJURY AS A RESULT OF PARTICIPATION IN THE ENDURANCE CONTEST.

If this be sense—if this be logic then truly Archimedes and Newton were all wrong regarding their laws of mathematics and gravity and the rules of logic had better be revised.

* * *

KEEP ON SENDING SUGGESTIONS. They're all welcome.

Staff Briefs

CLIFF AND JEAL REAL report they are at home in Chicago. Cliff was recently emsee on Hugh Talbott's staff at Decatur, Ill. Cliff would like to hear from Les McCullam, Junior Jack Kelley, Alice Krug, Tony Lewis, Joe Purtell, Steve Barr and an old-time endurance promoter, Ethel Kendall. Cliff says he can always be reached thru the Letter List.

DOC (BLACKY) KIRBY writes from Winsted, Conn., that he is en route to join the Torrington show and would appreciate hearing from friends.

HERMAN BEARZI, trainer on several Eastern shows, was a Cincy office visitor January 3. Had been in town several days visiting friends and will soon head west, via Louisville.

KENNETH GRUWELL, resting between shows at Pasadena, Calif., says he has a letter in the Letter List for Buddie Harrington and would like to read notes from friends.

NEW BIZ—

(Continued from page 7)

per week, thru Roche, Williams & Cunnyngham. KRNT and WMT.

STONER PIANO CO., 26 15-minute periods. KRNT.

UNIVERSITY AVE. COAL CO., six quarter hours per week. KSO.

SUPREME BAKING CO., six quarter hours per week. KSO.

KEATING COAL CO., three quarter hours per week. KSO.

MUSEBECK SHOE CO., three five-minute periods per week. KSO.

CRANDALL SHOE CO., 13 10-minute periods. KSO.

ROI TAN, six news broadcasts and six chain break announcements per week, thru Lawrence C. Gumbiner. KSO and WMT.

Philadelphia

DR. MALLIS (dentist), thru Feigenbaum Agency, renewal, from December 30, for two weeks, Monday, Wednesday and Friday, 7:45-8 p.m. Mae Desmond. WIP.

TOWN CASINO (night club), placed direct, started December 30 for indefinite period, 30 minutes nightly. Dance band by remote control. WIP.

HOWARD CO. (clothes), placed direct, started December 29 for indefinite period, Sunday, 9:30-9:45 p.m. Variety musical show. WIP.

FOX-WEISS (furriers), thru Feigenbaum Agency, started December 29, 300 spot announcements over an indefinite period. WIP.

CRUSADERS OF PENNSYLVANIA, Inc. (political), thru Crowley-LaBrum Agency, started December 29, ends March 12, 1936, Thursday, 9:30-9:45 p.m. Political talk. WIP.

KOPPERS COKE CO. (fuel), placed direct, renewal, started December 29, ending March 15, 1936, Monday thru Friday, 8:15-8:30 p.m., and Sunday, 9-9:30 p.m. News dramatization. WIP.

MAJOR PETROLEUM CO., placed direct, additional, starting January 6, ending March 30, 1936, Mondays, 8-8:15 p.m. ET. WIP.

SLEEPSAFE INDUSTRIES, Inc. (mattresses), placed direct, starts January 6 for two weeks, Monday thru Saturday, 8:15-8:30 p.m. TR news period. WIP.

HENRY C. BASSETT (license tags), placed direct, started January 2 for one week, 18 spot announcements. WFIL.

WALTER G. BRADLEY COAL CO., thru Crowley-LaBrum Agency, starts January 6 for 13 weeks, two participations weekly on Anice Ives show. WFIL.

WHALEN DRUG STORES, Young & Rubican Agency, starts January 5 for 13 weeks, Sundays, 6-6:30 p.m. Isham Jones show for WOR. WFIL.

SHUBERTS—

(Continued from page 16)

tuming and scenic angles it is on par with most of the shows that have been in here this season. The line girls work effectively in several eye-filling numbers and the whole show moves along in rapid-fire order. To get to the point, it's one of the most entertaining layouts to show here this season. The Shubert balcony, which usually opens at 6 p.m., carried the overflow of this first-show mob.

Harry Savoy is given the task of making the customers laugh and he does it in bang-up fashion. He totes a grand line of comedy material, both of the gag and sight variety, and he had this first-show delegation, notably "plenty tough," eating out of his brawny hand. Savoy is responsible in a large measure for the show's success and he is given full sway in his operations. He is given three lengthy spots, enabling him to uncork his full bag of tricks. He gets splendid assistance from his straight woman, Mae Morgan. Their crossfire, including their "dramatics" and Savoy's peachy mugging, is aces in comedy.

Irving LaZarr scores in grand style with a fast and intricate bit of dancing bordering on acrobatic. Sells it nicely, and his whirlwind finish brought him a sock hand. Dixon and Pal, the latter a seal, pulled a goodly share of applause with their session of seal stunts—some standard and others a bit different.

Muriel Page, in the show's featured number, *The Flame Dance,* displayed considerable grace and salesmanship. She dances about a huge candle and has her wings singed off by the flames for an effective finish. Miss Page bowed to a good hand.

Sylvia and Clemence, two girls attired as bellhops, grabbed off the biggest hand of the afternoon with their eccentric dance and knockabout acrobatics. The girls, bubbling over with personality, work hard and sell their stuff admirably. They'd fit in on anybody's program. Had trouble in getting away.

The Somer-Salts, three lads in sailor uniform, filled their spot with a good brand of acrobatics and tumbling, which brought them frequent applause during the running. Action is laid on shipboard. Company comes on here for the finale, and for an effective closer the three gobs catch a girl who is shot from a cannon. BILL SACHS.

1936
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Dick Robinson, report.

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THE FORUM

This department of The Billboard is conducted as a clearing house, where readers may express their views concerning current amusement matters. Opinions regarding particular shows or acts will not be considered. Neither will attention be given on this page to communications in which personal problems are discussed. Letters must be signed with the full name and address of the writer and should be written on one side of the paper. Those not exceeding 300 words are preferred. Send communications to The Forum, The Billboard, Box 872, Cincinnati, O.

Lima, O.

What is wrong with show business? Nothing! That is, if you are in step with the parade and not one of the disgruntled individuals who allow old sentiment to prompt them to shed bitter tears over their writings as they tell The Forum of the "good old days," which were supposed to have been a sort of showman's Utopia.

Sees Dreamers And Doers in Show Business

The American public spends millions of dollars more for its entertainment than it did in yesteryear. These millions are going into the coffers of the less colorful but more efficient showmen of today.

The motion picture industry employs far more people than the show business of two decades ago had in its entire fold. People of even the most remote rural districts enjoy productions which would have startled Broadway of the "good old days." No manager of flesh can hope to take a cheap tab show on tour and expect theatergoers to pay for such entertainment. A. B. Marcus, recently recipient of a tribute to his showmanlike genius by *Collier's*, doesn't bemoan the "good old days" as he steps merrily along with the times, giving 1936 entertainment to 1936 audiences.

While "road managers of flesh" bewail the passing of the "opry houses," Katharine Cornell nightly packs huge municipal auditoriums which seat hundreds more than the old moth-eaten, musty theaters which served another generation. The public has most graciously proved to Miss Cornell that it will still patronize real talent. Radio has served a wonderful purpose in educating the public's desire for better things. The great and near-great of the concert platform are heard by millions who previously were deprived of such privilege. When any concert star cares to make a personal appearance he is greeted by huge crowds. There was been no letdown and instead an increased interest in good concerts.

Jess Adkins and Zack Terrell do not sit and dream of the "good old days." There aren't two other men in all show business who have more colorful memories than these two gentlemen. Instead of "dreaming" of the circus like they knew years ago they created a new big railroad show. No minstrel blackface of the "good old days" ever enjoyed an audience the size of Amos 'n' Andy's nightly "crowd." Herrmann and Kellar, magicians who thrilled our grandparents, would stand in awe as they beheld the everyday wonders of 1936. Blackstone the Magician plays nightly before thousands in palatial theaters.

Millions delighted in the wonders of the great Chicago fair, the San Diego exposition, and millions will be thrilled by the Texas Centennial this year. The modern carnival manager emulates the type of entertainment seen at these fairs. I am glad I am living in the present and not the past. Aren't you?

MARQUIS THE MAGICIAN.

Youngstown, O.

I have been an interested reader of Forum letters about club jugglers because I knew a number of them and traveled with some in different shows. I have already mentioned my experiences as a baton and gun juggler with Al G. Field, Guy Bros. and a number of other companies. My choice for the most outstanding single club act in my recollections is Ollie Young, now retired and still living in Columbus, O. Ollie Young was a featured act with Field's Minstrels when that show led the rest for business and popularity. He was a master showman, not only in the number and variety of his manipulations, but in the smooth and graceful way he presented his work. So neat and pretty was the act, in fact, that it had a strong appeal to women audiences. Everhart, originator of the hoop-rolling act, followed Ollie Young as a novelty feature with the Field show, and it was Young who introduced him to Mr. Field.

Leedy Writes Of More Club Manipulators

Mr. De Mott, in The Forum of January 4, mentions Edward Van Wyck as a fruitful source of information about club juggling. Since Van was the "Eddie Evans" of club-juggling fame himself, he certainly could furnish the information. Van Wyck, as is well known, became the most prominent manufacturer of clubs, batons and other apparatus for the trade and is still going strong.

Other club jugglers of the topnotch type were Hughey McVey, who specialized in "slides" and "spins"; Alburtus and Bartram, who later added Jessie Millar, famous girl cornetist, to the act; Darmody, with the John L. Sullivan road show; Harry LaRose, who juggled clubs on a rolling globe, and Koppe, a hunchback, in a comedy turn. Mr. Van Wyck published several editions of a booklet called *Great Jugglers* and in it he had the names and pictures of most of the performers of the day.

CHARLES A. LEEDY.

New York.

I note that in The Forum from time to time requests are made for information as to the whereabouts of actors and performers of the old days, and I have been wondering if any readers are aware of the whereabouts of Little Egypt, who was a dancer in a show in Chicago and later was connected with some of the Ziegfeld productions. If any of The Forum readers can help me to locate Little Egypt I will appreciate it very much.

Whereabouts Of Little Egypt Being Sought

MRS. E. J. McGREW JR.

Cambridge, O.

I have been noting in The Forum references to tent shows of the past, and I believe, and many oldtimers will agree with me, that the Walter L. Main Shows of 1899 were without doubt the best ever put out under that name. Billed as the Fashion Plate Shows, it was brand new from marquee to dressing rooms. All parade equipment was kept in perfect shape and drew large crowds to the lots to witness the high dive by Capt. St. John. Side show was managed by Hugh Harrison and had such headliners as Laloo, double-bodied Hindu; Wild Girl, managed by George Baldwin; Frieda Moritz and sister, a midget; Captain Reinhardt, midget, and showed a horseless carriage that drew a lot of attention in the West.

Thinks Main Show of 1899 Was His Best

The big show performance was well liked and included the following that I remember: Bareback riders were Rose Dockrill and Tony Lowande; Mead Werntz and Family, aerialists; Stirk and Zeno; Alpine Family, wire walkers; Judge Brothers, Hart Brothers, Albert Crandall, Bill Henchey, TyBell Sisters; O'Connor, bounding wire; Nick Howard and Company, Cycle Whirl; Rhoda Royal, Joe Bemis, Captain Sharp and his Roughriders. John Gill had the band, and what music they could play! Clowns included George Bickell, John Lancaster, Al Miaco and Arthur Borella.

The show had the customary races to finish and I well remember the rivalry in the chariot races driven by Mrs. Werntz and Ma Abrams. The after-show or concert was a minstrel first part and specialties by Bickell and Watson, Gallagher and Egan, John Lancaster, Maud Hayward, Tambourine McCarty. A concert like that would pack them in today. Candy stands were under Colonel Elliott, with such boys as Dick Jeffries, Charles Hayes, Guy Stafford, Carl Faber, Charles Miller, Scratch Hogan and Butch Cohen to help him. Show traveled on its own train of about 30 cars. Every person was provided with a clean bed, most of the performers having staterooms. Entire personnel ate on the grounds and were well taken care of by Addie Moreland and his competent staff, nearly all of whom were with him many years. Tom Brown, his brother-in-law, was his chief assistant; the writer, head waiter, and Fred Biddle, Bill Wiley, Peg Aldrich and John D. Casey (later press agent) were the cooks. I may have made some errors regarding members in that year, 1899, as I have written this from memory. I have not missed a copy of *The Billboard* since its first publication.

WILLIAM E. CHAYTER.

Long Branch, N. J.

Attending a matinee of the big circus attraction in the New York Hippodrome recently, I had quite a thrill seeing Josie DeMotte enter the ring as of old. It seems only yesterday that I first saw her in the old Madison Square Garden, riding on the same bill then with William Showles, Orrin Hollis and Viola Rivers. Nearly half a century has elapsed. On a program that I now have before me, dated November 20, 1889, she rode before the late Queen Victoria at the Olympia, London. She seemingly has put the curb bit on Father Time. May she continue for many, many more years.

Josie DeMotte Puts a Curb Bit On Father Time

ALFRED J. MEYER.

Mt. Vernon, N. Y.

Having noted in *The Billboard* of December 28 that Tom Lynch, veteran boss hostler of the Ringling-Barnum Circus, has been retired, I believe that now is the time for some circus historian or feature writer to expound on the life of the greatest circus worker of them all and the unsung hero of the circus lot—the boss hostler. Tom Lynch, who has been trouping since 1871 with circus horses and a circus man before the stars of today were born, surely deserves to have his name and service known to the circus public. Most circusgoers have no idea of the value that a boss hostler has to the circus. There are books written about the circus, animals, feature performers, etc., so why not some articles about the great circus hostlers? Here's hoping that we will see some articles entitled *The Boss Hostler Speaks*.

Boss Hostler Called Unsung Hero of Lots

J. E. LLOYD.

Saranac Lake

By BETTY HUNTINGTON

The holiday festivities went off in great style. Christmas proved to be quite a day at the Lodge, with its impromptu show in the evening put on by the patients and emseed by Oscar Davis. The Parker, Ross, Hagadorn and Sitgraves quartet sang *Boots and Saddle*. Mina (Morsee) Morse surprised us with her elocution in a recitation on *Lehigh Valley*. Bob Faricy with his *Kitty Kat* ditty at the piano was swell. Doris (Blonge) Gascoigne and Oscar Davis did good work in a song and dance skit entitled *Lovely To Look At*. Yours Truly tried to render *Trees* and *My Bill* but—after "40 years in the chorus without losing a spangle"—she got stage fright for the first time in her life. The highlight of the program was Marie Duclos in an impromptu recitation of *Cocaine*, which received a big hand. It was a great evening, and our honored guest was none other than Mother Morris, who did much to help make it a Merry Christmas for all.

Frank Funda (subbing for Michael Covert) and his orchestra are now playing a two weeks' engagement at the Lake Placid Club. They expect to return in February to play for the big sports events.

Red Slavin (Greenpoint playboy) was up here on a brief visit to see his pal Sal (Honey) Ragone. Red played Santa Claus to the gang here Christmas Eve and said: "Don't let the red suit fool you, I only play that way."

Marie (Bunky) Bianchi, Joe Dabrawski and Milton Pollak were a few of the lucky patients who were able to visit their families in New York for over the holidays. Milton is thinking seriously of going to the Coast to finish "the cure."

Jimmie Cannon, former saxophone player with Ray Noble's Orchestra and husband of Marion (Smilie) Cannon, NVA patient, is up here at Northwoods for a siege of curing. Jim is pleased with the improvement Marion is making.

Sylvia Abbott was pleasantly surprised with a visit from her boy friend Ving Horn, of New York, who was recently discharged as an okeh NVA patient.

Mannie Lowy, of the Rudy Vallee Orchestra and now in New York City with his family, sends the season's greetings to all his friends here at the Lodge.

Please check on your health to avoid "the cure" and write to those you know in Saranac Lake.

NEW PLAYS——

(Continued from page 19)

or two from the long arm of coincidence, but his essential mitt tipping remains the same.

The two men shoot each other and the old hero remains chained, blurting defiance to the wind and the cold, while the radio finally comes thru with the unanswerable and long-awaited call of the relief expedition.

FINAL SCORE: Freezing, 2; poison, 2; shooting, 2; chains, 1. It has not been ascertained at present writing how many of those in the audience survived.

The cast is confronted with a series of roles that would tempt any actor to go haywire; there seems practically nothing else to be done. To their everlasting credit, however, John Litel and Myron McCormick resist the temptation as they enact model husband and the doctor, respectively.

John Root's set of the interior of the dirigible is excellent, one of the few good things in the play.

By this time Mr. Patrick has probably discovered that a Broadway audience can be even colder than a polar plateau.

EUGENE BURR.

42d YEAR

The Billboard

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ALLIED PRINTING TRADES UNION LABEL COUNCIL CINCINNATI 19

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No telegraphed advertisements accepted unless remittance is telegraphed or mailed so as to reach publication office before noon Monday.

The Billboard reserves the right to edit all advertising copy.

THE FINAL CURTAIN

ARNOLD — Anna M., 61, veteran trouper, December 25 at her home in Linden, N. J. Deceased leaves one daughter, Mrs. Stella Healy, and four grandchildren.

BENDIG—August, 72, superintendent of Bob-Lo Island Amusement Park in the Detroit River from 1898 to 1918 for Detroit & Windsor Ferry Company, at his home in Riverside, Ont., December 26.

BILLMAN—Louis, with the Rogers and Reading shows last season, of a heart attack in a hospital at Greenville, S. C., December 20. More details in the carnival section of this issue.

BRYAN—Mary Thomas, wife of the late George W. Bryan and mother of Frank O. Bryan, showman, at her home in Washington, D. C., December 27. Interment in Wilson, N. C. Besides her son, she is survived by a daughter, Mrs. R. B. Hayes; a sister, Mrs. Susan Winstead, and a brother, Buchanan Carter.

BUSH—Walter H., 40, motion picture projectionist and member of Operators' Union, Local 224, Washington, D. C., recently at the Sibley Hospital, that city, of pneumonia. He was a member of the Masonic Lodge. Burial was private.

COAKLEY—Cecil F., 35, December 28 at his home in Detroit after a two-week illness. He was widely known in art circles in Detroit, Cleveland, Chicago and Milwaukee and was at one time associated with the late Jessie Bonstelle's stock company as an actor. Survived by his widow and three children. Burial at Beloit, Wis.

DANIELS—W. W., head of the Satanic Medicine Company, December 29 at Wichita, Kan.

DODD—Thomas L., actor and director, recently in Nashville, Tenn.

FORBES—Mary Ann Jackson, 32, in Burlington, Vt., recently following an operation. She was formerly associated with *The Burlington Daily News*. Survived by her husband, William R. Forbes; a son, William Jr.; one sister, Bertha Jackson Kolk, now director of Station WCAX and editor of *The Daily News*, and her parents, Col. and Mrs. H. Nelson Jackson. Her father is owner of both the radio station and newspaper.

FOX—Michael, 82, father of William Fox, motion picture producer, at his home in Hot Springs, Ark., January 2 after a several weeks illness. Body was shipped to Flushing, Queens, N. Y., for interment. Surviving are his widow, Mrs. Rose Fox; three sons, William, Aaron and Maurice; three daughters, Mrs. Herman Livingston and Mrs. Billie Fried, of New York, and Mrs. Henry Dunn, of Los Angeles.

GILLESPIE—Harry W., 66, suddenly at his home in Calais, Me., December 28. Deceased was on the staff of the former St. Croix Opera House, Calais, for 42 years. For 35 years he was manager of the old theater, which was destroyed by a fire last summer. He was also advance agent for dramatic repertoire companies touring Maine and the maritime provinces of Eastern Canada. Surviving are his widow, one son and one grandson. Funeral was from the local Episcopal church December 31.

GRAY—Mrs. Lee, 26, wife of Billy Gray, Hollywood m. c., suddenly January 2 at her home in Chicago. Funeral arrangements were held up pending the arrival of her husband, who was reported on an airplane between Chicago and California.

HARTMAN—Frederick G. (Fritz), 60, in Bridgeport, Conn., December 30 after a long illness. He was one of the pioneer cabaret men in Connecticut and the operator of several Bridgeport spots.

HUNT—Mrs. Jane, 80, widow of the founder of Hunt's Circus and who for more than 40 years presided at the front door, January 4 at Philadelphia. Burial in Woodlawn Cemetery, Baltimore, January 7. Surviving are Charles T. Hunt, son; Mrs. Charlotte Levine, daughter; Charles J., Harry and Edward, grandchildren, and great grandchildren.

KUHN—George, Jr., 53, baritone, who toured the country with a vaudeville troupe the last 10 years, in the Milwaukee County Hospital December 15. He was a native of Port Washington, Wis.

LADNER—Mrs. Agnes, 39, opera singer, at her home in Tulsa, Okla., December 28 after a six-month illness.

NEWBURY — Mrs. Philip, 64, concert singer, well known in England and Australia, in New York December 31. Her husband survives.

PHILLIPS—Minnie May, 67, wife of Van T. Phillips, veteran showman, at St. Francis Hospital, Wichita, Kan., December 24. Burial at Cherokee, Kan.

PRINY—Henry, 45, known professionally as Heinie or Jack Prince and formerly for a number of years with the H. B. Blackburn Shows and the Knickerbocker Stock Company, of Terre Haute, Ind., December 3 at the Veterans' Hospital, Fort Snelling, Minneapolis. Interment in Oakwood Cemetery, Red Wing, Minn. Survived by his mother, Amelia Priny; four brothers, August, William, Edward and Alfred; two sisters, Mrs. Emma Gilbertson and Mrs. Arthur Meyer.

ROBBINS—Eva, 25, known professionally as Eva Austin, formerly a stunt flyer with Midwestern air circuses, was found dead in a flaming bed in Hollywood December 30. The bed was ignited by a cigaret, firemen said. Police are of the opinion that she was injured fatally before the fire started. An investigation is being made.

SAGAL — Louis, 62, theater manager and associate of Sylvester Z. Poli, chain-theater operator, in New Haven, Conn., December 30. When the Loew Circuit bought Poli's chain Mr. Sagal was retained as general manager. He owned considerable real estate. He also organized the Congress Bank and Trust Company, which failed in 1930. Deceased personally paid out $350,000 to insure depositors against loss and the bank paid 100 cents on the dollar. His first fortune was made as a trading-stamp promoter.

SNOOK—Howard, 65, father of Lydia Ann Snook, for many years with traveling burlesque companies and for the last two years with Carl J. Lauther's World's Fair Oddities, at his home in Reading, Pa., December 7 after more than a year's illness. Survived by his widow and several sons and daughters. Interment in Reading.

SPENCER—Attie, 54, widow of Edgar Selden, playwright, composer and actor, in New York January 2. She was in vaudeville for many years prior to her marriage.

STEPHENS—Leonard J., 68, recently in Blair County Hospital, Hollidaysburg, Pa., following an extended illness. He was a member of the Walter L. Main Circus when it was wrecked near Tyrone, Pa., in 1894. He was injured in the wreck. Survived by his father, a son, brother and a sister. Interment in Logan Valley Cemetery, Hollidaysburg.

TALLMAN—Mrs. Susan Howland, old-time songwriter and widow of Henry Howland, in Maplewood, N. J., December 30. One of her songs was *Wandering Thoughts*. Two daughters survive.

TAYLOR — William B., 58, former vaudeville actor, in New York December 30. He started his theatrical career as calliope player in the John Robinson Circus, later touring with several Weber and Fields shows. His New York debut was in 1903 in *The Jersey Lily*, followed by *The Man From China*. In 1904 he met Stella Mayhew, later a prominent musical comedy actress, and they were married in August of that year. They formed a vaude act of Mayhew and Taylor, touring the Keith-Orpheum Circuit. After his retirement Taylor became an executive of Keith-Albee, later becoming a partner with John C. King in an agency. He returned to the stage in 1932 in *Happy Landing* and was in three of the revivals of the Players' Club. In 1922 he and Miss Mayhew were divorced and he later married Elaine Laas, who survives, together with Geraldine Taylor, a daughter by his first marriage.

LUDLOW—Edwin Wilson, 74, at Urbana, O., December 30. He was the dean of physicians and surgeons of Champaign County, Ohio. His father, the late A. S. Ludlow, was an attorney in Cincinnati. Survived by his widow and son, Fax Ludlow. The latter was for many seasons with tented shows, including Barnum & Bailey, and was connected with the Goldstein theaters at Springfield, Mass., and the Poli chain in Bridgeport for many years. Interment at Urbana New Year's Day.

WARRENTON—A. W., 62, well known among circus folks by reason of the fact that for years he furnished fish to all of the big shows, at his home in Chicago December 30. Burial was in Forest Park, Ill. Survived by his widow, Mrs. Mary Warrenton, who is a sister of Ed, Charlie and Al Martin, the latter a veteran circus man.

Earl Burtnett

Earl Burtnett, 38, nationally known orchestra leader, died January 2 in Illinois Central Hospital, Chicago. He was operated on for appendicitis the day before Christmas, and peritonitis set in, causing his death.

Last September Mr. Burtnett sustained a boken leg and rib in an automobile accident near Valparaiso, Ind., while traveling with his orchestra. He had recovered from these injuries and had been leading his orchestra again until taken ill last week.

Mr. Burtnett won his greatest reputation on the West Coast. He pioneered in the revue type of motion picture, and later had a long engagement at the Biltmore Hotel, Los Angeles. During the last few years he had played at several prominent Chicago spots. Surviving him are his widow, his father and two sisters, of Harrisburg, Pa. Burial took place January 4 at Harrisburg.

Harry Bache Smith

Harry Bache Smith, one of the most prolific librettists in show business for years, died in Atlantic City, N. J., New Year's Day of a heart attack. He was 75.

Mr. Smith wrote nearly 6,000 songs, about 300 stage plays of one form or another, many books and numerous short stories for magazine publication. He worked for The Chicago Daily News as one of his first positions. Contemporaries were Finley Peter Dunne, Eugene Field and George Ade. In 1887 he went to New York and started collaborating with Reginald De Koven. They did "The Begum" and "Don Quixote" and later "Robin Hood," most popular of their works, which toured for nearly three decades.

Later he worked with Sousa, Jerome Kern, Victor Herbert, Franz Lehar, Irving Berlin, Sigmund Romberg, Ivan Caryl and Oscar Strauss. Some of his shows included "The Fortune Teller," "Gypsy Love," "Watch Your Step;" "Stop, Look and Listen;" "For the Love of Mike," "The Serenade" and "The Viceroy." His songs included "Oh Promise Me," from "Robin Hood;" "The Sheik of Araby" and "You're Here and I'm Here." This last was one of his biggest money earners.

He also wrote for the earlier Ziegfeld "Follies." Later he did the books for "The Lightning Conductor," "Cyrano de Bergerac," "The Soul Kiss," "The China Doll" and many others. His librettos include "The Silver Star," "The Spring Maid," "Modest Suzanne" and "The Paradise of Mahaomet." The full list of his works would fill columns of space.

Surviving are his second wife, the former Irene Bentley, a former actress. Interment was in Greenwood Cemetery, Atlantic City.

HAL HOYT

Hal Hoyt, 55, pioneer producer of tabloid shows and a leading figure in that branch of show business for the last 21 years, died at City Hospital, Springfield, O., early Tuesday morning, December 31. He had been in ill health for a number of years, but his ailment was aggravated by an accident at Batavia, N. Y., more than a year ago in which he broke his leg. He had been bed-ridden since.

He began his long theatrical career as an actor with the old Grand Theater Stock Company in Pittsburgh, later switching to burlesque, where he was featured as a comedian for a number of years under the Hurtig banner. He also toured as Mutt with the original "Mutt and Jeff" Company.

During his burlesque days he met and married Anna Stein and a little later the vaudeville team of Hoyt, Stein and Daley was formed, a knockabout comedy turn which played the major circuits. After leaving vaudeville he organized his first tabloid attraction and soon after became a prominent figure in that field. At one time he had three shows touring for the Gus Sun office.

Funeral services from Littleton's Funeral Parlor, Springfield, Thursday afternoon, January 2, with the Elks handling the ritual and the Reverend King, of the First Christian Church, officiating. Pallbearers were Gus Sun and Bob Shaw, of the Gus Sun Booking Exchange; Homer Neer, formerly associated with the Sun office, and members of the Elks Lodge. Burial in Fern Cliff Cemetery, Springfield.

Surviving are his widow, Anna Hoyt, Springfield; his sister, Mrs. E. B. Kirley, Petrolia, Tex., and a brother, William Hoyt, mayor of Washington, Pa.

MARRIAGES

BAKER-CHAPIN—Benny Baker, stage and screen comedian, and Margery Chapin, former wife of William Wellman, motion picture director, in Yuma, Ariz., January 2.

ROBEY-FILSINGER — Ott Robey, of the Four Robeys, and Elsie Filsinger, nonprofessional, in the East November 30.

FOSTER - NEWBERRY—Robert Foster, nonprofessional, and Barbara Newberry, musical comedy actress, at the home of the bride's aunt in Coldwater, Mich., December 28.

GARTH-TILLMAN—John Garth, Negro actor, to Arva Tillman recently in New York.

HUNTER-FRICKE — W. T. Hunter, known professionally as Omar Narayana, mentalist, and Ida Marie Fricke, of Omaha, in that city January 2.

LENHARDT - SNYDER — William Lenhardt, nonprofessional, and Bernice Snyder, of the vaudeville act of Howard, Sydell and Bernice, in Chicago December 28.

LEWIS-WELLS—Jack Lewis, salesman, and Jackie Wells, of the Wells Sisters, burlesque performers, December 31 in City Hall, New York.

LLOYD-BOSWELL — Major George L. Lloyd to Martha Boswell, radio singer and member of the Boswell Sisters trio, in New York January 1.

ROSETT-McCORMICK — Arthur Rosett, sports writer on *The New York Press* and *The Atlantic City Daily World*, and Gladys McCormick, burlesque principal at the Gaiety Theater, New York, in Greenwich, Conn., December 29.

VAN-HOLST—Billy Empey Van, agent for Loretta Grey and her *1936 Revue*, and Ida Holst, mother of the Holst Twins in the show, at Henderson, N. C., December 24.

WHITLOCK-FOX—Ray Whitlock, nonprofessional, of Pampa, Tex., and Hazel Fox, daughter of Mr. and Mrs. Roy E. Fox, well known in tabloid and repertoire circles and leading woman with the Harley Sadler Show in Texas, recently at the First Methodist Church, Stillwater, Tex., the Rev. G. T. Palmer officiating. Members of the Sadler show were present at the wedding.

WHITE-MORRIS — William C. White, author, to Ruth Morris, daughter of the late William Morris, founder of the

(See MARRIAGES on page 60)

Leo Klebanow

Leo Klebanow, president of Longacre Press, friend of many executives in the motion picture industry and a war hero, died in the Bronx, New York, New Year's Day. He was 40.

On December 21 Mr. Klebanow was decorated for "extraordinary heroism in action" at the Chateau de du Diable, near Fismes, France. He received the Distinguished Service Cross and an oak-leaf cluster, equivalent to a second cross. He was often a guest at the luncheons of the Association of Motion Picture Advertisers.

His widow, Mrs. Ella Klebanow; three children, Norman, Isabelle and Adeline; his mother, Mrs. Minnie Klebanow; two brothers, Isidore and Joseph, and a sister, Mrs. Rose Horowitz, survive.

ACTS, UNITS AND ATTRACTIONS

(Routes are for current week when no dates are given.)

A

Abbott, Joan (State-Lake) Chicago, t.
Adler, Bernie (Club Alabam') Chicago, nc.
Aldrich's Imperial Hawaiians (Ritz) Greenville, S. C., t.
Aldrich's Oriental Fantasies (O. H.) Ashland, O., 8; (State) Greenville 9; (Clifton) Circleville 10-11, t.
Alexander & Santos (Riverside) Milwaukee, t.
All-Girl Revue, Jack G. Van's (Jefferson) Charlottesville, Va., 9-10, t.
Allen & Kent (Harmanus Bleecker Hall) Albany, N. Y., 6-9, t.
Allen, Steve (Colonial) Dayton, O., t.
Allyn & Gaudraux (Dakota) Grand Forks, N. D., t.
Allyn, Patsy (Club Havana) Chicago, nc.
Amstel, Felix (Russian Troyka) New York, nc.
Andrews, Ted & Catherine (Barbizon-Plaza) New York, h.
Arden, Donn (Northwood Inn) Detroit, re.
Aristocrats Dance, Three (Ottumwa) Ottumwa, Ia., 7-9, t.
Aristocrats, Twelve, with Nira Nash (Century) Baltimore 6-9, t.
Arley, Louis, & Oliver Sisters (Merry-Go-Round) Dayton, O., nc.
Armstrongs, The (Grand) Williston, N. D., 7-9, t.
Arren & Broderick (Pal.) Cleveland 6-9, t.
Avalons, Six (Tower) Kansas City, t.

B

Bachelor, Paul (Southtown) Chicago, t.
Baird, Billy (Ottumwa) Ottumwa, Ia., 7-9, t.
Bain, Betsy (Pierre Roof) Philadelphia, re.
Baker, Jerry (Del Monico's) New York, nc.
Balabanow Five (Lyric) Indianapolis, t.
Baldwin, Frances (Deauville) New York, nc.
Ballard, Jack & Jerry (Villa Valencia) Springfield, Ill., nc.
Bar & Cross (Rene) New York, c.
Barbera, Lola (Edison) New York, h.
Barnet, Art (New Lookout House) Covington, Ky., nc.
Barnett, Bobbie (Merry-Go-Round Club) Akron, O., nc.
Barnsdale, Rich (Wilma) Missoula, Mont., 8; (Blue Bird) Anaconda 9; (Rio) Helena 10-11, t.
Barry, Bill (Club Lido) Montreal 6-12, nc.
Bartell-Hurst Foursome (Earle) Philadelphia, t.
Bass, Paul (Anna Held's) New York, r.
Beavers, Louise (Missouri) St. Louis 6-9, t.
Bechler, Joe (Oriental) Chicago, t.
Bedford, Bobby (Orph.) Winnipeg, Can., t.
Bell & Grey (Continental Club) Mount Morris, Mich., nc.
Belle, Lee, Sisters (S. S. Zee) Chicago, nc.
Bellmore, Doris (Merry-Go-Round Club) Akron, O., nc.
Bell's Hawaiian Follies (Carolina) Rocky Mount, N. C., 8; (Pal.) Roxboro 9; (State) Winston-Salem 10-11; (Rialto) Durham 12-14; (Imperial) Roanoke Rapids 15, t.
Belmont, Bella (Stamp's Cafe) Philadelphia, c.
Belmont Bros. (Hollywood Gardens) Lansing, Mich., nc.
Bemis, Billy & Beverly (Mark Hopkins) San Francisco, h.
Bergere Sisters (Commodore) New York, h.
Bernard, Phil (Dakota) Grand Forks, N. D., t.
Besson, Barbara (Man About Town) New York, nc.
Beverly, Lon (Fox) Hutchinson, Kan., t.
Bickford & Crandall (Casa Loma) Punxsutawney, Pa., nc.
Biltmorettes, Three (Hollywood) New York, re.
Blackstone (Orph.) Waco, Tex., 8-9; (Met.) Houston 10-16, t.
Blanchard, Terry (Normandie) New York, nc.
Blue, Ben (Chicago) Chicago, t.
Blue Rhythm Steppers, Five (State-Lake) Chicago, t.
Bo & Stutter (Club Havana) Chicago, nc.
Bordoni, Irene (Mayfair) Boston, nc.
Bouche, Sunny (Club Bernard) Chicago, c.
Bower Sisters (Gayety) Milwaukee, t.
Bowes, Major, Amateurs (Stanley) Pittsburgh 6-9, t.
Bowes, Major, Amateurs (Oriental) Chicago 6-9, t.
Bowker, Texanne (Man About Town) New York, nc.
Brian, Melba: (Cocoanut Grove) Boston, nc.
Brigode, Ace, & Band (Colonial) Dayton, O., t.
Bring on the Dames (Shubert) Cincinnati 6-9, t.
Brodel Sisters (Park Central) New York City, h.
Brondel Sisters & Lafonzes (Park Central) New York, h.
Brown Buddies, Three (Tower) Kansas City, t.
Brown, Elmer (Grand) Williston, N. D., 7-9, t.
Brown, Mae (Colosimo's) Chicago, nc.
Brown, Ruben (Panama Cafe) Chicago, c.
Buck & Bubbles (Kit Kat) New York, nc.
Burno, Lynn, Revue (Fox) Washington, D. C., 6-9, t.
Burns & Allen (Chicago) Chicago 6-9, t.
Burrell, Vic & Jerry (Rex) Sumter, S. C., 8; (Colonial) Florence 10-11, t.

C

Campo, George (French Casino) New York, nc.
Capalla & Yvette (Bal Musette) New York, nc.
Cardini (Chicago) Chicago, t.
Carman, Jerry (Blue Lantern) Detroit, nc.
Carol, Myra (State) Virginia, Minn., 8-9, t.
Caron Sisters (Marbro) Chicago, t.
Carr, Buddy & Billie (Paramount) Provo, Utah, t.
Carr, Harriette (Mayfair Club) Boston, nc.
Carter & Schaub: (Jimmy Kelly's) New York, nc
Cass, Mack, Owen & Topsy (Harmanus Bleecker Hall) Albany, N. Y., 6-9, t.
Charles & Dorothy (Banker's Tavern) Philadelphia, nc.
Charvet, Marie (Bal Musette) New York, nc.
Chilton & Thomas (Riverside) Milwaukee, t.
Cholet, Paul (Beacon) Vancouver, Can., 10-16, t.
Christine, Bobette (Deauville) New York, nc.
Chuck & Chuckles (Connie's Inn) New York, nc.
Clark, Flo (Grand) Williston, N. D., 7-9, t.
Clark, Keith (Mosque) Newark, N. J., 8-14, t.
Clairs, The (Orph.) Waco, Tex., t.
Claudet, Marguerite (Shawnee) Springfield, O., h.
Clewis, Carl: (Frolic Inn) Hollywood, Calif., nc.
Clymas Troupe (Southtown) Chicago, t.
Cocoanut Grove Revels (Southtown) Chicago, t.
Colleen (5100 Club) Chicago, nc.
Colt, Ethel Barrymore (Chateau Moderne) New York, nc.
Comeford, Marie (New Yorker) New York, h.
Connors Jr., Chuck (Tin Pan Alley) New York, nc.
Conrad & Emerson (Paramount) Provo, Utah, t.
Conville, Frank, Co. (Fox) Washington, D. C., 6-9, t.
Convey & Rowena (Tower) Kansas City, t.
Coogan, Mac (Edison) New York, h.
Cooper, Jane (Central Park Casino) New York, nc.
Corinne (Hi-Hat Club) Chicago, nc.
Crawford, Loretta (Cafe Rene) New York, c.
Cross & Dunn (Chez Paree) Chicago, nc.
Crowell, Colette (New Yorker) New York, h.

D

Dale & Dean (State) Virginia, Minn., 8-9, t.
Dale, Glen (Temple) Meridian, Miss., t.
Dall, Shirl (Club Lido) Montreal 6-12, nc.
Dario & Diane (Weylin) New York, h.
Davis, Ches, Chicago Follies (Orph.) Winnipeg, Can., t.
Davis, Eddie (Leon & Eddie's) New York, nc.
Dayton, Joe & Eddie (Dakota) Grand Forks, N. D., t.
Du Brae, Patsy (Town Club) Chicago, nc.
Dean, Carol (Town Club) Chicago, nc.
Dean, Jill (Jung Roof) New Orleans, h.
DeCardos (Pal.) Cleveland 6-9, t.
Dixcin & Dorraine (Temple) Meridian, Miss., t.
DeLouie & Milo (State) Virginia, Minn., 8-9, t.
DeMay, Moore & Martin (Colonial) Dayton, O., t.
Dix, Mae (Panama Cafe) Chicago, c.
D'Ivons (Trocadero) New York, nc.
De Marcos (Plaza) New York, h.
Dixon & Pal (Shubert) Cincinnati 6-9, t.
Dooley, Jed, Co. (Orph.) Waco, Tex., t.
Doree & Hayward (State) Virginia, Minn., 8-9, t.
Douglas, Nadine (Panama Cafe) Chicago, c.
Downing, May (Planet Mars) Chicago, nc.
Drake, Connie (Deauville) New York, nc.
Drake Sisters (Paramount) Provo, Utah, t.
Drew, Doryce & Freddy (Anchorage Club) Philadelphia, nc.
DuFaye, Grace, Co. (State) New York 6-9, t.

E

Eagles' Harmonica Sextet (Oriental) Chicago, t.
Earl & Josephine (Lincoln) New York, h.
Earles, The (Fox) Hutchinson, Kan., t.
Easter & Hazleton (Del Monico's) New York, nc.
Edwards, Irving (National) Louisville, t.
Ellington, Duke, & Band (Regal) Chicago 6-9, t.
Ellison Sisters (Orph.) Winnipeg, Can., t.
Evans, James (Paradise) New York, re.

F

Fads & Fancies (State) Virginia, Minn., 8-9, t.
Fanchez & Buckley (Fox) Philadelphia 6-9, t.
Farrell, Bill: (Place Elegante) New York, nc.
Farrell, Billy, Co. (Rio) Helena, Mont., t.
Faye, Frances (Thru the Looking Glass) New York, nc.
Fetchit, Stepin (Earle) Washington, D. C., 6-9, t.
Fields, Smith & Fields (Cavalcade Casino) New York, nc.
Fonzalls, Three (Century) Baltimore 6-9, t.
Fox, Dorothy (St. Moritz) New York, h.
Freed, Carl, Co. (Lyric) Indianapolis, t.
Frisco, Joe (New Lookout House) Covington, Ky., nc.
Fiske, Dwight (Savoy Plaza) New York, h.
Francis, The Mystery Man (Shelton Corner) New York, nc.
Froos, Sylvia (Century) Baltimore 6-9, t.

G

Gabby Bros. (State) Virginia, Minn., 8-9, t.
Galluci, Nick (Club Richman) New York, nc.
Gardner, "Poison" (Dizzy Club) New York, nc.
Garner, Nancy (Larue) New York, re.
Gaston (Monte Carlo) New York, c.
Gay, Nadine (Marbro) Chicago, t.
Gay, Sally (Club Lido) Montreal 6-12, nc.
Gleason, Art, Town Scandals (Dakota) Grand Forks, N. D., 9-10, t.
Glynn, Donald (Park Cafe) Burlington, Vt., c.
Gomez & Winona (Montmartre) New York, nc.
Goodner, Jean (Paradise) New York, re.
Gordon, Al, & Dogs (Earle) Philadelphia, t.
Gordon, Fid (Lyric) Indianapolis, t.
Gordon, Frances (Club Paradise) Superior, Wis., nc.
Gory, Gene, & Roberta (Michigan) Ann Arbor, Mich., 9-11; (Strand) Lansing 12-15, t.
Gray, Jack Smoke (Temple) Meridian, Miss., t.
Green, Iris (Oriental) Chicago, t.
Green, Jackie (Fox) Philadelphia 6-9, t.
Green, Terry (Commodore) New York, h.
Gretonas (Michigan) Detroit 6-9, t.
Gross, Joe (Madison Casino) Chicago, nc.
Gwynne, Jack (Jefferson) St. Louis, h.

H

Haakon, Paul (Ambassador) New York, h.
Hacker, Monty (Dakota) Grand Forks, N. D., 9; (Orph.) Wichita, Kan., 12-14, t.
Hadji Baba, Three (Temple) Meridian, Miss., t.
Hadreas, Jimmy (Marbro) Chicago, t.
Hale, Ted (Connie's Inn) New York, nc.
Hall, Albert (Oriental) Chicago, t.
Hall, Bob (Colonial) Dayton, O., t.
Hall, Vivian (Lenruth) Brooklyn, N. Y., cb.
Harmon, Irving (Liberty) Oklahoma City 11-14, t.
Harmonizers, Four, also Mack D. Ferguson (Stevenson) Rock Hill, S. C., 8; (Paramount) Hickory, N. C., 9, t.
Harris, Ted, Band (Orph.) Winnipeg, Can., t.
Harris & Shore (Mayfair Casino) Cleveland, O., nc.
Harrison, Ken (Hollywood Club) Scranton, Pa., nc.
Hart Sisters (Madison Casino) Chicago, nc.
Harty, Tom (Park Central) New York, h.
Haverly, Ned (Orph.) Winnipeg, Can., t.
Haynes, Mitzi (Hollywood) New York, re.
Hayward & Allen (Leon & Eddie's) New York, nc.
Hayworth, Seabee, Co. (Carolina) Burlington, N. C., 9-11, t.
Healy, Dan (Broadway Room) New York, nc.
Hendricks, Ray (Paradise) New York, re.
Henning, Pat, Co. (Mosque) Newark, N. J., 8-14, t.
Hickman, Stanley (New Yorker) New York, h.
Hit Parade (Earle) Philadelphia 6-9, t.
Holland, Jack, & June Hart (Ambassador) New York, h.
Hot Feet, Four (Kit Kat) New York, nc.
Housh, Jack (Town Club) Chicago, nc.
Howard, Bob (Roxy) New York 6-9, t.
Howard, Joe (Joe Howard's Showboat) New York, nc.
Howe, Ruth (Ten-Forty) Detroit, nc.
Hyde, Vic (Marbro) Chicago, t.

I

Inez & DeWyn (Grand) Williston, N. D., 7-9, t.

J

Johnson, June (Marbro) Chicago, t.
Jones, Uncle Ezra, & Barn Dance Frolics (Stevenson) Rock Hill, S. C., 8; (Paramount) Hickory, N. C., 9, t.
Jose & Renee (Oriental Gardens) Vancouver, B. C., nc.
Joy's, Billy, Band (Orph.) Waco, Tex., t.
James & Mathews (Hollywood) New York, re.
Janis, Deane (Paramount) New York 6-9, t.
Jarnot, Bernice (Paramount) Provo, Utah, t.
Jason, Barbara (Paradise) New York, re.

POLLY JENKINS AND HER PLOWBOYS
Now playing with WLS National Barn Dance.
SAM ROBERTS, Personal Rep.

Jonay, Roberta (Wivel's) New York, re.
Jones, Frank Peg (Orph.) Winnipeg, Can., t.
Jo Jo (Tin Pan Alley) New York, nc.
Jordan, Harry (Eldorado Gardens) Detroit, re.
Jordon Sisters, Three (Blue Lantern) Detroit, nc.
Joseph, Muriel (Town Club) Chicago, nc.
Joyce, Vicki (Edison) New York, h.
Julius, Billy (Diamond Club) Wheeling, W. Va., nc.

K

Kahne, Harry (National) Louisville, t.
Kanazawa Japs, Two (Beacon) Vancouver, Can., 10-16, t.
Katherine, May (Biltmore) New York, h.
Keller Sisters & Lynch (Michigan) Detroit 6-9, t.
Kidd, Ruth (Del Monico's) New York, nc.
Kimion, Lorraine (S. S. Zee) Chicago, nc.
King, Marge (S. S. Zee) Chicago, nc.
King, Mickey (State) New York 6-9, t.
King, Wayne, Orch. (Pal.) Cleveland 6-9, t.
Kinu (State-Lake) Chicago, t.
Kit Kat Klub Revue (Beacon) Vancouver, Can., 10-16, t.
Knight & Western (Liberty) Oklahoma City 11-14, t.
Kramer, Dick: (Lebus) New York, re.

L

LaMar, Barbara (Town Casino) New York, nc.
LaMar, Paul (Century) St. Louis, nc.
La Rue, Bobbie (Frolic Inn) Hollywood, Calif., nc.
La Tour, Teddy (Luck Eleven) Baltimore, nc.
Lamarr, Mitzi (Bal Musette) New York, nc.
Lane, Tony (Cafe Rene) New York, c.
Lane & Harper (Orph.) Waco, Tex., t.
Langdon & Storey (Ottumwa) Ottumwa, Ia., 7-9, t.
Larimer & Hudson (Century) Baltimore 6-9, t.
LaRue, Dorothy (Temple) Meridian, Miss., t.
LaTour, George (Temple) Meridian, Miss., t.
Lawson, Peggy (Montclair) New York, h.
Lee, Bob (Wivel's) New York, re.
Lee, Jeanette (Beacon) Vancouver, Can., 10-16, t.
Lee, Linda (Club Normandie) New York, nc.
LaMonte, Jean (Plantation Club) Bradford, Pa., nc.
La Porte, Barbara (New Town Bar) New York, nc.
LaToy, Harry (Fox) Hutchinson, Kan., t.
Lee, Paris (Oriental) Chicago, t.
Lee, Storms & Lee (Southtown) Chicago, t.
Lee, Chauncey (Anna Held's) New York, r.
Lee, Ginger (Barton's Paradise Club) Youngstown, O., nc.
Lee, Pinkie (Tower) Kansas City, t.
Leeds, Thelma (Earle) Washington, D. C., 6-9, t.
Leed, William (Dizzy Club) New York, nc.
LeRoy & Regina (Liberty) Oklahoma City 11-14, t.
Leslie, Mona (Leon & Eddie's) New York, nc.
Lewis & Dody (Barrel of Fun) New York, nc.
Lewis, Frances (Colonial) Dayton, O., t.
Lewis, Joe (Royale-Frolics) Chicago, nc.
Lewis & Van (State-Lake) Chicago, t.
Lillie, Beatrice: (New Montmartre) New York, nc.
Lime Trio (Earle) Washington, D. C., 6-9, t.
Little, Joe (Melody Club) Baltimore, Md., nc.
Loma, Casa, Orch. (Paramount) New York 6-9, t.
Long, Nina (Chateau) Milwaukee, cc.
Loretta, Dorothy (Stanley Bar & Grill) New York, nc.
Lowe, Jack (Temple) Meridian, Miss., t.
Lukas, Paul, Co. (Michigan) Detroit 6-9, t.
Lyda & Joresco (Radio City Rainbow Room) New York, nc.
Lynch, Martin E. (Camerens Casino) Syracuse, N. Y., nc.
Lynn, Mary (Chicago) Chicago, t.
Lynne, Jerry (Fox) Hutchinson, Kan., t.

M

Mack, Ann (Club Havana) Chicago, nc.
Maddux, Frances (Savoy Plaza) New York, h.
Mahon & Rucker (Cathay) Shanghai, China, h.
Mann, Peggy (Park Central) New York, h.
Manning, Peggy (Fox) Hutchinson, Kan., t.
Manon, Sylvia, Co. (Lyric) Indianapolis, t.
Manya & Drigo (Waldorf-Astoria) New York, h.
Margaret Sisters (Fox) Hutchinson, Kan., t.
Marcellino, "Muzzy": (New Yorker) New York, nc.
March of Rhythm (Orph.) Waco, Tex., t.
Mardi Gras Nights (Temple) Meridian, Miss., t.
Marion, Sidney (Mosque) Newark, N. J., 8-14, t.
Marlo, Mary (Madison Casino) Chicago, nc.
Markoff, Gypsy (Commodore) New York, h.
Marks, Anthony (Club Alabam') Chicago, nc.
Marlow, The Great (McVan's Padio) Buffalo, N. Y., nc.
Marlowe, Selma (Fox) Philadelphia 6-9, t.
Martin, Billy (Silver Cave) Chicago, c.
Martin, Dolly (Madison Casino) Chicago, nc.
Martin, Tex (Liberty) Oklahoma City 11-14, t.
Marvey, Gene (Chicago) Chicago, t.
Mason's, Jay, Blond Rhythmettes: (Deleware Club) Muncie, Ind., nc.
Mathews, Helen (Kit Kat) New York, nc.
Mathis, Bobby (Madison Casino) Chicago, nc.
Maurice, The Great (Cafe Rene) New York, c.
Maurine & Norva (New Yorker) New York, h.
May, Jean (Royal Palm Club) Miami, nc.
Mayfair Sisters (Dakota) Grand Forks, N. D., t.
Mayfield, Kay (Club Paramount) Chicago, nc.
McBride, Jack & Flo (Grand) Williston, N. D., 7-9, t.
McCormick, Frank (Del Monico's) New York, nc.
McMahon & Adelaide (Liberty) Oklahoma City 11-14, t.
Medley & Duprey (State-Lake) Chicago, t.
Mele, Vi (Commodore) New York, h.
Mellar, Jeanne (Bal Musette) New York, nc.
Meller, Joan (Greenwich Village Inn) New York, nc.
Melvin, Joe (Paramount) Provo, Utah, t.
Meri-Belle (Earle) Philadelphia, t.
Micks, Muriel (S. S. Zee) Chicago, nc.
Mogul, Prince: (Arcadia Intl. House) Philadelphia, nc.
Mona, Gene (Ten-Forty Club) Detroit, nc.
Monroe Bros. (Lyric) Indianapolis, t.
Moore, Lela (Roxy) New York 6-9, t.
Moore, Sadie (Club Alabam) Chicago, nc.
Morey, Charlotte (Liberty) Oklahoma City 11-14, t.
Morgan, Grace: (Joe Howard's Showboat) New York, nc.
Muare, Jean (Bal Musette) New York, nc.
Murdock & Mayo (State) Virginia, Minn., 8-9, t.
Murphy, Edna (New Yorker) New York, h.
Murray & King (Earle) Philadelphia, t.
Murray, Betty (Jimmy Kelly's Village Rendezvous) New York, nc.
Muth, Anita (Orph.) Winnipeg, Can., t.
Myers, Stanley, Band (Ottumwa) Ottumwa, Ia., 7-9, t.

N

Nations, Evelyn (Chateau) Milwaukee, cc.
Navara, Leon, Orch. (Fox) Washington, D. C., 6-9, t.
Neiser, Henri (Orph.) Winnipeg, Can., t.
Nena, La (Wivel's) New York, re.
Nevins, Thelma (Fifth Avenue Hotel) New York, h.
Newdahl, Clifford (Normandie) New York, r.
Nielson, Harry (Oriental) Chicago, t.
Night in Avalon (Liberty) Oklahoma City 11-14, t.
Nina, Gypsy (Harmanus Bleecker Hall) Albany, N. Y., 6-9, t.
Niva, Vira (Arcadia) Philadelphia, re.

O

O'Hara, Tonya (Town Club) Chicago, nc.
Olivette, Nina (Earle) Philadelphia, t.
Olsen & Johnson Unit (Marbro) Chicago 6-9, t.
O'Neal, Cackles (Hollywood) New York, re.
Osterman, Jack (Colosimo's) Chicago, nc.

P

Pablo (Chateau) Milwaukee, cc.
Paderewsky, George (Chateau Moderne) New York, nc.
Page, Muriel (Shubert) Cincinnati 6-9, t.
Palmer & Doreen (Mayfair Club) Detroit, nc.

ROUTE DEPARTMENT

Following each listing in the ACTS-UNITS-ATTRACTIONS and BANDS AND ORCHESTRAS section of the Route Department appears a symbol. Those consulting the aforementioned sections are advised to fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATION OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; nc—night club; p—amusement park; ro—road house; re—restaurant; t—theater.

Night Club, Vaude and Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Panico, Gloria (Club Havana) Chicago, nc.
Parado, Alan (New Yorker) New York, h.
Parker & Anderson (Ottumwa) Ottumwa, Ia., 7-9, t.
Pat & Marlyn (Club Monticello) Detroit, nc.
Paula, Paula (Stanley Bar & Grill)) New York, nc.
Payne Bros., Three (Beacon) Vancouver, Can., 10-16, t.
Peacock, Melvin (Linger Bar) Sheboygan, Wis., nc.
Pete (Tower) Kansas City, t.
Pete, Peaches & Duke (Michigan) Detroit 6-9, t.
Phillips, Bill, Band (Liberty) Oklahoma City 11-14, t.
Pierce & Harris (Hollywood) New York, nc.
Powell, Ruth Sue (Beacon) Vancouver, Can., 10-16, t.

R

Ragan, Paul (Oriental) Chicago, t.
Ramage, Gladys (Linger Bar) Sheboygan, Wis., nc.
Rancho Grande Revue (Paramount) Provo, Utah, t.
Randall Sisters (Fox) Philadelphia 6-9, t.
Rardin, Joe (Paradise) New York, re.
Rasha & Rhona (Merry-Go-Round Club) Akron, O., nc.
Read's, Jimmy, Band (State) Virginia, Minn., 8-9, t.
Raye, Gilbert & Vicky (Jamestown) Jamestown, N. Y., h.
Rector, King (Fox) Hutchinson, Kan., t.
Reid, Gus, Orch. (Fox) Hutchinson, Kan., t.
Renault, Francis (Greywolf Tavern) Masury, O., 1-6, nc.
Revel, Baxter & Dean (Southtown) Chicago, t.
Reynard & Stasia (Cafe Rene) New York, c.
Rhythm Redheads (Southtown) Chicago, t.
Ricardo's, Don, Continentals (Paramount) Provo, Utah, t.
Richardson Sisters (Beacon) Vancouver, Can., 10-16, t.
Richman, Harry (State) New York 6-9, t.
Richardson Twins (Rio) Helena, Mont., t.
Rickard, Earl (885 Club) Chicago, nc.
Ritz Carleton Blondes (Grand) Williston, N. D., 7-9, t.
Robbins, Margot & Libbey (State) New York 6-9, t.
Roberts, Dave (Plantation Club) New Orleans, nc.
Roberts, Ruth (Barton's Paradise Club) Youngstown, O., nc.
Rogers, Harley (Legion Circus) Anderson, S. C., 11-18.
Rogers, Joyce (Dakota) Grand Forks, N. D., t.
Robinson, Adolphus (Oriental) Chicago, t.
Roisman's Broadway Bandwagon (Rio) Helena, Mont., t.
Rollins, Mimi (Thru the Looking Glass) New York, nc.
Rosita & Fontana (Club Richman) New York, nc.
Ross, Little Stanley (Ambassador) Cleveland, O., nc.
Ross, Wally (Club Paradise) Superior, Wis., nc.
Royce, Eleanor & Seymour (Larue) New York, re.
Russ & Dale (5100 Club) Chicago, nc.
Russell, Jack (Cocoanut Palms Club) Detroit, nc.
Ryan, Marguerite (Oriental) Chicago, t.

S

Saber, Ruth (Marbro) Chicago, t.
Sailors, Three (Fox) Philadelphia 6-9, t.
Sanborne, Fred, Co. (Michigan) Detroit 6-9, t.
Savage, Jean (Southern) Baltimore, h.
Savoy, Harry (Shubert) Cincinnati 6-9, t.
Schact, Al (Fox) Washington, D. C., 6-9, t.
Schictl's Wonderettes (Harmanus Bleecker Hall) Albany, N. Y., 6-9, t.
Schooler, Dave (Riverside) Milwaukee, t.
Schwartz, Milton (S. S. Zee) Chicago, nc.
Sedano (Larue's) New York, re.
Seymour, Tommy (State) Virginia, Minn., 8-9, t.
Shayne & Armstrong (Club Lido) Montreal 6-12, nc.
Shay & Parker (Orph.) Waco, Tex., t.
Sherman, "Shavo" (New Lookout House) Covington, Ky., nc.
Shutta, Ethel (College Inn) Chicago, nc.
Sibley, Olive (Mosque) Newark, N. J., 8-14, t.
Simons, Henry (Parody Club) Chicago, nc.
Sirens in Satin (Ottumwa) Ottumwa, Ia., 7-9, t.
Siror Trio (Rio) Helena, Mont., t.
Skatelles, The (Liberty) Oklahoma City 11-14, t.
Skating Swingers (Orph.) Winnipeg, Can., t.
Slate Bros., Three (State) New York 6-9, t.
Small, Frank, Revue (New Yorker) New York, h.
Smith, Bill (Fifth Avenue Hotel) New York, h.
Smith Sisters (Barton's Paradise Club) Youngstown, O., nc.
Somersalts, Three (Shubert) Cincinnati 6-9, t.
Sorey, Vincent (Cafe Rene) New York, c.
Special, Johnny (Fox) Hutchinson, Kan., t.
Spic & Spot (National) Louisville, t.
Spitalny, Phil, Band (Met.) Boston 6-9, t.
Spree, Joe (Cafe Rene) New York, c.
Squires, Jack (Oriental) Chicago, t.
St. Clair Sisters & O'Day (Dakota) Grand Forks, N. D., t.
Stanley, Shannon (Ottumwa) Ottumwa, Ia., 7-9, t.
Star, Barney (Beacon) Vancouver, Can., 10-16, t.
Stewart, Larry (Leon & Eddie's) New York, nc.
Stone & Vernon Foursome (Chicago) Chicago, t.
Stoner, Percy (Barrel of Fun) New York, nc.
Stretch & Strain (Tabor) Denver 6-9; (Roxy) Salt Lake City 13-18, t.
Swank Sisters (Broadway Room) New York, nc.
Sykes, Harry (State) Virginia, Minn., 8-9, t.
Sylvia & Clemence (Shubert) Cincinnati 6-9. t.
Symington, Mrs. Eve (St. Regis) New York, h.

T

Taft, Ted & Mary (New Lookout House) Covington, Ky., nc.
Talbert, Ray (Club Monte Carlo) Sheboygan, Wis., nc.
Tarr, Terry, Girls (Fox) Hutchinson, Kan., t.
Taylor, Dorothy (Airport Tav.) Cleveland, O., nc.
Threalkill, Bill (Panama Cafe) Chicago, c.
Tranger, Don (Nixon Grill) Pittsburgh, re.
Tucker, Sophie (House of Morgan) New York, nc.

U

Udell Triplets (Rio) Helena, Mont., t.

V

Van, Gus (Southtown) Chicago, t.
Van's, Jack G., Glorified Revue (Pantages) Birmingham, Ala., 6-10, t.
Venetian Duo (L'Aiglon) Chicago, c.

W

Wade's, Billy, Cellophane Scandals (Fox) Hutchinson, Kan., t.
Wagner Sisters (Beacon) Vancouver, Can., 10-16, t.
Walker, Kirby (Tin Pan Alley) New York, nc.
Walkmirs, Three (Roxy) New York 6-9, t.
Ward, Helene (New Penn) Pittsburgh, nc.
Warwick Sisters, Three (1523 Club) Philadelphia, nc.
Watson, Lucille (Colosimo's) Chicago, nc.
Weaver Bros. (Fox) Detroit 6-9, t.
Webb, Nella (Normandie) New York, nc.
Weber, Harry (Marbro) Chicago, t.
Wesse & Faye (Ottumwa) Ottumwa, Ia., 7-9, t.
Weston, Sammy (Airport Tav.) Cleveland, O., nc.
Weylin Knightcaps (Weylin) New York, h.
White, Jimmy (Panama Cafe) Chicago, c.
White, Lawrence (Waldorf-Astoria) New York, r.
White, Marty (Lenruth) Brooklyn, N. Y., cb.
Wilbert, Raymond (Riverside) Milwaukee, t.
Wiles, Three (Earle) Philadelphia, t.
Will's, Chill, Avalon Boys (Ambassador) Los Angeles, h.
Wilkins, May (Panama Cafe) Chicago, c.
Winnie & Dolly (State-Lake) Chicago, t.
Witt, Bob (Paramount) Provo, Utah, t.
Wonder Girls, Five (National) Louisville, t.
Wong, Joe (State-Lake) Chicago, t.
Woodknockers, Two (Liberty) Oklahoma City 11-14, t.
Wood, Elenore (Southtown) Chicago, t.
Wright, Charlie (Weylin) New York, h.

Z

Zander & Xandria (Orph.) Winnipeg, Can., t.

BANDS AND ORCHESTRAS

(Routes are for current week when no dates are given.)

A

Abrams, Al: (Arena Bar) Miami, Fla., c.
Adams, Johnny: (Greyhound Lines) Dayton, O., re.
Adcock, Jack: (Yorktown Tav.) Elkins Park, Pa., nc.
Albert, Al: (Silver Cave) Chicago, c.
Alvin, Danny: (Gold Coast Embassy Club) Chicago, nc.
Ammons, Albert: (Club de Lisa) Chicago, nc.
Antobal: (Stork) New York, nc.
Armand, Johnny: (Woodrow Wilson) New Brunswick, N. J., h.
Armstrong, Louis: (Connie's Inn) New York, cb.
Ashman, Eddie: (Sharon) New York, nc.
Aven, Al: (Greyhound) New York, h.

B

Bartal, Jeno: (Ambassador) New York, h.
Batkin, Alex: (St. Moritz) New York, h.
Belasco, Leon: (Chez Paree) Chicago, nc.
Benson-Cole: (The Stables) Detroit, nc.
Berger, Jack: (Astor) New York, h.
Berkeley, Duke: (Honkey-Dory) Stamford, Conn., nc.
Bernie, Ben: (Paradise) New York, cb.
Bestor, Don: (Mt. Royal) Montreal, h.
Biagnini, Henry: (Graystone) Detroit, b.
Black, Bob: (Pere Marquette) Peoria, Ill., h.
Black, Stan & Lee: (Ambassador Club) Spokane, Wash., nc.
Blackwell, Freddy: (Stadium) Montreal, b.
Blaine, Jerry: (Continental) Newark, N. J., c.
Bowman, Harry: (Greenbrier) White Sulphur Springs, W. Va., h.
Boyd, Zeke: (Marigold) Denver, Colo., re.
Bradford, Forest: (Glenn) Newport, Ky., h.
Braggiotti, Mario: (Central Park Casino) New York, re.
Brandwynne, Nat: (Stork) New York, nc.
Breese, Louis: (Weynn) New York, h.
Breinholt, Verdie: (Rainbow) Salt Lake City, b.
Brigode, Ace: (Colonial) Dayton, O., t.
Bring, Lou: (House of Morgan) New York, nc.
Brito, Alfredo: (Versailles) New York, cb.
Bromberg, Sammy: (Von Thenen's) Chicago, c.
Brooks, Billy: (Skirvin) Oklahoma City, h.
Burkarth, Johnny: (Brown) Denver, h.

C

Campbell, Jimmie: (Marquette Club) Chicago, nc.
Carper, Don: (Old Country Club) Phoenix, Ariz., cc.
Chasin, Edith: (Empresa) Monterrey, Mex., beg. 4, t.
Clancy, Louie: (Dempsey) Macon, Ga., h.
Codelban, Cornelius: (St. Regis) New York, h.
Coleman, Emil: (St. Regis) New York, h.
Conn, Irving: (Arrowhead Inn) New York, ro.
Continental Gypsies: (L'Aiglon) Chicago, c.
Conrad, Judy: (Tower) Kansas City, t.
Copeland, Eddie: (Casino) Sea Cliff, L. I., N. Y., b.
Covert, Mike: (Seneca) Rochester, h.
Cugat, Xavier: (Waldorf-Astoria) New York, h.
Curtis, Jack: (Club Aztec) Milwaukee, nc.

D

Dailey, Frank: (Meadowbrook) Cedar Grove, N. J., ro.
Damar: (Madeleine) New York, nc.
Dantzig, Eli: (St. George) Brooklyn, h.
Daw, Freddie: (Graemere) Chicago, h.
De Barbary, Yoshka: (Dubonet) New York, c.
Dehlinger, Bob: (Highway Inn) Chicago, c.
Demetry, Danny: (Vanity Ballroom) Detroit, b.
Denny, Jack: (French Casino) New York, cb.
Dickerson, Carroll: (Grand Terrace) Chicago, nc.
Diekman, Harry: (Wagon Wheel) Nashville, Tenn., nc.
Dictators, The: (885 Club) Chicago, nc.
Donahue, Al: (Bermudiana) Bermuda, h.
Drummond, Jack: (Club Loftus) Albany, N. Y., nc.
Dubrow, Art: (Chop House) Hartford, Conn., nc.
Duchin, Eddie: (Plaza) New York, h.
Dugoll, Benny: (Cormaine) Niles Center, Ill., c.
Durst, Henry: (Little Club Forest) Lake Charles, La., nc.

E

Ellington, Duke: (Regal) Chicago, t.
Elliott, Baron: (Bill Green's) Pittsburgh, nc.
Eppinoff, Ivan: (Chez Paree) Chicago, nc.
Ernest, Steve: (Blue Lantern Club) Detroit, nc.
Ernie, Val: (Maxim's) New York, h.
Everette, Jack: (Mayfair) Des Moines, Ia., re.

F

Farley-Riley: (Onyx Club) New York, nc.
Farmer, Willie: (Leon and Eddie's) New York, nc.
Fields, Al: (Billy Gallagher's) New York, nc.
Fields, Shep: (Palmer House) Chicago, h.
Finch, Freddie: (Vanity Fair) Kansas City, nc.
Fio-Rito, Ted: (New Yorker) New York, h.
Fisher, Art: (Town Club) Chicago, nc.
Fluke, Red: (McManus Grill) Pittsburgh, c.
Fomeen, Basil: (Savoy-Plaza) New York, h.
Fray, Jacques: (Montmartre) New York, nc.
Frederick, Bill: (Reed's New Casino) Niles, Mich.,
Freeman, Jerry: (Palm Island Casino) Palm Island, Fla.
Frisco, Al: (College Inn) Philadelphia, nc.

G

Gardner, Dick: (Lord Baltimore) Baltimore, h.
Gasparre, Dick: (Savoy Plaza) New York, h.
Gaylord, Boyd: (New Chamberlin) Old Point Comfort, Va., h.
Gendron, Henri: (Royale Frolics) Chicago, b.
Gerun, Tom: (The Grove) Houston, Tex., nc.
Gilberto, Don: (Toreador) New York, nc.
Gill, Emerson: (Webster Hall) Detroit, nc.
Gitlin, Irving: (Pierre) New York, h.
Golden, Neil: (Queens-Terrace) Woodside, L. I., N. Y., cb.
Golly, Cecil: (Radisson) Minneapolis, h.
Gordon, Frank: (Nicollet) Minneapolis, h.
Gotthelf, Manfred: (Monte Cristo) Chicago, r.
Graham, Eddie: (Nut Club) New York, nc.
Grant, Bob: (Savoy-Plaza) New York, h.
Gray, Harry: (Sunset Cafe) Chicago, nc.
Grier, Jimmy: (Biltmore) Los Angeles, h.

H

Hagelston, Charles: (Post Lodge) Larchmont, N. Y., ro.
Hall, George: (Taft) New York, h.
Halstead, Henry: (Park Central) New York, h.
Harris, Ted: (Orph.) Winnipeg, Can., t.
Harris, Little Jackie: (White House) Newark, N. J., r.
Harris, Phil: (Roosevelt) New Orleans, h.
Hauer, Michael: (Seville Tavern) Dayton, O., nc.
Haynes, Frank: (Congress) New York, cb.
Heidt, Horace: (Drake) Chicago, h.
Henderson, Fletcher: (Roseland) New York, b.
Herman, Dave: (Jack Dempsey's) New York, re.
Hessberger, George: (Old Heidelberg) Chicago, c.
Hill, Harry: (Ingleterra) Peoria, Ill., h.
Hill, Teddy: (Ubangi) New York, nc.
Hines, Earl: (Grand Terrace) Chicago, c.
Hoff, Carl: (French Casino) New York, cb.
Holst, Ernie: (El Morocco) New York, nc.
Hope, Hal: (Normandie) New York, nc.
Hopkins, Claude: (Cotton Club) New York, nc.
Hopkins, Josh: (Broad St. Tavern) Pawtucket, R. I., c.
Hultberg, Henry: (Faust) Rockford, Ill., h.
Huntley, Lloyd: (Statler) Buffalo, h.
Hutton, Glenn: (Paradise) New York, cb.
Hylan, Harry: (Ohio) Youngstown, O., h.

J

Janis, Freddie: (Parody Club) Chicago, nc.
Jarman, Lop: (French Casino) St. Louis, nc.
Jarrett, Art: (Oriole Terrace) Detroit, nc.
Jelesnik, Eugene: (Hollywood) New York, cb.
Johnson, Charlie: (Small's Paradise) New York, nc.
Johnson, Johnny: (Commodore) New York, h.
Jones, Isham: (Lincoln) New York, h.
Jourdan, Bill: (Wooden Shoe Club) Chicago, c.
Joy, Billy: (Orph.) Waco, Tex., t.
Joy, Violet: (Raulf) Oshkosh, Wis., h.

K

Kane, Allan: (Brevoort) Chicago, h.
Kavelin, Al: (Blackstone) Chicago, h.
Kay, Herbie: (Edgewater Beach) Chicago, h.
Kaye, Sammy: (Cabin Club) Cleveland, nc.
Keller, Jack: (Parkway Casino) Bridgeport, Conn., br.
Keller, Leonard: (Bismarck) Chicago, h.
Kemp, Hal: (Pennsylvania) New York, h.
Kerwin, Gene: (After the Show Club) Chicago, nc.
King, Henry: (Waldorf-Astoria) New York, h.
King, Wayne: (Pal.) Cleveland, t.
Kirkham, Don: (Blakeland Inn) Denver, nc.
Klein, Jules: (Statler) Detroit, h.
Korbin, Van: (Madison Casino) Chicago, c.
Knapp, Orville: (Baker) Dallas, Tex., h.
Krumin, Costya: (Russian Bear) New York, re.
Kuhn, Lee: (Cedar Shore) Sayville, L. I., N. Y., h.

L

La Marr, Frank: (Nut) New York, nc.
LaPorte, Joe: (Lombardy) New York, h.
Lamb, Drexel: (Club Lido) Jackson, Mich., nc.
Landau, Mike: (Delmonico's) New York, nc.
Lane, Eddie: (Governor Clinton) New York, h.
LaPorte, Manny: (Manna-bar) Ardmore, Pa.
La Salle, Frank: (Wivel) New York, nc.
Leafer, Allan: (The Farm) White Plains, N. Y., ro.
LeBrun, Duke: (La Salle) South Bend, Ind., h.
LeRoy, Howard: (Shawnee) Springfield, O., h.
Lee, Alan: (Edison)New York, h.
Lehrer, Ivan: (885 Club) Chicago, nc.
Leu, Paul: (New Windmill) Pittsburgh, nc.
Levant, Phil: (Schroeder) Milwaukee, h.
Light, Enoch: (McAlpin) New York, h.
Lindeman, Udo: (Gloria Palast) New York, cb.
Loma, Casa: (Paramount) New York, t.
Lombardo, Guy: (Roosevelt) New York, h.
Long, Johnny: (Ten Eyck) Albany, N. Y., h.
Lopez, Vincent: (Ambassador) New York, h.
Lyman, Abe: (Hollywood) New York, cb.
Lyon, Bob: (Commodore) Vancouver, B. C., Can., cb.
Lyons, Al: (Ambassador) Los Angeles, h.

M

McCarty, Al: (Bancroft) Springfield, O., h.
McNamara, Bill: (Frolic Inn) Hollywood, Calif., nc.
McRae, Jerry: (Club Forrest) Augusta, Ga., nc.
Mack, Austin: (Harry's N. Y. Cabaret) Chicago, c.
Madriguera, Enric: (Morrison) Chicago, h.
Maggio, Charlie: (Pago Pago) San Francisco, nc.
Mann, Milton: (Village Barn) New York, nc.
Mannone, Wingy: (Famous Door) New York, nc.
Maples, Nelson: (Ye Olde Tavern) Fort Wayne, Ind., nc.
Maro, Art: (Eureka Club) Shreveport, La., nc.
Marsico, Al: (Club Mirador) Homestead, Pa., nc.
Martel, Gus: (Stork) New York, nc.
Martell, Paul: (Arcadia) New York, b.
Manuti, Al: (Man About Town) New York, re.
Mayno, Artie: (Belmont Grill) Bridgeport, Conn., re.
Meadow, Frank: (Barrel of Fun) New York, nc.
Meeker, Bobby: (De Witt Clinton) Albany, N. Y., h.
Meo, Jimmy: (Royale-Frolics) Chicago, nc.
Meroff, Benny: (Olmos Club) San Antonio, Tex., nc.
Meyers, Jack: (Club New Yorker) New York, nc.
Miller, Gene: (Alcazar) Kansas City, h.
Mills, Floyd: (Joe's Casino) Wilmington, Del.
Mills, Henry: (New Plaza Club) Pittsburgh, nc.
Mohr, Bob: (Deauville Club) Santa Monica, Calif., cc.
Monan, Jack: (Green Mill Village) Porterville, Calif., br.
Monroe, Jerry: (Circle) New York City, b.
Morgan, Jack: (Hollywood) Tonawanda, N. Y., c.
Moss, Joe: (Vanderbilt) New York, h.
Myers, Stanley: (Ottumwa) Ottumwa, Ia., t.

N

Navara, Leon: (Fox) Washington, D. C., t.
Navarre, Ted (Roseland) Brooklyn, N. Y., br.
Nelson, Ozzie: (Lexington) New York, h.
Newman, Ruby: (Rainbow Grill) Rockefeller Center, N. Y., nc.
Niebaur, Eddie: (Casino Moderne) Chicago, nc.
Nielson, Paul: (Park Avenue) Detroit, h.
Nitti, Joe: (Club Havana) Chicago, nc.
Nolan, Buddy: (Meadows) Appleton, Wis., nc.
Noble, Ray: (Rainbow Room) New York, nc.
Norris, Joe: (Eastern Star) Detroit, nc.
Norton, Jack: (5100 Club) Chicago, nc.

O

Olson, Walter: (New Julius) Gardenville, N. Y., re.
Oliver, Fiorello: (Anna Held's) New York, re.
Olsen, George: (College Inn) Chicago, nc.
Osborne, Will: (Book-Cadillac) Detroit, h.

P

Pacelli, Bob: (Granada) Chicago, nc.
Pancho: (Sixty Club) New York, nc.
Pasquale, Don: (Heart of Chicago) Chicago, nc.
Peary, Bob: (Graemere) Chicago, h.
Perry, Ron: (St. Moritz) New York, h.
Phillips, Bill: (Liberty) Oklahoma City, t.
Platt, Earl: (Broad Street Grill) Harrisburg, Pa., re.
Prague, Jean: (Deauville) New York, nc.
Purvis, Jack: (Thru Looking Glass) New York, nc.

R

Rainbow Ramblers: (Plaza) Haverhill, Mass., h.
Ravel, Arthur: (Essex House) New York, h.
Raymond, Richard: (Kit Kat) New York, nc.
Read, Jimmy: (State) Virginia, Minn., t.
Redell, Herbie: (Casino) Chicago, c.
Regis, Gene: (Sak's) Detroit, c.
Reichman, Joe: (Statler) Boston, h.
Reid, Gus: (Fox) Hutchinson, Kan., t.
Rhythm Girls: (Log Cabin Inn) Chicago, c.
Ricardel, Joe: (Showboat) New York, nc.
Ricci, Al: (Showboat) South Bend, Ind., nc.
Richards, Barney: (Limehouse) Chicago, c.
Richardson, Florence: (Rene) New York, c.
Rines, Joe: (Mayfair) Boston, nc.
Ritoff, Stan: (S. S. Zee) Chicago, nc.
Rivet, Joe: (Francis) Monroe, La., h.
Robbins, Ted: (Rossmere) Boston, Mass., h.
Rodriguez, Jose: (LaRue's) New York, nc.
Rodrigo, Nano: (El Morocco) New York, h.
Rose, Irving: (Chase Supper Club) St. Louis, re.
Rosen, Tommy: (Wisteria Garden) Atlanta, Ga., c.
Rosenthal, Harry: (LaRue's) New York, re.
Roth, Eddie: (Club Alabam) Chicago, nc.
Rubini, Jan: (Palm Island Casino) Palm Island, Fla.
Rutherford, Al: (Beaver) York, Pa., h.

S

Sales, Lew: (Club Minuet) Chicago, nc.
Sanders, Joe: (Blackhawk) Chicago, c.
Schneider, Sol: (Old Rumanian) New York, re.
Schreiber, Carl: (Oriental Gardens) Chicago, c.
Selzer, Irving: (Dixie) New York, h.
Setaro, Fred: (O'Neal's) Vicksburg, Miss.
Sherman, Maurie: (Washington - Youree) Shreveport, La., h.
Simons, Seymour: (Stevens) Chicago, h.
Smith, Joseph C.: (Versailles) New York, cb.
Smyth, Eddie: (Club Paramount) Chicago, nc.
Snider, Billy: (New Lookout House) Covington, Ky., nc.
Sober, Mel: (Silver Slipper) Northumberland, Pa., nc.
Sorey, Vincent: (Rene) New York, nc.
Spitalny, Phil: (Met.) Boston, t.
Starr, Fred: (Claremont) New York City, ro.
Stein, Maurie: (Paramount Club) Chicago, nc.
Stern, Harold: (Fifth Ave.) New York, h.
Sterney, George: (Plaza) New York, h.
Sweeney, Bud: (Winter Casino) Buffalo, N. Y., br.
Sylvester, Bob: (Congress) New York, cb.

T

Talbot, Larry: (Kit Kat) New York, nc.
Taylor, Jack: (Wintergarden) Wichita, Kan., b.
Terry, Ron: (St. Moritz) New York, h.
Thoma, Wit: (Club Delmar) Galveston, Tex., nc.
Thurn, Otto, Bavarians: (Pittsford Inn) Pittsford, N. Y., nc.
Tinsley, Bob: (Colosimo's) Chicago, nc.
Topps, Al: (Nut House) Chicago, nc.
Tremaine, Paul: (Gloria Palast) New York, cb.
Tucker, Orrin: (Claridge) St. Louis, h.
Turk, Al: (Club Malibu) Chicago, nc.

V

Van Duzer, Roger: (Larchmont Casino) Larchmont, N. Y., ro.

(See ROUTES on page 52)

Conducted by CHARLES WIRTH—Communications to 25 Opera Place, Cincinnati, O.

$10,000 ENTRY FEE BUNK

No Such Legislation Contemplated In Texas, Governor's Sec'y Says

"Such a fee would certainly be incompatible with the true intent and purpose of Texas Centennial hospitality"—now believed Ringlings planning wild animal show

CINCINNATI, Jan. 4.—"Report erroneous concerning a proposed $10,000 entry fee on circuses entering Texas, as no such legislation to my knowledge has been contemplated. Such a fee would certainly be incompatible with the true intent and purpose of Texas Centennial hospitality." This statement was received by *The Billboard* yesterday by wire from George Clark, secretary to Governor James V. Allred of Texas, in answer to a telegram sent to the governor the day before. The query from *The Billboard* was prompted by the recent announcement in the daily press that Hagenbeck-Wallace Circus would disband, as given out by S. W. Gumpertz, senior vice-president and general manager of the Ringling interests, "due to prohibitive tax"; that the steadily rising tide of taxation has created a situation of such gravity in the circus business, despite a heavy patronage nation wide, that there isn't enough profitable territory for three major circuses left in the United States; and that Texas is contemplating a $10,000 "entry fee" to let a circus cross its borders.

Smith Expresses Doubt

A. Morton Smith, in his column *Town Topics* in *The Gainesville* (Tex.) *Register*, December 30, had the following comment, in part, on the circus situation as it applies to Texas:

". . . But the worst part about Gumpertz's statement was the assertion that our own State, Texas, is 'contemplating a $10,000 entry fee to let a circus cross its borders.'

"We prefer to believe that Gumpertz has been misinformed; that certainly no sane Texas lawmaker would propose such a ghastly imposition upon an amusement enterprise which bears the reputation of the circus—the only form of amusement offered the American public that has never required censorship.

"We are amazed that such a rumor

(See $10,000 ENTRY on page 39)

Barney Kern Undergoes Fourth Major Operation

VINCENNES, Ind., Jan. 4. — Barney Kern, former circus agent and manager of 101 Ranch and other advertising cars, who has been confined in the Good Samaritan Hospital here since April 11, underwent his fourth major operation December 16 and is reported on the mend. He was ahead of Earl Taylor's *Continental Review* when stricken.

Kern also operates the Kern Studios here, which has been managed by his wife since he has been in the hospital. Barney would like to hear from friends and acquaintances.

About Milliken and Todd

HARRISONBURG, Va., Jan. 4.—Milliken Bros.' Circus, which opened March 30, closed in South Carolina December 7 and is in winter quarters here. Fifteen thousand miles were covered in nine States. Show had two bad wrecks, losing light plants and a truck in going over mountains in Pennsylvania. Business was very spotty all season. Had 35 days of rain in the spring. Show will be enlarged and will open here. Work will start at quarters the middle of this month. This information was furnished by J. A. Milliken.

"J. A. Milliken, of Todd Variety Show, closed at Sharon, S. C., December 7," reads a note from H. Keith Buckingham, who had been with the show. The date of closing and the State in which it took place being alike led to the belief that the Milliken Bros.' Circus and Todd Variety Show were one and the same organization.

Kolp Recuperating

LOS ANGELES, Jan. 4.—William H. Kolp, legal adjuster of the Barnes show, who recently underwent an operation at San Francisco Hospital, is convalescing in his downtown apartment.

Beatty's P. A. Tour

CHICAGO, Jan. 4.—Having completed his picture work on the Coast, Clyde Beatty has returned to the quarters of the Cole Bros.-Clyde Beatty Circus at Rochester, Ind., and is preparing for his personal-appearance tour, which will include six weeks of theaters, then into the Indoor Circus at Columbus, O., opening March 1.

Beatty's theater itinerary is as follows: Week of January 17, Fox Theater, Detroit; January 24, Palace, Milwaukee; January 31, Palace, Chicago; February 7, Palace, Cleveland; February 14, Stanley, Pittsburgh; February 21, Earle, Philadelphia.

R. L. Hickey is handling the advance publicity.

Myers Again With Russell

CARUTHERSVILLE, Mo., Jan. 4.—L. Claude Myers will again be band leader of Russell Bros.' Circus, his seventh season. He bought a cafe here, remodeled it and named it Dinty Moore's Cafe. Several of his band boys are employed there. Fred Dupile, cornetist, and Max Friday White are waiters; Frank Clark, cook of Russell show, is one of his cooks. Ceco, magician, and wife, Katherine, have been visiting Myers. Mrs. Ceco is a sister of Frank Clark. When the Russell show opens, Myers will leave the cafe in charge of a manager.

What? No Parade? Then You Pay More at Brewton

MOBILE, Ala., Jan. 4.—City Council of Brewton, Ala., near here, has decreed that when a circus shows in that town it must have a parade or be penalized $100. The council said unanimously that elephants, lions, tigers and other things that go to make up a circus must go up and down the main street for the youngsters. The new feature of Brewton's license schedule went into effect Wednesday. The schedule provides a $50 daily license for circus having street parade and $150 per day for those not staging one.

"A circus that does not hold a parade for the benefit of the kids and those unable to see the main show should pay more license fee," was the suggestion of Councilman Bill Larkins, and the other city dads unanimously agreeing with him, it became a law.

Enlarged Act For Clyde Beatty

ROCHESTER, Ind., Jan. 4.—Arrival of Mr. and Mrs. Clyde Beatty and W. K. Bernard from California with a new consignment of five tigers and three male lions brings the Cole-Beatty cat family well over the 50 mark. The new cats will be used in the enlarged Beatty ensemble during the coming season.

The new Beatty act, which it is said officially will be the largest ever attempted by the trainer, will include a new lion-elephant stunt, much like that used by Wallace Beery in the recent film *O'Shaughnessy's Boy*.

J. D. Newman, general agent, and Car Manager Clyde Willard arrived January 1, and immediately set up publicity headquarters.

Roy Haag was a visitor at quarters last week.

Mr. and Mrs. Arnold Malley arrived January 1 at quarters after a visit in Covington, Ky., and Atlanta, Ga. Malley is secretary of the Cole show.

Treasurer and Mrs. Earl Lindsay have returned from Ft. Worth and Dallas.

Haywood Holmes is the chef and Jimmy Crawford calls the menu in the newly appointed "official" dining room at the quarters.

Ringling Shows Have Not Signed

PITTSBURGH, Jan. 4.—Leo Abernathy, president of the International Alliance of Bill Posters and Billers of the United States and Canada, revealed to the local correspondent of *The Billboard* on Thursday that all Ringling-controlled shows, formerly reported as having signed an agreement with IABPB for the seasons of 1936-'37, have as yet failed to come to terms and the contracts are still being held up. Secretary William McCarthy informed the IABPB office here that an agreement with the big shows has been reached, but it was later learned that the boost in meal and lodging expenses asked by the union did not meet with the approval of the Ringling representative.

In correspondence with Mr. Abernathy, Charles G. Snowhill, general agent of Ringling Bros. and Barnum & Bailey Circus, stated that the Ringling shows would prefer signing a contract for one year instead of two, or if the drawn-up two-year contract is to be considered the meal and lodging scale for 1936 should remain unchanged in 1937. The agreement, which was understood to have been verbally reached in New York by Secretary McCarthy and Mr. Snowhill, provided $1.75 per day for meals and $1.75 per day for lodging in 1936 and $2 per days for lodging and $2.25 per day for meals in 1937. The salary set for 1936 is $115 a month and in 1937 $120 a month.

At ths writing only the Tom Mix Circus has submitted a signed agreement to the IABPB office here, which will be in effect for the next two seasons.

Flashes From Peru

PERU, Ind., Jan. 4.—The lobby of Bearss Hotel is a meeting place for circus folks from the two circus cities, Rochester and Peru. Ernie Sylvester, painter of H-W, is painting props for winter dates. Rudy Rudynoff arrived from Sarasota and is getting ready for winter dates. Jack Joyce is winding up his final routine, putting his animals in shape for the winter tour.

Regardless of the shock to the circus world, activities at quarters here seem to be humming in the training department.

Bert Nelson, who arrived from Hollywood, is breaking in new cats to replace some of the old ones. John Helliot is rehearsing an animal act. John says that the wounds he received by animals were healing and he would again be with the white tops.

Cheerful Gardner, who defies death with his herd of elephants, is rehearsing a stunt. Dusty Rhodes arrived from Tulsa, Okla. Last season was 24-hour man and is sojourning here until further instructions.

Pat Kramer, last season with H-W and a Peru resident, is ever a visitor in the Bearss Hotel lobby. George Valentino returned from Macon, Ga., where he visited his relatives during the holidays.

Nick Carter is building a garage. Nick and Dorothy Carter will be at the winter dates.

Otto Griebling arrived from St. Louis, where he clowned during holidays at Grand Leader Store. Emmet Kelly departed for Detroit, where he will play vaudeville dates and clubs.

Frank Ormand and bride arrived from Hot Springs, also George Cutshall and wife, Ernie Tucker and wife. A letter from Earl Shipley says he will depart from St. Louis for Cleveland till the winter dates, also one from Paul Jerome, who clowned Brown Department Store, Oklahoma City. Paul writes he will go to New York City.

The writer will play winter dates for Orrin Davenport, opening at Detroit February 3.

Harold Sick, who came from Sarasota to take over the duties at H-W winter quarters, was suddenly taken ill and removed to the Indianapolis Hospital for appendicitis, was operated on and is doing nicely. JOE LEWIS.

L. RAY CHOISSER will again play the steam calliope on the Cole-Beatty show.

Improvements in Tom Mix Show; Also To Have New Canvas Spread

LOS ANGELES, Jan. 4.—There is an apparent big outlay of money being put into the equipment of the Tom Mix Circus and Wild West at winter quarters at Compton, Calif. Denny Helms, general superintendent, has increased the working force to 115 men. Every sleeper trailer is being practically rebuilt, bodies lowered and domes raised. Every trailer will have hot and cold running water and, of course, electric lights. New office wagon being built along special lines. Bullet-proof glass, armored interior, more commodious desks that fold, special steel compartments for records are some of the innovative ideas incorporated in the construction.

Last season there were three light plants. There is being constructed on a 26-foot trailer an arrangement that will permit of four plants being installed on this new trailer. For Helms there is being built a de luxe sleeping car trailer with every convenience. There will be a complete new canvas spread. Big top will be 150 feet with three fifties. Ted Metz has ordered a new spread for the Side Show, of which he is manager, this top wider and longer than one used last season. It is a pit show arrangement. There will be special decorative material for big top decorations, large festoons for all poles, four-foot netting for big top side wall to use in hot weather for comfort of patrons.

The force is building new jacks and stringers and new platform for the grand stand. It was stated that there might be grand stand on both front and back sides. Joe Ford is chief mechanic, with six assistants; Herman Nowlan, boss hostler; Bert Myers, in charge of paint shop; Ed (Deafy) Austin, blacksmith. Told that there would be some novel paint jobs turned out with a liberal showing of gold and silver leaf. Jacob Rees is superintendent of menagerie. Baldy Allister is in charge of cookhouse. Manager Dail Turney has purchased 12 trucks, to which will be added trailers.

Rhoda Royal and assistants are working much new stock for the horse numbers. It was stated that there was planned the construction for center ring a curb, 14 inches wide at top, for the big horse number, this to permit a number of spot ponies to walk the curb, then on the pyramided platforms. On each row will be a deversification of the color of the horses; atop a revolving pedestal for which is being broken a most outstanding piece of horse flesh, "Golden West," recently purchased. This horse is being put thru intensive training by Rhoda and will be ridden by Mix.

It was also stated that contract for a number of spot horses for menage had been made. Max Gruber and his animals back from short vaude tour and at quarters. Jimmie O'Donnell announces a find in a new man for a big acrobatic number that will incorporate some new features. The Hobsons are at quarters. There are three training rings in the ring barn. Turney returned from a recent trip. Rob (Brownie) Brown is in charge of office.

To All Members: International Alliance of Billposters & Billers of U. S. and Canada

The Following Show Is the Only One To Have Signed the International Agreement for 1936-'37 Seasons:

TOM MIX CIRCUS

ALL MEMBERS OF THE ALLIANCE ARE WARNED UNDER PENALTY OF EXPULSION NOT TO SIGN UP OR DO ANY WORK FOR CIRCUSES WHICH HAVE NOT SIGNED OUR AGREEMENT FOR THE 1936-'37 SEASONS

The Following Shows Have Not Signed the International Agreement for 1936-'37 Seasons:

RINGLING BROS. AND BARNUM & BAILEY CIRCUS
HAGENBECK-WALLACE SHOWS and 4 PAW SELLS CIRCUS COMBINED
AL G. BARNES CIRCUS
SPARKS CIRCUS
JOHN ROBINSON CIRCUS
SELLS-FLOTO CIRCUS
COLE BROS.' SHOWS and CLYDE BEATTY'S GIGANTIC TRAINED ANIMAL EXHIBITION
RICE BROS.' CIRCUS
DOWNIE BROS.' CIRCUS
RUSSELL BROS.' CIRCUS
BARNETT BROS.' CIRCUS
SEILS-STERLING CIRCUS
SCHELL BROS.' CIRCUS
LEE BROS.' CIRCUS

INTERNATIONAL ALLIANCE OF BILLPOSTERS & BILLERS OF U. S. AND CANADA
821 Longacre Bldg., 42nd Street & Broadway, New York City
LEO ABERNATHY, Pres. WM. McCARTHY, Secy. A. THOMAS NOONAN, Treas.

LARGEST AND FINEST ASSORTMENT of LITHOGRAPHED
POSTERS & CARDS FOR INDOOR CIRCUS
THE BEST DISPLAYED POSTERS, CARDS AND BUMPER CARDS, MUSLIN AND FIBRE BANNERS PRINTED FROM TYPE ON NON-FADING PAPER WITH PERMANENT INKS.
WRITE FOR PRICES
THE DONALDSON LITHOGRAPH CO.
NEWPORT, KY.
OPPOSITE CINCINNATI

WANTED—PEOPLE IN ALL LINES
For Sale or Trade Camel, Water Buffalo, High-School Mare, Baby Lions.
SEAL BROS. CIRCUS
EMPORIA, KAN.

MOTORIZE
Write for our Finance Plan. CHAS. GOSS, Standard Chevrolet Co., East St. Louis, Ill.

With the Circus Fans

By THE RINGMASTER

CFA.
President, FRANK H. HARTLESS, 2930 West Lake Street, Chicago, Ill.
Secretary, W. M. BUCKINGHAM, Thames Bank, Norwich, Conn.
(Conducted by JOHN SHEPARD, Editor "The White Tops," 609 Fulton St., Chicago, Ill.)

Wells Hawks, at Pomona road, Suffern, N. Y., is feeling fine. Appreciated greetings and welcomes more.

The CFA was saddened by the death of member Hicklin Yates, attorney of Washington, D. C. Senator Eid went from Kansas City to deliver the eulogy.

S. W. Van Wyck, of Oakland, Calif., is up from a seven-week illness.

Colonel William Soaper Sneed, chairman of the Chicago Tent, spent the holidays in his old Kentucky home at Henderson. Crossed the river and visited Karl K. Knecht in Evansville.

Parties Staged by West Coast Folks

LOS ANGELES, Jan. 4.—Manager S. L. Cronin, of the Barnes show, was host to the winter-quarters employees with the usual Christmas turkey dinner. Mel Smith had a party Christmas night at the Circus Spot, Baldwin Park. Mr. and Mrs. Jake Posey had a Christmas party at their home in El Monte. Mabel Stark was hostess to friends and newspapermen at her home. John Agee, of the Mix Circus, had a party at his ranch on San Fernando boulevard—his mother, 82 years young; Hank Linton, Mr. and Mrs. Jack Boyle, Max Gruber and Bruno Weiss. Ida Delno, retired, had Mr. and Mrs. Rhoda Royal at the Hollywood home. W. H. Cronin and Stella visited the Rhoda Royals at Compton. The Cronins have taken an apartment at Redondo Beach until spring.

Dail Turney gave the Tom Mix winter-quarters employees a turkey feed Christmas. John Agee has completed work in the *Little Lord Fauntleroy* film, being done by Pathe. He had the hackneys and riding stock on that location. Mr. and Mrs. Ted Metz are out again, on auto tour. George Surtees and wife, of the Mix show, have moved in town to apartments in Hollywood. Jack Burslem, of Mix Show, joined the beach dwellers, taking apartment at Santa Monica. Arthur Stahlman, of Barnes show, finished studio assignment; will handle an advertising job at Compton.

Jack (Scotty) Thomas, Barnes trouper, left for visit in Arizona. Chester Pelky is at Santa Monica. Leonard Wakeling joined the troupers downtown, awaiting the Barnes call. Jack Grimes back from auto tour to desert and Palm Springs. Mark Kirkendall, Ruby and Mrs. Stella Brake back from extended Eastern auto tour. Kirk back at Santa Anita track; has one of admission ticket windows. Stanley F. Dawson is among showfolks working at Santa Anita, is ticket seller. J. Cliff McDougall, in charge of paddock guards.

Joe Metcalf has under advisement an offer from an Eastern circus. Irene and Jack McAfee, with the Toy Macks, opened at Modesto, Calif. Have four weeks booked in vaude in the San Francisco district. Harry Chipman is back from Polack Bros. Is treasurer of the Hollywood playhouse. Floyd King has arrived. Earl De Glopper is in town and goes with the Barnes show. John Brassil, car manager of Barnes, is back in town.

BARNETT BROS. CIRCUS
1936 SEASON
WANTS for Big Show: Seal Act, Acts to feature, versatile Girls. For Side Show: Freaks, Acts, Minstrels. Also Useful People all departments.
All address York, S. C.

SPANGLES
JEWELS—TRIMMINGS—MATERIALS
J. J. WYLE & BROS., Inc.
15 West 36th Street NEW YORK CITY

14x24 -- $37.50
Oblong Square End Hip Roof Tent, 2 Pole Center. Family Style, Double Guys at Corners, one between on ends, two between on sides. 12-oz. D. F. khaki Top, 6' 10-oz. Khaki Wall. Fair condition. A bargain at the price.
Write — Wire — Phone
Baker-Lockwood
17th & Central, Kansas City, Mo.
AMERICA'S BIG TENT HOUSE.
EASTERN REPRESENTATIVE — A. E. CAMPFIELD, 152 W. 42d St., N. Y. C.

SHOW **tents** write for prices
Fulton Bag & Cotton Mills
Manufacturers Since 1870
Atlanta St. Louis Dallas
Minneapolis Brooklyn New Orleans Kansas City, Kan.

THE DARING YOUNG GIRL
HAZEL WILLIAMS
NOW ON TOUR. ON THE FLYING TRAPEZE
WELBY COOKE, Mgr. * JAMES F. VICTOR, Rep.

Manufacturers of **TENTS** of All Styles
SATISFACTION GUARANTEED.
GET OUR PRICES BEFORE YOU BUY.
DIZE AWNING & TENT CO.
1512 S. Main St., WINSTON-SALEM, N. C.

FOR SALE ONE-RING CIRCUS
Ponies, Mules, Horses, Trucks, Seats, Light Plant. Complete, ready to go. Sacrifice.
REMART, care Billboard, New York City.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.



Under the Marquee

By CIRCUS SOLLY

CHARLIE CAMPBELL, butcher, closed with Barnett Bros.' Circus at New Smyrna, Fla., December 21.

EDDIE WOECKENER and wife visited friends in Des Moines and Oskaloosa, Ia., for several days.

PHIL KEELER, clown, formerly with Ringling-Barnum Circus, is very ill at the Bridgeport (Conn.) Hospital. Letters from friends will be appreciated.

FRANK B. HUBIN "dug" Atlantic City out of the snowbanks with his crew of WPA federal workers. He placed the city in A-1 shape to receive the thousands who came to celebrate New Year's.

J. D. NEWMAN, general agent of the Cole Bros.-Clyde Beatty Circus, arrived in Chicago from Hot Springs a couple of days before New Year's and has been greeting old friends around the Loop.

BETTY PAL, who clowned with the Kaufman Department Store Circus, Pittsburgh, for three weeks, is planning on joining a circus unit, now being organized to play Pittsburgh territory.

W. C. (WILLIE) CLARK, clown, finished his second holiday season December 23 in Toyland of the Greater Pizitiz Store, Birmingham. He featured his novelty juggling turn.

HAYS KREUGER, formerly with the Flying Columbians and last two seasons with Harry (Pop) LaVan, will give up show business this season owing to illness. He is in Saginaw, Mich.

LAWRENCE CROSS was given a fine mention in an illustrated article, *In and Out of Santa Claus* character, in Christmas edition of *The Des Moines Tribune*. Writeup came as climax of his second year at Younker's Department Store, to which he will return next holiday season.

GOODENOUGH TRIO (Jessie, Walter and Spencer) closed a five weeks' engagement in Maison Blanche's Toy Department in New Orleans Christmas Eve. Store had 10 Shetland ponies and gave free rides. Walter and Spencer did the clowning and also had pigs.

A HIT-AND-RUN driver struck J. D. Vrooman, 60-year-old dog-show entertainer, Christmas Eve and he suffered spine and hip injuries. Is recovering in his home at Mishawaka, Ind. Assisted by his trained dogs, Vrooman made his way home after the mishap.

DAVE CARROLL, press agent and promoter, spent the holidays with his folks in Boston. He recently concluded a fairly good season of indoor promotions in Eastern Canada. He plans on making a prospecting tour of the New England States with the view of a mid-winter promotion.

JOSEF RIX, air calliope and unafon player, last season with the Cole show, who played a three weeks' engagement at Vanderwort's Land of Toys, Lansing, Mich., is now entertaining at Hotel Olds and doubling at Twilight Tavern Night Club. Expects to be with the white tops again.

CHARLES R. HALL'S Trained Animal Circus closed a 10 months' season the middle of November and went into quarters at Tampa, Fla. Show has been there four winters. Is scheduled to open this month. A feature act this season will be a five-animal act—pony, mule, Great Dane dog, bear and camel.

THE HENRYS (Arthur and Marie), after closing season with Seal Bros.' Circus, worked Legion Circus, Atchison, Kan.; Chamber of Commerce Show, Larned, Kan., and Moyar's Christmas party, Kansas City. Are now at Gainesville, Tex., having been engaged as instructors for the Gainesville Community Circus.

RECENT VISITORS to Circus Room, Hotel Cumberland, New York, were Mr. and Mrs. Billy Garvie, George H. Newkirk, T. A. Newhall, Jack and Marie Healy, Mrs. Cora Wilson, Oscar Decker and Melvin D. Hildreth, all CFA; Mr. and Mrs. Billy Merrill, G. R. Snellings, Shorty Miller, Mrs. Lila Blow, Marjorie Gardner, Si Stebbins and Wesley D. Blair.

PEDRO AND LUIS, of *45 Minutes of Broadway* unit, while playing at Black Cat Casino, Wilmington, Del., was visited by Roy Leonhart. Following the floor show, a Christmas Eve party was held by members of the troupe. Those present were Leonhart, Burns Twins, Three Rockets, Three Calico Sisters, Paul Blanchard, Wayne Shields, Bill O'Kelley and Floyd Mills.

MR. AND MRS. WALTER C. GUICE, of the Ringling-Barnum Circus, drove from Tampa to Chicago to spend the Christmas holidays with Mr. and Mrs. Joe Coyle. Arrived Christmas Day in the midst of a blizzard. They returned to Tampa after a few days' visit with the Coyles. Sir Victor and Mme. Bedini also spent Christmas with Joe and Victoria Coyle.

A NUMBER of Barnes Circus folk were at the opening of the Santa Anita, Calif., race track, where Cliff McDougall keeps the horses moving from paddock to track on time. Showfolk included Mr. and Mrs. S. L. Cronin, Mr. and Mrs. Paul Eagles, Stanley Dawson, Mel Smith, Mabel Stark, Mrs. Walter McClain, Mr. and Mrs. Nels Lauston, Margaret Graham and Al Moss. Turner Thomason, Jack Youden, Harry Youden and others of the Barnes show, are working at the track.

JOHNNY JORDAN, manager of the Jordan troupe, states that he has a new act for the Tom Mix Circus this year, consisting of five men and four girls. It is a teeterboard act with several original and daring tricks. It will be Jordan's third year with the Mix show. Act is playing vaude on the West Coast. Closed at Orpheum Theater, Los Angeles, New Year's Day and will continue up the Coast for Bert Levey; booked until March.

Acts at Christmas Party

KANSAS CITY, Jan. 4.—Among professional acts appearing at Moyar's Christmas party here were Guy Blackburn, aerialist; Conroy's dogs and ponies; Henry Duo, tight wire and rolling globe; Bobby Reid troupe of clowns and Matsumota Troupe, high perch and acrobatic. Program was furnished and under direction of Bert E. Rickman.

Macon, Ga., Jottings

MACON, Ga., Jan. 4.—The Butters troupe of wire walkers left Macon to join the *Ballyhoo Revue* at Alliance, O.

Harry Mack is again night clerk at Central Hotel, the troupers' headquarters.

Carl Larkin and Soldier Lansdorf have opened Shorty's Cafe. It's another gathering place for troupers.

Mickey and Georgia Lund have returned from a visit to Georgia's folks in Wichita, Kan.

Clifton Sparks and wife and Clifton Jr. spent several days in Macon, guests of Mr. and Mrs. Charles Sparks at the Dempsey Hotel.

Plenty of activity around the Downie quarters, as work has started in the repair and paint shop.

Irish Horan and wife are wintering here. Bill Moore and Dick Scatterday are doing the advance for Ripley Oddities to show Macon early in January.

Frank Sataria and Jimmy Beach, of Bond Bros.' Circus, can be seen daily in lobby of Central Hotel. Other guests there are Roxey Fiber, wife and baby; Walter Beatty, Eddie Jackson, Mr. and Mrs. Clint Shufford, Allen Hauser, Mitt Carl and wife, Albert Yarboro, Carlos and Etta Carreon, Theresa Morales, Mother Morales and Dorothy.

Joe and Isabelle Gilligan are on a fishing trip at Jensen, Fla., and Joe has kept the folks supplied with plenty of blue fish.

Mother Robinson still looks after the sick circus folks.

Al and Leo Rock, of Fort Valley, are weekly visitors to the Central Hotel. Al still runs the picture house in Fort Valley.

Dexter Fellows

(CSSCA)

Tent Tattles

By FRED PITZER

NEW YORK, Jan. 4.—We have a fine set of boys' weeklies featuring circus stories, with lurid covers and filled with sawdust and spangles dynamite. Here are two titles that will make your blood tingle—in *Golden Hours* of April 14, 1900 (No. 637), "Hi Van Amburgh, Elephant Performer and Lion Tamer," and in *Golden Hours* of June 23, 1900 (No. 647), "Herr Driesbach, the Lion King." Both are by that celebrated press agent, Charles H. Day.

Many Christmas cards have come to this column, some of them unique. There's the one from Dexter Fellows, a large golden card showing a courier on a finely caparisoned horse, and trumpeting the fact that the Greatest Show on Earth is now in its tropical winter home in the land of sunshine and flowers. . . . Chris Dalton's card reads "May you be as happy as a Three-Ring Circus this Christmas Day." . . . Jim Chloupek sends a pleasant missive showing two elephants on varicolored spheres and tubs, "Christmas Greetings! Me and Elephants Never Forget, So Here Are My Wishes, the Cheeriest Yet." . . . A pleasant greeting comes from Karl K. Knecht. The card shows a couple of big elephant understanders with other elephants pyramiding upwards, the top mounter being a baby elephant. The simplicity of the card dignifies it. . . . Volny Phifer, always different, has a card showing his good-looking youngster saying "Mother and Father join me in wishing you a Merry Christmas and a Happy New Year. Ellis Joseph Phifer." Tell mother and dad, Ellis, I wish them the same, and don't forget a teeny-weeny wish for yourself. . . . Fine sentiment on Harper Joy's missive, "The Circus isn't under canvas—it's in your Heart." . . . Charley Somma sends a letter-size questionnaire having to do with the holiday season; quite eccentric and amusing. There seems to be a great deal of competitive interest in original Christmas cards having a circusy atmosphere and it would be well for *The Billboard* to offer a prize next year (the prize could be a year's subscription to the great amusement weekly. Advt.) for the member of the CFA or CSSCA sending in the most original card of this type. This would make a fine contest and no doubt would bring out much originality insofar as Christmas circus cards are concerned.



The Corral

By Rowdy Waddy

EVERYBODY get set for the 1936 rodeo season!

COMMITTEES should officially announce their shows and dates early.

INTEREST IN the Rodeo Association of America greatly increased during 1935.

PREPARATIONS are under way for the annual roundup at Mangum, Okla. A pageant in connection with the event is being planned.

REPORT FROM DENVER was that all indications pointed to the records of the last several years being far surpassed at this year's rodeo, in connection with the horse and other stock show.

AMONG folks in and around York, Neb., this winter are Joe, Goldie and Baby Mary Losen. Joe has been busy with breaking in a new trick-riding horse.

CARLOS AND ETTA CORREON are busy at Downie Bros.' Circus quarters working out menage horses and keeping themselves in shape for their Wild West concert work.

TEXAS JOE MIX and his folks had a six weeks' pleasant engagement in a "Toy Circus" of a large store in Lansing, Mich. They planned to go to Detroit to work dates in that section.

TEX AUSTIN was reported as talking with acquaintances in Chicago recently. Wonder if there will be a revival of the special-event rodeo in Chi this year?

MRS. DOROTHY ROBBINS had visits with rodeo and other entertainment folk acquaintances during the holidays in San Francisco. Dorothy takes deep interest in reading of rodeo and Wild West boys and girls in The Corral columns.

SOME HANDS at Miami took part in a performance staged at Dade County Home on Christmas. Names are not at hand, except that Chester Alexander was emsee the show and Burt Northrup was on hand with his guitar and songs. Also, Bess, trained cowpony, gave the kiddies rides.

ONE OF THE LATEST songs, words and music, of Powder River Jack Lee is dedicated to the late Will Rogers. The Corral editor has received a copy. It is more than "about" the universally esteemed former cowboy and later humorist. To great extent it's as tho Jack were speaking directly to "my old chum," Will Rogers.

THERE WERE about a half-dozen amateur rodeos, titled Junior Rodeo, with youngsters of the respective towns and environs participating, staged in the Southwest during the past fall months. They should be conducive to swelling the professionals' list within a few years. According to reports, some of the boys have already made good showings in various events.

NEW YORK. — Alice Sisty, who features Roman standing over an auto, dropped into this city from Northern New Jersey, where she is living for the winter. She played the Louisiana State Fair at Shreveport and other fairs, also some frontier events. She announced signing of a contract with Mayor Perry of Ogden, Utah, for the Pioneer Celebration there next July. Her stock consists of four horses. . . . Joe Daly, former contestant, once attached to the Diamond J Dude Ranch in Ennis, Mont., is running a Cowboy Ball in the Delano Hotel on West 43d street the night of January 24. The Lincoln Dude Ranch, Stormville, N. Y., is awarding the door prizes. Many rodeoites and Wild West people in the metropolis are expected to attend.

SLATS JACOBS and the missus have been in the East, until recently, since the New York and Boston rodeos. "Slats broke a leg at New York," writes Ken Insley from Old Lyme, Conn., "but has recovered and while here was able to walk miles and miles while coon hunt-

(See CORRAL on page 45)

AT LIBERTY
WILD WEST ENTERTAINER AND CONTESTANT
Can keep rope spinning thru different acts for eight or ten minutes; high-class Hog-Tying Stunt; play Guitar, sing Cowboy Songs. Have A-1 complete Riding Outfit, from Saddle down.
BARNEY J. RICH, Guymon, Okla.

FORT PECK RODEO CO.
NOW BOOKING FAIRS AND CELEBRATIONS FOR THE SEASON.
A Guaranteed Attraction.
Can furnish the best of references. Cowboys and Cowgirls wanted for season. Show opens Decoration Day at Fulton, Mo. Boozers, Chasers, Agitators save stamps.
O. A. RISTAU, Mgr., Fulton, Mo., Winterquarters.

WANTED PONY DRILL
WILL BUY a 4 or 6 Small Pony Drill. Stock must be young and healthy, well trained and priced reasonable for cash. Prefer spots
P. WOLCOT,
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OHIO COST SLASHED

State Fair Nut Cut in 3 Years

Expense reduction of nearly $100,000 is reported—lower gate stops profit

COLUMBUS, O., Jan. 4.—Operating expenses of Ohio State Fair here have been reduced by nearly $100,000 during the past three years, Earl H. Hanefeld, State director of agriculture, has reported.

Total disbursements for the 1935 fair were $159,437, lowest since 1919. Receipts totaled $126,262. Peak year for expenditures was 1929, when $258,106 was spent. Expenditures in 1932 amounted to $257,503.

The fair last August was conducted at a loss of $33,175 to the State. It was pointed out, however, that had a 50-cent admission charge been continued, instead of the present 25-cent charge, the annual would have been conducted at a profit.

Receipts in 1935 included: Gate admissions, $53,030; space and concessions, $27,312; stall fees, $5,319; speed fees, $4,558; exhibitors' tickets, $1,360; special admission tickets, $1,425; grand-stand receipts, $16,230; Coliseum receipts, $9,850; pari-mutuels, $3,319; riding devices and miscellaneous features, $3,903; Dog and Cat Show, $1,443.

A total of $91,463 was spent for premium awards, the director said.

Raleigh's Net Is $29,633.86

Release of information is accompanied by stir, with bids for '36 lease Jan. 10

RALEIGH, N. C., Jan. 4.—Information made public by the State Board of Agriculture revealed that North Carolina State Fair here profited to the tune of $29,633.86, of which $10,556 went to the State coffers and the balance, $19,077.86, to the 1935 lessees, George A. Hamid, New York, and Norman Y. Chambliss, Rocky Mount.

Release of the financial statement caused the usual commotion on the part of both insiders and outsiders who have been stirring up dissension with a view toward breaking up the Hamid-Chambliss combination which has been successful in the operation of the event for two years, 1934 and 1935. In 1933, before Mr. Chambliss joined him, Mr. Hamid conducted the fair under a State lease and wrote off a deficit of approximately $10,000. Opposition interests are anxious to be granted the lease. Bids for this year's operation will be received at the meeting of the board, which is headed by Commissioner W. A. Graham, on January 10, with many prominent fair men expected to be among those bidding in.

The midway is also a subject under discussion. A rumor was floated that Max Linderman, manager of World of Mirth Shows, which has occupied the midway for several years, has in his possession a letter in which he is officially assured of this year's contract. It is understood, however, in more informed

(See RALEIGH'S NET on page 37)



STANLEY GRAHAM, of the Graham Enterprises, which will have the Midget Village and Melodrama Music Hall at Texas Centennial Exposition in Dallas, the former to be augmented over the number of midgets presented in San Diego, where the Nudist Colony, under Graham management, will reopen for the second season of California Pacific International Exposition.

Midgets, Music Hall Set for Dallas Expo

CHICAGO, Jan. 4.—Billie J. Collins, representing the Graham Enterprises, has been in Chicago for a week or more completing arrangements for two shows that will be features of Texas Centennial Exposition next summer. In Dallas the Graham Enterprises will have the Midget Village and the Melodrama Music Hall.

For Midget Village about 15 new midgets have been added and the aggregation will include many well-known Lilliputians. Mr. Collins is completing casting of the music-hall company. He leaves soon for Dallas, then goes to the Coast to handle reopening of the Nudist Colony at San Diego Exposition, after which he will return to Dallas.

The Nudist Colony, which reopens in San Diego on January 12, has almost an entirely new personnel.

JIM AND FRED CONLEY, with Morgan Tolar, a member of the Conley Attractions, spent a few days in Cincinnati and took time to do a little visiting in *The Billboard* offices. Jim, head of the organization, reported a good outdoor season and bookings that will keep them busy for remainder of the indoor season.

N. C. Secretaries Expected To Favor Stronger Tax Laws

MEBANE, N. C., Jan. 4.—Taxation and proposed legislation will be considered at the annual meeting of North Carolina Association of Agricultural Fairs on January 13 and 14 in the Sir Walter Hotel, Raleigh, said Secretary C. S. Parnell, of this city. He declares that last year a number of fairs in the State were not exempted from amusement taxation because they did not conform with the existing statutes.

"But a number were exempted," he declared, "that should not have been. Due to late adjournment of the Legislature and inability to get the taxation law working properly some fairs escaped, but this year it will be different. It is evident that laws governing fairs will be tightened up and that carnivals playing still dates under the guise of fairs will not be exempted from taxation."

President J. S. Dorton, Shelby, will preside, and there will be numerous speakers during sessions and at the banquet Monday night, among them to be Carl Goerch, editor of *The State*.

Building Plant in Arkansas

BLYTHEVILLE, Ark., Jan. 4.—Construction of a complete fair plant, half-mile track, grand stand, exhibit buildings, recreation facilities and swimming pool has been started here by the Chamber of Commerce. Secretary J. Mell Brooks said Mississippi County annual fairs will be resumed next fall.

LANCASTER, O.—W. S. Crumley was elected president of Lancaster Fair; Clifton Parish, vice-president; P. G. Webb, secretary; Amos Thomas, treasurer.

Pays Off Right Now

CANBY, Minn., Jan. 4.—"This is one county fair that pays all of its premiums during the fair," declared Secretary J. L. Thiessen, Yellow Medicine County Fair here, sponsored by Post 117, Veterans of Foreign Wars, and Post 103, American Legion. "No exhibitor need leave the grounds without his or her money. Our 1935 fair was a success from every angle." Claim is made that it is the only county fair in the United States owned and operated by two war veterans' organizations.

Pension for Ackerman

SYRACUSE, Jan. 4.—Commenting on the retirement on New Year's Eve of J. Dan Ackerman as general manager of New York State Fair here, Peter G. Ten Eyck, State Commissioner of Agriculture, said: "He has assured us his invaluable experience will not be lost to us, as he will be available for counsel on fair matters. Mr. Ackerman's pension started from the date of his retirement." Pension is $3,500 per year. Becoming secretary of the fair 25 years ago, Mr. Ackerman was given the title of director in 1927, but last year, in a political turnover, Dr. A. L. Brown was named director and Mr. Ackerman general manager.

Wisconsin WPA Project Started

State Fair grounds are to be greatly improved—subway to infield included

MILWAUKEE, Jan. 4.—Improvements on Wisconsin State Fair grounds will employ about 400 men thru the winter on a WPA project. Among work to be done will be construction of a double-lane subway beneath the race track into the infield to create more parking space, draining and grading the infield, diversion and walling in of Honey Creek, construction of a large public swimming pool and reconstruction of the grand stand.

To Enlarge Parking

Work has been started on the subway. Crews working from both sides are removing hundreds of yards of dirt that is being spread on low spots. The subway will consist of a double concrete highway with a partition between lanes and a six-foot sidewalk. Structural stone will line the walls. With improvements to the infield, room will be provided there for parking about 7,000 cars. In the past the infield has been wasteland drained by Honey Creek. The creek bed has been diverted and now skirts the east side of the track. It will be held in bounds by low rock walls on both sides. Drainage tile is being laid crosswise on the infield.

More Space in Stand

After cold weather the entire infield will be leveled and seeded so that by fair time next fall it should be ideal for parking purposes. Under a previous governmental program the section of the infield near the grand stand was made into a football field and was used last fall by professional teams. Other sections have been landscaped. It is hoped that with construction of a large public swimming pool and bathhouse the fairground will be used more by citizens and tourists.

Reconstruction of the grand stand will include removel of all seats in the old stand and their replacement with new concrete tiers that will extend down almost to a level with the track and increase seating capacity.

Lynch Pilots Rejoin Troupe

TALLAHASSEE, Fla., Jan. 4.—Jimmie Lynch assembled his troupe of daredevil auto and cycle drivers here for his first exhibit in Florida of "The Death Dodgers" tomorrow. Bill Williams, motorcycle rider, who was in a hospital in Meridian, Miss., and Jo Jo, clown auto driver, injured in Little Rock, Ark., recovered and rejoined here. Lynch reports business good.

LANCASTER, Wis.—Entries in races at Platteville, Darlington, Mineral Point and Monroe fairs this year will be open to horses from outside the State in a move for greater popularity for harness racing.

Hix Show for San Diego

SAN DIEGO, Jan. 4.—A new type of curiosity show will make its bow at the 1936 California Pacific International Exposition here, the John Hix Strange-As-It-Seems Side Show and Museum. Show will be based on the cartoon strip by Hix. Management says there will be no gruesome exhibits, as plans are to make it of educational as well as entertainment value. George T. McCarthy, who is assembling acts and exhibits, announces that unique lighting effects will be used. Several editions are planned for the show during its run at the 1936 exposition and as each edition concludes its engagement, it will be sent on the road to theaters and other amusement centers.

Pushing Fort Pierce Show

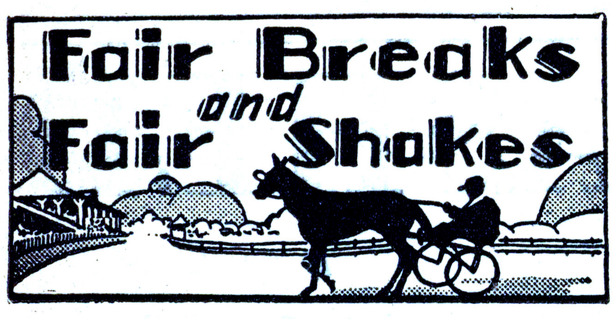
FORT PIERCE, Fla., Jan. 4.—Charles S. Emerson, recently elected president of Florida East Coast Exposition, has resigned as secretary of Fort Pierce Chamber of Commerce to devote his time to promoting interests of the new organization.

Kansans Present Live Subjects For Round-Table Talks at Meet

TOPEKA, Kan., Jan. 4.—An array of questions and topics for round-table discussion appears on the program for the 13th annual meeting here in the Jayhawk Hotel on January 7 and 8 of the State Association of Kansas Fairs, of which J. B. Kuska, Colby, is president; Maurice W. Jencks, Topeka, vice-president, and George Harman, Valley Falls, secretary-treasurer.

As much time as possible, aside from the sessions schedule, will be devoted to discussion on the following suggested subjects:

Do You Invite Exhibitors From Other Counties?; Suggestions to Legislative Committee; Did You Try Anything New This Year? Did It Pay?; Do You Work Under a Budget?; How Do You Handle Advance Sale of Season Tickets?; How Often Do You Revise Premium List? How Do You Do It?; Do You Ask the Stores To Close Afternoons for Fair?; Does It Pay To Use Grand-Stand Attractions on a Percentage Basis?; Have You Changed Your Ideas About Free or Pay Gate?; Do the Farm Organizations in Your County Co-Operate?; Do You Have Trouble Getting Your County Money?; Do You Charge Entry Fees in Exhibit Departments?; What Do You Pay Judges? How Selected?; Do You Make Stock Judging a Part of the Entertainment?; How Do You Manage When You Are Unable To Pay Premiums in Full?; Traffic Problems—Getting 'Em In and Out; How Do You Get Rid of Exhibits of Fancy Work, Etc., Which Come Too Often?; Does Your 4-H Club Department Pay?; How Can We Improve the 4-H Club Department?; How Much Do You Use Your Public-Address System?; What Do You Get for Advertising Concessions on Grounds?; How Do You Interest the Chamber of Commerce?; How Much Do You Use Your County Newspapers—Advertising, Publicity?; How Can We Get More Fairs Into This Association?; Do You Have a "Pass Evil"?; Do You Provide Night Entertainment? How Managed?; Which Pays Best—Good Attractions or Cheap Ones?; Where Did You Cut Expenses?; Arranging Circuits; What About Taxes?; What Is Our Association For?; What Is the Function of the Executive Committee?



By CLAUDE R. ELLIS

THAT isn't a bad idea of officers of Indiana State Association of County and District Fairs—barring the customary and formal speeches at the annual banquet. It is whispered that some other associations will follow suit. The jolly edge has been taken off many a fair meeting by windjammers who held delegates until midnight and the wee sma' hours by tiresome so-called oratory, often on subjects entirely foreign to purposes of the gathering.

WHAT a workout this month for the showmen and other attractions folks who follow the winter fair meetings! Once more all the gatherings seem to come in a bunch, with a few extra added this year for good measure. Of 26 meetings scheduled for January and February no less than 22 are on for January.

MEMBERSHIP of the Past Presidents' Club of the International Association of Fairs and Expositions carries a list of names distinguished in the annals of fairdom on this continent—C. E. Cameron, A. L. Sponsler, J. W. Russwurm, S. N. Mayfield, T. H. Canfield, Frank D. Fuller, E. L. Richardson, Charles A. Nash, William R. Hirsch, E. G. Bylander, Percy W. Abbott, A. R. Corey, Fred A. Chapman and Elwood A. Hughes.

EFFECT of pari-mutuel betting at fairs so far apparently has been according to location and type of population. A few that broke the ice with it in 1935 probably will not care to have it again and, indeed, some fair boards and State associations have not dared agitate in favor of the legal betting, having an ear to the ground regarding community sentiment. On the other hand, some fairs are more than satisfied with the good results of the machines, such as Great Falls, Mont. Latest to testify is Secretary Clayton H. Steele, Northern Maine Fair, Presque Isle, who declares, "Pari-mutuel betting helped to increase our attendance in 1935 and we are looking toward a greater increase in 1936."

THAT topic, "Budget or Bust," down for discussion at the Wisconsin fairs' meeting by Bert Walters and Louie Catteau, could well be included for round-table talk in the program of every meeting this winter, especially by associations that have member boards wondering why they generally wind up behind the eight ball.

WITH a number of State and county fairs, necessarily in politics because of strings which must be pulled for State or county aid, it doubtless is a wonder that they give as good accounts of themselves as they do. Exigencies of the "To the victor belongs the spoils" situation have put many a good fair director or manager on the sidelines and placed many a lightweight in the saddle. The future sometimes looks much brighter for American Legion-managed and other independently conducted annuals, striving to pay as they go, than it does for some of the subsidized fairs that have been at times and may again be swamped by "economy" waves.

SHORTS: Revising of premium lists is now in order. . . . McCune-Grant Trio, horizontal bars, will be under the Barnes-Carruthers banner in '36. . . . Earl Hanefeld sure has been wielding the pruning knife at Ohio State. . . . Frisco's Bay Bridge Exposition was heralded in the Pasadena Rose Bowl parade on New Year's. . . . A quick jump for attractions men from Wisconsin, Indiana and Kansas fairs' meetings to the Illinois meet in Springfield. . . . There was said to be no dearth of aspirants for the J. Dan Ackerman job in Syracuse. . . . If anyone can creditably bring back Delta Fall Fair, Greenville, Miss., he is Editor "Pink" Smith. . . . Dallas Centen Expo bosses broadcast, "Letters 'ex' belong in the middle of Texas, never before it; there are no ex-Texans." Tampa sets the pace for 1936 with a greatly augmented grandstand show for Florida Fair. . . . Some boys who were at La Porte (Ind.) Fair last year know that Secretary Jim Terry really is ag'in grift.

Fair Meetings

Illinois Association of Agricultural Fairs, January 9 and 10, St. Nicholas Hotel, Springfield. J. H. Metten, secretary, Duquoin.

North Carolina Association of Agricultural Fairs, January 13, Sir Walter Hotel, Raleigh. C. S. Parnell, secretary, Mebane.

Ohio Fair Managers' Association, January 14-16, Deshler-Wallick Hotel, Columbus. Mrs. Don A. Detrick, secretary, Bellefontaine.

Minnesota Federation of County Fairs, January 15-17, Lowry Hotel, St. Paul. R. F. Hall, secretary, Minneapolis.

Association of Agricultural and Industrial Fairs of Southeast, January 16 and 17, Henry Grady Hotel, Atlanta, Ga. E. Ross Jordan, secretary, Macon, Ga.

Nebraska Association of County Fair Managers, January 20-21, Cornhusker Hotel, Lincoln. Chet G. Marshall, secretary, Arlington.

South Texas Fair Association, January 20-21, Travelers' Hotel, New Braunfels. George J. Kempen, secretary, Seguin.

Western Canadian Association of Exhibitions, January 20-22, Royal Alexandra Hotel, Winnipeg, Man. S. W. Johns, secretary, Saskatoon, Sask.

Western Canada Fairs Association, January 20-22, Royal Alexandra Hotel, Winnipeg, Man. Keith Stewart, secretary, Portage La Prairie, Man.

Maine Association of Agricultural Fairs, January 21, Falmouth Hotel, Portland. J. S. Butler, secretary, Lewiston.

Michigan Association of Fairs, January 22 and 23, Fort Shelby Hotel, Detroit. Chester M. Howell, secretary, Chesaning.

North Dakota Association of Fairs, January 23 and 24, Dakota Hotel, Grand Forks. H. L. Finke, secretary, Minot.

Vermont Agricultural Fairs Association, January 23 and 24, meeting with Massachusetts Association in Hotel Weldon, Greenfield. Glenn W. Rublee, secretary, Enosburg Falls, Vt.

Massachusetts Agricultural Fairs Association, January 23 and 24, Hotel Weldon, Greenfield. A. W. Lombard, secretary, 136 State House, Boston.

Western Fairs Association, January 24 and 25, Hotel Whitcomb, San Francisco. Charles W. Paine, secretary, Sacramento.

Texas Association of Fairs, January 24 and 25, Adolphus Hotel, Dallas. Frank M. Thompson, secretary, Sherman.

Rocky Mountain Association of Fairs, January 26-28, Rainbow Hotel, Great Falls, Mont. Harold F. DePue, secretary, Great Falls.

Virginia Association of Fairs, January 27 and 28, John Marshall Hotel, Richmond. Charles B. Ralston, secretary, Staunton.

Pennsylvania State Association of County Fairs, January 29 and 30, Abraham Lincoln Hotel, Reading. Charles W. Swoyer, secretary, Reading.

Ontario Association of Agricultural Societies, February 4-5, King Edward Hotel, Toronto. J. A. Carroll, secretary, Toronto.

Association of Tennessee Fairs, February 4, Noel Hotel, Nashville. O. D. Massa, secretary, Cookeville.

New York State Association of Agricultural Societies, February 18, Ten Eyck Hotel, Albany. G. W. Harrison, secretary, 131 North Pine avenue, Albany.

Association of Connecticut Fairs, February 18 (meeting place to be selected) Hartford. Leonard H. Healey, secretary, Hartford.

SECRETARIES of associations should send in their dates, as inquiries are being made.

Fair Elections

SHELBYVILLE, Ind.—Shelby County Fair Association elected Lanta V. Hauk president to succeed Rufus Fix; Morris Main, Claude C. Mohr, vice-presidents; George Parrish, secretary, re-elected.

WAPAKONETA, O.—Auglaize County Fair Society re-elected A. J. Gierhart president; P. F. Graessle, vice-president; J. H. Frische, treasurer. Secretary Harry Kahn, after serving two years, was re-elected for two years more, the 1935 fair having been the most successful in 25 years.

CANBY, Minn. — Yellow Medicine County Fair Association elected E. C. Edwards, president; H. W. Lund, Eugene Ott, vice-presidents; J. L. Thiessen, secretary; L. Livingston, treasurer.

MADISON, Wis.—Dane County Agricultural Society re-elected Julius Krebs president; Joseph Rothschild, vice-president; R. G. Nuss, secretary; William Belda, treasurer.

JENNINGS, La.—Jefferson Davis Parish Fair Association re-elected Frank W. Bardell president for a third term. Other officers named: C. C. Potter; Mrs. L. T. Moses, former secretary; F. F. Arcenaux and Mrs. Hazel Putnam, vice-presidents; Fred Maund, secretary.

CANTON, O.—Stark County Agricultural Society re-elected J. E. Holm president; W. T. Sheckles, vice-president; Ed S. Wilson, secretary; A. G. Smith, treasurer. New directors installed are Charles J. Lentz, Ed Klick and Russell Yohe.

BAKERSVILLE, N. C.—Toe River Fair Association re-elected F. E. Smith president; W. M. Wiseman, secretary, and elected H. M. Urban, Mary Martin Sloop, Edgar Tufts, I. H. Garland, Grover Robinson, John L. Young, Thomas Dellinger and J. L. Hartley, vice-presidents.

Exhibit Space Moving Fast And Acts Booked for Tampa

TAMPA, Jan. 4.—Exhibition space in the 24 buildings of Florida Fair is nearing a sellout, according to General Manager P. T. Strieder. Demand for commercial display space far exceeds that of past years, while county and individual exhibits will require much more frontage than last year.

Heavy demand for ground space is also reported by the Royal American Shows thru W. C. Martin, concession superintendent of all space outside of buildings. Six Spanish-American countries will have national exhibits in the Pan-American Exposition Building.

Grand-stand attractions will center around Ernie Young's musical revue, largest production of the kind ever booked at a Florida fair. Nearly 30 acts will be used in conjunction with the Young show, including Suicide Ted Elder, Vittorio Zacchini, Merrill Brothers and Sister, Maximo and other outstanding features. J. Alex Sloan has been awarded contract for two days of auto races to open and close the fair, February 4 and 15. Lucky Teter and his Hell Riders will also have two days.

Tour of Diving Act Reflected in Record

WASHINGTON, Jan. 4.—A season's review of the handling of a big act on the road is a revelation in the task necessary for proper transportation, financing and other angles, it is declared by Harry Bentum, manager of Miss Bench Bentum's Diving Sensations, which started the 1935 season with Conklin's All-Canadian Shows and played with other carnivals, also fairs and celebrations.

He said that in joining the Conklin Shows in Windsor, Ont., it was necessary to travel more than 1,000 miles from New York City with two tons of apparatus and baggage and eight people, high diver, two clown divers, two lady springboard divers, one property man and an electrician and rigging man and an emsee. Truck and auto were left in the States during the Conklin tour, which covered over 5,000 miles in provinces of Ontario, Quebec, New Brunswick and Nova Scotia and these cities: Windsor, Guelph, Sudbury, Timmins, Ont.; Rouyan, Que.; Ottawa, Ont.; Sherbrooke, Que.; St. John, N. B.; Halifax, N. S.; Moncton, N. B.; New Castle, N. B.; Edmundston, N. B.; Campbellton, N. B.; Cornwall, Ont., and Peterboro, Ont., fairs.

In the States dates started on Hamburg (N. Y.) Fair grounds for the Niagara Hudson Electric Company Picnic, then to Glen Park for two weeks, second return date for the act, then back to Hamburg Fair grounds for the Erie County Democratic Picnic. From there the act went to the Glick Shows in Hudson Falls, N. Y.; Hanover, Pa.; Hagerstown, Md.; McConnellsburg, Pa.; Frederick, Md.; Purcellville, Va., and Staunton, Va., then Endy Bros.' Shows for Chester, S. C., and Hartsville, S. C., and from there into winter quarters here and personnel went to their homes in New York City and Philadelphia.

Cost of operation, salaries, transportation, repairs, gas and other expenses amounted to $8,200 for the season, Mr. Bentum said, traveling about 11,000 miles, giving 354 shows; handling on the season 112,000 pounds or 28 tons of apparatus in the air, plus unloading from trains to showgrounds and back again on show train, another 30 tons; driving 1,780 stakes to hold the act in the air, using 700 tons or 32,400 gallons of water, using 36 gallons of gasoline for the fire dive.

A total of 868 single dives was ex-

(See Tour of Diving on opposite page)

Fairs, Parks, Celebrations, Etc.

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By CLAUDE R. ELLIS
(Cincinnati Office)

THE SKATELLES, tap dancing on roller skates, are on vaude bills in the Southwest. Sensational whirls and figure skating are interspersed with their tapping.

TRIANON RINK, Alliance, O., is featuring a hour of dancing following nightly skate sessions, with one charge for both. Policy is proving popular. Sunday sessions have been added.

LITTLE Shirley Foster and her partner, Marty Collins, Philadelphia, who were featured at a pre-holiday party given by the DuPonts at Longford Gardens, Del., on December 23, went over so big that arrangements were made for a return appearance.

FORUM Rink, St. John, N. B., has asked city council to guarantee a $10,000 bond issue to prevent closing of the rink before end of the ice-skating and hockey season. D. J. Corr has been appointed manager, displacing Ernest A. Lamy, formerly of Saranac Lake, N. Y., trick and comedy ice and roller skater, who was manager of the St. John Rink for two years.

FINKS AND AYRES, American roller skaters, are in Arena Music Hall in Brussels. Phil Taylor and Erna Anderson, acrobatic ice skaters, are in Pole-Nord Rink in Brussels. Henry Blasson, who works with ice skates atop a pedestal, is at Pole Nord Brassery in Luxembourg.

BOBBY HEARN, skating comic of the touring World's Fair Ice Carnival, playing rinks, has been in a hospital as a result of a fall in Halifax (N. S.) Forum. An amateur ice and roller skater in speed meets 15 years ago, he has been a performer the past seven years, with base in New York City.

EDWIN WEDGE, roller and ice speed skater, Detroit, who has been in Eastern Canada in ice-skating races, reports having recently married Goeta Ljungberg, concert and grand opera singer, and that they may team up for an ice and roller singing and stunt act.

A PRIZE waltz contest, starting on January 17 and continuing until February 14, will be conducted in Chez Vous Rink, Philadelphia, final winners of the contest to be acclaimed champions of Pennsylvania. Skating was eliminated on New Year's Eve, both ballroom and rink being utilized for dancing, with a mammoth floor show as the feature. Elaborate decorations were used during the holidays at this rink, making it a veritable fairyland. Large Christmas trees bedecked with colored lights and decorations were everywhere; from the ceilings showers of silver leaves and stars were hung in profusion, and these, together with marvelous lighting effects used permanently with added lights, received many compliments. Each employee of the rink received a substantial cash gift from the owner, Mrs. Feigle.

IN A LETTER inquiring about Fred Murree, Red Lion (Pa.) rink manager, C. Kemp Hart writes from Skowhegan, Me., that many years ago Murree was in a six-day roller contest in Convention Hall, Portland, Me., when the writer was referee of the contest, affiliated with the Western Skating Association. "I have taken *The Billboard* a great many years," he adds, "and could not get along without it."

WINDLAND AUDITORIUM, East Liverpool, O., is conducting a tri-State speed championship tournament covering Ohio, West Virginia and Pennsylvania, which got under way on December 14 and will continue for eight consecutive Sundays, with grand finals on February 9. Eight entries are permitted in each heat, and each heat winner qualifies for the finals. On opening night Pete Pollock, East Liverpool, was winner; on December 21 Earl Burlingame, Chester, won, and on December 28 Chuck Jackson, son of the noted Hap Jackson, was winner. Many speed skaters from the tri-State area have entered, and Tournament Director Dick Dillon announced that all speed skaters in the Upper Ohio Valley are invited to enter. Entries have been received from Cleveland, Youngstown, Mansfield, Canton, Ravenna, O., and Beaver Falls, Pa. Winner of each heat receives a gold medal, and winner of grand finals, who becomes tri-State speed champion, will receive a silver trophy cup, a pair of racing skates and other prizes. Red Rhodes, winner of last year's tournament, has not yet stated whether he will enter this year. Tournament has been attracting large crowds to the Windland Rink.

On Rollers in Europe

By CYRIL BEASTALL

On December 8 the NSA held a silver and bronze standard dance test in Batley Skating Club, 50 per cent of candidates passing in each branch. Same night Batley Tigers defeated Leeds 6-1 in a roller-hockey match before about 800 specators.

On December 14 Derby All-Greens roller hockey team, under direction of my old friend Edward Young, paid their third visit of the year to White City Rink, Hull, and reported that Manager Lloyd-Worth gave them the time of their lives. A crowd of over 900 saw Hull's first team win 4 to 1; referee, W. Lloyd-Worth.

I have very recently visited Granby Halls Rink, Leicester, and renewed acquaintance of Cyril Mayes and Fred Randall, co-directors with William Burrows, of Leicester Skating Company, operator of this palatial roller rink. Floor measures about 130 by 70 feet and is one of the best conditioned in England. One-mile amateur roller speed championship of Great Britain will be staged there on February 1.

Announcement of a world's, also European, roller-hockey championship for Stuttgart, Germany, next year was recently made in a London daily newspaper. Invitations for the world title event are said to have been forwarded to the U. S. A., Canada, South America and other places. The European championship tournaments were inaugurated in 1924 by the Federation Internationale de Patinage a Roulettes (FIPR) and have been held in either England or Switzerland in previous years.

If the FIPR has officially sanctioned promotion of the 1936 tournament by the German controlling body I think it is a good move, as the German association officals have proved abilities as organizers, and the Stuttgart Stadium, with seating capacity of over 9,000 and skating floor of almost ideal dimension for the game, is surely a fitting venue for such an important event.

A world championship is quite a different proposition, and I fail to see how it is yet possible to hold anything like a representative event under present conditions. It was found difficult to standardize rules in Europe in order to make a Continental championship possible, but the main variances were confined to duration of matches and weight and length of stick, whereas in a world competition much greater differences would have to be modified.

As I have already pointed out in the press here, the U. S. A. could NOT be excluded from a representative world title event, for reasons which must be obvious. The rules in operation in the States today differ very much from the FIPR international rules; herein lies the problem which has to be mastered before a representative world championship is possible.

If any roller-hockey officials, interested in this event mentioned, wish to go further into matters I shall be delighted to put them in touch with the promoters. Write to me at 99 Balfour road, Derby, Eng. Only too glad to help in any way.

Poor Practices

By E. M. MOOAR

During the 1934-'35 season roller-skating produced no outstanding feature in the way of speed skating or otherwise. Even Jesse (Pop) Carey's annual 24-hour team race, usually staged in Carsonia Park Rink, Reading, Pa., went by the boards because of lack of entries. Business as a whole kept the books on the black side and many new rinks came into existence.

Summer rinks were handicapped by unusually rainy weather in nearly every State. Those that were fortunately situated fared well. Inception of two large rinks in Pittsburgh brought good returns, as that city had been without a large rink for a number of years.

One bad feature of the past year was the cutting of prices in many places where, it is our opinion, such action was not justified. Other unnecessary methods were adopted which were not productive of good business. It has long been said that "competition is the life of trade," and we agree with this only to the point where competition is productive to both parties.

In larger cities rinks have big overhead and were obliged to meet cuts made in theater prices. In smaller places, where in many cases rink buildings are owned by the operators, a reasonable cut could be made. But where buildings are rented the operators must meet the overhead and cannot adopt foolish methods, such as free nights, 15 and 20-cent skating, etc. These methods are not conducive to keeping up a high standard of patronage or good box-office results.

(To be continued next week)

RALEIGH'S NET——

(Continued from page 35)

quarters, that the "official communication" is in reality a formal recommendation from the board of agriculture to the 1936 lessee. Lessee in question would follow the board's recommendation, it is said.

Confirmed by Hamid

NEW YORK, Jan. 4. — George A. Hamid, president of the booking office bearing his name, confirmed the financial statement of North Carolina State Fair, Raleigh, of which he was co-lessee, and then issued the following statement himself in answer to several questions put to him by *The Billboard:*

"I feel that our record speaks for itself. Mr. Chambliss and myself have been reluctant about accepting these one-year leases, and we are ready to ask for a longer period. This would give us an opportunity to do an even better job than we have done — the record shows what was accomplished. It would also give the lessees a more permanent foundation for building up the fair with an eye to the future. During the years of our tenure as operators we have been embarrassed in a measure, because we cannot issue long-term contracts to concessioners, exhibitors and other elements which go toward comprising a fair. However, if the lease is again granted for one year and we are again successful in the bidding, we are prepared to go along with the deal 100 per cent. If the lease is given to someone else, we will render every co-operation.

"The years 1933, 1934 and 1935 were successful, thanks to the board, the newspapers, civic organizations and individuals, including high dignitaries of the State. Everyone knows of our work in building up the State Fair after it was practically abandoned as a State-conducted event following huge losses.

Longer Lease Sought

"It so happens that I am a bit sentimental when it comes to North Carolina, because it was one of the first places where I got my start in the business. In 1933, therefore, I took the risk—that's exactly what it was in those days—of leasing it. Later on, at the behest of my associate, Mr. Chambliss, and others, we annexed several other fairs in the State. Since the State Fair was held late in the year, I was able to devote considerable of my time to it, and I also brought in the strength of my entire organization, and my associates, supplying services and material at cost. In this way the State received benefits not otherwise obtainable.

"No one wanted the fair when I received the lease on it. Now that we have shown success in large sums other interests are after it. Of course, I know the fair is used as a political football, but one thing must not be overlooked. It is this: No other individual or organization is prepared to match our net profits, because, while our profits look big, it took our facilities and services to bring it about, and these facilities and services cost money which is not charged up in the expenditures column. That makes for more on the net.

"I will be at the meeting with Mr. Chambliss to put in a bid, and we will recommend that a longer lease be granted. Operators of a State fair should be given the opportunity to deal with concessioners on contracts longer than one year. This creates respect and good will.

"Yearly bids are injurious and tend to retard progress. And another thing, if the 1936 lease is awarded to us, the board can have a clause in the contract to the effect that if at any time the State feels that it wants to operate the fair on its own, we will automatically withdraw."

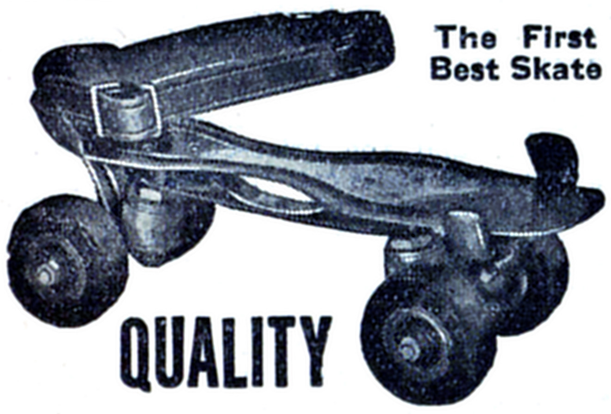
Mr. Hamid and Mr. Chambliss have received the indorsement of civic groups, newspapers and prominent officials, and Mr. Hamid himself is a member of the Raleigh Chamber of Commerce.

TOUR OF DIVING——

(Continued from opposite page)

ecuted by those in the act, which received publicity in 56 newspapers in Canada and the States, with total lineage of 12,360 in all the stories; used various 87 mats and cuts, gave out 160 8 by 10 photos to committees, papers and fairs; autographed among all artists on the act in the various cities over 8,000 pieces of what have you, from a baseball bat to a paper bag; had 21 people faint when the high dive was completed and showed to 1,200,000 people, of which there is record, plus other fair attendance.

Biggest single day's attendance was in Hamburg, N. Y., with 78,000 $1 paid admissions and on the Conklin Shows in Halifax, N. S., showed on the week, inside and outside the grounds, to about 131,000 people, probably a record for a carnival still date. The act has on hand 82 bathing suits of various colors, plus capes, drapes and other apparel.



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Chattanooga Spot in View

Warner grounds will be surveyed, looking to making modern park

CHATTANOOGA, Tenn., Jan. 4.—Plans to make Warner Park, local recreation spot, an up-to-date amusement park were announced by City Commissioner R. M. Cooke. Early in January an Eastern engineer will come here to make a survey leading toward complete renovation of the park's facilities. New concessions, rides and other amusement devices to supplement those already on the ground will be ready for a spring opening, it was said. With increasing crowds patronizing Warner Park, city official hopes to interest concessioners.

While attending the December convention of the National Association of Amusement Parks, Pools and Beaches in Chicago, Commissioner Cooke and Superintendent P. L. Olgiati made contact with large Eastern manufacturers of park equipment. When Commissioner Cooke informed them that the new softball diamonds alone were attracting an average of 3,000 to Warner Park nightly they agreed to send a representative here, he said.

If enough new attractions can be brought to Warner Park the layout will be changed to group them together in a midway arrangement. Installation of additional recreational devices is also considered.

Swimming pool, which had an exceptionally good year in 1935, will have its sand beach enlarged next summer. Increased patronage that resulted from improvements last summer has convinced officials that further expansion would be a sound business move.



FRANK P. GRAVATT, president of Steel Pier, Atlantic City, who predicts a banner season in 1936 and who is expected to make important announcements of thriller acts booked, following a conference with Charles Hart, of the pier staff, who has returned from a talent-scouting trip in Europe.

Morris Tells of Optimism Shown at Meet in Chicago

RYE, N. Y., Jan. 4.—Amusement parks thruout the nation reported that the 1935 season was the best in a decade, according to Paul Morris, advertising manager of Playland, Rye, on his return from the national convention in Chicago. He was chairman of the convention program committee.

Herbert F. O'Malley, director, and Frederick Church, superintendent of Playland, also attended the convention. Mr. Church was called home by the sudden death of Frederick Fien, assistant superintendent.

A spirit of optimism prevailed at the conclave, Mr. Morris said. It was the most enthusiastic gathering since 1927, with more than 600 men from United States and Canada attending. Mr. O'Malley was elected a director of the association.

Circuit Meet in Pittsburgh

PITTSBURGH, Jan. 4.—While additional details are yet to be ironed out, a local meeting of park managers covering Western Pennsylvania, Ohio and West Virginia, at which a complete circuit for park attractions playing the tri-State area is expected to be formed, probably will be held about January 18 in a downtown hotel. Frank Cervone, Hamid representative here, expects George Hamid in next week and a number of park managers. Discussion of the circuit idea started at the NAAPPB convention in Chicago last month.

Record Men Meet in A. C.

ATLANTIC CITY, Jan. 4.—More than 500 Eastern States leaders are attending the annual convention of the RCA-Victor Manufacturing Company at the Ritz-Carlton Hotel here. Principal speakers are David Sarnoff, president of RCA; E. T. Cunningham, vice-president RCA-Victor; Thomas Joyce, advertising manager; J. S. Sayre, assistant to president; Col. John W. Griffin and Ted Wallerstein, director record department.

Knoebels in Pennsy Have Record Season

ELYSBURG, Pa., Jan. 4.—Knoebel's Grove here, one of the largest resorts of its kind in Central Pennsylvania, with a colony of 60 cottages and numerous attractions, broke all records for business during the past season, reported the owners and operators, H. H. Knoebel & Sons.

It was a record season for the swimming pool, said to be the most modernly equipped within a radius of 57 miles, and the tank will be further improved for 1936. Dancing and roller skating in the ballroom, carousel, restaurant and other attractions and concessions all rolled up successful grosses.

A newly paved entrance to the park will replace the former oiled road next season. Other improvements include five additional and artistically varied bridges across streams and miniature lakes of the spot. It is said more rides and concessions will be presented in 1936.

MILWAUKEE.—Ernst Untermann, new 71-year-old director of Washington Park Zoo, who took charge on January 2, says he will have two main objectives: Development of educational facilities of the zoo and expansion of the zoo along naturalistic lines, so animals may be seen in reproductions of their native environments. "The zoo development will cost considerable money, which is not available at present, but may be done over a period of years, perhaps under a 25-year plan," he explained. Untermann indicated he would suggest a discussion by the park board, Washington Park Zoological Society, parent-teacher associations and other interested organizations concerning educational end of the zoo.

Buddy Post Loses Mementos in Fire

CANTON, O., Jan. 4.—An explosion followed by fire destroyed the Barn, north of here, built and operated for more than a year by Charles (Buddy) Post, former movie actor and until a year ago manager of Sandy Beach Park, near Akron. Two employees were seriously burned.

Lost in the ruins were many valuable first editions of famous writers, a large collection of dry point etchings, more than 200 autographed photos of stage and screen stars and all of the furnishings in the Post apartment in rear of the roadhouse.

Building and furnishings were covered by insurance. Mr. Post went from California to Akron three years ago and, after severing his connection with the Akron amusement park, came here and erected the place.

Long Island

By ALFRED FRIEDMAN

FROM ALL AROUND: New Year's Eve celebrating in Long Island territory was gayer this year than any period since '29. Roadside inns, night clubs and beach clubs, with many of the latter opened especially for the event, were pretty well filled.

Amusement men locally accepted the whole thing as a good symptom. Americans must battle their way out of the depresh by assuming a happier spirit, and on the shoulders of the amusement industry in general rests the bigger part of helping to carry out that effort.

Some while back this column contributed a line or two to mentioning cases where some of the wealthy Long Island estate owners were abandoning lavishly constructed swimming pools created during the Golden Era, because of the terrific expense involved in the upkeep. It had been suggested that some of these natatoriums be converted into commercial enterprises, but in the larger number of cases owners have viewed this as impractical, much as they would like to pocket the revenue such a move would produce.

Over on the North Shore of the Island one member of the Platinum Set mused, not so long ago, that his infrequent swims in his magificent pool have cost him as much as $1,000 each—construction, upkeep and incidentals involved bringing it up to that almost unbelievable peak. What this figures out per swimming stroke we have not yet calculated.

ROCKAWAY BEACH: New Year's fuss here was kinda slack, the citizenry and others having journeyed into Manhattan to do their gay-making. . . . Harry E. Tudor, so many years a fixture around here, is in England for a long time to

(See LONG ISLAND on opposite page)

NEW ORLEANS—With WPA workers assigned to the project, a bigger and more attractive Audubon Park Zoo is rapidly taking shape. Most smaller animals have been moved from an open plaza in front of the park to a setting among trees and made lagoons. All large bird and monkey cages have been repaired and painted. Work will be completed in six weeks, according to Superintendent Frank Neelis.

Steck Frank To Okla. Ops

Chairman of OPPA declares group must meet sanitary legislation in State

ENID, Okla., Jan. 4.—Urging all pool and park operators in the State to attend an organization meeting of Oklahoma Park and Pool Association in Oklahoma City on February 16, Ray Steck, lessee and manager of Lake Hellums here and temporary chairman of the group, declares that sanitary legislation which may be drastic is imminent in Oklahoma and that it behooves all operators to join the movement for better conditions and to safeguard their own interests.

"I attended the convention of the National Association of Amusement Parks, Pools and Beaches in Chicago," he declares, in part, in a strong letter, "and after getting first-hand information from all over the United States and Canada I am even more convinced than ever that Oklahoma must have its own State organization to protect our industry.

Example of Illinois

"At our meeting last fall I was asked by the few in attendance to take time from my own business to try to interest some of you fellows into coming into this organization and help to make Oklahoma swim-minded. But it seems, from the few replies that we have had, that the most of the park and pool men in Oklahoma would rather sit around and take life easy than try to increase their business and put it on a paying basis. We have heard yaps and howls from nearly every pool in the State in the last four or five years about business not being good. Naturally, business is not going to come your way if your place is dead. Get the crepe off of your door, wake up, and let's get some life into this business!

"Illinois passed some health laws which were very fair and just, and there were also some laws passed which make it almost prohibitive to operate. What happened in Pennsylvania? Theater interests in that State had a State tax passed, which is not a sales tax, and which affects parks and pools only, making it almost prohibitive to operate.

Competition Is Real

"In Chicago we had the pleasure of meeting Martin Stern, who is conducting the 'Swim-for-Health' campaign, sponsored by the National Association of Amusement Parks, Pools and Beaches; National Knitted Outwear Association and all leading swimming suit manufacturers. This will be held June 22-28. It will not cost the park and pool industry a thin dime, and the only thing asked is to tieup with local newspapers and department stores selling swimming suits, cosmetics, sun-lotion, etc.

"We often hear the expression among park and pool men that 'they have no competition.' This is far from true, as we find that almost any store in your town is in competition with you—theaters, road houses, dance halls, beer gardens, ice cream parlors and department stores, which sell toys and playground equipment. Practically all of them use plenty of advertising and promotion schemes and the price-cutting gag of which none of us can approve. At present we are getting about one out of every 10 persons to our places of business. Let's change it around and leave only one of every 10 on the outside!"

CINCINNATI. — Holiday throngs at Cincinnati Zoo inspected extensive progress made on the new Forest avenue parking lot and excavations for the new reptile house, completion of which is expected by the end of May. Recent work included surveying and staking out the area on which new bear pits will be constructed, work on which probably will start within two weeks.

SCRANTON, Pa. — Latest piece of fiction by F. Burton Derby, author, and eight years secretary and general manager in charge of promotion of Lake Ariel Park and Beach, Wayne County, Pa., is backgrounded in the amusement world.

Controversy Over Dems' Conclave May Fix A. C. Convention Policy

ATLANTIC CITY, Jan. 4.—The new year holds prospects of quite some controversy before the convention and publicity machinery of the resort really gets under way. Ex-Mayor Harry Bacharach, head of the publicity committee, altho sick in bed, is plenty peeved because "more earnest efforts were not put forth" to capture the Democratic national convention.

Mayor C. D. White, in answer, considers the whole convention "in the bag" and not worth the vast amount of money which must be put up to guarantee such a conclave. Resort is ringing with champions for both sides. It is apparent Philadelphia has the convention. Mr. Bacharach started a drive for the convention some time back and stated that the publicity alone would be worth the money necessary to put up. Hotel interests are interested but not willing to go to town on the idea. Merchants feel the same from apparent expression of opinion. Mayor White does not believe the city itself would do the underwriting. Ex-Mayor Bacharach's idea is for all to chip in.

"We would take in $10,000,000," he said. "I am basing my estimate on the Elks' convention in its prime; we used to raise $50,000 for this. I am in favor of raising the $225,000 apparently necessary."

However, the controversy is not expected to get very far in the way of bringing the Democrats here, but it may help to thrash out future city policy in such cases.



The Pool Whirl

By NAT A. TOR

(All communications to Nat A. Tor, care of New York Office, The Billboard.)

Spent New Year's Day strolling along the Boardwalk at Coney Island, N. Y., and it set me to wondering what's going to become of the popular resort. The possibilities that exist there for winter operation, to my mind, may prove the salvation of the Island. I think if the advantages that exist at the Island were utilized in winter as well as in summer the Island could be made into another Atlantic City.

These advantages concern swimming, which is why this is being brought up now. It is my belief that more indoor pools and properly managed outdoor tanks, as well as up-to-date bathhouses, can help put Coney Island back on its feet. There's an attempt here and there to operate a Turkish bath and indoor pool, and while it may be that these places are making money, tho from outward appearance I can't see how they can, on the whole Coney Island on a winter afternoon looks pretty much like a beaten derelict.

A "shot in the arm" is needed for Coney, but let that stimulant come from the swimming fraternity. To look at the outdoor natatoriums there during the off season you'd think the managers and operators of them ran off the last day of the swimming season, locked the doors and left the tanks just as is. I actually ran across one closed outdoor pool during my roaming about Coney where all the game equipment was left on the sand, bathing suits were hanging on a line, and the establishment looked as if the proprietor of the place left in a huff. Let the aquatic men of Coney Island get together and take stock of themselves. Organize, gentlemen, and drive out the "bad apples" within your basket. With a combine of pool and bathhouse operators at Coney, force can be waged upon the Chamber of Commerce to stop talking and to act. A better clientele can be attracted. And those pool and beach operators at Coney who think that just because they don't operate Boardwalk attractions or games that they don't have to be concerned with them should realize once and for all that their investment depends upon what the Island itself has to offer to draw people there.

Too little attention has been paid by the aquatic crowd of Coney Island when the subject of rehabilitation has come up. Now it's time for operators of swim pools, bathhouses and even Turkish baths to voice their opinions thru an organization and get some action. Regardless of what some may think, the forthcoming World's Fair will help and not hurt Coney Island. It will bring hundreds of thousands of visitors to New York from all parts of the world who will be anxious to see the play center about which they're read and heard so much. And it will be the swimming men of Coney who, if they act now, will benefit. Coney Island can be revitalized by winter operation the same as exists in Atlantic City. I shall have more to say along these lines.

It may interest you, especially Coney Island readers, to learn here that plans are under way for construction of a mammoth pool in the Half Moon Hotel at Coney Island. Sid Pollicoff, an executive of that enterprise, told the news to this writer last week. Plans are very indefinite now, but the idea is that the hostelry management has had tough going, what with not being able to get a private beach from the city, and it feels that a modern tank will not only help the hotel, but prove a profitable venture.

Ladislaw Fried, 25 years old, has succeeded Joe Laurie as manager of Park Central indoor tank, New York City. Fried, who has never worked in a pool besides Park Central, where he has been life guard and gym instructor for the past two years, stepped into Laurie's shoes in a surprise change that came late last week. Park Central natatorium is closed for alterations, to open again on January 10.

Hubert Uhlmann, brother of Gus Uhlmann, sports cartoonist for *The New York Evening Post*, is in town. Hubert was swim instructor and life guard at the municipal pool, Grand Rapids, Mich., and is also a former swim champ of the University of Michigan.

Atlantic City

By WILLIAM H. McMAHON

ATLANTIC CITY, Jan. 4.—Over New Year's the only big attractions, outside the flickers, were ice carnival in Auditorium and combo stage show, with Ed Lowry emseeing, pix, dance and floor show of Steel Pier, which did things up in style, attracting a heavy gate.

Charley Hart, of Steel Pier, back from Paris, said he looked over some good thrillers for the 1936 season at the pier, and announcements are expected after conference with President Frank P. Gravatt. . . . Al Hill, manager of Million-Dollar Pier, entertained holiday guests with a reproduction of the famous Pulaski Skyway of North Jersey, built by Mrs. Hill and daughter, Betty. . . . Ventnor City this week accepted bid for repairs to Municipal Pier, 1,000 feet of which will be rebuilt. . . . Minstrel comic Charley Boyden and daughter spent the holidays with friends here, Charley making a run for the last train to Philadelphia before the blizzard set in. . . . William C. Hunt, owner of Ocean Pier and string of theaters in Wildwood, announced he would seek a State senatorship.

Dupont exhibit goes into Steel Pier temporarily . . . old-time circus man, Frank B. Hubin, drops in to say he was on the job with a WPA crew clearing traffic lanes during the snow. . . . Auditorium scheduled to take over amateur bouts dropped by Million-Dollar Pier. . . . Jimmy Foxx, at home for the holidays, is said to be lending ears to Boston agents for a song act tour. . . . Dan Stebbins, of Golden Inn, has gone Miami-way for a vacation. . . . Ted Frazier, goalie for Auditorium's Sea Gulls, has quit hockey for garage biz here.

American Recreational Equipment Association

By R. S. UZZELL

When these words reach you the new year will have taken off for a better flight than we had in 1935. The distance you cover shall depend on your directions to the pilot. If you command to land and stand by you surely will not cover much territory. The man who goes places knows where he wants to go and gets going.

Euclid Beach, Cleveland, installed an up-to-date Fun House in 1935 with a flattering record that impels it to do something new for 1936. It will have a new water ride this year.

Rosenthal brothers have more activity in Palisades (N. J.) Park than at any Greater New York City resort. The money they spent last year on the place so justified itself that they are loosening their purse strings as they have not done since 1929.

Rex Billings writes from Florida that he will start for Montreal about February 1 to do things in Belmont Park. He is not waiting in Florida until the birds begin to sing in Montreal. He is quite apt to experience the coldest weather of the winter in Montreal, but he must be there if he carries out his program.

More Activity Now

J. W. Shillan cables from London that contract for Rocket Speedway at Dallas (Tex.) exposition has been signed. This will be the second one in the States for Norman Bartlett. His first was in San Francisco in 1935. Shillan reports the one at Olympia, London, now doing well.

There is greater activity now than in any January for many years. Each of our manufacturers can supply you with something new. They have had the "courage," as L. L. Custer said at our Chicago meeting. How is your pulse?

Harry C. Baker started on plans for the new year on reaching home from Chicago in December. Your support of the last convention has encouraged him to redouble his efforts for 1936.

The manufacturers will meet first week in February in New York to work out detailed plans for 1936 activities. President George H. Cramer promises some very definite courses of procedure. He is making amusement devices now in cold North Tonawanda, N. Y., which will not operate until he hears the voice of spring. Should he defer his work until odors of spring are in the air there would be no devices to operate. On the same principle he wants to plan now and start a constructive program for AREA when there will be time to carry his plans into execution.

Two New Members

New members of AREA are R. E. Chambers Company, Beaver Falls, Pa., Chambers having been with H. G. Traver and having taken over the Traver Engineering Company plant, purchased from the receiver, and Lee W. Eyerly Company, Salem, Ore., which produces the Loop-o-Plane and has made some real progress with this device. It brought a device thru from Salem to Chicago on a five-ton truck—no small task to plow thru the snow in crossing the Rocky Mountains in December. Here are two members who are going to be active. Who is next?

John T. Benson is redeeming his reputation as a weather prophet, based on the antics of his wild animals in Nashua, N. H. He predicted a short, cold, severe winter and an early spring. If you don't make good, John, it will be a goat ride for you next summer at the New England meeting. That "Yours for a Hot Summer" Fred Fansher wish brought more heat and drought than he ever contemplated and has made a conservative prognosticator out of him.

We want an early spring and the right kind of park weather. Why can we not see straw hats on Decoration Day once more? It is so much better than overcoats on July 4 or burning, parching hot winds the last of June cooking the crops. A. W. Ketchum would prefer not to have 17 days of rain during the best of his picnic season.

LONG ISLAND——

(Continued from opposite page)

come, an informant relays. Originally his trip was only intended for a brief time. . . . Playland Park's Christmas tree gave the community a little of the real Yuletide cheer. . . . Ed Boggiano, Seaside barkeep, becomes a New York City copper soon. . . . Paul Charriello's an amateur prize fighter and doing right well by himself.

LONG BEACH: When this item is in print bids for the construction of the new $2,000,000 Boardwalk will have been opened. . . . Showhouses in Long Beach, acting on the request of the city council, put on a number of added features to encourage the populace to do their entertainment shopping for New Year's Eve at home. . . . Morris (Mickey) Rosner, Long Beach police head, is out, at the request of Mayor Gold. Politics is the reason for the ouster. Rosner, an intermediary for Lindbergh with the underworld during the kidnaping ransom negotiations, attracted considerable attention when he ordered the local burly house and several other spots closed down because of what he called indecent performances. There was quite a bit of adverse sentiment toward Rosner's appointment more than a year ago.

$10,000 ENTRY——

(Continued from page 32)

should exist—particularly in view of the fact that Texas is bidding for the attendance of millions of people from other States at its Centennial Exposition this year. It would certainly be a slap in the face to make such a bid for customers and at the same time prohibit out-of-State amusements from bidding for Texas business. And everyone knows that a $10,000 tax would be nothing less than prohibition.

"We do not care whether you ever saw a circus or not, or whether you are interested in circuses in the slightest degree, but we do feel that every Texan who is opposed to destructive taxing power as against equitable taxation will express his opposition to such a movement should it come before the State Legislature.

"And we appreciate *The Dallas News'* condemnation of the proposition, set forth editorially in the issue dated December 29."

On December 30 Smith also wrote a letter to Governor Allred on the subject, saying, in part: "As a newspaper editor I am in close contact with State news, but the proposal that such an entry fee be levied against circuses has escaped my attention. I feel that certainly this must be an error. . . . You will agree, I am certain, that the $10,000 fee would be prohibitive. For the best interests of Texas and the Centennial Exposition and Celebrations, I feel that you should make a statement to the press, explaining the foundation for such rumored taxation, or denying contemplation of such a tax if there is no definite movement toward the levy."

Gumpertz Noncommittal

The wired request of *The Billboard* to Gumpertz for a full statement regarding the reported disbanding of Hagenbeck-Wallace Circus, as mentioned in the last issue, has not been answered up to this time. Incidentally, there is much activity in the training department of the H-W show at Peru, Ind. Among those in training are Bert Nelson, who is breaking in new cats, and John Helliot, who is rehearsing an animal act. These animals will probably be used for the Ringling winter dates. Followers of the circus in Cincinnati still feel that the H-W show will not be disbanded, but might use another title. Belief is also expressed that it might be made a strictly trained wild animal circus.

SARASOTA, Fla., Jan. 4.—Announcements of the many changes due to the announced disbandment of Hagenbeck-Wallace Circus will be deferred until about March 1, Sam W. Gumpertz, vice-president and general manager of the Ringling interests, said in a telegram to *The Billboard's* resident correspondent. "No changes will be made in the Hagenbeck circus until after winter circuses have been played about March 1 . . . ," the message read.

SARASOTA, Fla., Jan. 4.—In recognition of their work with Hagenbeck-Wallace Circus, Allen Lester and Tex Sherman have been employed by Floyd King, general agent Al G. Barnes Circus, for the coming season, Roland Butler, Ringling's general press representative, said here today. Lester was story and contracting press agent for the H-W last season while Sherman was a story man.

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HASC FETE A BIG SUCCESS

16th Banquet-Ball Colorful

More than 300 attend New Year's Eve function—new officers, for '36, installed

KANSAS CITY, Mo., Jan. 4.—As a fitting climax to the holidays week of festivities of the Heart of America Showman's Club, the New Year's Eve party and banquet and ball of the club and its Ladies' Auxiliary, the 16th for HASC, was a big success. The most successful in many years. The attendance was slightly more than 300 persons. The Mirror Room of the Coates House was the scene of the gayest and most colorful event of the season. Beautiful women in beautiful gowns. Table decorations of red and white roses, with the speakers' table banked with flowers.

At the speakers' table were Frank B. Joerling, of *The Billboard*, who presided; Councilman Freeman Alford, of Kansas City; J. F. Rodebaugh John R. Castle, W. H. Duncan, J. L. Landes, Abner K. Kline and Ben O. Roodhouse.

The installation of the officers of the Heart of America Showman's Club was by Harry Duncan. The new president, John R. Castle, made a very impressive talk and pledged himself that he would do all in his power to live up to the good record set by the outgoing president, J. L. Landes. He paid a high tribute to Mr. Landes in the work that he had done during the past year and how he had brought the club to the front. Mr. Landes was called upon and first of all thanked the members of the club for their wonderful co-operation and stated that he did not want to take all the honor of the year's work, as he was ably assisted by other officers of the club.

Mrs. Juanita Strassburg, the new president of the Ladies' Auxiliary, spoke and thanked the ladies for the honor conferred on her and stated that she would carry on for the coming year the duties of her office and hoped at the close of the year to meet all good showmen and women here again at their annual gathering.

Mrs. R. E. Haney, outgoing president of the Ladies' Auxiliary, was called on and thanked the members of the HASC and the women of the Auxiliary for their loyal work and support during the past year and assured them that under the leadership of Mrs. Strassburg they would go forward.

Councilman Freeman Alford in his address told of how he used to be in the show business years ago and linked all

(See HASC FETE on page 43)





TWO HIGH-RANK OFFICIALS of Heart of America Showman's Club for 1936, President John R. Castle (left) and First Vice-President John Francis.

Ladies' Aux. HASC, Has Busy 2 Weeks

KANSAS CITY, Mo., Jan. 4.—The Ladies' Auxiliary of the Heart of America Showman's Club has had a busy two weeks preparing for and staging its various events.

On Friday of last week the Auxiliary installed its officers for 1936, with Viola Fairly as installing officer, as follows: Juanita Strassburg, president; Gertrude Allen, first vice-president; Mary Francis, second vice-president; Viola Fairly, third vice-president; Etta Smith, secretary; Helen Brainerd Smith, treasurer. The board of directors: Hattie Howk, Elizabeth Yearout, Bird Brainerd, Gertrude Allen, Toots Riley, Harriet Calhoun, Grace Goss, Myrtle Duncan, Beatrice Fogel, Dorothy Hennies, Miriam Rupley and Margaret Haney. After the installations bingo was played, and prizes went to Opal Phillon, Toots Riley and Margaret Robinson. Chow mein and tea were served. The following also attended the meeting: N. Wilcox, Ruth Martone, Blanche Francis, Elsie Calvert, Mrs. C. W. Parker, B. Fuller, Thelma Franke and Irene Lachman, and out-of-town guests were Mrs. Maud Jamieson and Mrs. Virginia Kline.

The Ladies' Auxiliary held open house last Saturday. Refreshments were served and 45 ladies attended. It was held for the visiting ladies.

The Ladies' Auxiliary held its annual luncheon Monday in the Aztec Room of Hotel President. Viola Fairly was toastmistress. Mrs. Abner Kline represented the Ladies' Auxiliary of the Pacific Coast Showmen's Association; Mrs. John Castle represented the Ladies' Auxiliary of the Showmen's League of America, and Mrs. Catherine Oliver, president of the Missouri Show Women's Club, repre-

(See LADIES' AUX. on page 43)

Rutland, Vt., Fair To World of Mirth

NEW YORK, Jan. 4.—World of Mirth Shows have been engaged to play the Rutland Fair, Rutland, Vt., Max Linderman, general manager of the show, announced. Will L. Davis, president of the fair, made the award yesterday.

Linderman's organization appeared at the fair for several years up to and including 1933, and in in 1934 and 1935 it was played by Glick's Exposition Shows.

Acquisition of Rutland brings the World of Mirth's 1936 fairs so far announced to five, the other four being Ottawa, Can.; Allentown, Pa.; Winston-Salem, N. C., and Columbia, S. C.

Moran With William Glick

BOSTON, Jan. 4.—John J. Moran, after a few years' absence from the carnival field, will be back in harness the coming season as business manager with the William Glick Exposition Shows. Moran has of late been conducting newspaper subscription campaigns in various parts of the country and is also producing home-talent shows this winter, with two such engagements in this section of Massachusetts.

Zacchini Cannon Act Contracted by Dodson

FORT MYERS, Fla., Jan. 4.—While making preparations to leave here Thursday, after a several weeks' stay, for the east coast of the State, with a stop at Melbourne, Mel G. Dodson advised that he had closed contract with Great Zacchini Human Cannon Ball act as one of the five free attractions to be with Dodson's World's Fair Shows this year. Among the others are Mills and Mills, high-wire act, and Great Fusner with his spiral tower.

Hennies Books Free Act; Two Sound Autos Ordered

HOUSTON, Jan. 4.—Harry Hennies advises that he has contracted with Fred Gregg for the Fearless Greggs' Human Cannon Ball act to be used as the free act with Hennies Bros.' Shows for the season of 1936. Hennies also informs that he has ordered two delivery-body automobiles, which will be equipped with public-address systems, both painted white, and one to be used a week ahead of the show, the other to be operated during engagements.

Louis Billman's Body Held by Undertaker

CINCINNATI, Jan. 4.—*The Billboard* was notified some days ago by Thomas McFee Jr., of Thomas McFee, Inc., Greenville, S. C., that his undertaking firm was holding the body of Louis Billman, last season with the Rogers Shows or Reading Shows, who died in a hospital at Greenville December 20 of a heart attack. The firm has been trying to locate relatives or showfolk friends of the deceased relative to burial arrangements. Mr. McFee stated that he had wired some relatives of Billman at Shelbyville, Ind., but was informed that they were not financially able to bear the burial expenses. A later communication from Mr. McFee, received yesterday, stated that the body was still at his undertaking parlors.

Howell Has Winter Show; Will Again Be With Heth

LUCEDALE, Miss., Jan. 4.—Since closing his season with the L. J. Heth Shows, Doc Howell has been booking and operating his Variety Show in this State. While here recently Howell stated that the show is booked solid until February 1. Among the acts are Eldean Waldro and his boxing kangaroo; Majah Jaeno, Hindu snake dancer; Teddy, trained rhesus monkey; Al Benart, magician, and Happy Jack Fetterman, cowboy one-man band.

Howell also informed that he has been contracted as general agent and press representative for the Heth Shows for this year, but will keep his winter show en tour until the Heth organization's season opening in the spring.

Sims' Crew Busy

HAMILTON, Ont., Jan. 4.—A small crew at winter quarters of Sims' Greater and United Shows of Canada Combined has been at work since the close of last season, overhauling the riding devices and other equipment, which part of the winter program is nearly completed. Frank E. Rome and J. Mangels will remain here to apply the finishing touches, while General Manager Fred W. Sims goes to spend some weeks at Toronto.

NEW ORLEANS, Jan. 4.—H. Anfenger, of whale exhibits note, stopped here for a while recently while en route to the Pacific Coast to winter at his home. He said that he put up his exhibits at Palm Beach, Fla., where the members of the troupe are also staying until the spring opening.

WINTER HAVEN, Fla., Jan. 4.—L. E. Roth, manager Gibson's Blue Ribbon Shows, advises that his organization has been awarded contracts for the Lawrence County Middle Tennessee District Fair at Lawrenceburg and the North Alabama Fair at Florence for 1936. These engagements contracted by the show's general agent, Robert (Bob) Kline.

Humane Spirit of Show People Praised by Newspaper at Tampa

CINCINNATI, Jan. 4.—Members of various branches of show business, many from the carnival field, including Raynell and her Gang and Frank Winchell—Raynell the acts' coacher, Winchell director the entertainment—gratuitously participated in a benefit performance prior to Christmas, staged in a theater at Tampa, Fla. Relative to the occasion *The Tampa Daily Times* had the following editorial:

"This year's Empty Stocking Fund campaign will be especially remembered by Tampans for having inspired one of the most enjoyable theatrical entertainments staged here in some time.

"The midnight show at the Victory Saturday not only provided a large audience with the opportunity of viewing some superlative vaudeville acts but added more than $400 to the fund for the annual Christmas Eve party.

"It again demonstrated that within

(See HUMANE SPIRIT on page 43)

BALLYHOO BROS.' Circulating Exposition

A Century of Profit Show

By STARR DeBELLE

Liberty, Fla.
Week ending January 4, 1936.

Dear Charlie—The entire Ballyhoo Bros.' Shows at Liberty in winter quarters. No one knew that the show was stopping a week ago until everything was loaded on the train. This kept the showmen that were in debt to the office from taking their paraphernalia off the lot.

Immediately on the show's arrival here the cookhouse manager attached all the independent showmen's property for board. This forced them to sign up again for next season. Then the bosses attached the cookhouse for back privilege, so he signed up. Then the show's employees attached the show for salaries due. It was called a draw. The slate wiped clean and all start anew when the show opens. For some of the show

(See BALLYHOO BROS on page 43)

TALLAHASSEE, Fla., Jan. 4.—Ben Krause, owner-operator of Krause Greater Shows, has signed a contract with the Leon County Fair Association to return here next October and exhibit again during the Northwest Florida District Fair. Krause filled the initial engagement here last November for the first county fair, which was so successful that sponsors in the Capital City will repeat as a district fair, including several counties in Northwest Florida.

Showmen's League of America

CHICAGO, Jan. 4.—The holidays over, things have settled back to usual routine and a number of important matters are up for discussion and action in the next few weeks, principal among these the annual spring benefit.

Thursday's meeting was well attended, Vice-President Jack Nelson presiding. The New Year's party committee reported the affair a huge success. The committee deserves credit for a wonderful affair.

Brother Maxie Herman was absent for the first time in several months. Was in Detroit, where he may stay for the rest of the winter.

Brother Harry Hargreave back from Brussels. On a flying trip to the Coast but took time to drop in for a hello. Says he may be back this way later in January. Looking fine and says he has recovered from his sick spell.

Vice-President Joe Rogers back and says that he and Mrs. Rogers enjoyed their holiday visit to Birmingham.

Letter from Brother Abe Gorman states that he is taking life easy in Florida. Reported the arrival of Brother Lou Leonard. . . . Mrs. J. L. Streibich and daughter, Alice, in Milwaukee for a short visit. . . . Past President Edw. A. Hock had work for a number of the boys New Year's Eve. . . . Brother Jack Benjamin has become a hotel owner, taking an interest in a hostelry at Freeport. . . . Brother Lew Heller absent, being inducted into the mysteries of Masonry.

Brother J. Latto had quite a crowd to help the festivities at the New Year's party. . . . Brother J. Kaplan and the missus at the party, first visit in a long time. Kaplan says he will be more prompt hereafter. . . . Brother Frank Ehlenz handling the profit-producing end of the commissary, and what a man! Just the right man in the right spot. . . . H. (Tubby) Snyder present to enjoy the evening. . . . Brother Albert J. Horan to Florida via plane. . . . A telephone message of greeting from President Patty Conklin, who is in Florida, was received amid applause by all present.

Had a nice group of past presidents in attendance at this week's meeting, those on hand being Edw. A. Hock, Sam J. Levy, C. R. Fisher and Ernie A. Young.

Brother Sam Solomon arrived in town for the meeting while en route to Milwaukee. . . . A number of the brothers attended the big party staged by Louis Torti at Milwaukee.

The boys all grouped around the radio on Thursday night to listen in on the broadcast by Brother Nat Green. Result, the meeting was postponed for a little while.

Let's not close without calling attention to your dues. Have you sent them in? If not, why not do so at once?

given a vote of thanks for the excellent dinner and the expeditious manner in which they handled the affair. Food left over was sent to the midnight mission, which provided feeds for needy persons. A vote of thanks was given Claude Barie for supplying orchestra for the affair, and also a note was ordered sent to Mrs. Ramsay, mother of the talented Ramsay sisters, who proved a big hit at the dinner floor show. It was voted that the Christmas dinner will be an annual affair.

Dr. Ralph E. Smith offered as substitute for his planned diversion of the evening the suggestion that members present make "resolves" for the new year. The reaction was indeed interesting. Archie Clark made a dandy—got a big laugh. Mel Smith resolved to create himself "a committee of one to work to the end that PCSA would be in its own home within the year and at an outlay of $65,000." Harry Fink addressed Mel as "Mr. Aladdin" and said that he would "rub the lamp." Red Hilderbrand, Doc Zeiger, Will Wright and Milt Runkel also took special activity in the proceedings, and Harry Rawlings, Frank Forest, Art Gruber, John Miller, Frank Babcock, Jimmie Hill, Charley Dodson, Ed Nagel, Joe Krug, Homer Hobson and others added their bits.

Arrangements were made to have a ceremonial for the induction into office of the officers for 1936 at the next meeting.

Mark Kirkendall, winner of gold card life membership, made his first appearance in several months. . . . In the recent mention of winners in the new membership drive the name of Ben Dobbert was inadvertently omitted. He was winner of fifth prize.

John T. Backman won the weekly award, a nice sum to him and to the Lion's Head. An excellent buffet lunch and refreshments were served after the adjournment.

There has been a noteworthy transition from the days of years back to the present in the standing of showfolks. Today they measure up to a high standard and are accepted in the business world and social life for their true worth. Much of this has been accomplished by organization, and this organization can justly take a great measure of pride in its accomplishments, which are for the betterment of all showfolk.

Philadelphia Pickups

PHILADELPHIA, Jan. 4.—The cold weather lately kept most of the outdoor boys who are in this section indoors. Some worked the streets just before Christmas but report no startling business. Quite a few have gone to Florida for the winter.

Herman Horrow left for Florida today to spend a little vacation after a very busy season.

Some bookings for block parties and church auspices are reported as having been made by parties who have been operating this class of amusements in the past.

The new city administration takes office next Monday, and as there will be a complete reorganization in the various city departments little is known what stand will be taken in regard to regular carnival amusements.

Pacific Coast Showmen's Assn.

LOS ANGELES, Jan. 4.—For the last meeting of the year, Monday, 112 members were present when President Clark called the meeting to order. Dr. Ralph E. Smith, first vice-president-elect, "officered" the session, which duty will be his as pinch-hitter for President-Elect Theo Forstall when the new president is on tour with Al G. Barnes Circus.

A resume of the affairs of PCSA during 1935 showed that there were more deaths of members, the greatest increase in membership in one year the organization has ever recorded, and the financial statement, covering general and cemetery funds, showed the highest figure in the history of this organization. Carefully laid plans are to be put into effect toward having the 1936 membership record surpass 1935. While in the mention of new members their home towns are not publicized in this column, a survey shows that the membership covers all parts of the country.

In a letter from Mel Vaught he inclosed a check and expressed regret at being unable to attend the recent 14th annual Charity Banquet and Ball.

George Tipton and Joe Krug made report on the Christmas dinner and both

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Jan. 4.—Indications are that before long we will have considerable information to submit to our members in connection with the group insurance matter which was authorized at the last annual meeting of the association, and upon which Outdoor Editor Al C. Hartmann commented so favorably two issues ago. Several well-known insurance companies are considering the matter and will undoubtedly submit a preliminary statement on the same in the near future.

As has been pointed out, it is our opinion as well as the opinion of others familiar with the situation that this will be a great social step forward in the carnival world.

Within the near future we shall send out 1936 membership certificates to all of our members and membership cards to such of their employees whose names have been sent in.

In the last issue of this column we mentioned that we had been requested to discuss herein the various phases of constitutional law as applied to the carnival industry. In order to present

(See American Carnivals on page 43)

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WINTER QUARTERS NATIONAL ORANGE SHOW, San Bernardino, Calif.

Chop Suey

By W. H. (BILL) RICE

NEW ORLEANS, La., Jan. 4.—Imogene Riley Willard, wintering at Elizabeth, N. J., Tampa will miss you. . . . Charles Bernard, I'll be seeing you soon. . . . James Edward Brown, you send me something I can print. . . . Mabel Brown Kidder, young-looking grandma, I hope someone gave you a pen on Christmas. . . . Jack and Mayme Beach all worn out with holiday doings. . . . Walter K. Sibley has connected in a big way at Dallas. . . . Fred Wagner going with a circus. . . . Jack Stanley and Albert Wright have a promotion at Corpus Christi. . . . J. George Loos living at Laredo. . . . Boobie Obadal has two night clubs running full blast in San Antonio, in partnership with Lefty Block. . . . Eugene J. Murphy promoting a spot out of New York City. . . . Bonnie Love, diving at Miami, going to do a free act at the Miami Fair next March. . . . Thought Benny Krause had enough of Sarasota. . . . Henry Meyerhoff, how is the weather?

Listening to Louella O. Parson's Hollywood Hotel broadcast reminded me of the first time I ever used the Ferris Wheel for a split-out when playing her home town, Dixon, Ill.. with Ferari Bros.' Carnival in 1903. Another showman and I had four sisters and try as we would could not shake two of them. Finally got them all on the wheel and told the operator to give the two extras a good ride when we got off. It was a success.

The first professional show I ever owned was the Great Olympic Shows, season of 1894. Also the first time I ever borrowed any money. Secured the loan from my aunt, the late Mary Smith, who was the first WCTU I ever knew, and she would have been horrified if she had known I was using the money for a tent show. However, the show was a success in a way, even if at times we all slept in a hay mow. It paid itself out, which was something for a kid 15 years old. Had a one-horse buckboard for advance and three teams hauled the outfit. Gave a colored minstrel show with an eight-piece band and had Professor Litz's two trained ponies and troupe of dogs. I sure puffed up when the little band marched down the street. That next winter the same band, with six pieces added, was with Cleveland's Minstrels, and I never heard anything worse. John Sparks bought the tent and seats late in October at Berwick, Pa., and shipped to Virginia. This was the start of the John Sparks Old Virginia Shows. He never had a losing season from then on. Sparks Brothers' musical act (John and Charles) was a feature. They played day and date with us at the Berwick Fair with trained horses, using side wall. Shipped show from there, people and all in a freight car. Charley, those were the "happy days."

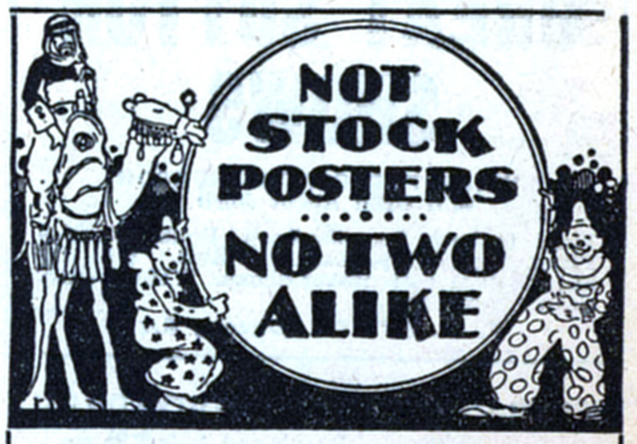
Los Angeles

LOS ANGELES, Jan. 4.—There was a lot of entertaining among showfolk during the holidays and everywhere one went there was a happy spirit manifested. The boys seemed to be in more affluent circumstances than for some years. Ed Walsh, of Hotel Bristol, had huge Christmas tree and presents were exchanged between members of the Safari Club and other showfolk living there.

Shows out here, because of climatic conditions, open early, so the general agents are all on the hop. The several owners of carnivals wintering here and near about are apparently laying out a lot of money for equipment.

W. T. Jessup, of the West Coast Amusement Company, went north, looking over territory. . . . Orville Crafts out in the open places on business connected with his show. . . . Mr. and Mrs. Archie Clark and Mr. and Mrs. H. J. Webber stated they were out for "vacation." . . . Pickles Picard, general agent Hilderbrand's United Shows, slipped out; no destination given. O. H. (Red) Hilderbrand also scouting. . . . C. F.

(See LOS ANGELES on page 55)



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COREY GREATER SHOWS

Opening Johnstown, Pa., April 30.

WANTED—Shows, Rides, Free Acts and Concessions. Address P. O. BOX 918, Johnstown, Pa.

DANCING GIRLS

WANTED—Oriental, Tease Strip, Fan Dancer, Hot Blues Singer, Chorus Girls. Long season. Open February 11, West Palm Beach, Fla. Wire or come on. I can place You. Address

RALPH DECKER.



MIDWAY CONFAB

By THE MIXER

Congrats to General Counsel (ACA) and Mrs. Max Cohen! (See Births column.)

GET THE HABIT! Watch the Letter List.

R. W. (TOMMY) STEVENS is busy with both business matters and fraternizing among showfolks at Houston.

It listens good: All organizations (SLA, PCSA and HASC) had excellent attendance at their 1935 banquet and balls.

AS CUSTOMARY, Mike T. Clark journeyed from Indianapolis to Santa Claus, Ind., to mail his holiday cards.

MIDWAYITES in Virginia during Christmas week included Joseph and Edyth Hoy, at Blackstone.

FOR THE FIRST time in years the Cincinnati area had several inches of snow thruout the holidays.

Houston seems a mecca for showfolks this winter. Seven outdoor outfits wintering there—carnivals, circuses and dramatics.

BUSTER PIKE, late of Barney Lamb's traveling museum, has decided to spend the remainder of the winter at his home in Washington Court House, O.

his aquarium and museum, located between Jamaica and Far Rockaway, N. Y., for the winter.

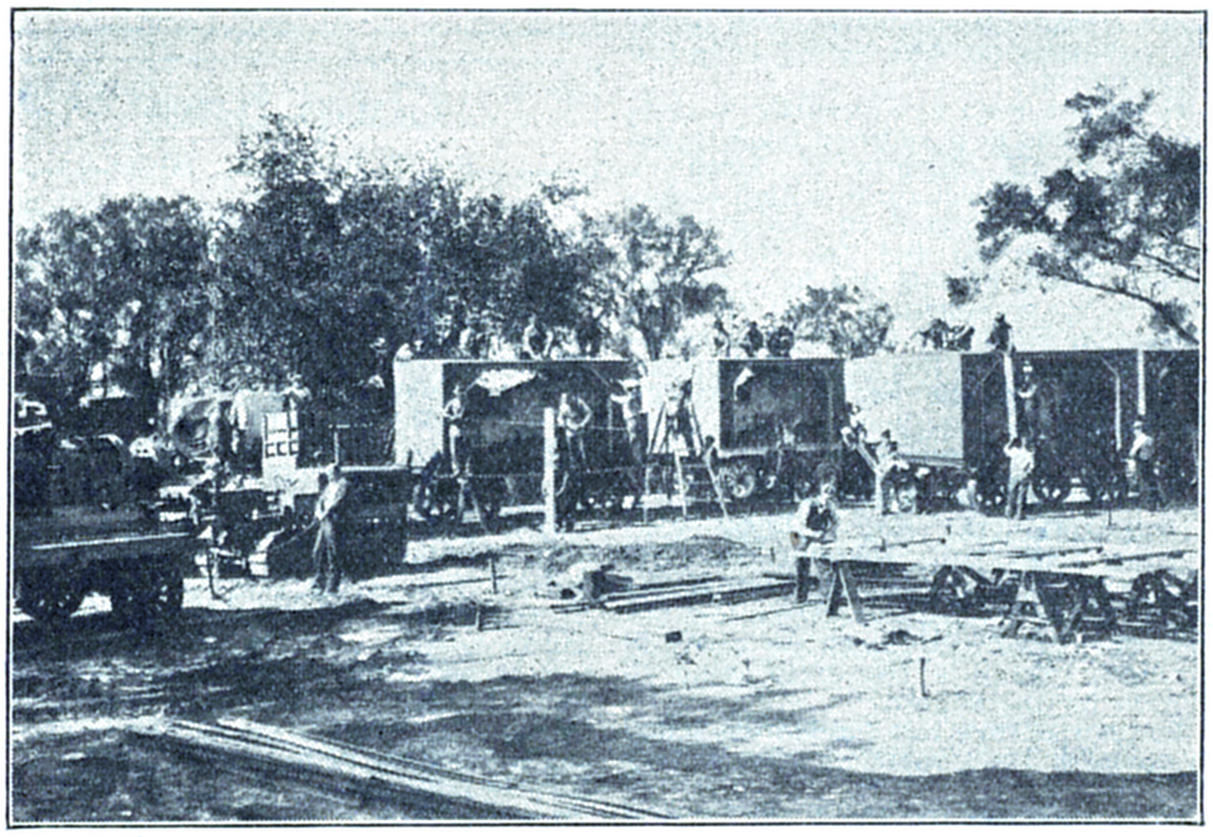
ELIZABETH FENN is again winter hibernating at Montgomery, Ala. These are not opportune public-wedding months, but it's a safe wager that "Lizzie" is busy with some kind of promotional work.

A. E. LYONS is located in Mooringsport, La., for the winter. Lyons infos that some mail he expected to receive recently went astray and, not knowing the writers, he would appreciate them writing him again.

MR. AND MRS. SAM SOLOMON (Sol's Liberty Shows) returned to Chicago last week from a holidays trip to New York City. This week they are making the fair men's meetings at Milwaukee, Wis., and Springfield, Ill.

M. JACKE MILLER was scheduled to leave Kansas City, Mo., last Saturday to receive extensive spinal treatment at the Government Hospital at Hines, Ill. Doctors have advised "no trouping this year."

MR. AND MRS. R. S. Buffington have opened a lunch stand at an auto service station (that's a double "filling station") at their home city, Greenwood, S. C. Were



AN AREA OF ACTIVITY at the winter quarters of Royal American Shows, with 29 workmen shown on one of the construction jobs. In the RAS story in last issue details were given of seven Diesel electric generator units having been delivered and would be installed in special-built heavy-duty wagons. Five of the steel-framed wagons, containing generators, are seen in the photo. To the left are two on trucks, awaiting installation. The aggregate output will be 420,000 watts. High towers will soar above the wagons for innovative overhead lighting of the midway.

EDDIE DODSON, late of International Congress of Oddities, has decided to hole-up at Lansing, Mich., for a few months.

SIMON KRAUSE has it "on" a lot of other American showfolks in Cuba this winter. He has been there before and savvys the lingo.

HARRY AND HAZEL BIGGS were saying "howdy" to folks in Jacksonville, Fla., recently. Probably remained there for the holidays.

HAPPY ATWOOD, after finishing his job as Santa Claus at a department store, hied himself to Florida and at last report was heading to join Joe Pisari on the Pier at St. Petersburg.

WHILE EN ROUTE to Florida Mr. and Mrs. Edwin Weever visited with Mr. and Mrs. Fred Ball at Athens, Ga., and also spent a few days at H. B. Aldrich's camp near Valdosta, Ga.

E. J. FARRELL infos that his wife, Edna, has completely recovered from her recent operation. Were with Virginia Amusement Company a part of last season. Are wintering at Middlesboro, Ky.

A VETERAN of showdom is Capt. Sidney Hinman. Captain recently closed with Johnny J. Jones Exposition latter portion of last season, Buffington executively with the minstrel shows.

C. C. (SPECKS) GRISCURTH was producer and emsee of a floor show during a New Year's ball at a prominent hotel in Owensboro, Ky. Among the attractions was Margerite Wilson, in a slave dance, and Harvey T. Wilson was in charge of special electrical effects.

TWO OF THE happy people at the Small & Bullock winter quarters after Christmas were Harry L. Small and Barney Sisson. Mrs. Small presented her hubby with a 32-degree Masonic ring and Barney, of cookhouse note, was the recipient of a nifty carving set.

IN HIS MAIL The Mixer noted many novel and cleverly gotten-up holiday greeting cards. To single out some of them for special comment might not be considered fairness by senders of others—some folks are fortunate in being able to think up or purchase specials.

PARIS—The annual winter street fair in the Montmartre cabaret belt of Paris was under way Christmas week, with plenty of rides, shows and concessions on the big midway. Opening week was ushered in with a snowstorm, but business was not greatly interfered with.

IN A LETTER from Mrs. Fay Curran, widow of Charles F. Curran, from Oakland, Mrs. Curran expressed deep appreciation of the interest and kindnesses shown her, because of her husband's death, by the Pacific Coast Showmen's Associations and individual showfolks.

Little Joe Miller (concessioner—also the missus, Babe), tells it thus: "The 'Miller Amusing Company,' consisting of one blanket wheel, one Chevrolet truck, one boy from North Dakota, one ugly bulldog and myself and my one red-headed wife, has finally decided to go into winter quarters. Now living (at Jacksonville Beach) right on the ocean (that is, close to the briny deep)."

I. M. REYNOLDS closed with John R. Wards Shows at Stonewall, Miss., and joined the winter-quarters folks of L. J. Heth Shows at North Birmingham, Ala. Says that among other oldtimers there are George Kelley, in charge of quarters; Charles Strickler, George Hollaway, Homer Kilburn, Ernest Wilson and several others whose names he had not yet learned.

GOOD BUSINESS was reported for Doc Green's United Shows at Varnville, S. C. Minstrel Show is featured, with a 40x70 top and large marquee leased from J. P. Bolt. Mother Smithy's Monkey Show is also in the lineup, also a Chairplane, a Kiddie Ride and 12 concessions. Doc Green is manager; Lee McDaniel, assistant manager and secretary; L. McAbee, general agent.

THE KANSAS CITY STAR of December 29 had a feature story on showfolks in Kansas City. An excerpt: "In the Heart of America Showman's Club at the Coates House the men who travel the circus and carnival circuits sum up the prospects for the coming year and exchange experiences of the last season." Among those mentioned as popular story tellers, etc., were George Elser, Ed G. Strassburg and Bert Rickman.

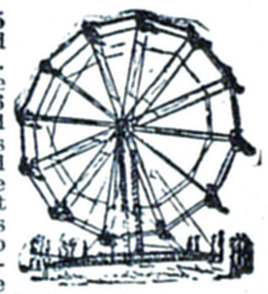
AMONG CONCESSIONERS at the recent Orangemen's Convention held in Royal York Hotel, Toronto, were A. Ford (manager concessions), Harry Shore, Walter McClusky, P. Sincere, J. Burston, A. Richmond, C. Merkes, G. Coulter, F. Lindover, D. Rosen, F. Cox, S. Smith, S. Snare, J. H. Silverman, Madam Blanch, Madam Rose, Madam Winota. Visitors included Frank Conklin, Joe C. Harris, Joe V. Palmer, and Mr. and Mrs. Clarence Burke, of Wallace Bros.' Shows.

IN HOSPITAL—Mrs. C. K. Kelley advised that she was in the Warren A. Candler Hospital, Savannah, Ga., to undergo an operation and expected to be at that institution several weeks. Mrs. Kelley, daughter of Dad Stuckhart, old-time showman, has been in show business practically all her life. She would appreciate letters from her acquaintances. Kelley and their five children are at a tourist camp near Savannah awaiting Mrs. Kelley's recovery.

AMONG VISITORS at Miami from the west coast of Florida during a recent

BIG ELI GETS THE MONEY

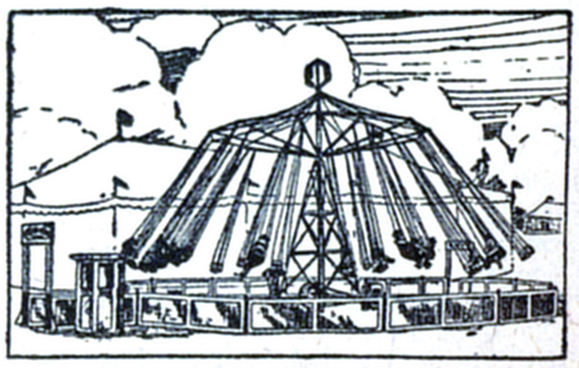
In 1934 a No. 5 Wheel grossed $2,746 in 19 weeks. In 1935 the same Wheel operated for 16 weeks and grossed $3,089.00. This is a nice increase and you can be sure the No. 5 Wheel will get increased business as conditions continue to improve. Write for information about the "Standard" Model BIG ELI.



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SMITH & SMITH, Springville, Erie Co., New York.

week-end were the Mel Dodsons and the Jack Baillies, who took a recess from fishing at Fort Meyers to make the trip via the Tamiama Trail. While at Miami they spent some time at Mr. and Mrs. Ollie Trout's nifty tourist camp, called on the Bill Bartletts and the S. W. Brundages; ate a spaghetti dinner at Phil Rocco's cafe, and later a lunch at Baldy Reinhart's cafe, also confabbed with a number of other showfolks, among them Tommy Thomas.

MARINE AND FIRESTONE have been vacationing at Hot Springs, Ark., prior to final preparations for opening their side show with Bill H. Hames Shows at the Fort Worth (Tex.) Fat Stock Show and Exposition. Have met many showfolk acquaintances at the Springs, among them Mr. and Mrs. Roy Gray, Mr. and Mrs. T. J. Tidwell, Mr. and Mrs. Buck Buchanan and Mr. and Mrs. Louis Godfrey. Had a great Christmas dinner with the Godfreys and the Buchanans.

FROM THE winter quarters of Small & Bullock Enterprises, North Augusta, S. C.—Nearly everyone is familiar with the poem, *The Night Before Christmas.* Altho this issue of *The Billboard* is somewhat late to tell of it, the title of the poem could be used in connection with a showfolks' event here the night of December 24. The place, the Small & Bullock quarters. The host and hostess, Mr. and Mrs. Johnny S. Bullock. 'Twas an old-fashioned Christmas celebration, with refreshments—a large bowl on table, a huge Christmas tree decorated with colored lights and its branches weighted down with gifts; a cozy fire in the open grate. Christmas carols were sung to welcome the arrival of ol' Santa Claus (Harry Small), who arrived at 12:30 to distribute the gifts. Presents were exchanged by the members of the troupe, and it was not until the wee small hours that Santa completed the job. And following Christmas Eve comes Christmas Day (everyone knows that). But what a Christmas! What a dinner was served! The table nicely arranged by Mrs. Johnny Bullock, with turkey and all the goodies. Novel place cards at the table were also arranged by Mrs. Bullock. A Christmas to be long remembered. To complete a day of good cheer the party attended a presentation of Will Rogers in *Steamboat Around the Bend* at a movie theater in Augusta as guests of Mr. Bullock. Those present were Mr. and Mrs. Johnny S. Bullock, Mr. and Mrs. Barney Sisson, Mr. and Mrs. Harry L. Small, Clarence Poplin, Richard Morgan, Eddie Haule and Jerry the mascot.

AMERICAN CARNIVALS—

(Continued from page 41)

the matter in a clear and concise manner, easily understandable, it is needful to preface our remarks with a brief explanation.

To gain a proper perspective between State and federal legislative powers—and their apparent conflict—one must remember the historical relationship between the States and the federal government.

As a matter of history, the several States "existed" prior to the formation of the federal government. The States theoretically possessed all governmental functions and powers, and when the national government was created certain distinct and specified functions and powers were granted it. Hence arise the two classes of legislative powers—that of "delegated" powers in the national government and that of "reserve" powers in the several States. In other words, the national government has only such legislative powers as are "delegated" to it, the States have "reserved" to themselves all non-delegated powers. The list of powers and functions so "delegated" to the federal government are enumerated in the United States Constitution—the legislative powers being set forth in Article I, Section 8.

One of the powers so given to the federal government, and vested in Congress, is the power "to regulate commerce with foreign nations, and among the several States." On the other hand, included in the "reserve" powers of the several States is the so-called inherent "police power." Altho this "police power" is not one fo precise definition, it has generally been regarded as including the right to legislate on all subjects and relating to all things essential "to the public safety, health and morals."

Sometimes State legislation is adopted under the "police power," but the legislation affects persons or property in federal or interstate commerce. Such legislation gives the impression of unconstitutionality as sometimes it appears to challenge the commerce power previously delegated to the federal government. In other words, the conflict may arise when a State attempts to exercise a power which it has previously "delegated" and does not then possess. Thus, State legislation affecting interstate commerce is void, but State legislation under the "police power" is valid.

The question we shall try to answer in the next and subsequent items is: "How far can a State go under its inherent 'police power' before it encroaches upon the federal commerce power?"

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Heavyweight cards, black on white. Wood markers printed two sides. No duplicate cards. Put up in the following size sets and prices:
35 cards, $5.25; 50 cards, $6; 75 cards, $6.50; 100 cards, $10; 150 cards, $12.50; 200 cards, $15; 250 cards, $17.50; 300 cards, $20. Remaining 700 cards sold 100 cards each, $7.
Set of 20 Lightweight Bingo Cards, $1.00.
3000 KENO
Made in 15 sets of 100 cards each. Played in 3 rows across the card—not up and down. Lightweight cards. Pet set of 100 cards with markers, $5.00.
All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5 x 7.
THIN BINGO CARDS
Bingo cards, black on white, size 5 x 7. Thin cards such as used in theatres, etc. They are marked or punched in playing and then discarded. 1,200 different cards, per 100, $1.25, without markers. Set of markers, 50c.
Automatic Bingo Shaker, real class..... $12.50
Bingo Blackboard, cloth, size 24x36 (Rolls up)..... 2.00
Bingo Record Sheets, 24x36, 20 for..... 1.00
Send for free sample cards and price list. We pay postage and tax, but you pay C. O. D. expense. Instant delivery. No checks accepted.
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WANT Shows of merit. Will furnish outfits for same. WANT Ten-in-One, Monkey Circus, Grind and Bally Shows. Rides that don't conflict. Concessions, Corn Game, Stock Wheels and Grind Stores. WANT Ride Help, Chalkers and Polers for train crew. Write Winterquarters, Newnan, Ga., or MRS. J. H. BRUCE, 2314 Trelain Drive, South, St. Petersburg, Fla.

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WANT capable, experienced Merry-Go-Round Help who can appreciate winter work. No boozers tolerated and no money advanced. ALSO WANT nice Kiddie Rides and Pony Track. Address C. E. BARFIELD, P. O. Box 1961, Orlando, Fla.

BALLYHOO BROS.—

(Continued from page 40)

the stay in quarters is only a layoff. Many of our employee contracts called for a $500 bonus payable at the close of the season. To avoid their season closing the brothers put out a winter unit. Only those holding bonus contracts allowed to troupe. The winter unit will not carry the Ballyhoo title, but named the Bonus Bros.' Famous Gate and Banner Shows. Will carry 50 attractions, 45 of them will be fun booths and operated only by concessioners who closed with a bank roll.

Show is wintering in the fairgrounds here. Ample space to carry out our big building program, which is already laid out. After looking the new fence and buildings over, the management remarked that the whitewashed lumber would "not hold paint." Many of the show's personnel scattered to all parts. The writer (show press agent) will remain in quarters. He and a trick photographer will work on new cuts and mats for newspaper publicity for the coming season. General Agent Trucklow to his home in Wollow, Ark. Will return to take up his duties as soon as he winds up his winter hog butchering. The side-show manager opened a museum in Georgia. The Hawaiian Show to night clubs. Our circus to play indoor events. Monkey Show to an alligator farm. Illusion Show playing theaters. Some are writing sheet, others working key boards, pitching, canvassing, mushing awnings or sharpening lawn mowers, and our posing girls found work peeling onions in a catsup factory. Ballyhoo Bros. to Africa to buy up concession space for soldier pay days. This should create enough heat to make them mad enough to fight.

The New Year's dinner in quarters had more guests than the allowance could feed. But our chef saved the day. He killed the Freak Animal Show's six-legged goose and fed the multitude.

MAJOR PRIVILEGE

P. S.—Looks like the cook killed the goose that laid the golden egg. It was the show's only living drawing card.—M. P.

LADIES' AUX.—

(Continued from page 40)

business with showmanship. A good business man is a good showman.

J. L. Landes was presented with a gold card and life membership to the club. Mr. Landes thanked the club for the honor that went with the gold card and took occasion to express his gratitude for the work done by Harry Duncan and George Howk and their committees in taking care of the banquet and ball. He paid a tribute to Harry Altshuler, treasurer of the club, who has held that office the last eight years, and thanked him for the interest and work done during the time he has been treasurer.

After the banquet and speaking were over in the Mirror Room all immediately went to the Grand Ballroom, where dancing started about 10 o'clock and lasted until the wee hours of morning.

Open house was held by the new president, during which he met old and new members of the club.

A list of registrations of persons attending the banquet and ball will appear in next issue.

HASC FETE—

(Continued from page 40)

sented her club. These representatives were presented with beautiful floral corsages. The outgoing president, Mrs. Margaret Haney, and the new president, Juanita Strassburg, were presented large bouquets of roses. The other elected officers and the only life member and "mother" of the auxiliary, Mrs. C. W. Parker, were presented with corsages.

Mrs. Hattie Howk and her assistants were given a vote of thanks for the fine luncheon, and Mrs. Howk was awarded the $10 prize offered by Mrs. John Francis for the member securing the largest number of new members. Mrs. Howk promptly donated the money to the Hospital and Cemetery Fund. Presents were given the retiring officers. The president and secretary were presented with coffee tables, the treasurer a silk bedspread. Members present were Dorothy Hennies, Blanche Francis, Ruth Martone, Opal Phillon, Mattie Nelson, Irene Lachman, Margaret Robinson, Thelma Franke, Etta Smith, B. Fuller, Harriet Calhoun, Lucille Parker Hemingway, Juanita Strassburg, Gertrude Parker Allen, Toots Riley, Maud Baysinger, Myrtle Duncan, Grace Goss, N. Wilcox, Margaret Haney, Mary Francis, Beatrice Fogel, Helen B. Smith, Bird Brainerd, Hattie Howk, Elizabeth Yearout, Elsie Brizendine and Mrs. C. W. Parker. Guests were Mrs. Abner Kline, Mrs. John Castle, Mrs. Catherine Oliver, Babe Hutchinson, Ruth Spallo and Jane Pierson.

HUMANE SPIRIT—

(Continued from page 40)

show people dwells the true Christmas spirit, the desire to help those unable to help themselves, of finding a reward in making those less fortunate than themselves happy.

"This tribute to the poor and needy children of the city was all the more remarkable and generous when one considers that the performers bore all the expense connected with staging the acts and the entire proceeds of the box-office sale went into the fund.

"There were many persons in the audience Saturday night. They helped, too, but the real gratification for those who put on the show must come from the knowledge that hundreds of little invisible hands were applauding the acts from curtain to curtain."

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Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers, may not be advertised as "used" in The Billboard.

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CORRAL—

(Continued from page 34)

ing." Insley included in his letter: "He is one of the cowboys I know (including myself) who is not afraid of work, no matter what the weather, and doesn't have to lay abed till noon to get a night's sleep. I hope he had an 'unsnowbound' trip to Denver, for which place he started recently (now that he's gone he won't be getting me up before sunrise every morning). Had been with me since the Boston show—a long time for a Western boy in the East. He should be tops in bareback and saddle bronk riding, as he has had that 'good Eastern ballast' (eats) that keeps good ships from rolling."

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Allen, Prairie Lilly
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Anderson, Mrs. Mamie
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Armstrong, Adeline
Arnott, Mrs. Betty
Artellis, Audrey
Aurora, Lillian
Arnold, Mrs. Mary
Avery, Gertrude
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Baker, Wretha
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Barrett, Betty
Barrett, Mrs. Mae
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Bayless, Mrs. T. R.
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Beaty, Mrs. O. J.
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Bennett, Lillian & Owen
Berensmier, Esther
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Biggio, Stella
Black, Pauline
Blair, Mrs. Dorothy
Blanco, Conchita
Boland, Jane
Bonnaffer, Mrs. E. K.
Bowman, Babe
Braun, Lila
Bright, Alice
Bright, Margie
Bromley, Meree
Brooks, A. C. (Mrs.)
Brooks, Mrs. Frank
Brown, Ginger
Brown, Mary
Brown, Mary Marva
Brown, Mrs. Wheeler
Brown, Zora
Brown, Mrs. R. B.
Bruce, Lucy M.
Bruister, Mrs. C. H.
Bryan, Mrs. Hazel
Bunch, Mrs. Lucell
Brazier, Mrs. Rita
Briggs, Mrs. Tex
Brydon, Mrs. Lee
Budde, Mayme
Burke, Emma
Burke, Minnie
Burke, Peggy
Burkhardt, Mrs. Pete
Burleson, Madam
Burlingame, Mrs. Alma
Burns, Mary
Byron, Pearl
Caldwell, Mrs. Arvene
Calk, Mrs. Pauline
Calkins, Mrs. Fred
Caldwell, Mabel
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Carr, Jewel
Carrington, Mrs. Shay
Carroll, Ionne
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Casey, Mary (Adam & Eve)
Caswell, Nevida
Castle, Lynn
Chambers, Mrs. Edna
Champ, Violet
Champlin, Mrs. Mary
Chandler, Fern
Chapman, Helen
Chatman, Ada
Chennette, Minnie
Chocoma, Mrs. Bessie
Clark, Mary
Clark, Nellie
Claire, Aris
Clifton, Alice
Cobb, Mrs. Billie
Coddins, Mrs. Delores
Coffie, Mrs. Clem
Cohen, Ann
Cohen, Mrs. Bertha
Cohen, Mrs. L.
Cole, Baby Emma
Coleman, Jennie Virginia
Collearo, Winifred
Colley, Rosalea & James
Collins, Miss E.
Conatser, Mrs. Ida
Concello, Antoinette
Congton, Ione
Conrade, Wantna
Conroy, Mrs. Kitty
Cook, Mrs. O. S.
Cooper, Mrs. Daisy
Corey, Lodema
Cornella, Iula
Costell, Miss A.
Cote, Albertine
Courtney, Fay
Crawford, Dot
Crawford, Mrs. Helen L.
Crawford, Mrs. Ruth
Crawn, Colleen
Cummings, Mrs. Bobbie
Currier, Mrs. H. C.
Dale, Iona
Dammon, Mrs. Margaret
Davis, Mrs. Dell
Davis, Fannie
Dawson, Dolly
Dawson, Ruby
DeLano, Elaine
Dean, Dolly
Decker, Mrs. Otis
Delacy, Opal
Delmar, Mrs. Betty
Delmar, Mrs. Chas. L.
Demron, Margret
Dennis, Mrs. Joye
Devean, Fanny
Dever, Mrs. Dall
Devers, Mrs. Midge
Dew, Mrs. Danny
DeOrio, Mrs. Jos.
DeWitt, Irma
DeWolfe, Mrs. Fred
Dillon, Mrs. Paul
Dina, Doral
Dina, Doral
Dixon, Jeanne
Dixon, Jeanne E.
Dixon, Mildred
Dixon, Mrs. Ora
Docean, Kitty
Dodd, Mrs. Stella
Dorey, Mrs. Eddie
Douglas, Marcia
Doyle, Mrs. Agnes
Drake, Beulah
Drake, Peggy
Drew, Marion
Duffy, Mrs. J. C.
DuMont, Cleo
Ducker, Jean
Dutcher, Jean
Dutcher, Sophia Jean
Dyer, Lady Pete
Dushane, Delores
Earl, Mrs. Bert
Eagan, Mrs. Rube
Earl, Mrs. Betty
Easterwood, Mrs. C. J.
Ebsen, Vilma
Edwards, Cora Blondy
Edwards, Dorothy
Edwards, Helen
Edwards, Johnnie
Elder, Mrs. Ted
Ellert, Trixie
Elliott, Mrs. Linnel
Ellis, Lucille
Engleston, R. S.
Epply, Midge
Erikson, Mrs. E.
Erwin, Mrs. Eva
Esponola, Madam
Evans, Babs
Fannill, Carrie
Faraday, Louisa
Faultner, Mrs. Rose Marie
Feister, Babe
Fink, Ruth P.
Finn, Mrs. Millie
Fletcher, Rose
Fountaine, Sunshine
Francis, Mrs. Mary C.
Franklyn, Vera Iyonne
Franks, Mrs. Vera
Freeman, Mrs. Teddy
Frock, Mary
Fulkerson, Mrs. Chas.
Fulkerson, Mrs. Flo
Furgerson, Mrs. Betty
Gallagher, Flo
Galland, Dorothy
Gamble, Mrs. Eddie
Garcia, Chiquita
Garland, Ethel
Garner, Elinor
Garner, Mrs. R. B.
Gebaver, Mrs. Harry
Gerbig, Helen
Gibson, Pearl
Gilbert, Reba A.
Gilbert, Mrs. Pat
Gilliland, Mrs. Mary B.
Gilman, Mrs. Thelma
Gilson, Patsy
Ginsburg, Mrs. Freda
Gloth, Mrs. Robert L.
Glover, Mrs. E. J.
Goodwin, Clara
Goodwin, Velma
Gordon, Mrs. Marie
Gorman, Molly
Gorman, Mrs. Minnie
Gourly, Midge
Graham, Mrs. Francis
Graham, Mrs. Joe
Grant, Mrs. Sol
Grant, Ursline
Grass, Iola Louis
Green, Vivian
Greenlee, Mrs. E. C.
Greensburg, Mrs. Barabara
Gresham, Mrs. Eva
Grey, Eugenia
Grice, Helen
Gross, Mrs. J. P.
Gruber, Mrs. Annie
Hafley, Mrs. C. F.
Haines, Pearl
Hale, Mrs. Ruth
Hale, Sue
Halligan, Lady Leona
Hallock, Mrs. Bob
Hallock, Mrs. Ora
Hamilton, Ann
Hamilton, Anna L.
Hammerschmilt, Mrs. Helen
Hanson, Mrs. J. J.
Hanson, Peggy
Harbin, Katherine
Harcourt, Lady
Harper, Sue
Harrington, Buddie
Harris, Frances
Harris, Mae
Harvey, Mrs. Goldie
Harris, Dorothy
Harris, Hazel
Harris, Mrs. Ella
Harris, Mrs. Red
Harris, Toby
Hart, Ervil
Harvey, Billy
Harvey, Jolly Lee
Hastings, Cleo
Hauser, Mrs. Edith
Haworth, Mrs. Joe
Hayes, Ed Anato
Heckendorn, Mrs. C.
Heermann, Ruby
Helman, Mrs. Merle Carlisle
Hendrix, Mrs. Bobbie
Henry, Mrs. Esther
Heth, Mrs. Albert
Hildreth, Mrs. Kathryn
Hill, Genevieve
Hill, Jean
Hilton Sisters
Hinkle, Mrs. Alice Sisty
Insclo, Elsie
Hodges, Pat
Holcomb, Mrs. Elbert
Holmes, Lillie
Holt, Mrs. Jack
Hood, Mrs. Clarence
Horton, Gladys Mae
Howe, Mrs. Louise
Hughes, Jennie
Hughis, Marie
Hudgins, Mrs. Ann
Hudson, Mrs. Dan
Hudspeth, Mrs. Mme.
Hull, Mrs. Bert
Hulsey, Mrs. Chester
Hyatt, Mrs. Barbara Jean
Iannai, Madame
Isom, Sophia
James, Mrs. Dolores
Janis, June
Jenkins, Polly
Jewell, Mrs. Warren Billy
John, Elsie
Johnson, Clara
Johnson, Jean
Johnson, Mrs. Nora
Johnson, Mrs. Mary
Jones, Mrs. R. L.
Jones, Mrs. Peggy
Jordan, Jean
Kahn, Mrs. H. J.
Kalani, Mrs. Al
Kane, Ruth
Kanthe, Mrs. Cecelia
Karn, Anna Lee
Karr, Dimples
Kaslin, Mrs. Jean
Kattrel, Maryon
Keith, Mrs. Orla
Kell, Mrs. Leslie
Kellar, Mrs. Laurella
Keller, Ruthie
Kelley, Mrs. C. K.
Kelley, Mrs. May
Kenworthy, Mrs. Marion
Kerman, Mrs. Betty
Kester, Mrs. N. E.
Kindler, Mary
King, Clara M. B.
King, Mary
King, Mrs. Erma
King, Mrs. M.
Kitleridge, Mrs. Earl
Kinser, Mrs. Mae
Kitterman, Mrs. Bernice
Knight, Kina Lucile
Klein, Mildred A.
Kline, Mrs. A. K.
Klingbile, Dutch
Kortes, Mrs. Marie
Koss, Mrs. Charlie
Kozsey, Mrs. Jack
Kridler, Lillian
Kriswell, Mrs. Ray
Kuhn, Mrs. Shirley
Kuykendall, Mrs. W. C.
Kyle, Bee
Ladd, June R.
LaBerg, Lillian
LaJune, Mrs. Cleo
LaMarr, Jackie
LaMarr, Nettie
LaMont, Mrs. Harry
LaRue, Jean
LeSour, Stella
LaTour, Eve
LaVola, Mrs. Don
Lamar, Madam Ada
Lamb, Bernice
Lamont, June
Lamont, Mrs. Lizzie
Lampman, Peggie
Lane, Mickey
Larey, Eileen
Latham, Frances
Laythorn, Mrs. Ruby
Lee, Alma
Lee, Barbara Bobby
Lee, Ginger
Lee, Maydell
Lee, Mrs. R. C.
Lee, Mrs. Howard Nell
Lee, Ora
Lee, Sarah
Lee, Thelma
Leighton, Bessie
Leonard, Mrs. W. M.
Lorow, Mrs. B. J.
Lewis, Babe
Lewis, Mrs. C. W. Lillian
Liman, Mrs.
Lewis, Mrs. Pearl
Little, Mrs. Jackie
Livingston, Ethel
Loe, Louise
Loretta, Ora Norine
Long, Mrs. R. E.
Lord, Jean
Loury, Margie
Louschoro, Grinz B.
Lovett, Edith
Lowe, Ruth
Lucas, Mrs. H. A.
Lucille, Margie
Lukins, Peggy
Luman, Daisy
MacDonald, Mrs. Marie
McCaul, Mrs. Violet
McCoffery, Mrs. J. C.
McCoy, Mickey
McCoy, Mrs. Ida
McDaniels, Mrs. Minnie
McDwitt, Patricia
McGuier, Myrtle
McLane, Mae A.
McLean, Jean
McManus, Mrs. Belle
McPeak, Mrs. Jackie
Mable, George
Mabra, Mrs. Catherine
Mack, Grace
Mack, Mabel
Mack, Marilyn P.
Mackey, Mrs. Albertine
Madden, Alma
Maddix, Mrs. Ruth
Madigan, Eilu
Mae, Elizabeth
Manners, Betty John
Marlowe, Queen
Maroney, Mrs. S. E.
Martin, Betty Jean
Martin, Mrs. Billie
Mason, Lois
Mason, Mrs. Dora
Mason, Mrs. Dora
Matthews, Miss Pat
Matthews, Mrs. Ben
Matthews, Nela
May, Madam Elsie
Mayne, Mrs. D. B.
Mays, Peggie
Melville, Thelma
Melzora, Mrs. Jane
Melville, Mrs. Bertha
Melville, Mrs. R. A.
Melville, Thelma
Merrick, Virginia
Messick, Margaret
Metz, Mrs. Grace
Meyer, Mrs. Rose
Michel, Leona I.
Miller, Mrs. Stumker
Millette, Mildred
Mitchell, Florence
Mitchell, Lottie
Mitchell, Margaret
Mitchell, Mrs. Blanch
Mitchell, Mrs. Katherine
Moberly, Irene
Mohn, Mrs. Alice
Monohan, B.
Montaner, Dorothy
Moore, Ada Mae
Moore, Evelyn
Moore, Mrs. Dinty
Moore, Mrs. Katherine
Moore, Mrs. Mollie
Moore, Emily
Morgan, Gloria
Morgan, Mrs. Callie
Morris, Mrs. W. R.
Motley, Mrs. E. B.
Motley, Mrs. Thelma
Moulton, Mrs. V. L.
Muckey, Mayme
Muir, Mrs. Mabel
Murphy, Buelah
Murphy, Mrs. Warren
Murray, Mrs. Ed
Murray, Ginger
Murray, Mrs. J. L.
Myers, Betty
Myers, Kathryn
Myles, Mary S.
Nees, Irene
Nelson, Mrs. America
Nelson, Mrs. D.
Nelson, Mrs. Eula
Nelson, Mrs. R. L.
Nelson, Rosanna
Nelson, Vivian
Newland, Mrs. Arthur
Newton, Iva
Niquette, Helen
Nolan, Mrs. Maryland
Norman, Mrs. Dolly
Nutt, Mrs. Nona
Oakerson, Mrs. Margaret
Oakerson, Mrs. Mary
O'Brien, Mrs. Biddie
O'Brine, Pat
O'Connor, Frances
O'Day, Zona
O'Keefe, Mrs. H.
Oatman, Dot
Oldfill, Mrs. Clara
Orton, Mrs. Ruby
Paddock, Buddy
Paffen, Mrs. Jos.
Page, Mrs. Erma
Paige, June
Paige, Mrs. Princess
Palmer, Mrs. D. B.
Parker, Beverly
Parker, Boots
Parker, Dorothy
Parker, Geraldine
Parker, Kitty
Parker, Mary
Parker, Sue
Parks, Frances
Parks, Gertrude
Parsons, Mamie
Pearl, Mrs. E. W.
Pearson, Ginger
Perez, Mrs. Manuel
Perkins, Grace
Perry, Mary
Peters, Honey
Peters, Peggy
Peterson, Flo
Peterson, Julia
Phillips, Mrs. Margurite
Phillips, Mrs. Geo.
Phillips, Peggy
Pinfold, Harriet
Pomroy, Mrs. H. L.
Pool, Mrs. Bill
Porter, Maxie
Portor, Mrs. Mabel
Potter, Alyne
Pratt, Mrs. Betty
Preveau, Mrs. Mona
Price, Mrs. Jim
Prost, Mrs. Florence
Purl, Marie
Purtell, Mrs. Earl
Quinn, Gladys O.
Radtke, Mrs. Art
Rae, Marie
Ramon, Edythe
Ransdell, Engelina K.
Randolph, Florence
Raum, Mrs. Edythe
Ray, Ramona
Reed, Maxine
Redmond, Mrs. Hazel
Reed, Lucille
Reed, Mrs. Ada
Regan, Mary
Reitz, Mrs. Ethel
Reno, Mrs. Billy
Reno, Mrs. Sylvia
Revolt, Mrs. Ruth
Rex, Mrs. Ethel
Reynolds, Jennie
Rhinehart, Ollie
Rhodes, Gertie
Rice, Maile
Rice, Mrs. Gertrude
Richards, Marie
Richback, Mrs. Lillian
Richie, Doris
Ritzel, Ruth
Rinehart, Harriet
Ringling, Mrs. John
Rising, Mrs. Thad
Roberts, Gladys
Roberts, Jayne
Robertson, Mrs. Edna
Robinson, Dorothy
Robinson, Edna
Robinson, Miss Babe O.
Robinson, Mrs. Fred
Rocco, Mrs. Elizabeth
Rocco, Mrs. Hazel
Rodgers, Edith
Roebuck, Betty
Rogers, Mrs. Margaret
Rogers, Mrs. Nat
Rogers, Toby
Rooney, Jennie
Rosalee & LeRoy
Rose, Mrs. Cecilia
Rose, Mrs. Ethel Drane
Rosen, Mrs. Helen
Rosensteel, Lois
Ross, Mrs. Ann
Ross, Mrs. Jimmie
Ross, Betsy King
Rountree, Mrs. R. L.
Rowland, Betty
Rowland, Kay
Royal, Hazel Bolt
Ruckman, Ruth
Rudet, Dorothy
Rudick, Estell
Rundell, Mrs. Lucille
Runte, Anna Ray
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Rush, Mrs. Gladys
Ruth, Baby
Salih, Fatima
Sara Jane
Sarber, Dorothy
Sawyer, Mrs. Marjorie
Schenk, Ella Mae
Scheppie, Forestina
Schieffler, Elsie
Schneider, Delphia
Schneider, Mrs. D.
Schuebren, Mae
Scott, Helen
Scott, Mrs. B. M. Babe
Scott, Mrs. Myrtle
Scott, Mrs. Paul
Seeley, Blossom
Selsor, Mrs. Sody
Serpas, Mae
Shaffer, Vi
Shahni, Signa
Shatz, E. G.
Shaw, Deloris
Sheman, Mrs. Viola
Sheridan, Mrs. Dorothy
Sherwood, Mrs. Florence
Shie, Mrs. C.
Shore, Betty L.
Shore, Mrs. Billie
Shower, Mrs. Edith
Shriner, Stella Guida
Shriver, Stella
Shurman, Mrs. Viola
Signor, Mrs. Art
Silverlake, Mrs. Archie
Silverlake, Mrs. Billie
Siner, Mrs. Kate
Slagle, Kay
Slanker, Mrs. Virginia
Slevenski, Julia
Smead, John
Smith, Audrey
Smith, Charlotte
Smith, Mrs. Bessie May
Smith, Joy
Smith, Mrs. Wylena
Smith, Shirley Ann
Smith, Virginia
Snodgrass, Mrs. Nora
Snyder, Mrs. Katherine
Sorensen, Mrs. Willie
Sparks, Billie
Southwick, Florence
Spaulding, Dicey
Spears, Mrs. Bill
Sperry, Mrs. Geo. L.
Sproull, Mrs. Albert
St. Clair, Jean
Stacey, Mrs. L. B.
Stacey, Mrs. Geo.
Stafford, Ruth
Stanley, Nina T.
Starkey, Mrs. Grace
Starkey, Mrs. John
Staulken, Mrs. Henry
Stephens, Evelyne
Stephens, Mrs. Ethel
Stevens, Betty
Stevens, J. D.
Stewart, Billy
Stewart, Laura
Stock, Mrs. Dave
Stokes, Mrs. Ray
Storm, Bertha
Stover, Ginger
Stroud, Phoebe
Stuebe, Mrs. Mary
Stumpf, Mrs. Dolly
Sutton, Ann
Swan, Mrs. M. L.
Sublette, Mrs. Shirley
Swain, Mrs. Daisy
Swallow, Mrs. Bea
Swanson, Billie
Talley, Mrs. Edna
Taylor, Evelyn
Taylor, June
Taylor, Mrs. Bertha L.
Tennyson, Editha
Tennyson, Edythe
Terrell, Jackie
Terrill, Mrs. Nellie
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Thomas, Estelle
Thomas, Mrs. R. D. Kid
Thompson, Mrs. Ann
Thompson, Evelyn
Thomson, Mrs. Eva
Thompson, Thresa
Thorp, Mrs. Susie
Tierney, Mrs. E.
Tierney, Viola
Timmons, Mrs. Jennie A.
Timmers, Mrs. S. P.
Todd, Mrs. Bessie
Tracy, Cora
Transcom, Marie
Travis, Kay
Trumblin, Lorraine
Turner, Arlyne
Udiewitz, Dolly
Utlanp, Jane
Utrey, Mrs. R. L.
Van Allen, Madam
Van Lidth, Mrs. Helen
Van Lidth, Mrs. Evelyn
Van Ramm, Margie
Van Wert, Mrs. Ray
Vaughn, Eva
Verdier, Mrs. Cora Lenier
Vernon, Mrs. C. A.
Via, Mrs. Earl
Vickey, Mrs. Irene
Villas, Alicia
Wade, Helen
Wadley, Mrs. Marie
Wagner, Mrs. Pat
Wallace, Mrs. Florence
Wallace, Lorraine
Walls, Mrs. Mabel
Walsh, Mrs. Jack
Walters, Irene
Walton, Mrs. Boots
Ward, Mrs. George
Warren, Anna May
Warren, Mrs. Pauline
Wasserman, Mrs. Sollie
Watson, Stella
Webster, Mrs. Laverne
Wederman, Ver
Wentz, Wanda
Weiner, June
Weiss, Mrs. A. J.
Westlake, Rose
Westcott, Beth
Westliake, Aileen
Whipple, Mrs. Lulia
White Hawk, Lillian
Wickham, Mrs. Dorothy
Wilkens, Mrs. Edith
Wilkerson, Mrs. Bernice
Willsie, Mrs. Doc
Williams, Mrs. Irene
Williams, Mrs. Alma
Williams, Mrs. Geneva
Williams, Ruth
Wilson, Ann
Wilson, Billie
Wilson, Carrie Lee
Wilson, Mrs. Rhoda
Wilson, Peggy
Wing, Mrs. Ethel
Winters, Mrs. Fritz
Winters, Mrs. W. F.
Woodward, Mrs. Jean
Woods, Mrs. Frank M.
Woolf, Mrs. Bennie
Worthey, Mrs. Peggie
Wyatt, Mrs. Hazel
Wymore, Amber
Yancey, Mrs. Cecile
Yurkovic, Ann
Yount, Pansy
Young, Stella
Yueno, Mrs. Harrita
Zelda, Madam Princess
Zerm, Mrs. Jolly Dolly
Yurkovick, Anna
Zulong, Ella B.

Letter List

NOTE—The mail held at the various offices of The Billboard is classified under their respective heads, i. e., mail at the Cincinnati Office will be found under the heading of the CINCINNATI OFFICE and mail at the New York Office will be found under the heading of NEW YORK OFFICE, etc.

Gentlemen's List

Abbott, Fay & Joe
Abdullah, Alexandre
Abrams, Earl B.
Abrogest, C. B.
Ackland, Sandy
Adams, A. H.
Adams, Budo
Adams, E. Kirke
Adams, Frank
Adams, Frank Z.
Adams, Johnnie
Adams, Miller
Adams, Roy
Adde, Leo
Adkins, Tommy
Adkisson, Gordon
Adler, Felix
Ages, C. E.
Agrular, Branlio
Akin Dog & Pony Show
Alberts & Alberts
Ablin, Leo
Aldrich, L. (Pop)
Aldrich, Sam
Alexander, Arthur
Alexander, D. W.
Alexandra Flea Cir., Prof.
Alexander, Harry
Alexander, J. K.
Alexander, Jas. V.
Alexander, Maurice
Alexander, Wm. E.
Alford, Jack
Ali, Charles Lazaro
Ali, Prince
Allen, Chas. B.
Allen, Chauncey M.
Allen, Chickie
Allen, J.
Allen, Gene
Allen, Jack
Allen, Leo
Allen, Max
Allen, Ovid
Allen, Rochester Jackie
Allen, Roy
Allison, Texas Jack
Allmann, A. J.
Alpert, Morris
Alvis, Ray C.
Ambler, Walter & Edith Amerson Attractions
Anderson, Arthur E.
Anderson, Buddy
Anderson, C. H.
Anderson, Robert
Andrews, Cocomo
Andrews, Jackie
Andrews, John H.
Anfenger, Harold
Angel, Al
Angel, Doc
Ansley, George
Applebaum, Sam
Arbogast, G. B.
Arbuckle, H. R.
Arbuckle, Jeso
Archer, J. V.
Archer, Whitey
Aredo, Joe
Areson, H. A.
Argaubright, Chas.
Arguse, Edwin
Arizona Minstrels
Armond, Teddy
Armour, Bill
Arnett, Lenard
Arnheim, Eddie
Arnott, Jack
Aromleer, A. F.
Arriola, Jay V.
Armstrong, Milo K.
Arthur, Jack R.
Artz, A.
Ashby, Jesse Lee
Ashton, Harry
Atkia, Geo.
Atkinson, J. Floyd
Auburn, Jack
Audrey, F. D.
Augustino, Louis
Aurer, Lloyd
Aurthur, Carl
Austin, Albert A.
Austin, Hot Shot
Austin, L.
Austin, Tommy
Avery, Steve
Ayers, Toots
Ayers, Henry
Babcock, Oscar B.
Babcock, Phil
Badger, Harry
Bagenstoss, F.
Bahner, Ed
Bailey, Guy
Bailey, Al Hap
Baily, Jack
Baker, C. J.
Baker, Donald
Baker, Luther
Baker, R. E.
Baker, Wm.
Balfonte, Paul
Bammel, Clifford
Bane, Wm.
Bane, Wm. D.
Bangs, Jerry
Banks, Ferry
Banks, Wally
Barclay, Mack
Bard, Clark
Bardal, G. E.
Bardane, Raymond
Barfield, Emmett
Barkoot, Babe
Barlow, Dick Wayne
Barnes, Crawford Geo.
Barnes, Prof.
Barnes, Dr. W. B.
Barnett, Capt. David
Barnett, E. L.
Barnett & Schutz
Barnhart, L.
Barnhart, Okey
Barr, Reno
Barr, Steve
Barrett, Bill
Barrett, Clarence
Barrett, Lyle
Bartell, Chas.
Barthel, Clarence
Bartholmew, H. W.
Bartlett, Arthur
Bartlette, Wayne
Bartok, Wm.
Barton, Paul S.
Barton, Walter Cotton
Bastian, LaVern H.
Bates, A.
Bath, Albert John
Bauers, the Aerial
Bauer, Harry E.
Baughman, B. J.
Bauman, J. B.
Baxter, B. B.
Baxter, Ross
Baya, Art
Bayes, Dick
Beach, James M.
Beard, W. H.
Beasley, Charles
Beatty, Joe
Beatty, O. J.
Beauchamp, C. J.
Beaumont, J. K. Smoky
Bebee, Bob
Beck, Daniel Wm.
Bedonie, Geo.
Bedonie, Salem
Bedwell, Lawrence
BeHrends, Albert
Belford, G. W.
Bell, Shorty
Bellis, R. S.
Bellomo, Vincenzo
Belmonte, Stanley
Ben Abdiz, K. Hassan
Ben, Hamda
Benar, Ben
Benbow, Ellsworth
Bennett, D. Ellis
Bennington, Chas. H.
Benthel, Red (Bozo)
Benton, Dan C.
Benton, T. E.
Bentum, Harry
Berckett, S. (Pooks)
Bergen, Ben
Berger, Frank
Berger, Louis J.
Berggren, Carl H.
Berghege, B.
Bergman, Doc
Berman, Al
Bernard, Billie
Berry, C. O.
Berry, the Horse Breaker
Bertram, Arthur
Bey, Ben
Biggs, H.
Bill, Chief Cherokee
Billetti, Eddie
Billman, L.
Bimbo, Ely
Bird, Blue, Expo.
Bireley, Eddie
Birmingham, James
Bishop, Brownie
Bistany, Leo M.
Bittle, Frank
Bix, Walter
Black, James
Blackburn, H. B.
Blackey, William
Blackhawk, Chief
Blackie, John
Blackstone, Jack
Blackstone, Joe
Blackstone, L. R.
Blackstone, Vic
Blackwell, Anthony
Blackwell, Ralph
Blackwell, Henry Grady
Blair, Sam
Blake, Edw.
Blake, Jack
Blakely, Benton H.
Blakely, Geo.
Bland, Richard
Blandy, Edward
Bloodworth, G. A.
Blueksy, C. C.
Bluey, Bush
Bockman, Ted
Bockus, Frank
Bodonia, George
Bodonia, Sam D.
Boers, Henry
Bohnan, W. W.
Bolt, J. P.
Bond, Clark
Bonner, Arthur A.
Borella, Arthur
Bosinger, Spot
Boswell, Bennie
Boswell, B. B.
Boswell, Davie
Boswell, R.
Boswell, Sylvester
Boswell, Tommy
Boswell, V. D.
Boswell, W. S.
Botter, Harry P.
Boude, C. F.
Boultinghouse, J. K.
Boumgardt, A. H.
Bourgeois, H.
Bowen, Howard
Bowen, W. E.
Bowers, John
Bowman, J. E.
Bowman, J. L.
Bowman, R. W.
Bowser, Black Ace
Boyd, Frank
Boyer, Ralph
Boyle, Robert C.
Bozano, Loranzo
Bozarth, W. M.
Bozwa, Geo.
Bozzell, Billie
Braden, E. B.
Braden, Jim
Bradshaw, Tiny
Brady, Chic
Brady, Pat
Brady, Red
Brady, Sam
Bragg, Geo. M.
Braley, Leslie
Brassfield, W. A.
Breamer, Eddie
Breed, Harry
Breese, Billy
Brensahn, T. J.
Brett, J. T.
Brewer, Bud
Brewer, Chas. E.
Brewer, S. S.
Bridges, H. E.
Bridges, John
Briscoe, Luther
Britt, Bert
Brobson, Pat
Broce, Dr. Harry C.
Brock, Thos. V.
Brodam, Jim
Brodie, Wm. N.
Brody, Steve
Broiler, Robert (Bobby)
Brooks, Bill
Brooks, Frank
Brooks, Jack
Brooks, John
Broswell, Jas.
Brovold, Peter
Brown, Al
Brown, Chick
Brown, C. L.
Brown, Jack
Brown, N. T.
Brown, Pat
Brown, R. E.
Brown, Thos. H.
Brown, Tom
Brown, Wally
Brownlee, Rube
Broyles, James F.
Brundage, B. B.
Brunette, Otto
Brust, Al
Bryan, R. E. Curly
Bryant, H. O.
Bryant, Otis
Bryant, Spigle
Buchanan, W. T.
Buchannon, Fred
Buckingham, Keith
Buda, Frank
Buffington, Sam
Bufkin, E. F.
Bunch, J. O.
Bunch, Sam
Burg, Carl
Burgis, Harry
Burke, Billie
Burke, Dan
Burke, Jack
Burke, Joseph
Burke, Sailor J.
Burke, Thomas
Burnett, Cody
Burns, Bobby
Burrell, Jerry
Burslem, Jack
Burt, Al
Burton, Frank
Bush Comedy Co.
Bush, Earnest
Bush, Frank
Butler, Capt. Roy E.
Butler, Doc & Tom J.
Butler, T. J.
Butts, Fred
Buxbaum, Edward
Buzzella, Ernest
Byrd, W. E.
Cadieux, Fred J.
Cahill, Arthur
Calhoun, Frank
Callahan, Ray
Call, E. P. Bill
Callivan, Thos. C.
Calvert, E. M.
Calvert, Jack
Cameron, Owen
Campbell, Albert
Campbell, Shorty
Candler, Ernest
Cane, Dewey
Cannedy, Jack
Canton, Dr. F. C.
Cantrell, Morris
Caplan, Benny
Carden, Milton
Carey, Harry
Carey, Wm.
Carleton, James
Carlyle, Earl
Carlyle, Herb
Carol, Ivan
Carr, Joe
Carrell, Leo
Carrington, Ralph
Carroll, S. J.
Carroll, Simmy
Carsey, Jingles
Carter, Daymon W.
Carter, Mark
Carrell, Leo
Carver, Al
Cary, Ted
Case, Jack
Casey, J. Thomas
Cash, Maurice
Casper, Joe
Castle, W. J.
Castle, Jack
Castle, John L.
Cavanaugh, Bill
Cavanaugh, Eddie
Centennial Expo. Show
Certaro, V. L.
Chalkias Bros.
Chalkis, Bill
Chandler, Earnest
Chaney, C. W.
Chaney, Chas.
Chapman, Tex
Charlton, Percy
Charneski, Felix
Chasse, Lewis
Chayter, Wm.
Cheek, Bruce
Chester, Harry
Chesworth, Geo
Chidester, Bill
Childs, S. N.
Choate, Vernon
Choppett, Ben
Chrisman, P.

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Clain, Wm.
Clancy, Fog Horn
Clark & Allison
Clark, Carl
Clark, Ernest
Clark, Floyde
Clark, Geo.
Clark, J. J.
Clark, James
Clark, Joe
Clark, T. J.
Clarke, H. A.
Clarkson, Dick
Clayton, Bruce
Cleavenger, Bill
Clexx, Harry
Clemans, R. C.
Clifford, Chas.
Clifton, R. S.
Clifton, W. L.
Clifton, Wm. Lloyd
Coates, Jack
Cobb, Gene (Honey Gal)
Cobb, Robert
Cochrane, T. P.
Coddings, Jack
Codona, Clayton Behee
Coe, Geo. W.
Cohen, Chas.
Cole, Clinton B.
Cole, Hobe
Cole, Judson
Cole, M. H.
Coleman, Frank
Coleman, Robert
Colgrove, Doc
Collier, Charles
Collins, Doc
Collins, Jack
Collins, Sam
Collins, Tom
Collins, W. E.
Combs, C. C.
Concello, Arthur
Condon, Fred
Connelly, L. C.
Connelly & Radcliff
Conner, J. E.
Conner, L. R.
Conners, Harold
Conover, Larry
Conrad, Bob
Converse, Art L.
Conway, John
Cook, Dee & Sarah
Cook, Don & Billie
Cook, Frankie
Cook, M. T.
Cooledge, Burton
Cooley, Al
Coon, Ray
Cooper, Art H.
Cooper, Chas. H.
Cooper, G. M.
Cooper, Hymie
Cooper, John W.
Cooper, Tex
Copeland, Maurice
Copeland, N. H.
Copperstone, T. R.
Corix, P.
Corkrum, Othel
Corliss, Jack
Cornier, Eddie
Cortez, Pete
Costa, Bob
Costello, Geo.
Cotter, Robert
Couch, Cash
Coufaer, Jack
Courtney, Mystic
Courtney, Tate
Covington, Floyd "Sparky"
Cowan, Bud
Cowan, W. J. Doc
Cowen, J. E.
Cowne, Charles W.
Cox, Art
Coy, B. E.
Crabtree, Eddie
Cracraft, C. W.
Crago Players
Craig, Foil
Craigg, Harry
Craig, M. W.
Craig's Tent Show
Cramer, Ray
Crammer, Al
Crandell, LeRoy
Crane, Johnnie
Crawford, Chick
Crawford, Philander
Crawford, Tex
Crawley, Ves.
Creason, Roy
Crider, Raby
Crist, Dutch
Cropper, Tommy
Cross, Dr. F.
Cross, Skeets
Crothers, John
Crow, Eddie
Cruise, H. C.
Cuddy, Lee
Cudney Shows
Cuellar, Tony
Cummings, Don
Cummings, Fred S.
Cundiff, Carl
Cundiff, Red
Cunningham, J. W.
Cunningham, Geo. W.
Curran, Fay
Curtis, Robt. P.
Curtis, Slim
Cyril, Jimmie
Dabney, Tex
Dagman, the Magician
Dahmer, Ed
Dakota Red's Comedians
Dale Brothers
Dale, Billy
Dale, J. H.
Dale, W. S.
Dalrymple, Ernest
Dalvine, Harry C.
Damby, Buck
Damon, Doc
Danahey, Vincent R.
Daniels, Joe
Daniels, Sydney
Danielien, Dan
Dault, Dare Devil
Dante, Magician
Darlington, Tex
Darnell, Hank
Darragt, Don D.
Davenport, B. C.
Davenport, Tommie
Davidson, G. E.
Davidson, Glen
Daville, Percy
Davies & Davies
Davis, A. G.
Davis, Billy Snitz
Davis, Bob
Davis, Carl
Davis, Ches
Davis, Frank H.
Davis, Henry
Davis, H. I.
Davis, Jack
Davis, John B.
Davis, Ira B. Jack
Davis, Kent S.
Davis, L. L.
Davis, Manny
Davis, Mickey
Davis, Ray E.
Davis, Share W.
Davis, Smokey
Davis, Warren
Davis, Wm.
Davis, W. H.
Dawkins, G. Whitie
Dawson, Ray
Day, Elmer
Day, Tom
DeArmo, Billy
DeAutry, Mac
DeBerle, Alvin
DeGrace, Harry
DeLano, Roy
DeLong Family
DeMonico, Thadd
DeRose, Daniel
Dean, Louie
Deboe, Davie
Decker, Al
Decker, Bert
Decker, Joe
Deckman, O.
Dell, Dick
Deen, Doc Tom
Deerfoot, Chief
Deering, Walter
Deery, Jack
Defoor, C. C.
Delandtsheer, John
Delmar, Lor
Del Bosq, Adolf
DeLion, Auvon
Delmar, Charles
Delmare, Lew C.
Delmont, H.
Delmonte, Joseph
Delong, Fred
DeLong, Tommy
Demetro, Archie
Demetro, Tom
Demorest, Bob
Demott, L. R.
Dennis, Buddy
Dennis, Prince
Dennis, C. Whitney
DeRosia, Bob
Desmuke, Paul
DeWinters, A. J.
DeWitt & Katherine Kirk
Dewar, Gordon
Dexter, Herbert L.
Diableo, El
Dialey, Don
Dice, Harry
Dillingham, Ed
Diula, Leo
Dix, Helmet Frenchy
Dixon, Denver
Dixon, Ed
Dixon, James
Dixon, Henry
Dixon, Richard
Dlesk, Albert
Docent, Charles
Dodd Bros.
Dodson, Eddie
Doebber, Harold
Donoghue, Jas. F.
Doran, Fred
Dorl, Johnny
Dorman, Geo.
Dormer, Charlie
Dorn, Gustave A.
Doss, Bert
Doss, Frank
Doss, Harry
Douglas, Ed
Douglas, Geo.
Douglas, Vern
Dowd, Boston Jack
Downs, Jack
Doyle, Edward
Dorrien, Walter F.
Drake, Babe
Drake, Paul
Drillick, Louis
Drye, James L.
Duavinl, Albert
Dubey, F. J.
Dudley, D. S.
Dugan, John
Dunbar, Jack
Dunbar, Larry
Dunbar, Leo Jack
Dunbar, Steve
Dunfee, Earl
Dunley, Bill
Dunn, Jimmie
Dunn, Joe
Dunn, John
Dunning, Fred
Dunseith, James
Duo, Dean
DuPues, Otes
Durante, Bill
Dutiea, Jack Wa
Dutton, Geo. Blackie
Duvall, Harry C.
DuVall, Ray
Dyer, John Sylvester
Dykes, H.
Eagleming, Chief
Eames, E. L.
Earl, Blackie
Early, J. Gordon
Earn, Hoyt Bernard
Earnhart, E. E.
Easterday, Jack
Eastman, Roy
Eavans, Paul
Eby, L. E.
Eckhart, Happy Jack
Edison, Robt. E.
Edmonds, George
Edwards, C. W.
Edwards, Eddie
Edwards, Jack
Edwards, L. R.
Eger, Ed L.
Ehler, Henry L.
Eisman, Irving
Eiseman, Louis
Elairn, Bill
Elberts, E. J.
Eldridge, Sam
Eldridge, Willie L.
Elkins, Bert
Eller, Joy
Elliot, Jack E.
Elliott, James
Elliott, Wiley
Ellis, Capt.
Ellis, Dan E.
Ellis, Jimmy
Ellis, Kid
Ellison, Jimmie
Elsasser, Hilliard
Elwood, Roy
End, Joe
Engda, J.
Engle, C. N.
Engles, Clyde
English, C. L.
English, Geo. W.
Enright, Martin P.
Ensley, Eugene B.
Epperson, Jack E.
Epperson, Tiny
Erbe, Adam Pop
Erion, Walter
Ernst, Fern
Erwin, Jack
Escalante, Mr. Marianna
Escoe, James
Eslick, A. U.
Ethridge, J. W.
Eule, Joe
Evans, Bert
Evans, Charles Stanley
Evans, Ernest
Evans, Frank
Evans, Frank S.
Evans, Geo. D.
Evans, Geo. L.
Evans, John H.
Evans, Robert L.
Evans, Steve
Evens, Dan
Ewert & Barry
Exler, Joe
Fahey, Frank
Fairbanks, Emerson
Fanton, M.
Fares, Geo. Buttons
Farley, Noble
Farley, Victor
Farmer, Jeff
Farmer, Roy
Farnell, Hap
Farrell, E. S.
Farrer, Verlin
Farris, Curley
Farris, Hank
Farrow, E. E.
Farsh, Jeff
Farurar, Horace
Faulkner, C. B.
Faust, Ike
Faust, Jake
Faust, Vick
Feagan, Bob Slats
Feidman, Abe
Feinberg, Sam
Felgar, Clarke B.
Feliz, Nabor
Felton, King
Felton, Nate
Ferguson, Craig
Ferguson, Jess
Ferguson, Victor R.
Fernandaz, Joseph
Ferry, Will
Fields, R. L.
Filacchione, John
Finch, John D.
Finch, Leon
Fineriman, Dave
Finnerty, James
Fireoved, Kenneth
Fish, Harry
Fisher, Bob
Fitch, Harry H.
Fitsgibbons, Fred
Fitts, Goldie & Anna
Fitzgerald, Maurice Eddy
Fitzgerald, Pat
Fitzpatrick, J. T.
Flanagan, Bob
Flannigan, Paul
Fleming, Mad Cody
Flemming, Mal
Flowers, The Four
Flynn, Robert
Fondou, Claude
Fontaine, Carl
Foote, James A.
Forbes, Harry
Ford, Clifford
Ford, G. S.
Ford, Prof. C.
Ford, Wm. E.
Forsythe, Walter
Forsythe, Plymer
Forthe, Ray
Fortune, Charlie
Foss, Barney
Fossett, Booker
Foster, Chas. W.
Fowler, B. O.
Fraday, H.
Frances, Tony
Francis, J.
Francis, Roy
Francis, Steve
Frank, Sam
Frantz, Jerry
Franklin, E. J.
Franklin, Eugene
Franz, Al
Franz, Bill
Franz, G. J.
Freed, Harry
Freeman, Billy
Freeman, Sam
Freemans, The
Frisbie, Mark L.
Fry, Charles
Frye, M. C.
Fuller, Clem
Funn, Roy
Furati, Frank
Gadboury, Hector
Gaines, Ivory
Gaither, Skeet
Gallagher, Chas. P.
Ganer, Joe
Ganster, Paul
Gardner, Art
Gardner, Jas. A.
Garafolo, Jerry
Garner, Bryant R.
Garrett, Alex R.
Gart, Jack Bo
Garthwaite, C. R.
Gaskill, D. S.
Gatewood, Cliff
Gecoma, John
Gentry, Everett
George, Leo
George, Tom
Gerlack, Victor
Germano, Tony
Ghert, John
Giant Voice, The
Gibson, Bert
Gibson, Claude
Gibson, J. Lake
Gibson, Jack & Jesse
Gibson, John H.
Gibson, O. L.
Gibson, R. E.
Gibson, Steve A.
Gilbert, Billy
Gilbert, David
Gilbert, Capt. Geo. C.
Gilbert, Harry
Gilbert, Jack
Gilbert, Ole
Gilbert, R. A.
Gilbert, Ray
Gill, Frank C.
Gill, T. J.
Gilleland, Paul B.
Gilles, Hal
Gillespie, Haven
Gilman, Harry
Gilmore, Pat
Glazer, Bert
Glen, C. C.
Glickman, Sam
Gloth, Joe
Gloth, Louis
Godwin, Bert C.
Godwin, Robert
Goetz, Wm.
Goff, Newell
Golden Belt Carnival
Golden, Max
Golden, R. C.
Goldia, Joe
Goldmar Bros. Cir.
Goldstein, Ike
Goldstone, A. B.
Goldstone, Roy
Good, Monroe
Gooden, Chas. Chuck
Goodenkauf, Arley
Googins, B. W.
Goodnough, John
Good's, Cap, Trained Bears
Gordon, Al
Gordon, Chas. C.
Gordon, R. L.
Gordon, W. O.
Goree, Cecil
Gorlack, E. K.
Gorman, Abe
Gorman, Frank
Gorman, Gene
Goss, Ted
Gould, Eddie
Gouldsbury, Paul
Gowdy, Hank
Grabbs, Otto
Grace, Pete
Grader, C. H.
Grady, Kelly
Grady, Mack
Graham, Geo.
Graham, Joe
Grandi, Bob
Grant, Fred D.
Grau, Eddie
Graves, Bill
Graves, Jack F.
Gray, Barry
Gray, J. C.
Gray, Jennings
Gray, W. Bill
Greaver, Wm.
Green, Al
Green, Doc
Green, W. L.
Gregg, Walter
Gregory, Chester
Gregory, Jack
Gregory, Jack "Hoops"
Gregory, L. B.
Gregorys, The Cycling
Green, Dixie
Green, Siles
Greenhalgh, Arthur
Greenlee, Clark
Greibler, Rox
Greslea, Michael
Gression, R. L.
Grey, W. N.
Greystoke, R. Temple
Greystone Shows
Gries, John F.
Griffin, Edward J.
Griffon, P. A.
Grill, Lou
Grimes, Y. P. Esq.
Groden, C. H.
Grodi, C. H.
Gross, Charles
Gross, Walt
Grow, Georgie
Gruber, Max
Grugan, Shorty
Gruner, Robert
Grunden, Howard
Guerrin, Frank
Guice, Walter
Guilford, E. R.
Guillaume, Edward
Gunn, Leon
Gunn, Wm. Red
Guntsch, J. A.
Gurley, R. W.
Guyer, Billie
Gwinn, Cowboy Trumpet
Gypsy Strollers
Haas, Arthur
Haas, Frederich L.
Haberngan, Bennie
Hackett, Elton
Hackett, Ralph
Hadean, Harry
Hadgson, Ray
Hager, S. Tracy
Hagerman, Wm.
Haghart, Willis
Haines, James T.
Haldeman, John R.
Hale, D. D.
Hale, Goodie V.
Halke, Dick
Hall, Albert Peroy
Hall, Al K.
Hall, C. J.
Hall, Earl E.
Hall, E. B.
Hall, Ottis
Hall, Robert
Hall, Wilson, Co.
Hamburg, Phil.
Hamilton, Ollie,
Hamond, Mason
Hamilton, Shorty
Hamlet, J. C.
Hammock, Tim
Hammond, Bob
Hammond, Don
Hamp, Johnny
Hancock, Bob
Hankenberg, Kenneth
Hanlon, Tommy
Hanson, Herman
Hanson, J. J.
Harding, Jack
Hardiman, Carl A.
Hardwick, Aubrey
Hare, B. C.
Hargis, Jasper
Harmon & Rose
Harolds, The Flying
Haroldson, Frank
Harridge, Delmar
Harrigan, Edward
Harrigan, Jack
Harriman, Maison, Players
Harrington, E. A.
Harrington, J. F.
Harris, Bing
Harris, Blake
Harris, Cowboy
Harris, Dick
Harris, F. O.
Harris, Fred
Harris, Geo.
Harris, Sailor & Pearl
Harris, Ted
Harris, W. R. Dick
Harris, Wm. E.
Harrison, Buck
Harrison, Edw. S.
Harrison, Frank
Hart, E. G.
Hart, E. J.
Hart, Everett
Harteman, Pete
Hartigan, Pat
Hartleb, Rudolph C.
Hartley, Johnny
Hartley, T. W.
Hartsell, Harry
Hartwick, H. Doc
Hartzberg, C. A.
Harvey, Bill
Harvey, Charley
Harvey, Charley Boots
Harvil, Al
Harwood, Hugh
Hastings, Murphy J.
Hatchell, Curley
Hatfield, Fred
Hatfield, Joe
Hatfield, Johnnie
Hathaway, Doc
Hastings, Arthur J.
Hauer, Frank
Hausner, Sam
Havens, Dick
Haverstock, Harvey
Hawkins, Ray
Hawkins, Sam
Hayes, Earl
Hayes, H. O.
Hayes, Morgan
Haynes, Sailor Ed
Head, Bernie
Healy, Michael
Heaney, Prof.
Hearne, Frank
Heath, Ross
Heaton, Charley
Heck, Luther
Heckendorn, Clarence
Hedrick, Jack
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Hellom, Bob
Henderson, Billy
Henderson, Lewis
Henderson, Warren Frank
Hendricks, Ed
Hendrixson, Hughie
Hennessey, Emmet
Hennessey, George
Hennessey, Red
Henry, Edward
Herbert, Harry J.
Herbert, Sam
Herbert, F. C.
Herby, Jay
Herman, Mathew
Hershey, Ray Barney
Heth, Henry
Heth, Henry Hugo
Hewitt, Ray
Hickman, Red
Hickman, Robt. C. W.
Hicks, Johnny
Hicks, Robt. W.
Highmiller, Chas. W.
Higsby, Arthur
Hilbert, Roy
Hildreth, J. W. Dad
Hiler, Edd
Hill, Clinton
Hill, Ed
Hill, Eddie
Hill, Ernest
Hill, J. E.
Hill, Ray
Hill, Stacey E.
Hillman, Arthur J.
Hillman, C. L.
Hines, Geo.
Hinkley, Whitey
Hinz, Billie
Hobson, Al
Hobson, J. L.
Hodges, Clyde
Hodgini, Ted
Hoff, Rudy
Hoffman, F. L.
Hoffman, Jean C.
Hoffman, Louis
Hofmeister, Frank
Hogan, Jimmy
Hogan, Sandy
Hoge, Clarence
Hohn, Walter
Holder, Ed
Holden, Doc
Holderness, Geo. W.
Holdorf, K. M.
Holland, E. L.
Holloday, Bob
Holman, Fred H.
Holmes, G. M.
Holmes, R. H.
Holston, John
Holston, Col. Madison F.
Holt, Carl T.
Holt, Clayton
Holt, R. W.
Holt, Samuel
Holtzman, F. W.
Homer, C. R.
Honey Family, The
Hood, Bill
Hooper, Happy
Hoover, Jim Nosey
Hopewood, Duke
Hopkins, Howard Happy
Horan, Irish
Horner, Tommy
Horrell, Charles
Horton, Lex.
Hosmer, Ed
Hosmer, J. E.
Houck, Paul
Houghton, Glen
House, Col. Joe
House, Wm.
Houston, Harry Lee
Hotchkiss, Harry
Hotz, Albert
Howard Bros.' Show
Howard, Harry
Howard, Hollie
Howard, Mysterious
Howard, Tommy
Howard, Whitie
Howards, Flying
Howell, A. W.
Howell, Edgar Scar
Howell, Fred M.
Howell, R. M.
Howey, Clyde
Hoxie, Jack
Hoy, Tommy
Hubbard, Paul
Huber, Raymond
Huddleston, Robert
Huffine, E. C.
Hufford, Kate
Hughes, Ray
Hugo, Capt.
Hull, Bert
Hull, Dick
Hull, Hubert
Hull, Justin
Humfhrip, Mike
Humke, Albert
Humphrey, James
Hunt, Clayton
Hunt, Eddie
Hunt, Jack
Hunter, Blackie
Hunter, Harry
Hunter, Thad
Hunter, W. J.
Huntsinger, Jimmy
Hurd, Boots
Hurd, M. B.
Hurt, Dillon
Hurtado, Don Ernesto
Hurtt, Joe
Hutchens, Wm.
Hutchenson, Clint
Hutchinson, Charley C.
Hutchinson, Lester
Hutchinson, Tom
Hutton, M. C.
Hyland, Jack Skates
Hymes, Ed
Ideal Sharpener Co.
Idom, Alfred
Iles, Tom
Ingersoll, Wesley
Ingleston, R. E.
Inglish, H. G.
Ingram, J. Carl
Ingram, J. Shelby
Ingram, Shelby
Ingram, Z. E.
Innman, J. S.
Irion, Fred H.
Irving, Martin
Irwin, Robert T.
Isley, Willard S.
Isom, Eugene
Ito, Joseph
Jackson, Dick
Jackson, Doc W. B.
Jackson, H. N.
Jackson, Leroy
Jackson, R.
Jacobson, Abe
Jacon, Fred
James, Frank
James, Whitler
Japp, Walter
Jaques, French
Jarvis, Cecil
Jason, F. N.
Javelin Juggler
Jenkins, E. B.
Jennier, Walter
Jenson, A. R.
Jenson, Bud
Jernigan, E. D.
Jerome, Paul
Jewell, Clifford
Jewell, D. C.
Jimmie, Cyril
Joe, Bango
John, Baby
Johnny, Rough House
Johns, Bunny
Johns, Else
Johns, J. L.
Johnson, A. F.
Johnson, Ab
Johnson, All
Johnson, Archie
Johnson, Chas. B.
Johnson, Earl
Johnson, Edw. A.
Johnson, Emery
Johnson, Emmet
Johnson, Happy
Johnson, Harry
Johnson, Hindu Charlie
Johnson, Howard
Johnson, J. J.
Johnson, Jesse
Johnson, Johnnie
Johnson, Lon
Johnson, Louis R.
Johnson, Ralph
Johnson, Sleepy
Jolly, Richard
Jones, Arthur E.
Jones, Cary Snakoid
Jones, Charles
Jones, Dewey
Jones, Eugene Red
Jones, Frank
Jones, H. N.
Jones, Laken
Jones, Pig
Jones, Ray
Jones, Samuel
Jones, The
Jones, Pete
Jordon, Clyde L.
Joski, Pud
Joyce, James
Joyner, J. C.
Juke, Jimmy
Jump, Richard
Jung Trio
Justus, D. A.
Kahn, H. J.
Kahn, Sam
Kane, Fred
Kane, Henery J.
Kane, Lester Pepo
Kane, Robert F.
Kane, Wm. J.
Kaplan, Jake
Kaplan, Sam
Kaponi, David
Kapono, John
Kapushinsky, Geo.
Karas, Jay
Karn, Eddie
Karnes, Edward
Kasher, V. C.
Kasier, Lottie
Kaslin, Tennie
Katz, Clarence
Katz, Sammy
Keating, Jack
Keawe, Charles
Keawn, Bob
Kee, Ray
Keeley, L. C.
Keen, Fred
Keenan, Henry C.
Keene, Bert
Kehoe, Lawrance
Keith, Doc Frank
Kellam, Norris Corky
Keller, Frank
Kellier, Gene
Kelly, C. K.
Kelly, E. A.
Kelly, E. L.
Kelly, Edward F.
Kelly, James A.
Kelley, Slim
Kelly, T. W.
KeLone, Tonia
Kemp, Robert
Kemp, Walter
Kennedy, Geo. C.
Kennedy, Lee
Kenney, H. A.
Kent, C. C.
Kenyon, Chas. W.
Kernin, Lee
Kerns, Jerry
Keys, Ralph
Kight, E. E.
Kimball, Harrison
Kimmel, Bill
Kindt, W. H.
King, A. J.
King, Allen
King, Duke
King, E. V.
King, Frank Slim
King, George
King, Harry
King, J. P.
King, Luther
King, Rex Roy
King, Walter
Kingdon, Iur Lyd
Kinkade, T. H.
Kinko
Kirkland, R. B.
Kirschner, Wm. R.
Kirt, Tom
Kirtley, Lloyd
Kirwan, Joseph
Kish, Lew
Kitchens, J. C.
Kitterman, Tony
Klein, Johnnie
Kline, D. A.
Klug, J.
Knapp, Charles
Knauff, L. N.
Knox, E. E.
Knott, John
Koban, Kaichi
Kolb & Moehler
Kolya & Berte
Koons, Jack
Korhn, Vernon
Korpi, Wilfred
Korte, Lew
Kortes, Pete
Krahn, Edw. F.
Krall, Jack
Kramer, Chas.
Krause, Simeon
Kramer, S. F.
Kraft, Perry
Kridello, Sid
Krieder, Edward
Kugler, Prof. Jas.
Kunz, Alfred
Kuseman, Fred
LaBeau, Jack
LaBell, Tay, Troupe
LaBerth Trio
LaBird Sr., Chas.
LaComa, Cris
LaFara, Frank
LaGrange, Lester
LaMarr, Jack
LaPorte, Jules
LaPurl, Chas. Doc
LaReane, Harry & Eva
LaRose, Curley
LaRouech, D. P.
LaRue, Don
LaRue, James
LaTemple, Scotty
LaVarre, Bud
LaVell, Frank X.
LaVola, Don
LaZell, Elmer
Lake, Fred J.
Lamar, A. J.
Lamar, B. W.
Lamb, Barney
Lamb, Doc
Lamb, J. R.
Lamb, R. B.
Lamhead, Olin
Lambert, D. J.
Lamon, Harry
Lamon, Jack & Milley
Lamont, Geo. A.
Lamont, Harry
Lamont, Lorrie
Lamonte, Chas.
Lamore, Jack X.
Lamoureux, Geo.
Lampinos, The
Lance, J. D.
Landis, Ben
Landrum, Lory C.
Landrum, O. R.
Lane, Paul
Lane, R. F.
Lang, Walter
Langford, Chuck
Lanham, A. Taylor
Lano, Bert
Lanier, Al
Large, Foy
Laughter, Carl
Lauther, Carl J.
Lawrence, Jas. C.
Lawrence, Sam
Layman, Walter
Layne, Don
Layne, J. L.
Layton, W. C.
Lazone, Elmer
LeBlair, Jack
LeBrun, Duke
LeMorie, Manilla
LeRoy, Billy
LeReine, Fred
LeTourneau, Bill
Leah-Lee
Leavitt & Lockwood
Ledwith, Basil
Lee, Adrain Billy
Lee, Bob
Lee, Buck
Lee, Colm
Lee, Doc
Lee, Ernest
Lee, Francis M.
Lee, J. H.
Lee, Lewis E.
Lee, Samuel
Lee, Stack
Lee, Walter W.
Leeper, Jack
Leesman, L. W.
Leffler, Harry
Lefler, Merton K.
Leggette, C. R.
Lehner, Clifford
Lehr, Raynor
Leifur, Jack
Leigh, Lester
Leland, E. A.
Lenhart, L. R.
Leonard, Benny
Leonard, Cecil
Leonard, Harry
Leonard, R. M.
Leonard, Ralph
Leonhart, Roy
Leo & Leota
Leslie, Burt
Lesky, Charles & Mary
Lester, Three
Levitch, Prof. L.
Lewis, Claude A.
Lewis, Curley
Lewis, Harry & Berdie
Lewis, Hugh
Lewis, J. Y.
Lewis, Jack X.
Lewis, Louise
Lewis, M. B.
Lewis, Nat
Lewis, Ray
Lewis, Sammy
Lewis, Willie
Libby, Clarence E.
Liberman, James
Lichty, Louie
Likona, Geo.
Lin, Johnny (Chang)
Lincoln, Bill
Lindsay, Pat
Liniger, Harry
Linsey, Jack
Lippman, Eddie
Lippman, Harold
Lipsky, Morris
Little Beaver
Little, Geo. C.
Little, Jack Falls
Livandan, Happy
Lockboy, Doc D. D.
Lofstrom, Wm.
Logan, Jack
Lombard, A. F.
Long, Chester
Long, Lewyn
Loomis, Harold E.
Loos, J. Geo.
Lorette, Bill
Lorow Sr., Bert
Lorow, Cortes
Lorow, Skeeter
Lottridge, Harry
Lovejoy, C.
Lovell, Ben
Lovett, J. E.
Lovett, Sid
Lovett, T. J.
Loving, Frank
Lowande, Oscar
Lowe, Ed
Lowe, Geo.
Lucas, Geo.
Lucas, Steve A.
Lucash, Charles
Luciana, Leroy
Ludwig, Chas. Blont
Luke, C.
Lundquist, Leonard
Luongo, Amodio
Lush, Doc
Lutze, Billy
Lyle, Frederick
Lyman, Eddie
Lynch Jr., Bobby
Lynch, Tex
Lynn, Bama
Lynn, C.
Lyon, Shorty
Lyons, A. E.
Lyons, A. G.
Lyons, Bayne
MacDonald, Danny
MacDonald, Gireaux
MacDonald, Leonard
MacDonald, John Franklin
MacDonald, Robt.
MacDonald, Wm.
MacDougal, Mickey
MacPherson, Robt.
McAlay, Eugene
McAtee, MobileBen
McBride, Jack
McBride, Wm.
McCarroll, Robt.
McCarter, R. C.
McCavey, Harold
McClane, John F.
McCleary, Thos. J.
McClelland, Emmett
McClendon, Tom
McClouny, John
McClure, Ross
McCluskey, T. F.
McConnell, Beanie
McCoy, Jimmy
McCoy, Tim
McCreary, Ed
McCullon, Charlie
McCune, Ambrose
McCurdy, J. M.
McDaniels, T. G.
McDolone, Lewis
McDonald, A.
McDonald, Billie
McDonald, Earl Mickey
McDonald, Edw. Frenchy
McDonald, Edw. Morris
McDonald, Jack
McDonald, Kenneth
McFarland, Half-Dollar Jack
McFarland, Jack
McFee, Carnie
McGee, Lester
McGill, Frank
McGill, Steve
McGinness, Bob
McGovern, Will
McGuey, Toronto Red
McGuire, W. F.
McHale, J. P.
McHendrix, R. G.
McKay, C. W.
McKenzie, Bob
McKoy, Jimmy
McKay, Lee
McKean, E. E.
McKee, Frank
McKinnis, B. C.
McKuen Acrobats Troupe
McLacklan, A. H.
McLane, J.
McLane, Paul J.
McLaughlin, Bruce
McLeod, Loid
McMahon, Thomas
McMaster, John
McMillan, Samuel
McMiraud, W. Everett
McNall, Luther V.
McNiece, J. A.
McPeak, Royal
McPherson, Bob
McPherson, Buddy
McPherson, E. C.
McQuage, Billy
McQuage, Busic
McShay, Kelly
McWilliams, Paul
McWilliams, Roy
Macurio, Chief Jack
Mack, Bubber
Mack, Charlie
Mack, Tiger
Mackey, Paul
Madigan, Eddie
Madison, Slivers
Mae, Wilfred, Troupe
Maggard, J.
Magill, Carl
Maginn, Mickey
Maguire, Wm. A.
Mahare, Frank
Mahdi, Dr. D. Leon
Mahaney, Tommy
Mahoney, Jack
Malbin, Edw.
Mallory, Clyde
Malone, Eddie
Manley, R. J.
Mansfield, Frank
Mansfield, Robt.
Mansholt, Hank
Manson, Mickey
Manthe, Elmer
Manual, Andy
Marasco, Richie
Marcellees, Bud
Marconi, Eddie
Marcus, Will
Mardowe, Pete
Margolis, Pedro
Marion, Sid
Marion, Stanley
Markley, E. J.
Marks, B. D.
Marohl, E.
Maroney, S. E.
Marr, Bernie
Mars, Walter J.
Marsh, Buster
Marsh, Wm.
Marshall, A. J.
Marshall, Ray
Marshall, Slim
Marshall, T. R.
Martin, Chas.
Martin, L. M.
Martin, M. B.
Martin, Med. Co.
Martin, Oswald
Martin, R. E.
Martin, Tom
Martin, Tony
Martinez Sr., Luis
Martinez, Tony
Marton, Lawn
Marvin, E. L.
Mason, Harry
Mason, Dr. H. Ralph
Mason, Jay C.
Mason, Melvin
Mason, Thos. C.
Masser, Irvin
Massey, W. L.
Massingill, Bruer
Matchett, Leo
Mathews, Tom
Mathewson, Jimmey
Matson, Edw.
Matsumoto Family
Matyr, Emil
Max, Sol
Maxwell, T. J.
Mayer, G. F.
Meanor, H. T.
Meeker, Frank
Meeks, L. E.
Melancoen, Brusle
Melton, C. A.
Menke, B. F.
Menke, Harry
Menke, J. W.
Merino, Pete
Merritt & Beleu
Mersereau, W. B.
Mertens, H. W.
Mervin, Harold
Meyers, Albert
Meyers, Charlie Red
Meyers, Dutch
Meyer, Edw. A.
Meyers, Elmer
Mickey, Shanghai
Miles, Chas.
Miller, B. E.
Miller, Billy
Miller, Brownie
Miller, Crazy
Miller, Eddie
Miller, Frank Pop
Miller, Glen
Miller, Harry
Miller, James
Miller, John
Miller, Lee
Miller, Leo
Miller, Lou Green Bay
Miller, R. K.
Miller, R. A.
Miller, Ralph R.
Miller Rodeo
Miller, Steve
Miller, Traveling Magician
Millette, Ira
Milligan, Slim
Mills, Bob
Mills, C. B.
Mills & Mills
Mills, Ralph J.
Miner, Bert
Minor, Frank
Minton, Ellie
Mitchell, Dan
Mitchell, Capt. Tom
Mitchell, Charley
Mitchell, Frank C.
Mitchell, G. L.
Mitchell, Geo. Heavy
Mitchell, Geo. W.
Mitchell, Lee
Mitchell, Mike
Mitchell, Miller J.
Mitchell, N. J.
Mitchell, Steve G.
Mitchell, Tennis
Mitchell, Tony J.
Mitchell, Tropical Slim
Mitchell, Willie
Mitize & Harry
Moan, Jimmie
Modesky & Franks
Moeller, Jas.
Mohawk Valley Show
Monroe, Tex
Monte, Karl D.
Montes, Tedor
Montgomery, Bert
Montgomery, Eddie
Montgomery, Robt.
Moon, J. H.
Moore, Bill
Moore, Curley
Moore, Ed Happy
Moore, Eddie
Moore, Francis F.
Moore, Lionel S.
Moore, Maxie
Moore, Wm.
Moosey, Harry
Morales, Felix
Morales, Geo.
Moran, Jack Red
Morgan, Bob
Morgan, Frank
Morgan, Jimmy & Betty
Morgan, Steve
Morrello, James
Morris, B. R.
Morris, C. E.
Morris, Plain Dave
Morris, H. C.
Morris, Joe
Morris, Milton
Morris, Vernon
Morrison, Carl
Morse, M. J.
Morse, Peter K. K.
Mortenson, Mort
Morton, Gordon M.
Morton, Lou
Moss, Joe
Moss, the Juggler
Motherwell, Thos.
Moxley, Joe
Mugridge, B. E.
Muller, E. P.
Mullins, Jack
Mullins, Moon (Floor Judge)
Munroe, Wm. Preacher
Mund, Sunny
Munn, Dee & June
Munsinger, E. L.
Munson, Red
Murdock, Frank
Murdock, Robt. K.
Murphy, D. X.
Murphy, Eugene J.
Murphy, P. A.
Murphy, Ted W.
Murphy, Wm. G.
Murphy, Warren
Murray, Arthur
Murray, E. A.
Murray, Ernest & Leona
Murray, R. E.
Murray, W. T.
Murray, Wm. E.
Muse, D. T.
Myers, C. B.
Myers, C. N.
Myers, Randall
Nailon, Jack
Namba, Kichi
Neal, Archie R.
Neal, Jack
Neal, W. S.
Nealand, Walter
Nelson, Harry S.
Nelson Bros.' Stilt Act
Nelson, Harry
Nelson, N. J.
Nettles, H. S.
Netto, A.
Newell, Floyd
Newcombe, Verne
Newman, Dallas
Newman, Fred
Newman, Geo.
Newman, Mike
Newsome, R. H.
Newton, Billy S.
Newton, Earl
Newton, H. B.
Newton, Harold V.
Niblick, Ray
Nicholas, Russee
Nicholas, Tom
Nichols, Frankie
Nichols, Les
Nicholson, J. F.
Nickols, Rudy Red
Night, Jock
Nissen, George
Nixon & Norris
Noble, Ralph
Noell, Robt.
Nolan, Larry
Noll, Walter
Nord, Toby
Norton, Leon
Norvell, Wm.
Norwood, A. L.
Noyes, Earl C.
O'Brian, Mickey
O'Brien, L. E.
O'Brien, Mickey
O'Brien, Wm. Jennings
O'Brine, Jack
O'Conners, Jas. M.
O'Connor, Fred L.
O'Curran, Happy
O'Donnell, Roland
O'Ferrell, Red
O'Hara, Robt.
O'Leary, Edw. P.
O'Neil, Johnny
O'Neil, Frank
O'Neil, Mickey
O'Neill, Howard
O'Shea, King
O'Rourke, Howard
O'Rourke, Tex
Oberman, Harry

Oderkirk, C. J.
Odin, Wayland
Odler, Larry
Odom, Dan
Ohlson, Clifford
Ogden, Ray W.
Oldfield, Olin
Oliver, Charlie Cook
Oliver, Geo. W.
Oliver, Otis L.
Olson, Wm.
Olympia Novelty Co.
Oreson, John W.
Orlandi, Earl
Orr, Jack & Odell
Osborne, Jack
Oso the Bear Boy
Ott & Prescott
Out-West, Eddie
Owens, Buck
Owens, Frank
Owens, Ned
Pablo, Juan J.
Packery, Jos. M.
Paddock, Buddy
Padelford, Walter
Paden, James
Paige, Geo. W.
Paige & Jewett
Palen, Bud
Palmer, C. F.
Palmer, Don & Della
Palmetto State Show
Pamplin, Harry J.
Panzelle, Geo.
Parisean, Chuck
Parish, W. M.
Parker, Eugene
Parker, Rock
Parker, Shorty
Parker's Sales Serv.
Parks, J. Allen
Parks, Bill
Parnell, John O.
Parsons, Jack & Lolabelle
Partlow, P. A.
Pasho, C. C.
Patrick, Wayman
Patterson Jr., Chas.
Patterson, John
Patty, Felix
Patterson, R. W.
Patton, Glenn
Pavan, Louis
Payne, Joe
Pearce, A.
Pearson, Jack
Peck, Al
Peden, Eddie
Percival, Thos. A.
Peregay, Earl
Perez Trio
Perkins, Frank Cy
Perkins, Tom
Perry, Jack
Perry, J. N.
Perry, Lee
Perry, Wm. E.
Peshong, Wm. J.
Peters, Floyd
Peters, Frank Eugene
Peters Sr., Wm. R.
Peterson, Guy E.
Peterson, Harry
Peterson, Thure
Petit, Frank M.
Pettitt, Bob
Peyser, I. L.
Phelan, Wm. L.
Phelps, Joe
Phillion, James
Phillips, E. B.
Phillips, Orpha
Philipps, Oscar
Phillips, Edgar
Phillips, Warren G.
Phipps, J. S.
Piazza, Rosario
Pickens, Ogden
Pierson, Pete
Pike, Bill
Pilgrim, Billy
Pina Jr., Genard
Pinfold, J. T.
Pinks, Wm.
Pinkston, J. W.
Pirtle, Chas.
Pitcher, Bill & Irene
Pitchios, Geo. E.
Pitts, Edw.
Poe, Gene
Poirier, Oscar
Poplin, Chas. & Jewell
Porter, Pat
Ports, Chas.
Posey, Bob
Potter, E.
Potter, Harry
Potts, Millard
Poulman, J.
Powell, J. D.
Powell, Marvin
Powell, Robt.
Powell, S. B.
Prather, Henry H.
Pratt, Vic
Premont, Teddy
Prenn, Lew
Pressey, C. A.
Price, Billy
Price, H. N.
Price, S. V.
Prickett, H. D.
Prime, Les
Primrose, C. S.
Pringle, Prescott
Pritchard, G. W.
Pruess, Elmer
Pruitt, Walt & Ruby
Puckett, Sam
Pumroy, H. L.
Pun Jab the Magician
Purcell, Pat
Purl, Billy
Purnell, Harry
Quarto, Dominick
Quigley, Bill
Quinlan, Robt.
Radke, Art
Raft, Eddie
Ragland, John
Rahajah, Prince Abdolaha
Rains, Harvey E.
Ralph, Sailor
Ramish, Jerry & Harry
Ramon, Chic
Ramsey Jr., Donald
Ramsey, E. B.
Randall, Slats
Randall, Forest
Randell, J. V.
Raney, T. J.
Ratcliff, Verne
Ray, Cowboy Jack
Ray, Diamond Tooth
Ray, Donnell
Ray, Jimmie
Ray, John & Fern
Ray, Prince
Ray, Reuben & Buster
Rayburn, Jimmy
Raymond, the Great
Reace, Jess
Rearick, Bill
Redding, Ralph
ReDon, Rev. E.
Reece, Eddie
Reed, Freddie
Reed, Johnnie
Reed, Mike
Reeder, Clark
Reese, Cotton Candy Man
Reese, W. K.
Reeves, Bert
Reeves, Chas. B.
Reeves, H. N.
Reeves, Johnny
Regan, Geo.
Reger, C. F. Buck
Reichert, Gilbert
Reid, Bobbie
Reid, Jas. V.
Reid, Gus
Reigle, H. B.
Reinhardt, Geo.
Reiss, Jess J.
Reno, Paul
Reno, Prof.
Reno, Mr. Ruth
Resnick, Harry
Revello, Dr. S.
Rex Family of Acrobats
Reynard, A. D.
Reynolds, Ellery S.
Reynolds, Harry
Reynolds, Jas. C.
Reynolds, Kent
Reynolds, Paul
Reynolds, T. J.
Reynolds, Trainer Jack
Reynols, Jerry
Rhea, Ted, the Magician
Rhinehart, Jack
Rhodes, Dusty
Rhodes, Elmer
Rhyner, Walter L.
Rice, Art & Bonnie
Rice, Arthur D.
Rice, C. C.
Rice, C. E.
Rice, Don
Rice, Hiram
Rich, Tom
Richards, Al.
Richards, E. L.
Richards, John W.
Richards, Fred A.
Richardson, Robt.
Richley, Maurice
Richmond, Frank
Richmond, Geo.
Ried, W. B.
Riegal, H. B.
Riggs, Jack L.
Riggs, Larry
Riley, Bill & Myrtle
Riley, Ed
Riley, Harry
Riley, Razor
Rinhart, Jack
Rink, Heiney
Ripley, Jack
Ripple, Arthur
Rising, Thad A.
Risner, Arkie
Rita & Dunn
Rittley, Harry
Roach, Jack
Roach, J. S.
Roan, Bill
Robbins, Victor
Robbins, W. F.
Roberts, Barney
Roberts, E. B.
Roberts, Guy
Roberts, Lowell
Roberts, Okla. Curley
Roberts, J. R.
Roberts, J. C.
Roberts, Joe
Roberts, Roy
Roberts, Will & Geo.
Roberson, Glyn
Robertson, R. E.
Robinson, Ralph
Robinson, Chas.
Robinson, Jack
Robinson, Stark
Robinson, Tommy
Robison, Harry E.
Roddus, Okla. Curley
Rodgers, Noble
Roda, Bert
Roger, A. B.
Rogers, Bill & Clyde
Rogers Esq., Ellie
Rogers, Harry
Rogers, Ruth Sunshine
Rogers, Seigel Sunshine
Roisman, Harry
Roland, Norris
Roland, N. P.
Rollett, Jimmie
Romane, Dr.
Rondell, J. V.
Rooney, Jack
Rooney, Chas. H.
Roquemore, Henry
Rose, Athel
Rose, Marty
Rosen, Billy
Rosen, H.
Rose, W. S.
Rosell, Martin
Rosen, Mike
Rosen, Sheik
Rosenberger, J. Bert
Rosenberg, Mickey
Ross, A.
Ross, Charles Jockey
Ross, Chas.
Ross, Jack
Ross, Little Stanley
Ross, Phil
Ross, Robt.
Ross, Sammy
Rossi, Joe
Rossie, Mr. Mary
Roth, Bennie
Roth, Morris
Rounds, Doc
Rowan, Doc W. H.
Rowan, W. W.
Rowland, Welton
Roy, Geo.
Roy, Harley
Royal Bros.' Circus
Rubin, Joe
Rule, Craddock
Rundberg, Gust
Runnel, Al F.
Rupp, Peter
Rush, Austin
Rush, C. R.
Rush, Carl
Rusher, A. D.
Russell, Johnnie
Russell, Mell
Ruthven, Stanley
Ryan, Francis
Ryan, Geo.
Ryan, Jack
Ryan, Ray E.
Sachs, Arthur
Saladin, Solly
Sallust, Wallie
Salo, Neil
Saltzgaber, D. D.
Sanderson, C. L.
Sands, Geo.
Sarver, Jim
Sassy, Chas. L.
Satario, Frank
Sauline, Josef
Saunders, Alex
Saunders, Eddy
Saunders, John P.
Savage, Bobby & Ann
Saylor, George C.
Scanlan, Dock
Scanlon, Bill
Scarbrough, J. L.
Schaeffer, O. L.
Schafield, Falice
Schaufell, Cliff
Schaub, Oscar J.
Schieberl, Ben
Schieberl, Frank Spot
Schienoha, H. W.
Schirmer, Paul
Schneider, Doc
Schoenberger, Emil
Schofield, Blackie Ed
Schreiber, Harry
Schuler, Gene & Ann
Scott, Bill
Scott, H. H.
Scott, J. C.
Seawell, Johnny
Seals, Jack
Sedaire, Hal
Seifert, Vernon
Seigrist, Chas.
Selby, Norman
Selden, Louis
Self, Frank
Sell, Frank
Seltzer, R. E.
Serlen, Sam
Serverson, John T.
Seymour, W. O.
Shackelford, Edw.
Shackles, Escape Artist
Shades, Carl F.
Shaefer, Fred
Shaffer, Chas.
Shaffer, Ray
Shaffer, S. C.
Sharer, Homer
Sharer, Lewis
Shattuck, Rae
Shaw, Ed F.
Shea, Whitey
Shearer, Roy
Sheftall, S. E.
Sheffield, J. C.
Shelby, Hank
Shell, Dale
Shelton, Chas. A.
Shepard, B. C.
Shephard, Charlie
Shephard, Frank
Sheridon, Tom
Sherman, Carl
Sherman, John
Sherwin, Dan
Shields, Purl
Shipp, Russell
Shirey, Geo.
Shoemaker, Hoyt
Shonenberger, Amil
Short, Frank J.
Short, Raymond
Shuemaker, J. B.
Shugart, Doc
Shumaker, Paul
Sidle, Floyd
Siebrand, P. W.
Siegrist, Joe & Babe
Sievert, Fred
Sievert, Fred E.
Sigers, Aaron
Signor, Art
Silverlake, Archie
Simmieons, Juan F.
Simmonds, Alex
Simmons, Bill
Simmons, Searle
Simon, Dare-Devil Capt.
Simons, Homer
Simpson, Jack C.
Sinclair, Clayton
Sinderson, R. L.
Singleton, Robt.
Sinnett, Earl
Siscarage, Stanley
Skaggs, LeRoy
Skyles, H. E.
Slagle, C. C.
Sleeman, Ivan
Sleight, Robt.
Smith, Billy
Smith, C. C.
Smith, Ezzie
Smith, F. A.
Smith, Fletcher
Smith, Ford
Smith, Geo. D.
Smith, Geo. W.
Smith, H. H.
Smith, Jack R.
Smith, J. B.
Smith Jr., J. B.
Smith, Lacy
Smith, Morley
Smith, Mose
Smith, Neal S.
Smith, Otis L.
Smith, Paul H.
Smith, Pete
Smith, Roy E.
Smith, R. W.
Smith, Rasputin
Smith, Webb K.
Smith, W. C.
Smith, W. L.
Smithson, C. C.
Smythe, Smitty
Snapp, W. M.
Snapp, Wm. R.
Snow, Doc B. B.
Snyder, Leo
Solar, Willie
Sommers, Chas.
Soper, E.
Southern, Eddie
Spain, W. E.
Sparks, Jesse F.
Sparks, W. T.
Sparude, Eddie
Spear, W. A.
Spears Jr., Geo.
Speelman, Allen
Spencer, B. E.
Spence, J. B.
Sperling, John H.
Sperling, Red
Sperry, Bob
Spheeris, A.
Spirides, Geo.
Spradling, Doc E. H.
Spring, Tony
Springer, Chet
Sproull, Red
Squares, Bob
St. Johns, Art
Standiford, D. J.
Stanley, Chas. W.
Stanley, Geo. & Lizzie
Stanley, Pete
Stanley, Richard
Stanley, S. J.
Stanley, Wm.
Stanley, W. M.
Stannard, Jack
Stark, Miles H.
Starkey, Wm.
Starter, Elmer
Stearling, Dock B.
Stearns, Louis
Stebbens, Si
Steele, Buck
Steele, Grady
Stephens, Steve A. B.
Stephens, Wm. J.
Stephenson, Gail
Sterling, Bob
Steve, Eli R.
Steven, Geo.
Stevens, Bernie
Stevens, G. W.
Stevens, Johnnie
Stevens, Johnny
Stevens, Steve
Stevenson, Les
Stewart, Gene
Stewart, Geo.
Stewart, Milton N.
Stewerts, Royal
Stiponiwich, Milt
Stock, D. B.
Stock, Dave
Stoddard, W. S.
Stolder, J. E.
Stoltz, Peg
Stone, F. L.
Stone, Geo. B.
Stone, Si
Stoneman, Joe
Strafford, I. B.
Straton, Sam R.
Straus, Joe
Stribland, Richard
Stuart, Johnnie
Stuart, Lee
Stubbs, Jack
Stumpf, C. L.
Sublette, Red
Sulley, Joe
Sullivan, Danny
Sullivan, Edw.
Sullivan, Paddy
Sullivan, W. O.
Summal, Happy
Sunbury, Glenn
Sutton, Earl
Sutton, Frank
Sutton, Whitey
Suzanne, Geo.
Swafford, Jas. B.
Swain, Frank
Swartz, Glen
Sweeney, L. E.
Sweetman, Jack
Swisher, Clifford
Swisher, Weldie J.
Tambur, Danny
Tarver, Horace
Tatem, Cecyle & Joe
Taylor, Doc
Taylor, Don
Taylor, Geo. L.
Taylor, Humpy
Taylor, R. Ferris
Taylor, Raymond
Taylor, Spencer Coe
Taylor, T. E.
Taylor, Wm. B.
Teander, Joe
Tedwell, Ted
Templeton, Pat
Templeton, Y. Tell
Tenneson, Dave
Terhune, Terry
Terrell, Tom
Tess, Fletcher
Tezzano, Frank
Theodre, Eli
Thibaut, B. E.
Thomas, Clark C.
Thomas, E. F.
Thomas, F. J.
Thomas, Jack
Thomas, J. C.
Thomas, Mart
Thomas, Nick
Thomas, Stephen
Thomas, Tommy
Thompson, C. C.
Thompson, C. L.
Thompson, Donald
Thompson, Gradie
Thompson, H. P.
Thompson, Jack
Thompson, McRay
Thompson, Zack
Thomson, Pete
Thornberg, Al
Thornton, Chas.
Thornton, Dick
Thorp, Bristow
Thorton, Burton
Tice, Roy
Tidwell, Buddy
Tierney, Ed
Tierney, Frank
Tilton, Jimmy
Tinley, Spike
Tisdale, Don
Tittman, Oscar
Todd, James Buster
Todd, J. B.
Todd, K. W.
Tom, Frank
Tom, Geo.
Tompson, Carl
Tonning, C. H.
Toohey, Connie D.
Toots, Hartley
Towe, Paul
Town, Geo.
Trainer, Chick
Traugott, Dave
Travis, L. H.
Trebor, Bob
Trent, Paul
Tribue, Herman
Tronson, Rube
Trosey, Joe
Trott, John E.
Trousdale, Boyd B.
Trout, Taylor
Troxel, Bill
Trueblood, C. D.
Tucker, Al
Tucker, Bill
Tuckersy, Joe
Tuller, Jos.
Tullis, Wm. A.
Tullis, Eddie
Turk, Allen
Turley, Hugh O.
Turner, Bud
Turner, Garrison
Turner, Gary
Turner, Joe C.
Turnquist, Carl
Twist, Eagan
Two House, Chief
Udder, Dick
Underwood, T.
Usher, Herb
Usher, Whitie
Vale, Al & Wanda
Valley, Capt. Jack
Valley, Ray
Van, Hap & Myrtle
Van, Jack G.
Van, James
Van Nay, Roy S.
Van Worth, Ray
Vance, M. L.
Vann, Jimmie & Libby
Vargo, Andy
Varner, Paul F.
Vautelles Circus
Veri, Larry
Vermont, Slim
Vernon, Wally
Vetter, Mr. Vivian
Victor, Joe M.
Villeponteaux, Harry
Villiers, Wayland
Vivian, Jack
Vomberg, Jack
Vorheiss, Ben
Wade, Gurney
Wadsworth, Bill
Wadsworth, Claud
Waffle, Tom
Wagner, Al
Wagner, James
Wagner, J. W.
Waite, Kenneth R.
Walberg, Herbert
Waldrop, Robt.
Walker, Dottie & Jimmie
Walker, Garnet
Walker, James C.
Walker, Tim
Walker, Wallace
Wallace, Al
Wallace, C. K.
Walley, Edw. S.
Wallace, Jimmie
Wallace, LeRoy Bumps
Walling, Ernest
Walpo, Alex
Walters, Walter
Walton, Ralph Huck
Wamsley, Carl
Wanko, Alex
Ward, D. C.
Ward, E. C.
Ward, E. P.
Ward, Frank
Ward, Geo.
Ward, John Walter
Ward, Tommy
Ware, Frank Ray
Ware, Frank
Warmer, W. M.
Warner, Albert
Warner, Ernie
Warning, Arthur
Warren, Archie
Warren, Dell
Warren, the Wizard
Washburn, Chas.
Washburn, Geo. H.
Washburn, G. W.
Washington, Bob
Washington, Chief
Washington, Eddie
Wasson, John W.
Watkins, A. K.
Watson, F. R.
Watson, P. W.
Watts, Tex
Wayson, Al
Weathers, Ed
Weaver, John Earl
Webb, Billy
Webb, E. S.
Webb, Frank H.
Webb, Jay
Webb, Jolly Johnnie
Webb, Randy
Webb, Theo
Webber, A. R.
Webner, C. Eugene
Wecker, W. B.
Weidman, Tom
Weinman, Kenneth
Weinrick, Wilbert
Weintroub, Sam
Weis, A. J.
Weiseman, C. N.
Weisman, W. L.
Weiss, Ben
Weiss, Louie
Welch, Clyde E.
Welchman, Bert
Welhelm, Eugene
Wells, Delmo
Wells, Jack
Wells, W. M.
Werner, Bill
Wesselman, L. B.
West Bros.' Amuse. Co.
West, Ben
West, Buck
West, Earl
West, Vernon
West, Woodie
Westerman, Geo.
Westfall, Bill
West, Wm.
Weston, Eddie
Wetter, Victor
Whalen, Jerry
Whaley, Paul
Wheeler, Pete
Wherry, Harry
Whitaker, E. V.
White, Claiborne
White, Doc D. W.
White, E.
Whitehead, Geo. F
Whitney, Charlie
Whittaker, Wm.
White, Guy
White, Jimmy
White, Ted
Whylander, John
Wiese, J.
Wilber, James
Wilbur, Arlie
Wilhite, Frank A.
Wilhelm, Eugene
Wilkerson, Geo.
Wilkinson, Guy V.
Willand, Geo.
Willard, Clyde
Willander, John M.
Williams, A. R.
Williams, Al
Williams, Bazil
Williams, Benj.
Williams, Carl
Williams, Chick
Williams, Curt (Whitie)
Williams, Earl
Williams, Fred X.
Williams, Geo. Barney
Williams, Jack & Ina
Williams, John
Williams, Harold C.
Williams, Jack Pete
Williams, Lee
Williams, Leonard
Williams, Leopold B.
Williams, Les C.
Williams, Mark
Williams, Reynold
Williams, Walter L.
Williamson, P. M.
Williamson, Pierce
Williamson, Vernon
Williard, R. D.
Willie-West & McGinty
Willis, Billy
Willis, Jack
Willis, Freddie
Wilson, Blackie
Wilson, Clif
Wilson, D. I.
Wilson, Earl
Wilson, James
Wilson, Kenneth
Wilson, M. L.
Wilson, P. W.
Wilson, Robt. F.
Wilson, Shorty
Wilson, Tex
Wilson, Tom
Wilson, W. P.
Wilton, G.
Wiltse, Cash
Wimberley, Bob
Windecker, A.
Windsor, Harvey S.
Windsor, W. S.
Winkle, C. C.
Winkle, Moses Rip
Winkler, M.
Winn, Joe E.
Winnemore, Al J.
Winstead, E. S.
Winter, Sigmund
Winters, T. J.
Winton, Ellis
Winton, Geo.
Wirth, Martin
Wise, Ralph
Wise, Whitie
Witchurch, Dot & Charlie
Wolf, Billy
Wolf Twins
Wolfe, W. C.
Wolff, M. M.
Wolford Jr., Henry
Woltz, W. E.
Wonder, Tom & Betty
Wonderly, J. W.
Wood, R. Dick
Woodall, Billie
Woodruff, Harry L.
Woods, Claudie
Woodward, B. D.
Woolems, Geo.
Wordley, Ralph & Grace
Worth, Jesse
Wortham, John T.
Wright, Abe
Wright, Hilda
Wright, Jack
Wyatt, Lee
Wyatt, W. G.
Wyatt, Walter
Wysham, Tommy
Yale, Paul
Yarbor, Earnest
Yesbeck, Jos. P.
Yoanis, Green
Yoder, A.
Yonko, Leo
York, W. B.
Young, Bruce
Young, Harry
Younger, Scout
Zarlington, Ray
Zelmo, the Great
Zenoz, Leslie
Zento, Tom
Zerm, Larry
Ziegler, Mike
Zimmerman, Louis T.
Zobar, L.
Zogi, Prince

MAIL ON HAND AT

NEW YORK OFFICE

1564 Broadway.

Parcel Post

Bode, Mrs. L. R., 6c
Huberth, Margarete, 15c

Ladies' List

Allen, Mrs. Dode
Antalek, Helen
Arden, Bea
Aurora, Rose
Barrett, Florence
Beck, Barbara
Belvedere, Rose
Bennett, Nina
Bessette, Cathlyn
Bode, Mrs. L. R.
Bowen, Margarite
Burrell, Viola
Callahan, HeleneF.
Carey, Odette
Carmen, Grace & Billy
Carroll, Jean
Castello, Bess
Caton, Jean
Chase, Jane
Cirocco, Betty
Clair, Ivna
Clarke, Percynia A.
Condy, Dorothy
Converse, Mrs. Leonard
Cortez, Rosita
Covall, Billy
Dahl, Evelyn
Davies, Miss Billie
Dawson, Kitty
Day, Jean
Denis, Doris
Erdell, Russell
Evans, Josephine Marie
Everett, Virginia
Ford, Sally
Fox, Grace
Fradius, Estelle
Francis-Francette
Franks, Jessie
Fujie, Mrs. Yukie
Garneau, Mimi
Gilleland, Connie
Gilman, Thelma
Gire, Frankie
Graham, Mary
Gray, Mitzi
Griebel, Louise
Hale, Eva
Hama, Miss
Harrison, Ruthie
Heath, Juliette
Holmes, Miss Billie
Huber, Eileen
Huberth, Margarete
Hudson, Florence
Huff, Tiny
Hunter, Mickey
Jacobs, Mrs. Bobbie
Jefferson, Mrs. Bent
Jones, Beatrice
Joyce, May
Kay, Rosalind
Kennedy, June
Kessler, Mrs. Ray
Killian, Rose
King, Hazel Logan
Koenig, Marjorie Mae
Kramer, Elaine
La Blanche, Flossie
La Marr, Iris
La Mont, Frances
Laton, Jeannette
Lee, Alma
Lee, Irene
Lee, K. Joy
Lee, Melba
Lee, Ona
Lemley, Helen
Ling, Mei
Mack, Mary
Macklin, F. M.
Marqutte, Bobby
Martin, Alice
Martin, June Rose
Maye, Billie
McCabe, M.
Melo, Pauline
Metz, Mrs. John
Mills, Helen
Moore, Babe
Moore-Berry, Florence
Morgan, Kittie
Morris, Mrs. J.
Mummert, Ethyl K.
Murray, Evelyn
O'Dell, Dell
Olcott, Helen Joan
Oxenrieder, Dorothy
Paige, Margie Carioca
Patterson, Pat
Perry, Mrs. Jack
Petty, Kathryn
Pine, Ruth
Polka, Helen
Ragan, Mary Ellen
Rice, Maile
Ritchie, Mabel Paige
Robbins, Patricia
Russell, Betty
Saphier, Joan
Salee, Boots
Sargent, May
Schaffer, Claire
Seitz, Cecil
Sharpless, Margie
Starr, Angel
St. Clair, Jean
Stevenson, Alberta
Stone, Linda
Strambert, Anna
Stringer, Gertrude
Stys, Anna
Taylor, Mrs. T. E.
Taylor, Phyliss
Thomas, Ina
Tillot, Germaine
Tinney, Wenonah
Tracie, Jean
Trotman, Anna
Valentine, Ann
Valentine, Ann
Van Cycle, Mrs. Ray
Ventry, Alice
Vinci, Marie
Viola, Lady
Von Eck, Lois
Wagoun, Franzeska
Wallace, Lorraine V.
Walton, Olive
Warford, Corinne
Williams, Mollie
Williams, Teddy
Wilson, Ethel
Wilson, Mary
Womack, Bertha
Wood, Kathryn Petty
Wright, Ann
Zappa, Joan

Gentlemen's List

Abbott, Sheik Saleem
Acker, Edwin H.
Albert-Alberta
Albert, Paul
Alden, Otis
Alexander, Emil
Allen, Samuel
Allen, Tom
Allman, Dave
Aloma
Anderson, Oscar
Andre, Jack
Bailey, Al Hap
Balzer, Jewell
Balzer, Ray
Barkham, Geo. & Vi
Barr, Leonard
Barron, Billy
Barstow, Dick & Edith
Basile, Joe
Bates, A.
Bath, Albert John
Beasley, John
Beck, Marty (Orch.)
Be Gar, Harry
Bennett, Joe & Bee
Bentley, Claude
Bentley, Harry
Black, Dan
Bland, Richard
Boenow, G.
Bond, C. A.
Brenner, E. D.
Blomberg, Bill
Bradna, Fred & Ella
Brennon, Geo.
Bresnahan, Leo
Bresnahan, R. J.
Brooks, Edwin C.
Brusli, Charles
Buikeley, Frank
Caldwell, Tommy
Campbell, J. C.
Carey, Wm.
Carley, Pete
Carmen, Billy & Grace
Carusone, Dominick
Case Bros. & Marie
Casper, Joe
Cauley, Ray
Chase, Chaz
Clark, Don
Clark Family, Ch.
Clark, Ernst
Cochran, Wm. F.
Cole, Harry G.
Collins, Jimmy
Concello, Art
Coney Island Shows
Connors, Geo. H.
Cook, Mr. & Mrs. K. G.
Corey, Ralph
Corey, Tex Gus
Cosgrove, Frank
Cowan, Mr. & Mrs. Bill
Craig, Geo.
Crawn, Mat
Creamer, Harry
Cuby & Smith
Cummings, Johnnie
Dacey, Martin
Daley, Everett Bill
Daly, Bill J.
Danwill, Bela
Davidson, Frank
Davison, Jimmy
Davis, M. Curly
Day, Elden
De Kos, Gabby
De Long, Fred
De Long Family
De Wolfe, Linton
Derara, J.
Deters, Harry
Dock, Sam
Doolin, Richard
Dorrien, Walter F.
Downing, Dan
Doyle, Bart
Doyle, James
Dubois, H. J.
Duffy, Wm.
Dyer, Amos
Dyer, John
Eddy, Jack
Edema
Edson, Robert H.
Ellender, Bob
Edwards, Lester
Edwards, Paul
Ernst, W. A. & Ruby
Evans, Frank
Feldman, Bob
Fisher, Eddie
Fletcher, Kenneth
Fook, Peng Tin
Foran, Eddie
Francis-Francette Frank
Freemont, Richard J.
Friedricksen, Kundt
Friel, Buddy
Fristoe, True
Fuller, Jack (Tiny)
Gallagher, James
Gallucci, Nick
Galuppo, Leonard
Goldie, Jack
Goldman, Sam
Goldsmith, John
Gorman, Bill Red
Gray, C.
Grill, A. C.
Guzzee, Jimmy
Hall, Jerry
Hallaran, Desmond
Hamid, Sweeney
Hamilton, Paul
Hamilton, Wm.
Harris Twins & Loretta
Hart, Hugh
Henry, Lew
Henry, Maurice
Hicks, Robert W.
Hickey, Tom & Alice
Hinesberry, Geo.
Hoff, John
Hoff, Rudy
Homer, Tom
Houssain, Mohamed
Horner, S. C.
Horrell, Chas. Shackles
Hot Cha
Howard, Vincent
Hronfeld, Bill
Hughes, Allen
Hussin, Linus
Hutchinson, Chas.
Hyten, Van W.
Illions, Harry
Ingraham, Rex
Ishikawa, I.
Jarnagin, Logan L.
Johnson, Eugene
Johnson, J. C.
Julie-Julian
Julien, Leo Pat
Kader, Roy
Keasing, Stanley
Keating, C. H.
Keller, Jack
Kelly, Chas. E.
Kelly, Jack
Kern, Barney
Kerr, Bill
Kerr, S. A.
King, Frank
King, Fred
King, W. B.
Krassner, Danny
Kroll, Herman
Krug, Joe
Kuhn, Jack
Laenger, Siegfried
Lambert, Richard
Landress, Jack
Lane, Howard
Langway, Walter R.
La Pagne, Jack
Lathabee, Rubyatte
La Valles Circus
Leeper, Jack
Leroy & Rogers
Levy, Geo.
Levy, Sam
Lewis, Buddie
Lewis, Eddie
Lewis, Irving & Rose
Lofstrom & St. Elios
Logan, Roger
London, Jack
Mack, Robert
Mack, Wellington
Mahoney, John J.
Maine, Leonard C.
Maley, Dan
Mallen, Harry
Malone, Wm.
Maning, Geo. H.
Manning, Ross
Manuel, Russ (Banjo)
Marenger, Alex
Marino, Eddie
Marks & Jerome
Martels, Three Cycling Marveeleous
Mason, John
MacLeod, Jean
McBausman, Wm. K.
McCall, James
McCauley, Pete
McCormack, Mart G.
McField, Joseph
McLellan, Earl
McNeil, Thomas
McNeil, Wm.
McWilliams, J.
Mead, Jack
Melancon, M. L. (Frenchy)
Merlens, Hans
Mijares, Frank
Miles & Kover
Miller, A. L.
Miller, Cedric
Mohamed, Beehee B.
Mohamid, Ben
Moore, Robt. Earl Lee
Moran, Jim
Morris, Frank
Motts, Fred
Nathan, Larry
Nelson, Arthur
Nelson, Johnny (Walk.)
Nelson, Lamar Buck
Newman, Mr. & Mrs. B.
Newsham, Nicholas
Nicholas, Wm.
Nordwall, Russell
Noyes, Frank A.
O'Leary, Cornelius
Oliveros, Phil
Omar, Houssain Ben
Omossa, Ben Mohamed
O'Meara, Charles
O'Meara, Henry
Ormsby, Jack
Ortigs, Mr. & Mrs.
Park & Clifford
Perdue, Elmer
Perry, Frank
Peterson, F. V.
Pleau, Gene
Pottle, Frank W.
Powell, Marvin
Price, Charlie C.
Price, Howard
Pulaski, Mr.
Purchase, Wm.
Quinlan, Ralph
Quinn, James (Jim)
Ralph & Teddy
Randall, Lou
Randsen, C. C.
Red Eagle, Henry
Reickert, Carl
Reine, Chief Mongo
Relting, Geo. (Cart.)
Ressler, Geo. J.
Rey, Val
Reynolds, Bob
Rich, Tom
Rieger, Capt.
Riley, Charles
Rivers, Earle
Rivers, John
Rivers & Brooks
Robbins, Milt
Roberts, Jack
Romain, Mike
Romaro
Rose, Johnny
Rosenholtz, A.
Ross, Eddie
Ross, Harry (Trio)
Russells, Aerial
Russo, Joe
Ryan, Charles
Sage, Louie
Salvo & Gloria
Sampson, Jack
Santini, Great
Schayer, Morey
Schuett, Thomas
Seaman, Frank & Harry
Seifker, Luke
Seigrist, Charlie
Seiler, Jay
Sheppard, Martin
Sherman, Dan
Shunatona, Chief Joe
Smith, Fletcher
Smith, Thos. E.
Somers, Elsworth
Sonderland, Carl
Spriggs, Jerome
Stanley & Winthrop
Staples, Ralph E.
Staunton, Pete J.
Steel, Capt. Ray
Steele, Buck
Stevens, Geo. & Dolly
Stryker, Andy
Sullivan, Patty (Cook House)
Suskin, Hershey
Swan, Mick
Sweeney, John J.
Taft, Ted & Mary
Tatman, Harry
Tanner, Harry
Tenley, Elmer
Thomas, Toby & Mabel
Thompson, Edw.
Thurston, Wm.
Tramer's Circus
Troupiano, Rocco
Troy, Charles
Van, Freda-Fred
Van, Jack G.
Vizie, Tomi
Wagner, S. A.
Waite, Kenneth
Wald, Louie
Walker (Darktown Scand.)
Walker, Tim
Wallace, Robert
Walsh, Jack
Walter, Kenneth
Ward, John Walter
Warner, Sam
Water, L.
Webb, Teddy (Fr. Cust.)
Webber, Russell
Weiss, Ben
Wells, Artie
Wells, Bud
Wendell, Mr. & Mrs. J. H.
West, Cal
Wheeler, Michel
Wheeler Twins
Willis, Robert
Wilson, Johnny
Wilson, Mr. & Mrs. Carl
Winters, Jos. H.
Wolfe, Thos. A.
Worman, J. C.
Young, Joseph M.
Youngblood, Azeke

Parcel Post

MAIL ON HAND AT

CHICAGO OFFICE

600 Woods Bldg.,
52 West Randolph St.

Ladies' List

Allen, Margie
Allen, Mrs. M.
Angood, Miss Frankie
Barker, Mrs. Dorotha
Beasley, Mrs. E. D.
Black, Pauline
Breitstein, Mrs. B. D.
Buck, Mrs. Dolletta
Burk, Mrs. PatsyY.
Butler, Anna Mae
Byers, Bobette
Caven, Loretta
Chedell, Alice
DeLean, Eleanor
De Loris, Doris
Dixon, Jeanne
DuVernay, Ann
Espey, Colleen
Fisher, Dixie
Fousts, Mrs. E.
Germain, Anna L.
Gertin, Edith
Gibbs, Ruth
Gilbert, Lorraine
Gilkey, Ethel
Hart, Ervil
Hendryx, Ruth
Hickman, Miss Skippy
Holzapfel, Mrs. Dorothy Ross

Kenworthy, Mrs. Marion
Large, Miss Martha
LaTour, Marge
La Verne, Josetta
Leland, Tony
Leigh, Trudy
Lewis, Betty
Lewiston, Mrs. Rose
Little, Mrs. Marion
Lucano, Louise
Mack, Gladys
Meyers, Harriette
Names, Mrs. Art
Orton, Grace
Parks, Frances
Perez, Mrs. Flor
Petrova, Madam Olga
Phillips, Minna
Riabouchinska, Mme. Tatiana
Seals, Wanda
Sherman, Betty J.
Sherman, Betty J.
Slade, Mrs. R. L.
Sproat, Mrs. E.
Sinclair, Peggy
Suess, Myrtle, "Six Lucky Girls"
Teeter, Miss Jacque
Thomas, Gracie
Tierney, Viola
Tint, Mrs. Mabel
Wallace, Esther Evans
Wayne, Dot
Wentz, Wanda
Winnie, Miss Winsome
Ziomak, Mary

Gentlemen's List

Abrams, Nate
Allen, Nig & Jess
Arenz, Sam
Atkins, George
Ayres, Chris
Barker, Mr. & Mrs. Glenn
Barlow, W. R.
Bendixon, Axel
Beggs, Mr. & Mrs. Pat
Benner, Lawrence J.
Benton, John
Berry, Mr. & Mrs. C. E.
Blitz, Pinky
Bohn, Erving
Booth, Harry
Branson, Paul N.
Broadwell, Mr. & Mrs.
Brown, Jack C. W.
Brownell, W. H. (Duke)
Buffington, Harry E. (Buffalo Cody)
Caldwell, R. T.
Caraway, Glen (Petie)
Carlton, Clyde
Carroll, Mitt
Chapman, Tex
Charneski, Felix
Colbert, Ray
Cole, L. F.
Connelly, James B.
Connley, Blackie
Coon, Dell
Coughlin, Al G.
Daniel, Oscar C.
Dare, Jack
Dayton, Eddy
Delmore, Mr. & Mrs. Lou
DeCobb, Jimmie
DeVorse, Frank
Dion, Ted
Doubles, Walter
Dyer, John S.
Eagle, Mr. & Mrs. Nate
Eden, Robert
Evans, Maurice
Fisher, Mr. & Mrs.
Finerty, Jack
Fohlbrook, T. R.
Foster, Dr. C. W. & Wife
Four Diplomats
Fox, Fred Horger
Franks, Mr. & Mrs. Jerry
Freely, Mr. & Mrs. I. P.
Fuller, Howard
Fuller, Howard
Gallagher, Eddie
Gallin, Max
Gardner, Mr. & Mrs. Eddie
Garella, Geo.
Garfield, Dr. Ralph
Gayer, Archie
Germano, Tony
Gilby, Mr. & Mrs. W. F.
Gilmartin, Eddie
Glick, Charles
Goodhand, Vern
Goyer, Archie
Grady Jr., Bart
Gray, E. R.
Hannah, John
Jung, Paul
Haley, Charles Herbert
Hall, Les
Hanzlik, Robert
Head, Bernie
Healea, A. T.
Henrion, P. G.
Henry, W. R.
Hicks, L.
Hodson, Charles J.
Holstead, James
Hughes, Mrs. V. L.
Hyde, Vic
Jackson, Frank E.
Jackson, Marion
Jagger, Fred
Johnson, EdwardA.
Johnson, Rellen (Aerialist)
Jones, Johnny
Jordan, Mr. & Mrs. Johnny
Kamakua, Mr. & Mrs. Duke
Kelly, Mr. & Mrs. P. B.
Kemp, Arthur V.
Kessler, William
Kilrain, Mrs. Chickie
Kissenger, Charlie
Kortez, Mr. & Mrs. P.
Kramer, Fred
LaGoldie
Lake, Jack
Lambert, Billy
Landris, Charles
Lane, Dan
La Pearl, Chas. H.
LaRue, Jack
LaVier, Jack
Lee, Rex
Leffingwell, Stub
Lennis, Mr. & Mrs. Robert
Leonard, George
Lewis, Dr. R. E.
Little, Phil
Logsdon, C. J.
Lynch, J. J.
Mack, Lewis
Maguire, James (Whitie)
Malm, Oscar
Marcellees, Bud
Marcan, Joe
Marine, Mr. & Mrs. Gabe
Martin, Charlie
Martin, Irving
Mathieson, Walter
McAdoo, D. B.
McDonald, Mr. & Mrs.Roy (Mickey)
McKeehan, Roy S.
McLaughlin, Bill
McSpadden, John
Mead, Jack
Mehaffey, Warren
Melville, Harry
Menke, Mr. & Mrs. Harry
Meyerhoff, Henry
Miller, Jack G.
Miller, James C.
Morel, Mr. & Mrs. William
Morris, Mr. & Mrs. Dave
Mortenson, Mort
Morlaes, Felix
Murray, Earl B.
Noble, Mr. and Mrs. Ralph
Nolan & Lovell
Norling, Albert
O'Brien, Mr. & Mrs. James E.
Ogle, Douglas
O'Hara, Tim
Paige & Crider Capers of Mirth
Parks, Mr. & Mrs. Ben
Palmer, Jack
Paul, Emil
Philips, Edgar
Plun, Ed
Polling, James
Pollie & Berger Shows
Rand, Frank
Ray, R. E.
Reece, Edd.
Reeves, B. J.
Rice, A. A.
Rilye, C. J.
Ritchie, Carl, & Adrian Sisters
Robertson, A. L.
Roberson, George
Roberts, Stewart
Robinson, Geo.
Romig, Mr. & Mrs. C.
Rosards, The
Roselli, Johnnie
Rosen, Mike
Rosenheim, Jack
Russell, Jack
Ryan, Al
Ryan, Charles
Ryan, Scott
Sahlen, Carl Wm.
Schenck, Jack
Sherman, Chester
Signor, W.
Simpson, Mr. & Mrs. Jack
Simms, E. W.
Simonds, Harry
Simson, Eddie
Singleton, R. (Bob)
Sloan, Alex
Snapp, Mr. & Mrs.
Spurrier, Frank
Stanley & Winthrop
Stearns, Mr. & Mrs. H. C.
Steche, Harry
Sterling, Mr. & Mrs. J. N.
Stevens, Gus & Stanley
Stromfler, Louis
Tarington, Blackie
Taylor, Earl
Terry, G. H.
Thompson, H. P.
Tidwell, G.
Tucker, Mr. & Mrs. E.
Tucker, W. J.
York, Jack "Happy"
York, Y.
Walters, Lee
White Eagle, Chief J.
Wilson, James L.
Waite, Kenneth
Ward, Blonda
Warner, Mr. & Mrs. Earl
Whalen, George
Williams, James C.
Wilmer, David
Wilmot, Robert
Williams, Vern
Wilson, James L.
Winfield, Frank
Woodring, Geo. F.
Wright, Rink
Young, Charles A.
Young, Earl F.
Young, Ed Jerome
Zandt, Dr. Van

MAIL ON HAND AT

ST. LOUIS OFFICE

390 Arcade Bldg., Eighth and Olive Sts.

Parcel Post

Kirkhoven, Master Sonny, 23c
Snellenberger, Chas., 22c
Twohouse, Garth, 13c

Ladies' List

Aldrich, Mrs. S.
Allers, Mrs. Margaret
Barber, Lillian
Bennett, Mrs. H.E.
Blair, Mrs. V. J.
Bortz, Mrs. Mae
Casdorf, Miss Pat
Chilelly, Stella
Cortez, Mrs. Peggie
Cutler, Mrs. Billie
Donovan, Phyllis
Eaton, Mrs. Edwin
Foster, Mrs. Geo.
Francis, Mrs. Betty
Gillies, Mrs. Robt. L.
Gore, Thelma
Hendricks, Mary
Hiltbrunner, Victoria
Holt, Jean
Jackson, Mrs. Mary Dooley
Kelly, Marie D.
Kuykendall, Mrs. W. C.
LaMarr, Baby Jean
Lennon, Mrs. Pauline
Marlowe, Mrs. Eve (King)
McKenzie, Laura
McNamar, Minnie
McNamar, Minnie
Monohan, Mrs. Iris
Mooney, Edythe
Morgan, Gloria
Morgan, Vera
Moss, Miss Boots
Mullin, Mrs. John
Myers, Mrs. Eloise
Parks, Frances
Poole, Mrs. Bill
Reeves, Mrs. C. A.
Rockwell, Mrs. Pat
Rodgers, Miss "Smiles"
Roland, Dorothy
Sherwood, Lila L.
Sullivan, Mrs. Blanche
Vermilion, Alma
Waddell, Peggie
Welch, Mrs. Donna Mae
Willson, Mrs. W.
Zimmer, Miss Florence

Gentlemen's List

Alexander, Jack
Ames, George L.
Anderson, Candy
Austin, Fred
Baldwin, Billie
Bauchman, Theo.
Blakely, Ben
Blue, Spankey
Boelke, E. J.
Bruce, Edgar B.
Bruer, E. K.
Brundage, Bert
Brundage, S. W.
Bullock, Harry
Butts, Nip
Carlson, Ernest
Chaney, Charles
Clark, Chas. A.
Clawson, Ralph J.
Clemens, R. C.
Clemons, Duke
Close, Ira
Clippard, Bob
Cobb, P. W.
Cooper, Tex
Cutshall, Geo.
Cole, L. F.
Cunningham, Allen (Slim)
Davis, Johnnie (Cowboy)
Dean, Charley
Delmore, Johnnie
Douglass, Vern
Eaton, Edward
Eddington, Cecil
Ellis, Buster
Eldon, Mickey
Engesser, George
Ferrerri, Eddie
Flannigan, R. E.
Foss, J. D.
Fox, Alfred G.
Francis, John
Freeburg, L. M.
Fulkerson, Rube & Flo
Gould, Eddie
Greb, Harry
Grimes, Marian & Pat
Haley, H. D.
Handing, Steve F.
Hardy, J. D.
Hare, B. C.
Harvey, Earl
Hoffman, Johnnie
Howard, Denny
Hudson, Harry A.
Hunter, Blackie
Ingleston, Corp. Robert
Jansen, Mr. & Mrs.
Johnson, Leland M.
Kemp, Walter
Kolb, John
Kortes, Pete
Lamar, B. W.
Leggette, Clyde R.
Levine, Bennie
Lindhorst, Chas.
Lindhorst, Will
Lindsey, Jack
Lipsky, Morris
Little, Jack & Jackie
Loomis, George
Loter, Happy
McCurdy, W. R.
McGee, Harold (Irish)
McGuey, Frank
McLaughlin, Bill
McMahon, Thos.
Madden, Tom
Maruel, Lester
Means, Al
Mellon, A. J.
Miller, Bertram E.
Miller, Cash
Mitchell, Wm. S.
Moon, Herbert M.
Mooney, Jack
Morales, Felix
Morias, Manuel
Murphy, Neil
Nelson, H. L.
Nelson, Nath
Nicklas, Francis A.
Norman, J. W.
O'Brien, Don
Oleson, Swede
Opsal, A. N.
Oshigin, Ivan E.
Owens, Joe
Owesney, Ray
Pink, Wm.
Poole, Bill
Raymond, Bertie
Ready, R. M.
Reese, Jess
Ross, Jack
Rounds, Jimmie
Rumbley, Eldridge
Schulze, Gus
Sells, Virgil
Sherman, C. E.
Silver, Hal
Smith, Floyd
Smith, Jack
Snellenberger, Charles
Spencer, C. L.
Speroni, P. J.
Steinhardt, Billie (Dutch)
Stephens Jr., J. R.
Stevens, R. W.
Stevenson, Clifford
Stober, Tex
Strayer, J. R.
Templeton, P. G.
Thompson, E. W.
Tolma, Prof.
Trucks, Joe
Twohouse, Garth
Van Zant, K.
Wall, James
Walters, Robt. M.
Weiss, A. J.
Wells, W. M.
Williams, Mark
Wise, Whitey
Woods, F. A. (Whitey)
Yellowstone Shows
Young, B. A.
Zeiger, C. F.

MAIL ON HAND AT

DALLAS OFFICE

401 Southland Life Bldg. 1416 Commerce St.,

Parcel Post

Gilbert, Mrs. Robt. A., 15c
Beam, Ann, 15c

Ladies' List

Alur, Madame Lea
Bruce, Mrs. Lillian
Bryer, Mrs. Louise
Bryer, Mrs. Mabel
Bryer, Mrs. Charlie C.
Bryer, Mrs. Sophia B.
Campbell, Bonnie
Cantrell, Mrs. Evelyn
Carlisle, Mrs. Ethel
Clark, Mrs. Fred
Covington, Mrs. Ione
Culver, Mrs. Helen
Cummings, Mrs. Bobbie
Davenport, Mary
Dixon, Mrs. N. L.
English, Mrs. C. T.
Everett, Mrs. Buddea
Farris, Mrs. Hank
Fife, Mrs. BessieM.
Followell, Mrs. Vera
Gilbert, Mrs. Reba
Goad, Versa
Hampton, Mrs. Arline
Harris, Mrs. Bess
Haun, Mrs. Bessie
Irby, Mrs. J. E.
Jaroski, Mazie
Kelley, Mrs. Edith
Kohn, Mrs. H. J.
LaMar, Grace
Mannings, Blanche Peggy
McCarty, Mrs. Billie
McCarty, Pearl
McDaniels, Mrs. Polly
Morency, Mrs. Percy
Muir, Mabel
Neman, Mrs. Bess
Noble, Mrs. Ralph
O'Day, Mrs. Calvin
Ragan, Madaline E.
Rockwell, Mrs. Pat
Sheeks, Mrs. H. M.
Smith, Mrs.Wylena
Stanley, Mrs. Boya
Stone, Mrs. David
Stuart, Bobbie
Sutherland, Beverly
Templeton, Mrs. Lottie
Thames, Mrs. Geno
Thomas, Agnes
Traugatt, Mrs. Jane
Van Wyck, Bobbie
Whitinghill, Mrs. J. C.
Wilson, Emily
Wyninegar, Mrs. Pat

Gentlemen's List

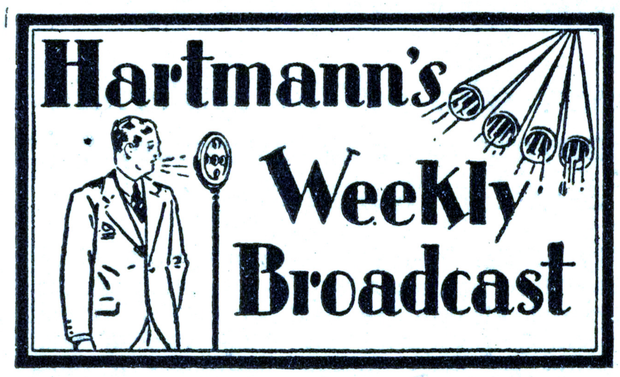
Agee, John R.
Anderson, Parley
Barker, Arthur
Barnett, T. C.
Bell, Gus
Blankenship, Ray
Brashear, Don
Brown, George L.
Brunk, L. D.
Burdick, Ira
Calkins, C. F. Judge
Calkins, Fred
Carter, T. O. Jimmie
Casteel, H. W.
Castine, Bruce
Castles, Chick
Casto, Zeke
Cittron, Jimmie
Clayton, Clarence
Collison, C. R.
Cooper, John W.
Corey, Glenn R.
Costo, Bob
Costo, Steve
Darr-Gray Shows
Delooch, Vernon
Denham, Bert
Dewel, Donald
Dillon, Guy
Domer, Ray V.
Donath, Joe
Donahue, Daniel
Ellis, Buster
English, Ted
Emsweiler, Babe
Everett, Buddea
Farris, Hank
Fielding, Ed T.
Gaither, Woodie
Geyer, Billy
Gilbert, Clifford
Goad, Dude
Gordon, Harry
Grant, T. E.
Haldeman, John
Haley, H. D.
Hall, George B.
Hamilton, James
Harris, Cecil
Harris, Curley
Holohoff, Peter B.
Hudson, Wm.
Hull, Jimmie
Hunter, B. H.
Jones, S. Miles
Kelly, Frank J.
Kennedy SistersCo.
King, A. J.
Kingston, Ola
Knight, Prof. Jack
Koons, Jack
Krause, Jos. H. (Keno)
Kugler, Prof. Jas:
Lamar, Joe
Lambert, Joe
Leahman, Walter Jockey
Leeper, Jack
Linker, Tommy
Loomis, J. C.
Lover, Jack
Lowe, Harold
Lundgren, Ed
Mann, Doc Barney
Marlow, J. E.
Martin, Tom
McBride, J. C.
McCarthy, Chas. P.
McInroe, Walter B.
McLaughlin, Danny
McNeeley, Tom
Miller, Brownie
Miller, R. A.
Moon, Dr. R. E.
Morrison, Melvin Kokomo
Munden, Herman
Murphy, Sam
Nation, Al
Nelson, Frank
Nickles, Harry
Ogden, Ray
Owens, Grant F.
Parker, C. W.
Parker, Henry (Curly)
Pickard, W. J.
Powell, S. B. Red
Purcell, Joe
Runte, R. G.
Schafnitt, Bat
Scott, H. G.
Sinclair, Jimmy
Slover, W. H.
Speed, William
Spencer, C. C.
Stark, B. J. (Razor Blade)
Starr, Dan
Starr, Larry
Tarver, Jim
Templeton, D. L.
Traugott, Dave Edw.
Watson, William
Weaver, Julius
Weiss, Whitey
Whittinghill, J. C.
Williams, Albert
Williams, S. B.
Wilson, Bill
Wilson, Dutch
Wilson, Frank
Wilson, Happy Jack
Wilson, Pop
Wilson, Robert
Wilson, Ted C.
Wood, Whitey
Wortham, Jack
Yeager, C. L.

Motor Transportation Dept.

We solicit your co-operation by sending us letters concerning difficulties and complications you encounter while traveling the highways or visiting cities and towns. We want to know the problems of showmen, so we may publish information of interest to all. Address your letters to Motor Transportation Department, The Billboard, 25-27 Opera place, Cincinnati, O.

Expanding the range of power in its Diesel engine line, Caterpillar Tractor Company announces three new models, the largest being of V-type eight-cylinder design to be produced solely as a stationary installation. Added significance is given the announcement by the fact that, for the first time in its three years of industrial engine building, the company is manufacturing a product exclusively for the stationary power user. Increasing emphasis has been placed on this market, chiefly due to the rapid growth of popularity these engines have met in the field. The company now manufactures five sizes of Diesel engines ranging from 44 to 160 maximum brake horsepower, and to meet growing production has established an industrial engine division in its plant. The new models are the D17000, V-type eight-cylinder 160 horsepower; the D6600, three-cylinder 60 horsepower, and the D4400, four-cylinder 44 horsepower. These three, with the present six-cylinder D13000 of 125 horsepower and the four-cylinder D8800 of 77 horsepower, comprise the company's current Diesel engine line. Of the newcomers the D6600 is in general production, and shipments of the D17000 and D4400 will begin about March 15, according to the announcement.

Chevrolet Motor Company started the new year with a $1,000,000 co-operative plan to help move its dealers' stocks of used cars and to retire unworthy vehicles from the highways of the country, it is announced by M. E. Coyle, president and general manager of the company. Beginning on New Year's Day and continuing thruout January, Mr. Coyle said, two important special activities run concurrently. First: Chevrolet will pay to the dealer $20 for every old automobile (accepted in trade on a new or used car) that he disposes of by scrapping or junking. Second: Chevrolet will pay a bonus to salesmen whose efforts enable their dealership to sell more used cars in January than it sold in the same month of 1935.



J. ALEX SLOAN, of auto-race fame, has returned to the Coast after a short stay in Hawaii. When nearing Los Angeles he penned us the following note:

"It doesn't matter much what part of this grand old earth we are on, if we can't get our weekly look at the 'Amusement Bible' we are lost and disappointed. One of the first things I will do when I arrive at Los Angeles will be to buy a copy of *The Billboard*.

"If I could only transplant the Hawaiian Islands to the U. S., and especially the great volcanoes, I wouldn't have to worry about any more auto races. The eruption of Mauna Loa, one of the highest mountain peaks in the world, and the great rivers of fire that come rushing down the side of the mountain toward the Pacific make all the Thearle-Duffield thought-out fireworks spectacles look like a row of Christmas candles on a parlor pine tree. A group of us had chartered a magnificent Sirkarski 16-passenger monoplane and visited all the pineapple-laden and sugar-cane-covered islands. When we arrived at the Island of Hawaii (Honolulu is the capital of the islands but located on Ohua—pronounced Wahi) we rested for two hours at Hilo Airport and then at dusk flew over the rivers of molten lava and up the great Mauna Loa to witness the most marvelous and spectacular fireworks display ever produced by nature."

† † †

Max Goodman is off on his usual trip to the various winter fair meetings. He left New York January 4 for Chicago, from which point, after a two-day stay, he will journey to the Wisconsin, Minnesota, Western Canada, North Dakota and Rocky Mountain conventions.

† † †

TWENTY years without a cigaret is the record of the biggest Joy of the Circus Fans' Association — and in case you don't know, his given name is Harper, from out Seattle way. Harper celebrated the occasion with a number of friends at his home New Year's Day. Card announcing the celebration read as follows: "Open house at the Joys January 1—3 p.m. to 5 p.m.—and you, my good friends, are invited to celebrate my 20th year without a cigaret . . . in accordance with a resolution made at the San Francisco Press Club January 1, 1916."

† † †

Not for some years have there been so many amusement people traveling on the Pacific liners.

† † †

DICK COLLINS expects to be sailing soon for England "for keeps." He has had two attacks of internal bleeding ulcers, the last of which, he says, nearly carried him away, and he feels in England he can get proper diet and attention. Dick had been in the Graduate Hospital of the University of Pennsylvania at Philadelphia for nine weeks. He recently left the institution and is now at a convalescent home, the Dunwood Home, at Newtown Square, Pa.,

(See BROADCAST on page 53)



By LEONARD TRAUBE

The Old and the New

THE last person to visit this corner on the old year was Frank D. Shean, affectionately known as Doc Shean. The first person to catch our eyes and ears on the new calendar was really a couple of people, Daniel J. Moriarty and Herbert Taylor. The last shall come first.

Frank Shean hardly needs any introduction, but it's a good way of filling up space. The doc was in charge of the Lew Dufour-Joe Rogers attractions at the exposition in Brussels. He arrived back on these shores recently 15 pounds heavier and the picture of health. I must remember to take that long-delayed trip to Beligum, where, according to Francois, as he was affectionately known among the Belgian Frenchies, the natives stop work in the morning around 10 to replenish their frames with breakfast. At 4 o'clock they must positively have their java. Their week-ends are in the marathon class, lasting from three to five days. The expositon interfered with these habits in the beginning. The doc is a forceful but kindly taskmaster, however, and managed to initiate them into the routine Americana by easy stages. (N'est-ce pas, Monsieur?)

SHEAN'S lecturers were a show in themselves. They tossed off descriptions in English, French, Dutch, Flemish, German and, no doubt, the sign language. Groups from other countries were thus accommodated in their own tongue. Nice work, Doc, but did you employ show lecturers or university professors? The answer is neither. The boys were just plain citizens in a country where if you don't speak more than two languages you are considered somewhat of an ignoramus. Practically everyone knows English, mainly because of American talkies and the English-speaking tourist trade. The talkies from the U. S. A. have native subtitles, by the way. The Belgians don't refer to Americans as talking English. To them it is "American." They are very sensitive to

See OUT IN THE OPEN on page 53)

Wholesale Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by DON KING—Communications to 25 Opera Place, Cincinnati, O.

Pitchmen Force Mfrs. To Act

Medicine Concerns in National Campaign Against Knockers

War declared against slanderers who sell by undermining competitors' products—unfair acts must cease, say proprietary men—urge live and let live tactics

The Billboard's prediction of the fatality of the harm that some pitch store workers are doing to the profession by abusing their sales powers has taken definite shape in the form of a concerted drive against slanderers and knockers by an association of leading manufacturers of medical products. A final decree was recently handed down by the Chancery Court of New Jersey, granting a permanent and wide injunction in favor of the manufacturers and against a certain group of pitch store workers whose slanderous and unfair conduct had brought about the legal proceedings. In spite of admonitions from time to time in these columns regarding the harm to all pitchdom created by the health pitchmen who have been making continued and dangerous claims for their products, these workers persisted in clinging to their harmful sales tactics until they practically forced the Manufacturers' Association into action. The result was a lot of unfavorable publicity certain to work harm on the entire profession thruout the country. And all because a small group assumed, either thru carelessness or lack of ability, that any method that produces results is justifiable.

The harm caused in this manner may be plainly seen by further reference to the injunctive action mentioned above. After such actions what opportunity remains for a clean worker selling a meritorious product in the same territory? The people of the community will immediately classify him in the same category with his knocking predecessors. If workers continue to insist on selling under false pretenses and knocking products sold over the counter in drug stores and other retail establishments, what chance has the honorable element of pitchdom?

Fortunately, the workers who cannot seem to sell other than by knocking and slanderous methods are in the minority—mostly a small group of workers concentrating their efforts in certain pitch stores in large Eastern cities. However, when their slanderous efforts (and their efforts have been adjudged slanderous by the Chancery Court of New Jersey) caused them to be involved in nation-wide publicity, then their tactics become the concern of every pitchman, salesman and demonstrator in the country. For the unfavorable publicity they have attracted will be used to the disadvantage of other workers in all parts of the country. The tactics used by these knockers not only ruin their own chances of a decent livelihood but undoubtedly have a tendency to break down the reputation for clean competition that the majority of pitchmen are striving to maintain.

We make particular reference to the type of pitchman who tries to capitalize on new trends of public thought by posing as a "protector" of the public. During his spiel the medical profession and well-known proprietary medicines are vitriolically condemned in sensational so-called exposes in the hope of an increase in the sale of the pitchman's own med product. But the inevitable result is that the knocker does himself more harm than good. Surely any pitchman worthy of the name realizes that he treads on dangerous ground when he knocks competing products. This often leads to intentional misrepresentation and deliberate falsehood in the enthusiasm of the moment, and therein lies pitchdom's deadliest enemy.

The responsible element in the profession will recognize the truth of these statements. It is certainly true that the statement of any one man, in any given community, will affect every worker in

(See MEDICINE CONCERNS page 54)

Opportunity

Word from Fort Worth tells us that the Southwest territory is in need of a high-class novelty, premium and specialty house for the exclusive purpose of serving the coin-operated machine industry. There is not an exclusive firm in the entire Southwest empire. A few jobbers handle some items but a large selection of novelties and premium goods is not in evidence. Operators are confronted with long waits for their premium goods which mean loss in profits and a slow-up in player interest.

There is a golden opportunity in evidence for a live-wire firm that will establish itself in the Southwest and get in and work with the operators and show them just what can really be done with novelties and premiums.

Wearing Apparel Gains Definite Rank

One of the most interesting presentations in the premium merchandise field in 1935 was the wide use of wearing apparel of different sorts.

These items gained a big following and before the year was over had taken precedence in the purchaser's demands above other items of established rank.

Today, it can be safely stated, wearing apparel items which entered into the premium merchandise field during 1935 will remain with a very definite place in the industry.

Probably the leading items were bathrobes, both for summer and winter wear; bathing suits, beach apparel of every sort, ranging from beach slippers to knitted merchandise for general sun protection; suede and suedine jackets, for the fall and winter season; sweaters of all sorts for spring, summer, fall and winter play; gloves, hats, shoes, coats, suits, etc.

Wearing apparel is an interesting premium from many standpoints. It lends a definite value. It also tends to create a feeling of general co-operation between the premium industry and that of the important textile industry. It also gains the acceptance of the public for it eliminates the problem of purchase.

The items most suitable are those that

(See WEARING APPAREL on page 52)

Toys Were Holiday Premium Leaders

This past holiday season proved to the premium merchandise industry that it could compete with the largest stores in the country in the use of items which are generally acceptable at that time of the year.

Toys were the biggest attraction of all time in premium history. So fine was the reception which was gained by the premium men in general that many toy firms reported an avalanche of business from premium purchasers for these items.

Large and small toys were equally popular. These facts should be well engraved on the minds of the industry for the coming toy season.

For years, until the recent holiday season, premium men somewhat feared the open price competition of the larger outlets and steered clear of the toy attraction, tho admitting the value of the items for Christmas holiday play.

This year's plunge into the toy category by most of the premium merchandise men assured the industry that toys will prove themselves among the best items that will be used for next year's Christmas play.

Valentine's Day Offers Novelty Opportunity

Premium men, digger operators, etc., will do well to take a look at the calendar and start planning something definite in the way of special St. Valentine Day premiums and prizes. Supply houses and manufacturers have come to realize in late years that there certainly is money in "love."

Heretofore the St. Valentine Day business has been pretty well cornered by florists, confectioners, stationers and novelty card manufacturers. But recently the premium, prize and novelty people have discovered that they can very profitably step into this open market and take a very fair share of the growing business to be secured from the public, a large portion of which undoubtedly becomes "gift-minded" in connection with St. Valentine's Day. The day undoubtedly deserves a place in the sales-promotion plans of every manufacturer, supply house and premium and prize novelty outlets.

A well-known authority recently stated that he could see no apparent reason why St. Valentine's Day could not be promoted, from a merchandising angle, to become the equal of the several other widely recognized special days thruout the year, such as Mother's Day, Halloween, etc. Various novelties featuring cupids, love messages and generally sentimental touches are sure to prove popular during the early days of February. Jewelry of the novelty amusing type may also be featured to advantage.

Furred Animals Are Attention Getters

The use of fur animals is becoming more popular every day with merchandise men who seek an attractive premium which can be used for decorative purposes in the home.

The white and black fur cats with their own fur cushion were introduced to the merchandise field some time ago for use alongside fireplaces in homes. The effect was said to have immediately gained a sale for the item.

Premium users sensed the possibilities of this item and tested it in various ways. It was discovered that the item was a natural from many points.

Women especially are attracted to it and have therefore been responsible for much of the play which has resulted for these items. The cats and dogs both seem to be favorites of the fair sex and they go into ecstasy over the items wherever displayed.

As attraction items no better has yet been found in the industry. They have definite appeal. Price is low. The item

(See FURRED ANIMALS on page 52)

New Gov't Business Census Under Way

The Government General Business Census is again under way. Probably many of our readers will receive a request for co-operation from officials in charge of the census. Final figures will begin to be released around July 1 and reports on the several different fields will be issued as fast as available.

This year the reports are going to be more comprehensive than ever—taking in fields not covered before. All branches of the amusement business will come in for a thoro coverage. All kinds of vital statistics will be released and probably no other general business study, anywhere near so comprehensive, will be released to the general public any time within the coming year. And certainly no reports can be expected to better reveal general business trends, as well as trends in particular fields, as the Government Census report.

In the past the feeling has been somewhat general that this report is "something good to have," but no one bothered very much about it because of the dry-as-dust fashion in which the reports were worded and the inadequacy of the translations of the business charts it contained. However, this year the Government is throwing a great deal more effort behind the census than ever before in an effort to make a report available for general business use that can be readily understood and translated into a very definite help, with a special section for the average manufacturer, supply house and general marketing agency in the merchandising field.

Premium men and novelty men will do well to make a thoro study of the sections of the report covering the fields in which they are interested, for the census will undoubtedly reveal trend possibilities for many months to come.

AMUSEMENTS AGAIN—

(Continued from page 3)

expositions and fairs, gymnasiums, legitimate stage and opera theaters, motion picture and vaudeville theaters.

Whereas the first census comparable to the present project, covering 1929, was limited to the distribution field, and the second project, the Census of American Business for 1933, was limited to distribution, service business, amusement enterprises and hotels, the 1935 Census of Business will cover the following fields: Retail trade, wholesale trade, insurance (carriers, agents and brokers); real estate, agents and brokers; construction; banking, finance; business services, broadcasting stations, advertising agencies, hotels, amusements, distribution of manufacturers' sales (channels of primary distribution); trucking, warehousing; bus transportation, operating of non-residential buildings.

The field work will be completed within three months and preliminary reports will be available by next July. Headquarters for the project has been set up in Philadelphia, with Fred A. Gosnell, experienced head of former business censuses, chief statistician in charge.

Only sworn employees of the Bureau of the Census are permitted to examine the individual returns.

Time To Check Up on Your Delivery System

With the decline of the holiday rush manufacturers and supply houses are afforded an excellent opportunity to give some thought to their recent service and delivery problems. No doubt many manufacturers received orders on

(See TIME TO CHECK on page 52)

B & N'S JANUARY SPECIALS

Start the New Year with Extra Big Profits Selling the B & N SPECIALS Listed Below. Order direct from this ad to save time, then send for Big FREE Catalog listing hundreds of items at prices equally as sensational. See for yourself . . . send for B & N Catalog TODAY.

NEW BENACO — De Luxe Double-Edge, Blue Steel Blades, 5 to Box, Cello. Wrapped. Per 100 ..... 45c
ANGELUS—Double-Edge, Blue Steel Blades, 5 to Box, Cello. Wrapped. Per 100 ..... 35c
NATIONAL ASPIRIN—6 to Tin, 50 Tins on Beautiful Display Card .. 75c
DREAM LAX—8 Laxes to Tin. Gro. Tins 3.00
RAY-GLO—Hair Dressing, Liberal Size. Gross Tins 2.75

Please Include 25% Deposit on All O. O. D. Orders.

B & N SALES — Same Day Service

CLEVELAND, O.—1444 West 3rd St.
CHICAGO, ILL.—115 South Wells St.
DETROIT, MICH.—527 Woodward Ave.
CINCINNATI, O.—1005 Vine St.
MILWAUKEE, WIS.—1006 No. 3rd St.
ST. LOUIS, MO.—112 North Broadway.
PITTSBURGH, PA.—967 Liberty Ave.

Pittsburgh Store Open Sunday.

Order From Your Nearest Branch.



Factory Bargain Lot PHOTO HANDLE POCKET KNIVES

Assorted Models. Regular Size. Polished Steel, 2 Blades, Brass Bolsters and Lined.

A New Deal — Big Buy
Per Dozen, $2.25
Five Dozen for $10.00

Send for New Catalog.

ROHDE-SPENCER CO.
Wholesale House,
223-25 W. Madison St., Chicago.

ELGIN WATCHES, $1.65 EACH

7-Jewel, 18 Size, White or Yellow Cases.
7-JEWEL, 16 SIZE ELGINS & WALTH., $2.35.
FLASH CARNIVAL WATCHES, 50c Each.
Send for Price List.
CRESCENT CITY SMELTING CO.,
Old Gold and Silver Buyers and Refiners,
113 N. Broadway, St. Louis, Mo.

PRE-INVENTORY BARGAINS



REAL-LAX CHOCOLATE LAXATIVE, $3 per Gr. Tins.
Silver Foil Aspirin Display
50 Tins (6 Tablets—5c)
100 Displays ..... 60c Each
50 Displays ..... 65c Each
25 Displays ..... 69c Each
Less ..... 75c Each
19-BOX CHOCOLATE DEAL AND SALESBOARD
Costs You $5.25. Brings You $25.00.
BLADES, SUNDRIES
BREATHLETS, NOTIONS.
HOUSE-TO-HOUSE ITEMS.
25% Deposit, Balance C. O. D.
CHAMPION SPECIALTY CO.
814-K Central Street, Kansas City, Mo.



BRAND NEW 1936 EDITION

GOING LIKE WILD FIRE.—Pitchmen, Streetmen, Dealers — Barrel of Dollars for you. Fastest selling item in America. Large (9x12) flashy, amazing Horoscope Dream Book with Lucky Numbers for each dream. Cost you $4.00 per 100. Sample 10 Cents.
NUTRIX NOVELTY CO.
77 W. 47th St., N. Y. C.

LET ME SEND YOU THIS TAILORED SUIT
AND PAY YOU UP TO $10 IN A DAY



Amazing new idea! Wear this splendid suit and I'll pay for it if you'll follow my easy plan and qualify. Choose suit from fine woolens, tailored to your measure. Just show it to your friends. Make up to $10 in a day—easy—representing big nationally-known tailoring house. No experience needed. ACTUAL SAMPLES FREE! Write today for details of sensational new plan and actual samples. SEND NO MONEY. H. J. GRAVES, Pres. STONE-FIELD CORP., 1300 W. Harrison, Dept. A-717, Chicago.

"BROWN BOMBER" STATUES

In Fighting Pose. New, litelike. 12" high. Golden-Bronze finish. Colored folks wild over them. Attractive salesboard plans. A sure cleanup. Sample, $1.00; $5.40 per Dozen. Write quick. Be first.
GAIR MFG. CO., 1918 Sunnyside, Chicago.

BUY QUALITY—WALTHAM $3.00 Ea.



16 S, 7-J, O. F., Straight Mov., Fitted in Ill. Flat Model Chrome R. R. Cases. Same 15-J, $4.50; 17-J, $5.50; same in Hunting Mov., 17-J, $4.00; in 12 S. Hunting Mov., 15-J, $4.25; 17-J, $4.75. Min. Quan., ¼ Doz. Single Watch, 25c Extra. 25% Deposit. Bal. C. O. D. EVERY WATCH GUARANTEED. Send for Special Circular. PALTER & SMITH, INC., Dept. BA-2, 110 Trinity Pl., New York City.

It Helps You, the Paper and Advertisers to Mention The Billboard.



Multiple Fuse Has Many Novel Features

An electric fuse, which lights up when it is blown out and which can be remade into a conductor simply by turning the fuse one-sixth to the right, is the latest in electrical devices and is manufactured and being marketed by the Eastern Indicator Company. The fuse is good for six overloads; i. e., blown out five times, it can be used still one more time simply by turning it again one-sixth to the right.

Folding Picnic Grill

With the new year here, spring and summer can't be far off. The Master Metal Products, Inc., anticipates the coming of the picnic and camping season with the introduction to the market of a new picnic grill. The grill is collapsible and folds into an easy-to-carry, compact piece of equipment. When it is opened, however, it is very roomy, sturdy and practical for preparing the meal for quite a group of hungry picnickers. Because of the unusually low price at which this grill will sell, the manufacturers expect that it will fill a great need and result in big profits for many agents, stores, etc.

Roller Skates for Kiddies From Three to Five

New roller skates, called "Jack-N-Jill," were recently introduced to the market by the Globe Union Manufacturing Company. The wheels of the new skate are smaller so that they can be safely used by youngsters ranging in age from three to five. These skates are a companion product to the manufacturer's Jack-N-Jill ice skates.

Linoleum Scraps Put to Good Use

A profitable use for left-over linoleum scraps has recently been inaugurated by the Thoms Linoleum Studios, Inc. The scraps are trimmed with aluminum and use as drainboard covers. The purpose being to eliminate both noise and dish breakage. The firm claims that over $1,500 worth of scraps have been recently marketed in this manner.

Pine Needle Baths

The Fayette Products Company is offering the public something new in the way of health-giving pine needle baths for home use. The company says that people are always grateful for something that will aid in helping them maintain their health and that sales on the new item have been steadily mounting.

A Pillow Laugh Getter

The Poo Poo Pillow, a sure-fire laugh-producing novelty for pitchmen, is but one of a new line of products being put out by the NalPak Company. This is an old item but presented in an entirely new form and is predicted to become a real novelty leader during 1936.

Low-Price Air Conditioning Unit for Small Homes

The A. C. Gilbert Company recently introduced to the market a low-priced compact air-conditioning unit for the smaller homes. In the few outlets where this unit has been tested sales have been encouragingly high.

Carton Cutter Opens Cartons in 10 Seconds

Karton Kutter, a new rapid-operation cutting implement for quickly opening corrugated boxes, was introduced to the market recently by the Myers Manufacturing Company. Besides being light, compact and easy to handle, the new cutter can be refilled as many times as is necessary simply by inserting a razor blade in a slot in the cutter. This item is said to be finding great favor among grocers, hardware, paint and other retailers. An opportunity for live-wire salesmen.

NEW KIND OF BUSINESS YOU CAN START AT HOME

Creates Sudden New Opportunity for Men and Women to Win Financial Independence

Every salesman has dreamed that some day he would find an opportunity to own a business—to sell a proposition on which instead of making just the salesman's commission he would make all the profits. Such an opportunity is presented right now. Here is a franchise that requires no door-to-door canvassing. Your customers are business men. You sell a product they need—a product with quick immediate sale and tremendous repeat possibilities. Here is a business where only one hundred customers should net you $20 to $50 a day. Read the facts below. Then mail coupon for full details.



DISTRIBUTORS WANTED

to sell taverns, grocers, drug stores, cigar stands

Don't confuse this proposition with counter card deals, sales boards, collection systems or anything you have ever seen advertised in this publication. This is the first announcement of a new food specialty item that can be sold to every grocer, drug-store, cigar stand and hotel. In fact to every dealer who caters to the public. The tavern business on this item alone is enormous. A revolutionary new food process makes this item brand new, with no competition. Wherever it has been introduced it has created a sensational demand.

You Make the Product--- You Get All the Profits

Instead of ordering merchandise from some manufacturer who pays you only a commission, you make all the profits on this proposition because you make the product yourself, package it and sell it. The preparation of this product is simple. We furnish you the complete equipment, supplies, and thorough operating instructions on how to make the product and build up a demand for it in your community.

This company is operated by men with a successful background of 40 years' experience in building commercial equipment. We have started hundreds of men in business and these men are successfully operating today. That is why you need no experience. If you have ordinary intelligence, energy, a small starting capital and a willingness to follow our instructions, our guidance assures your success.

Investment in Equipment Required ---But Profits Quickly Pay Expenses

Mail coupon below and we will show you iron-clad proof that here at last is that "once in a lifetime" proposition you have always sought but never hoped to find. We have nothing that will interest merc curiosity seekers or floaters. We are seeking men of integrity, with a successful sales background and with capital enough to purchase equipment and finance themselves for at least thirty days. After that this business should settle your money problems for life. For complete details write

CHEEZE-KIST CO.,
Box 3314, Springfield, Ohio

CHEEZE-KIST CO., Box 3314, Springfield, Ohio.

Send me full details of your business opportunity proposition.

Name .....

Street .....

City ..... State .....

GET A LOAD OF THESE

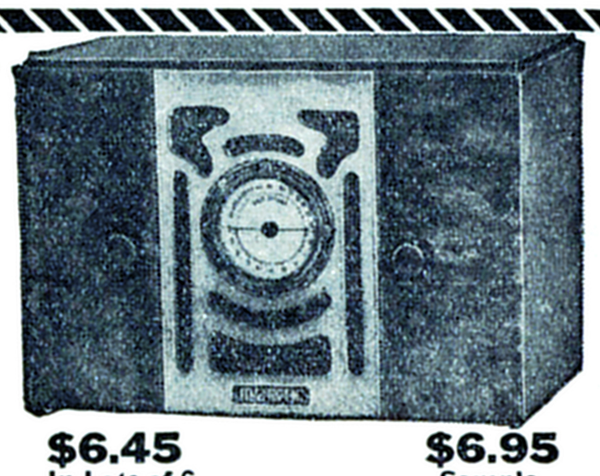
WITHOUT A DOUBT—THE BEST BUY IN RADIO TODAY.

This 1936 Sensational Airplane Dial Radio amazes all who hear and see it. Volume production makes this buy possible. Take advantage now before prices advance. There's nothing in the market today costing 3 times as much that can touch it.

5 TUBE RADIO With Dynamic Speaker. | 5 R C A LIC. TUBES

Beautiful 2-Tone Walnut Cabinet, 10" wide, 7" high, works on A. C. or D. C. Current. Super-Tone Quality.. Powerful Dynamic Speaker. No ground or aerial required. Set and Tubes guaranteed. Everything brand new and comes packed and sealed in Air-Cushioned Cartons.

PLAYLAND SUPPLY CO.
118 E. 28th St., NEW YORK CITY.



$6.45 In Lots of 6 | $6.95 Sample
F. O. B. New York. 25% Deposit.
Order Now Before Prices Advance.

Our 1935-'36 General CATALOGUE IS READY

172 Pages of the *Latest and Fastest Selling* Items at Lowest Possible Prices....

Write For your Catalogue Today
Be Sure to Mention your Line Of Business.....

MIDWEST MERCHANDISE CO.
1026-28 BROADWAY, KANSAS CITY, MISSOURI.



Each Hone in $1 Silver De Luxe Box.

Every $1.00 Gets you $5.00

Yes, sir, a real profit. Goodrich Hone Workers always have dough, and when you tell prospects Hones are made by the Goodrich Co., Est. 1864, they buy with confidence. Pitchmen, Window Workers, Distr. write for low gro. prices. Best season ahead. Sample, 10c.

GOODRICH,
1500 W. Madison, Dept. BQ-1, Chicago.

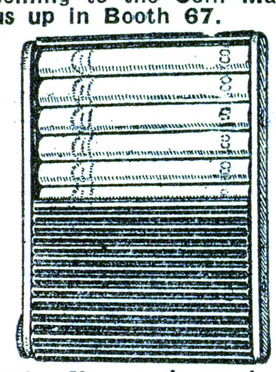
BARGAINS
To Reduce Big Inventory

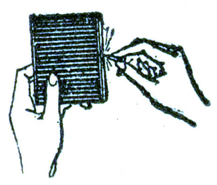
Quantity.	Description.	Amount.	
	United Blades, Dbl. Edge, Blue Steel, Per 100	$ .45	
	Razor Blades, Double Edge. Various. Per 100	.30	
	Singer Blades. World's Finest. D. E. (1M Lots) 100	.75	
	Palm & Olive Brush Shav. Cream. Lge. 35c Size. Gr.	6.25	
	Pineglow Giant Tube Brushless Shav. Cream. Gross	6.50	
	Shaving Cream ½ Lb., In Jars. Gross	9.00	
	Shaving Cream, 1 Lb., in Jars. Gross	12.00	
	Witch Hazel, 16-Oz. No finer prod. on market. Gro.	9.00	
	Hair Dressing, 8-Oz. Bottle. Gross	5.00	
	Styptic Pencils, Attractively Labeled. Gross	.50	
	Physicians & Nurses Baby Toilet Powder. Gro. Cans	4.50	
	Perfume, 25c Size Bottle. Cello. Gross	3.00	
	Facial Creams, Asst., In Tubes, 50c Value, Gross	5.50	
	Dental Cream, Special Value at 35c. Gross	5.25	
	Soap, Milled, Assorted. Gross	1.65	
	Face Powder, 15c Size Bxs. Gross Boxes	2.75	
	Nail Polish, All Shades, Also Remover. Gross	3.25	
	Steamex—Mask. For Colds. (50c Val) (as is). Gro.	4.20	
	Mouth Wash, 16-Oz. Bottle. Cello. Gross	10.50	
	Petroleum Jelly, No. 2 Size. Gross	2.75	
	Petroleum Jelly, 4-Oz. Size, Gross	5.25	
	Rubbing Alcohol, 16-Oz., 70 Proof. Gross	7.20	
	Aspirin, 12, In Attractive Tin. Gross Tins	1.75	
	Iodine, with Glass Applicator. Gross	2.75	
	Bandages, 2", Boxed. Fine Mesh. Gross Boxes	5.04	
	Foot Powder, 25c Can. 200 Lots. Can	.02	
	Corn Pads, Attractively Boxed. Gross Boxes	2.60	
	Chocolate Laxatives, 10c Size, in Tins. Gro. Tins.	2.75	
	Hot Water Bottle & Fountain Syringes. Dozen	2.40	
	Toilet Sets, 2, 3, 4-Piece. Asstd. (100 Lot). Set	.12	
	A. & N. Needle Bks., in Envel., Priced 25c. Gro.	1.20	
	Safety Pins, 12 on Card. Gross Cards	1.44	
	Glt. Van Safety Pin Buchs, 24 Pins. Gross Bunches	2.40	
	Bobbie Hair Pins, 25 on Card. Gross Cards	2.15	
	Elephant on Teakw'd Stnd. $1.00 Val. Doz. Sets. Set	.15	
	Ash Trays, Non-Tippable. Enameled. Gross	11.50	
	Cracker Jack Aluminum Cleaner, 15c Value. Gro.	3.00	
	Furniture Polish. Lemon or Cedar, 16 Oz. Gross	6.50	
	Flavoring Extracts, High Quality, 16 Oz. Gross	8.64	
	Elec. Bulbs, 25-60 Watt. (1000 Lots). Each	.03¼	
	Propel & Repel Pencils, 50c Value. Gross	7.20	
	Index Memorandum Books. Imported. Special. Gro.	4.75	
	Buy American Plates, Metal, 3 Col. (100 Lots) Ea.	.02	

THE ABOVE PRICES ARE FROM NEW YORK ONLY.
Watch Following Ads for Chicago Inventory Specials. Fill in Quantity Wanted. Send Your Name and Address with 25% Deposit, Balance C. O. D. 116-Page Catalog Free.

Order From Nearest Branch Established 1916
MILLS SALES CO.
901 Broadway 27 South Wells St.
NEW YORK CITY CHICAGO, ILL.
85 ORCHARD ST. NEW YORK, OPEN DAILY, INCLUDING SUNDAY

BIGGER AND BETTER
Values in 1936 is the Hagn slogan, so keep ahead with Hagn. Watch our ads weekly in The Billboard, and use our Catalogs. If you are coming to the Coin Machine Convention, look us up in Booth 67.





NEW ROLLITE CIGARETTE CASE AND LIGHTER COMBINATION

321—New and smart. Holds ten cigarettes; non-inflammable, bakelite escolator roll-top; built-in strike-type lighter; black walnut, green or red. Per dozen.... $7.20
25% Deposit on All C. O. D. Orders.
Catalog Free on Request. State Your Business.

JOSEPH HAGN CO.
"The World's Bargain House," Dept. BB,
223 W. Madison St., Chicago, Ill.

TIME TO CHECK—

(Continued from page 50)

a "delivery by such and such a date or cancel" basis. Many of these orders were probably lost thru inability to make quick and prompt delivery when the pressure was on.

A little time taken now for a thoro checkup on your order filling, delivery and shipping systems will probably bring forth suggestions for improvements that will prove invaluable during coming seasons when the "pressure" is again on.

Dignity and Modern Design Prime Premium Requisites

One of the greatest demands which have arisen in the merchandise industry recently is that of better design for items and a touch of dignity in the general scheme to create greater attraction for the public, which has come to demand more modern design and better quality merchandise.

The retention of old ideas seems to be worth while in every other industry but the premium merchandise field. Here, because of general necessity, design changes have become a definite factor in the general public acceptance of the merchandise and the increasing demand for it.

Merchandise, in order to fit into definite premium popularity category, must be first of the highest quality in keeping with the price; second, of modern and interesting as well as intriguing design; third, so arranged that an air of dignity is perceptible to the purchaser.

There are many firms which have entered into the field of late which have been successful in this category. These firms find that their largest sellers are the merchandise as described.

The Art Metal Works, makers of Ronson products, have carried this design attitude thruout all their products. There isn't a Ronson item which the general public does not commend because of its unique design and its quality appearance.

Chase Brass and Copper Company has brought items of a very popular price to the field which have also the dignity of design so necessary for public attraction at this time. Some of their items have revolutionized the general manufacture of premium merchandise.

The Evans items are also in this category and some of their lighters are truly remarkable works of dignified design plus economy of price.

New Haven has been producing some of the most popular items in the premium field. Their handbag traveling watch was a masterpiece for neatness of design, dignity and price satisfaction. Here New Haven combined all the necessary characteristics for an item's success with the public at this time, plus a price that was acceptable to everyone. This, in itself, proved the item one of the most popular to have been presented to the premium market in the past year. It continues its popularity because of these factors.

The Farber Brothers, of Brooklyn, also presented some items in the larger chrome ware category which will continue to meet with the approval of the general public because of these facts.

West Bend Aluminum Company can be depended upon to use its craftsmanship to devise items which will have modern design, dignity, price economy and general premium value attractiveness.

It will therefore be noted that those items which have gained the following of the premium men during the past year were of the firms which sensed the necessity for more modern design craftsmanship and quality, dignity and economy of price in their manufacturing category, previous to presentation of the item on the sales market.

WEARING APPAREL—

(Continued from page 50)

have advertising of national and local importance behind them. There is no doubt that as long as bathing suit concerns continue their intense national advertising campaigns they will be one of the leading apparel premium items of the merchandise industry.

The summer of 1935 found thousands of swimming suits and trunks used as premiums in the pin-game field alone. Other divisions of the premium merchandise industry also used this item extensively and found that it brought the business.

The same is now true of suede jackets, which so captured public fancy that they will remain one of the best cold weather items the industry will ever find. The public avidly accepted these jackets and research has shown that they are continuing to lead merchandise sales.

Sweaters remain in a staple class. They have become so well accepted for male attraction that the premium merchandise industry stocks them in great numbers.

In fact, one way to gain greater attraction for any male patronized spot, it has been found, is to use sweaters, either winter or summer, for premium play.

Year 1935 has presented many innovations to the premium merchandise industry, but none more important than the wearing apparel success. Wearing apparel will continue to be most popular for certain premium classifications due to its practicability as an item under all conditions.

FURRED ANIMALS—

(Continued from page 50)

is large and sufficiently flashy and worth while from the standpoint of its decorative agreement with furnishings in many homes today.

As an outdoor item for amusement park concessioners it is believed to be one of the best that has ever been introduced in the merchandise business.

Both the fur cats and fur dogs have appeared on salesboards of various make and are said to be successful play getters.

Pin-game operators have been using them for the past six or eight months and have found them sure to increase the play of their games. Sportlands everywhere feature them in their glass cases and find that because of the low number of points they can use for award purposes that the furry creatures are certain to move fast.

For a general premium there is much value in these fur cats and dogs for they have a great attraction for the general public.

ROUTES—

(Continued from page 31)

Van Horn, Dave: (Four Horsemen) Philadelphia, h.
Vance, Johnny: (Club Joy) Lexington, Ky., nc.
Vaughn, Walter: (Rainbow Gardens) Chicago, c.
Velas, Esther: (Roosevelt) New York, h.

W

Wagner, Sol: (Via Lago) Chicago, nc.
Wardlaw, Jack: (Jefferson) Columbia, S. C., h.
Warren, Arthur: (Barney Gallant's) New York, nc.
Watts, Kenny: (Dicky Wells) Harlem, New York, nc.
Weeks, Anson: (Aragon) Chicago, b.
Weeks, Ranny: (Cocoanut Grove) Boston, re.
Weems, Ted: (Palmer House) Chicago, beg. 10, h.
Weikly, Wee Willy: (Columbia) Columbia, N. J., h.
Wesley, Al: (Four Trees) New York, nc.
Whiteman, Paul: (Hippodrome) New York, t.
Wilcox, Howdy: (Palace Gardens) Lansing, Mich., b.
Wiley, Hod: (College Inn) Dayton, O., nc.
Williams, Ray: (Coral Gables) Lansing, Mich., nc.
Willsey, Harry: (Club Cassano) Cincinnati, nc.
Wilson, Sammy: (Edison) New York, h.
Winegar, Frank: (Stearns) Ludington, Mich., h.
Woods, Howard: (Robert Treat) Newark, h.
Wylie, Austin: (Kenmore) Albany, N. Y., h.

Z

Zarin, Michael: (Waldorf-Astoria) New York, h.
Zatour, Joseph: (Biltmore) New York, h.
Zivito, Sammy: (Nut Club) New Orleans, nc.
Zollo, Leo: (Benjamin Franklin) Philadelphia, Pa., h.
Zutty, (Flagship) Chicago, c.

DRAMATIC AND MUSICAL

Anything Goes: (Grand) Chicago.
Blossom Time: (Maj.) San Antonio, Tex., 8; (Worth) Ft. Worth 9; (Auditorium) Denton 10; (Melba) Dallas 11.
Boy Meets Girl: (Erlanger) Buffalo 6-11; (Cox) Cincinnati 13-18.
Dear Old Darling: (Hanna) Cleveland 6-11.
Dodsworth: (Auditorium) Denver 9-11.
Draper, Ruth: (Selwyn) Chicago 6-11.
Ethan Frome: (Garrick) Philadelphia.
Great Waltz: (Auditorium) Chicago.
Hedgerow Theater: (University) Baton Rouge, La., 8; (S. W. Auditorium) Lafayette 9; (Dixie) New Orleans 10-11; (Russell) Winter Park, Fla., 15; (College Auditorium) Tallahassee 16; (University) Gainesville 17.
Mid-West: (Shubert) Boston.
Old Maid: (Erlanger) Chicago 6-11; (Davidson) Milwaukee 13-15.
Personal Appearance: (Harris) Chicago.
Personal Appearance: (National) Washington 6-11.
Rio Rita: (Royal Alexandra) Toronto, Can., 6-11.
Squaring the Circle: (Blackstone) Chicago.
Tenth Commandment: (Shrine Auditorium) Oklahoma City, Okla., 11.
Three Men on a Horse: (City Auditorium) Savannah, Ga., 8; (State) Tallahassee, Fla., 9; (Pal.) Jacksonville 10-11.
Three Men on a Horse; (Plymouth) Boston.
Three Men on a Horse: (Orph.) Kansas City 6-11.
Tobacco Road: (Park) Youngstown, O., 8; (Paramount) Toledo 9; (State) Sandusky 10; (Shea) Erie, Pa., 11.
Tobacco Road: (Missouri) St. Joseph, Mo., 9; (Dickinson) Lawrence, Kan., 10; (Grand) Topeka 11.
Vanities: (Cass) Detroit 6-11.
Ziezfeld Follies: (Boston O. H.) Boston.

INDEPENDENT BURLESK

Big Revue: (Republic) New York 6-11; (Trocadero) Philadelphia 13-18.
China Dolls: (Family) Mahanoy City, Pa., 8; (Maj.) Williamsport 9; (Orph.) Reading 10-11; (Variety) Pittsburgh 13-18.
Dainty Dolls: (Werba) Brooklyn 6-11; (Republic) New York 13-18.
Dimpled Darlings: (Variety) Pittsburgh 6-11; (Gayety) Baltimore 13-18.
Flash and Dash: (Hudson) Union City, N. J., 6-11.
Garden of Girls: (Gayety) Baltimore 6-11; (Gayety) Washington, D. C., 13-18.
Ginger Snaps: (Lyric) Allentown, Pa., 13-14; (Family) Mahanoy City 15; (Maj.) Williamsport 16; (Orph.) Reading 17-18.
Merry Maidens: (Howard) Boston 6-11; (Hudson) Union City, N. J., 13-18.
Modes & Models: (Gayety) Washington, D. C., 6-11; (Empire) Newark, N. J., 13-18.
Novelties of 1936: (Werba) Brooklyn 13-18.
Record Breakers: (Trocadero) Philadelphia 6-11.
Youth Frolics: (Empire) Newark, N. J., 6-11; (Howard) Boston 13-18.

MISCELLANEOUS

Baughman's Wonders of Mediterranean, Travelog: Mason City, Ill., 9; Peoria 10-11; Greenview 12; Athens 13; Petersburg 14; Tallula 15; Ashland 16.
Birch, Magician: Wellston, Mo., 8; Belleville, Ill., 9; Benton 10; Herrin 11; Murphysboro 13; Paducah, Ky., 14; Mayfield 15; Hickman 16-17.
Bragg Bros.' Show: Hartland, Me., 6-11; Harmony 13-18.
Claude-Claudette: St. Louis 6-11.
Daniel, Magician: Brownstown, Ill., 6-11.
DeCleo, Magician: Hanover, Mich., 6-11; Concord 13-18.
Delmar, Hypnotist, Escape: (LaHabra) LaHabra, Calif., 5-9.
Lucy, Thos. Elmore: Drumright, Okla., 7-9; Oklahoma City 10-12.
Original Floating Theater: Wilmington, N. C., 6-11.
Ramonn, King, Magician: St. Louis 6-11.
Ricton's Show: Brookfield, Ga., 8-9; Alapaha 10-11.
Zinbad, Dr., Mentalist Astrologist: (Savoy) Newark, N. J., 8-10.

REPERTOIRE

Billroy's Comedians, Billy Wehle's: Plant City, Fla., 8; Winter Haven 9; Haines City 10; Kissimmee 11; De Land 13; St. Augustine 14.
Harvey Players: Dyersburg, Tenn., 6-11.
Princess Stock Co.: Pittsburg, Tex., 6-11.
Sadler's Own Co.: Sweetwater, Tex., 6-11.

CARNIVAL COMPANIES

(Routes are for current week when no dates are given.)

Barfield's Cosmopolitan: Orlando, Fla.
Central State: Crystal City, Tex., 6-18.
Fairfield Am. Co.: Clemscot, Okla.
Gibson's Blue Ribbon: West Palm Beach, Fla., 11-18.
Great Coney Island: Jeanerette, La.
Great Southern: Climax, Ga.
Hughey Bros.: Sale City, Ga.
Krause Greater: (Fair) Eustis, Fla.
Reid Greater: Riviera, Fla.
Shugart, Dr.: Port Arthur, Tex., 6-27.
Southern Am. Co.: Lumber City, Ga.

CIRCUS AND WILD WEST

Polack Bros.: Oakland, Calif., 13-18.

Additional Routes

(Received too late for classification)

Aldrich's Oriental Fantasies: (Stevenson) Henderson, N. C., 12-14.
Blossoms of Dixie Minstrels: New Iberia, La., 6-11.
Dressen & Purcell Circus: (St. Marucise) New Orleans 9; (Cortez) New Orleans 10; (Lincoln) New Orleans 11; (Dream) New Orleans 12.
Elmer, Prince, Mentalist: Firth, Neb., 6-11.
Frazer-James Dance Group: St. Peter, Minn., 7-10.
Harlan Med. Show: Chillicothe, O., 6-11.
Howard's Museum: Jefferson City, Mo., 6-11.
Miller, Al H., Show: Milan, Ga., 6-11.

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FAIRS, CARNIVALS, CIRCUSES, GRIND STORES, WHEELS, PARKS, CORN GAMES, ETC.
Catalog with New Low Prices
THE TIPP NOVELTY COMPANY
TIPPECANOE CITY, OHIO

REID GREATER SHOWS
WANT legitimate Grind Stores, Ball Games, small Cook House or Grab. Privilege in meal tickets. Playing choice spots in Florida, and will be out all winter. EARL A. REID, Manager, Riviera, Fla., this week.

McCLELLAN SHOWS
NOW BOOKING SHOWS AND CONCESSIONS FOR 1936.
WANT American Palmist. WILL BUY Devil's Bowling Alley at right price. Show opens Stuttgart, Ark., March 14. Harry Waggoner write.
J. T. McCLELLAN, Stuttgart, Ark.

WEST BROS. AMUSEMENT CO.
Now booking Shows and Concessions for Season of 1936. BOX 97, Morley, Mo.

SOL'S LIBERTY SHOWS, INC.
Now booking for 1936. Address
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MOTORIZE
Write for Our Finance Plan. CHAS. GOSS,
Standard Chevrolet Co., East St. Louis, Ill.

NOTES from SUPPLY HOUSES

Life of Will Rogers Still Good Seller

The *Authentic Life of Will Rogers*, book published shortly after the good-will ambassador's tragic death, and for which Lowell Thomas wrote the introduction, is reported to be selling well, even at this date. Mead Publishing Company, publisher of the book, maintains that a great number of people buy the book on sight and that the matter of selling it in many cases resolves itself to merely showing or telling about the book.

The sanitary menu covers which have been sold successfully to the restaurant field for so many years are being sold again to the many restaurants which have not purchased them before and to a great number which have had them for long periods of time. Angle used is that agent or salesman points out to proprietor of the restaurant the fact that his menus are frayed and ungainly or that the old covers are cracked and dirty. This "demonstration" method usually winds up in a sale. Inquiries will receive prompt reference to manufacturer.

According to latest reports from the Kost Fur Corporation, manufacturer of fur coats, the latter articles have been meeting with the growing approval of stores, salesmen and agents in many parts of the country. The firm has Sealine and Coney Fur Coats and also carries a complete line of rugs in a wide scale of prices.

The Nutrix Novelty Company's Lucky Dream Book is going well, according to word from the publishers. They are also putting out a new edition of cowboy songs, both books being especially good items for horoscope workers, streetmen and store demonstrators. The company offers to furnish electros for advertising purposes.

Murray (The Great) Schott is now associated with the Detroit division of the B & N Sales Company.

BROADCAST—

(Continued from page 49)

just out of Philadelphia. Dick was over in England in 1929 and again in 1930. The last time he stayed for nearly a year, during which he was tied up with a motion picture paper.

† † †

Answering an item in the Circus Department of our last issue, Roland Butler, general press representative of the Ringling circuses, says the press department at Sarasota has been going full blast since the day following the close of the show and that "Ringling publicity will not be held up on account of any other show being taken off the road."

† † †

OF COURSE, we know that "Bill" Rice was only kidding, but Harry F. Gilliam (Ah! Ha!) thinks it "was positively not nice and poor showmanship" to give "that 'jab' to poor old Walt Stanley" in *Chop Suey* in the issue of December 28. The quoted words are Harry's own, and to these he adds: "Why single out Walt? Tell Bill not to let his old age creep up on him, but to try and keep the respect of all his old friends and admirers—we're still for him, too." Whatchu say, Bill?

† † †

Indication of the approach of spring: Harry A. Illions this week, at San Antonio, will begin the erection of his riding devices for the purpose of overhauling the equipment. It is almost a certainty that Harry will have "The Land of Make Believe" and two 16-seat Ferris wheels at the Texas Centennial.

† † †

HARRY B. CHIPMAN has taken up some indoor theatrical work. He has resigned from the Polack Bros.' Circus and now has a position with Barney Gerard as treasurer. "We are doing fine biz in Hollywood with *The Follies of the Day*," Harry writes. "Going to San Francisco shortly."

OUT IN THE OPEN—

(Continued from page 49)

the difference in sound between the utterings of the John Bulls and the Uncle Samuels.

There were 29 unbilled amusement morsels during the expo—fires, another good American habit. Shean & Company surprised the Belgian smoke-eaters with an interesting layout of fire-fighting apparatus. Monsieur Shean, you see, was prepared for any emergency.

The death of Queen Astrid shocked the nation, with business at the fair taking a huge drop in consequence, as she and her husband, King Leopold, were much beloved. Both visited the exposition on several occasions. Shean took some photographs of the funeral procession, which was staged with the pomp that is typical of Europe. Despite the solemnity attached to the funeral, the townspeople did not hesitate to fatten up their purses, as evidenced by the fact that they sold "window" space to those who wished to obtain a good view of what was going on.

SHEAN'S attractions were so situated that he could watch them all from one of the shows under his direction. This served as a sort of check on his personnel. There was one item which intrigued him, and try as he might he could not persuade the hired hands to change their habits in one particular. It seems that Belgians are accustomed to tip lecturers, ticket takers, etc. Native lecturers can sense the amount and number of tips in store for them. This has the effect of making them adapt their style of lecturing to the whims of the anticipated tippers in the audience. Shean could not, therefore, get his soapboxers to furnish the monologs according to formula. It was, however, no great tragedy. Shean learned, too, that you cannot give Belgians what you want, but rather what they want. Maybe Barnum could have made them change the error of their ways, but Shean doesn't think so.

The most unusual thing in Belgium is to have a room with bath. Shean managed to get one. That probably accounts for his healthy look.

NOW for Moriarty and Taylor. They came in from Boston to sew up a few details in connection with a circus they are putting out under the title of Taylor Bros.' Ye Olde New England Circus, which will be a one-ring outfit. Moriarty is the business manager and Taylor the producer and ringmaster. Taylor is a clown, so the show will get his joey stuff, as well as ventriloquism, magic and Punch and Judy, all part of his repertoire. Layout consists of three ponies, a mule, baboons, monkeys, dogs and acrobats. Outfit is stored in Boston now, but is taken out for odd dates, awaiting the outdoor season in New England next spring.

Isn't it strange that the last day of 1935 and the first business day of 1936 should bring together two such widely separated spheres of show business endeavor—from the point of view of this pillar?

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Spectacular Illusions — Strange Features

John Hix
First Edition

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(Send in your ballots nominating your 10 favorite showmen.)

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ALL WINTER'S WORK.
Piano-Accordion, outstanding Freaks, working selling Acts, Albino People, Tattoo Artist Tattooed, Glass Blower. Will consider good working Half-and-Half with wardrobe. Window Attractions. Wire or come on. UNITED WORLD-WIDE ODDITIES, Frank Casey, Lanett, Ala.

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MUSEUMS

Pete Kortes Locating For While in Denver

DENVER, Jan. 4.—Pete Kortes has leased a building here, on Welton street, for his World's Fair Museum and will open there Monday for a 60 days' engagement. The location is next door to the Orpheum Theater. There have been some changes in the staff personnel, also some acts for the Denver stand—the roster will be given later. Mr. Kortes and Manager Louis Ringol have also been negotiating for a place on Curtis street to establish a permanent Museum Annex. Since closing last outdoor season with Beckmann & Gerety's Shows, the Kortes show has played Little Rock, Ark.; Tulsa, Okla.; Salina, Kan.; Topeka, Kan., and Hastings, Neb.

Lauther's Traveling

ST. LOUIS, Jan. 4.—In its second week here Lauther's World's Fair Oddities is still enjoying a fair business. Holiday business was exceptional, with a slight decrease noticed afterward. New Year's Eve the largest day's business of the tour. No newspaper advertising, but the show was plugged heavily over radio and with street publicity and lithographs. Mr. Lauther and Claude-Claudette bought new Chevrolets here thru Charlie Goss. Jesse Franks, bag puncher, on visit to her daughter in Appleton, Wis. Solar Starr (King Ramonn), magician, a guest of the local IBM at its yearly banquet. Mr. and Mrs. Lauther guests of Mr. and Mrs. Eddie Vaughan on Christmas. Ed Martin, of Capitol Theater, extended all members courtesy of his house during the entire stay. Madame Ada complimented on her talk on astrology over local radio. Senator Mike Kenny, with a party of friends, spent over two hours in the show. Frank Joerling, *The Billboard* representative, a visitor. Nabo, boy who "swallows his stomach," and Nervo, the animated robot, new additions to the entertainers. Wee Jean and Baby still attracting considerable attention, also Percilla, the Monkey Girl. Visitors have included Mr. and Mrs. Charles Goss, Mr. and Mrs. Eddie Vaughan, Mr. and Mrs. Frank Joerling, Mr. and Mrs. Tommy Allen, Mr. and Mrs. Walter White, Mr. and Mrs. Jimmy Simpson, D. D. Murphy, Pete Brophy, Joe Erber, Joe Smith, John Francis, Harry Smith, Larry Hogan, Mr. and Mrs. Ted Webb, Pat Templeton, Sam Gordon, Tony the Wop (vaude performer), Ray and Maurice, Prince Buddha, Ajax and Tex Masden. ROY B. JONES.

Philadelphia Houses

PHILADELPHIA, Jan. 4.—The cold weather of last week caused quite a slump in the business at the local museums, but milder at the end of this week has caused an increase.

Eighth Street Museum provides a very interesting bill this week, with some new features. On the platform: Spike Howard, in demonstration of feats of strength; Dantina, magician; Azora, turtle girl; Antonio Bucci, accordionist; Elsie Kenndy, mystery girl, presented by Jackie Mack; Poses Plastique. Prince Oshawa on the bally. Dancing girls in the annex, with Mary Morris as special added attraction.

South Street Museum has in the pit Hiram Jones' Cotton Club Revue of eight people in various numbers; on the platform, Harry Bulsom, spider boy; C. L. Shill's Monkey Circus; Doraldina; Captain Sig, tattooed man; Electricia; Mme. Verona, mentalist. New girls in the annex are Marie Shill and Mary Harris. Bill Hasson is now in charge of the front.

Milo Anthony's, Traveling

WICHITA FALLS, Tex., Jan. 4.—Milo Anthony's Museum during its six weeks of the season has had satisfactory business. Played Stamford, Tex., for 10 days, auspices American Legion. From that city moved here and located in a storeroom at 811 Indiana avenue, the engagement sponsored by Post No. 20, American Legion. The roster: Milo Anthony, owner-manager; the writer, Mrs. Milo Anthony, assistant manager; Major Hall, lecturer and singing midget; Jack Sherman, assistant lecturer; Don Fiscus, ticket seller and talker; Madame Anna, mentalist; Mrs. Don Fiscus, sword box; Captain LeRoy, knife throwing; Princess Judy, with trained dog; Fred Koner, mechanical man; Ali Manhattan, magician; Hab-Hab, fire eater and iron tongue; Cannibal Family and snakes; Joe Master; Ho Jo, human ostrich; Edna-George, and dancing girls in the annex, presented by Mrs. Jack Sherman. Advance Agent James Otwell, who has been in Birmingham, is expected to rejoin soon.



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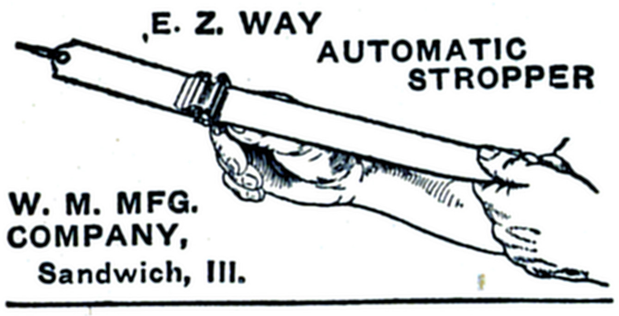
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Dressy, cannot lose shape. Can wash. Outwear 5 other Ties. Article of real merit. Sells on Sight. Send $1.00 for Sample of 3, or 50c for one and selling outfits. Be the first to sell JO BOS in your community. **JO BO PRODUCTS CO., 222 Iowa Bldg., Des Moines, Ia.**

PIPES for PITCHMEN

by BILL BAKER

(Cincinnati Office)

Med Concern Favors Confidential Prices

Jay G. Hobson, director of sales of the General Products Laboratory, manufacturing pharmacist, Columbus, O., was much interested in our article in the recent Christmas Special titled *The Pitchman and the Supply House,* and writes in to tell us he thinks it contained many valuable and co-operative suggestions. His letter follows:

"We think that manufacturers and jobbers should definitely refrain from advertising wholesale prices in magazines. Considerable damage has occurred in the past to distributors and pitchmen. Just recently a case of wholesale price publicity caused loss of sale and profits to a pitchman handling an advertised article. He had a good audience listening to his presentation. When he announced the price of his offer a fellow yelled that he had seen the product advertised in *The Billboard* for half the price asked. Naturally the demonstration was a failure and the pitchman was certainly thru buying from the manufacturer in question.

We have found that an advertisement giving a description of the products and offering wholesale quotations upon request works more successfully for all concerned. At the same time it prevents wholesale prices from becoming public. Inquiries received can then be carefully checked and answered according to their status. From the information obtained therefrom the advertiser can decide whether the inquirer is entitled to receive wholesale prices.

"It is our opinion that Dr. George M. Reed has the right idea relative to this matter. He is one of the best known, best informed and squarest pitchmen in the country today. He has a host of friends in the profession and retains them by being continually alert to help fight their problems and lend a helping hand wherever possible.

"We believe in protecting our customers by keeping their wholesale prices confidential and hope other manufacturers will soon come to the same appreciation of this situation, which can only result in improved business for all concerned."

In conclusion Mr. Hobson stated that with increased business and consequent better opportunity, manufacturers, jobbers and pitchmen should co-ordinate in every possible and reasonable manner in order to take as full advantage as possible of the greater prospects offered by the new year.

GEORGE HOLMES . . .
shoots a pipe on the mining convention at Boise, Ida. "It was a big affair for the sheet men," says George, writing from St. George, Utah. "P. A. Murphy and Pal Myers worked in the silver exhibit. S. P. Hough, Carl Wendt and Harry Tenny worked the copper building along with myself. Had a good day. Fat Johnson and Joe Burrell and Spike Cross were in the lead exhibit. Business was good all round."

FRANK LIBBY . . .
writes from Chicago: "Just came in from Detroit. The Motor City seems to be in pretty fair shape. Quite a number of the fraternity working lots there. Among them Red Hallie and wife, Irene, astrology, and to all appearances doing fine. Blacky Beard and Art Nevotney were working coils and several more whose names I did not get. The shops are going full blast. Among the bunch here in Chi are Lester Kane, and James E. Miller. Both working in stores. They seem to have more sense than I have, as I am still working outside bucking the elements. Plenty of cold and snow here. Jerry Friedman was in town a short time ago, working a Loop lot with glass cutters. Understand he did all right. Will head from here to Des Moines."

DOC JACK ROACH . . .
pipes in from Dundas, Va., to let the boys know his whereabouts: "George Gregory, who has for years owned and operated the Dandy Dixie Shows, has doubled with me, making the strongest, from point of entertainment, med opry ever to play this vicinity. Money, while not up to the old days, is plentiful. We are doing all we can expect in the halls. The 14-people show travels in two cars, a truck and three living trailers. The performers are Bill Gregory, producing comic; G. W. Gregory, impalement, punch and magic; the Three Gregory Sisters, contortionists; Odell Gregory, straights and dancing specialties; J. W. Roach Jr., magic and characters; Mary Roach, escapes and doubles in specialties; Tom Olson, piano, and Doc Jack Roach, vent., lecturing. Missed seeing my grandson and son-in-law, Robert Noell and family, in Durham, N. C., recently by only a few days. Received word they were bound for Georgia to spend the winter. I played my regular Pennsylvania territory again this season and expect to open in New York State again in the spring. Have played the same spots in New York for six or seven years and have known some of the natives longer than that. Would like to see pipes from Doc Walter Wheatley, Doc Arch Rosenberg, Doc P. A. DeCarlo, Doc Kerr and son, the Ragan twins, and Walter Winchell and George Jessel, who were partners with me in a minstrel show 27 years ago."

GUY WARNER . . .
and the missus have been working the tobacco market towns thru Tennessee, managing to take time off to visit their daughter in Nashville during the holidays.

D. RAY PHILLIPS . . .
shoots from Lentner, Mo.: "While 1935 was a hard pull for some of us, 1936 shows prospects of being bigger and better than ever. Let's make it a real year for boosting."

AMONG KNIGHTS OF . . .
the tripes and keister who fattened their Christmas b. r. in Kansas City, according to Harry Walker, were Bob Wilson, Eddie Jameson and Lindy House. Walker had two stores going well.

P. C. LARSON ASKS . . .
from St. Paul, Minn., for the boys to gather in front of his place of business and lend their ears to the following: "I and my Christmas season partners had a real successful time of it in four of the Northwest's largest chain stores. My associates were none other than Ray Martz and Cliff McClogan. Two other friends of mine were also in the same business during the holidays, Ted Fohlbrook and Tony Trayser. They were in a store in an Iowa city and really made good. Tony is spending a month in Florida and Ted is dolled up in new togs from top to bottom. I was buying a new outfit when in walked Ted and passed the info. How's for pipes from L. D. Smith, Art Cox, Bill Westfall, Sam Frank and missus, Polk and the wife, Soapy Williams, the Torleen boys, Fido Kerr and Rocko."

"OUR CHRISTMAS WREATH . . .
business was great this year," write Doc and Ma E. H. Kelley from Gales Ferry, Conn. "Put some away in the sock. The med business is no good in New England. Will head for Texas in the spring. Will lay around winter quarters the remainder of the winter. Had a nice

Medicine Concerns in National Campaign Against Knockers

(Continued from page 50)

that community. Why must a certain small group of knockers let their zeal run away with them? What earthly pleasurable sensation do they derive in imagining they have their audiences eating falsehoods out of the palms of their hands? Why not confine their efforts within the bounds of decency and fair play instead of allowing an unjustifiable overflow of tripe lead them into slinging mud at every competing product they can think of.

Surely this group must realize that thru intentional misrepresentation and falsehood they are bringing the whole profession into disrepute. The injunction referred to in this article is the third secured in Eastern States within the past few months. Surely Eastern pitch store workers must realize that it is but a short step to judicial condemnation of the whole profession. For a while the reputable manufacturers who distribute certain nationally known products sat passively by in the hope that the knocker would get wise to himself. Instead, he became emboldened by the apparent apathy of the manufacturer and was joined by others who failed to realize that their pot or gold was no more than an illusion.

This may or may not be news to you, but at the annual meeting at White Sulphur Springs early in 1935 the entire patent medicine industry pledged itself to concerted action against the group of pitch-store workers who were slandering their products right and left. The result was a careful check over the activities of various workers and, as we have already stated, three injunctions have been procured during the past few months.

The association of medicine manufacturers has made it clear that its members are NOT engaged in a war of extermination against all pitchmen. They fully recognize the integrity of the high-grade pitchman and demonstrator and his excellent work in introducing new products to the market with a brand of salesmanship unequaled anywhere in the world.

But the association also believes in a fair policy of live and let live, expressing a determination to do all in its legal power to wipe out the type of pitchman the essence and backbone of whose med talk seem to be the undermining and knocking in every conceivable way of his competitor's products. The association has a plan of procedure under way that includes a reportorial setup with co-operation from the entire membership of the Proprietary Association, and a committee to proceed with prosecutions wherever violations of fair play and honest competition, on a live and let live basis, are established.

It seems to us that with so vivid an illustration before them certain med and store workers would do well to forget their knocking tactics and concentrate on selling instead of using devious ways of undermining opportunity and business for all. The decent pitchman knows the advantages of working cleanly. The knocker had better watch his step if he expects to continue. No time is more appropriate for a general house cleaning than the present.

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WILL ROGERS' LATEST JOKES, WILEY POST EULOGY, 4c, sells 15c. Sample, 10c. Veteran's Joke Books, Magazines, Calendars. Season ripe. Going good. **VETS. SERVICE MAG., 157 Leonard St., New York.**

MEDICINE HEADQUARTERS

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Mfg. Pharmacists, 137 E. Spring St., Columbus.

SELL HANDKERCHIEFS—Staple. Profitable. Specialty Men. Jobbers, Agents. Write **HANDKERCHIEFS, Dept. B, 3 W. 29th, New York City.**

fat duck and all the trimmings for Christmas."

T. R. (RED) BARFIELD . . .
working paper in the tobacco markets of Kentucky and Tennessee, reports biz fair. Red turned his car over before Christmas and has since invested in a new Plymouth.

BERT GLAUNER AND MISSUS . . .
are still holding down Detroit. The builders' show in the Motor City is Bert's best asset and he is looking forward to getting the ex again, as he has for the past 10 years.

W. G. NICHOLS . . .
Omaha, Neb., scribes: "*The Billboard* has been my bible for the past 25 years. See in the issue of December 21 where I was one of the first four pitchmen at the Kansas City Auto Show, which was 100 per cent. I worked coils and had a mighty good helper, Bob Wilson. Noticed in your Anniversary Number a year ago the picture of Rose's Electric Fountain and wondering how many of the oldtimers remembered it. I worked on the inside in 1904. If any of you guys and gals want spots in and around Kansas, Missouri, Iowa and Nebraska drop me a line care the Letter List. The public auctions and sales are 100 per cent on small readers, some free. Have a list for every day in the week, 20 to 30 miles apart. Have worked this territory for the past five years on coils and am pretty well up on dates, etc. Let's have pipes from Weston, coils; Anderson, coils; Hulsie, coils; Murray brothers, coils; Brooks, pens; Mike Lewis, pens; Penner, gummy. Dolly Curran is here with darners. Going big. Wilson and missus are also going good with pens, gummy and perfume. Also would like to read one from Doc Boyes. Don't wait as long as I did to pipe in."

MRS. HARRY HOWARD . . .
postcards from Martin, Tenn., that the roads are too slick to move and that they will stay put until weather improves. Holiday season was reported as being plenty rough on the med opry.

"SEE WHERE . . .
Milton (Curley) Bartok wanted a pipe from me," shoots Johnnie Gray from Dallas. "Have been in and around Fort Worth the past month and will be here in Dallas for some time. Texas seems to be in good shape. Long Beach, Calif., is a better place on the Boardwalk than is the Atlantic City Boardwalk. Was there last spring. Have a better class of people to work to. A good worker should get money. Los Angeles isn't so hot. The store on Main street wasn't getting much, with every kind of worker represented.

DOC JOHN COOPER . . .
types from Wichita, Kan.: "It is with a heavy heart that I write this pipe. W. W. Daniels, head of the Satanic Medicine Company, died suddenly from a heart attack December 29. All the boys who worked for him know what a generous man he was. Big hearted and always ready to lend an ear to those in distress. He was a true friend. Quite a number of us who worked for him are home here for the holidays and will attend his funeral this afternoon (December 31). I had a very good season, altho off to a late start due to the dust-storms. My roster has Blackie Moore, Margie Moore and their daughter, Marion Jean; my boy, Howard; Mrs. Cooper and Claude Cooper. I expect to start in halls again about the first of February, working here in Kansas."

JIMMIE WATSON . . .
and Bill Goforth shoot one from Phoenix, Ariz.: "Working here to fair and steady business. Town open. Have been here since the Harlingen (Tex.) fair. Expect to go to the Coast soon to lay up a while and put together a new joint. Not many pitchmen here at present. Carl Brown and missus are working radio controls. In town over the week-end. Are heading east. Nice people. Enjoy reading the pipes from Frenchy Thibaut. Glad that Art Cox and Bill Westfall are getting a few breaks. How about pipes from Earl Davis, Al Bower and Herb Johnson."

JIM KELLEY . . .
recently received a card in New York from Carry and Joe (Humpty) Glynn from their home at Fern Hill, Tacoma, Wash. Humpty is a veteran peeler worker and took a whirl at gyros during the holidays.

"IT SURE LOOKS . . .
like a convention here in Toledo," tells H. E. Van. "Among those here for the holidays were Roy Crandall, Bill Sherrick, Andy Markham, Sam Shupack, Bob Brenson, Bill Steadman, K. G. Barkoot, Al Wagner, Frankie Hamilton, Cliff Maupan, Red Simms, George Blacke, LaRue, Doc Cameron. LeRoy Crandall left recently for Cleveland to reserve space in the Industrial World Fair next season, also getting space for the Toledo expo, January 16-29. I have been on the front for Mrs. J. Herley. Fred Piker is here with trade papers. Crandall said about everybody was on hand except Harry Corry. Heard that Harry Levitt, of jam fame, was recently in Detroit."

"HAVE SEEN PLENTY . . .
of pitchfolk during the past few days," says Mrs. Evelyn Cantrell from Brownwood, Tex. "A partial list would include Clark, sox; Eddie St. Matthews, notions; Doc Fay, seed; Joe Barry and wife, paste and stroppers; Niemam brothers, notions; Blackie Welsh, ray and X-rays; Kelly, med. Missed Jack Williams by a few hours. Hear he is doing very well in West Texas. With few exceptions all towns in this territory are open. Some with free readers. However, they are all worked hard. It is nothing unusual to see seven and eight workers at any trades day or Saturday spot. Nearly all of the larger towns are open to a low grind on private property. Money is short and the natives have seen about all the angles. Yet all the boys and girls are getting along with varying degrees of success. Slim and I are en route to Austin for a visit with the Yagers, Herman and Bill."

DON (SLIM) SILVERS . . .
postcards from New York: "According to a recent pipe, Jack Knebel and Clement are ex-partners. They sure had a swell mental act. Knebel is a fine fellow. He could build tips and turn them. Can't understand the split. Believe that if they had stuck it out they would have been big. I am working mufflers here. Not so hot."

LOS ANGELES——

(Continued from page 41)

(Fat) Alton not saying anything except that he does not "worry over territory." . . . F. C. (Doc) Zeiger, of the Zeiger Shows, still in town awaiting a minor operation. . . . Mr. and Mrs. Mel Vaught, of State Fair Shows, will be among the West Coasters for a visit.

Mrs. C. Wrightsman, of Oakland, sister of Mrs. C. F. Zeiger, guest of the Zeigers at the Bristol. . . . Joe De Mouchelle doing nicely with large manufacturing concern here. . . . John Wilson at Clark's Greater Shows' quarters organizing forces for getting equipment ready for the coming season. W. J. Curnow also there. . . . Sis and June Dyer entertained at their home in El Monte. Will troupe again next season.

Will Wright vacationing. Left for the North on a short trip. . . . Jimmie Dunn back from a trip north. Will have Lee Barnes as guest. . . . Mr. and Mrs. Charley Walpert entertaining friends from the North at their apartment. . . . Mr. and Mrs. Harry Phillips leaving for Oakland to join Polack Bros.' Circus at its opening for the new year. . . . Frank Redmond and the missus working near-by spots. Will be with Clark's Greater Shows. Chris Olsen did nicely with his novelties during the holiday season. Will go with State Fair Shows coming season. . . . Carl Sonitz in Sacramento on a Polack Bros.' promotion. . . . Cal Lipes left for San Francisco. Joining the Mike Golden-Anna John Budd Museum. . . . Ed Murphy Smithson vacationing in the desert. . . . Ed Howland, in from Philadelphia, located at Ocean Park.

Doc Hall still ill in Kingsbury, Calif. Recovering slowly. . . . Tillie Palmatier showing much improvement. Able to walk short distances. . . . Don Moore informed from the East that he was managing a dancing act. . . . Mr. and Mrs. Rudy Jacobs touring Southern California, Arizona and New Mexico with the spook show. . . . Mrs. Jimmie Hill, convalescing from recent severe illness, in from Albuquerque. Will stay until spring. . . . Arthur Burwell, who finished tour of the Orient, in town for a short stop. Goes on to New York and sails for Liverpool the last week in January. . . . Clyde Gooding handling two giants on a movie job. . . . Ben Dobbert back from a trip to Arizona and New Mexico. Frank W. Babcock entertained holiday guests at the Waterville. . . . Bob Winslow vacationing a few days. Doing nicely at the Main street show.

"Texas" Bob Godwin slowly recovering at the Veterans' Hospital at Sawtelle, Calif. . . . Harry Taylor getting ready a frozen custard outfit. . . . Art M. Gruber up from San Pedro for a few days' visit. Now associated with Central Labor Council. . . . Lester Brooks, back from an Eastern trip, engaged in oil biz at Long Beach. . . . Harry Seber touring the Northwest. . . . Louis Wald taking an apartment here until the opening of carnival season. . . . L. Borinstein working on a studio job. . . . Doc Cunningham doing magic at clubs. . . . Capt. W. D. Ament making the clubs.

Promoters Vs. Linderman

NEW YORK, Jan. 4.—Max Linderman, manager World of Mirth Shows, was the subject this week of plenty of ribbing but held his ground. Appears that Linderman is anxious to annex elephants for his show. Bob Morton, fraternal circus promoter, had just bought three and sent out word that they are for resale. Terms are still flying back and forth, with Morton holding out for more and Linderman for less. Two of Morton's colleagues are helping the fun along, Harry E. LaBreque and Al Hamilton, officers of the American Ribbers' Society. Altho the odds against him are staggering, Linderman was still on his feet when the bell rang.

GORMAN CIRCUS——

(Continued from page 3)

grand-stand seats, poles, etc., plus the heaviest item of the lot, Jap, the elephant, which has been the subject of publicity for months, becoming known as the wandering elephant which hiked 25 miles to avoid going on a trailer which had upset with her, 'twas reported.

Tom Gorman could not be reached for an inquiry as to whether he would take out a show next season, an attache at his office stating that he was out of town. Show closed its season suddenly August 7 last.

West Bros.' Amusement Co.

MORLEY, Mo., Jan. 4.—With the holidays past work is starting on preparing the show for the coming season. Lumber and paint have arrived for the rebuilding and painting of all show fronts and concessions belonging to the show. The time before Christmas was spent in improving the farm, which will be the permanent winter quarters. A new fence was built, several new buildings erected and everything painted. Mr. and Mrs. Laughlin spent the Christmas with relatives in the East, returning New Year's Eve; Mr. and Mrs. R. J. Moore in Memphis with her sister, Mr. and Mrs. Taylor Miller visited her relatives in Kentucky, and the writer, with his son, Earl Bruce, visited his parents and little daughter in Blytheville, Ark. Mr. and Mrs. Jack Sampson remained on the farm over the holidays. Bob Laughlin Jr., nephew of J. W. Laughlin, is still in bed as the result of a bad cut on his ankle suffered the first week the show was in quarters. The Millers returned to quarters from their trip in a new car. A collision near East St. Louis made a total wreck of their other car, as well as injuring Mrs. Miller, who was driving.

BRUCE BARHAM.

Marks Shows

RICHMOND, Va., Jan. 4.—Cold weather and lots of snow put a stop to all work around the winter quarters, but the folks have been enjoying the holidays, several Christmas parties and lots of presents exchanged. The most outstanding gift by far was John H. Marks presenting his wife with a wonderful new home, with all the furnishings to match. A surprise to Mrs. Marks and she greatly pleased with it. Mr. Marks is a past master, as the location, the building, the shrubbery and the furnishings are among the most beautiful the writer has ever had the pleasure of looking at. Al Palmer Heinie and Harry Harris have returned from their winter tour. The Rafterys have opened up a cafe and the showfolks can be found each night "cutting it up" at "Lil Abner's"—the name of the cafe. Quite a number of the boys wintering here, working at various places. Mr. and Mrs. Slim Britt have returned from a visit to her home. Tex and Mrs. Leatherman also returned after a visit over the holidays. Percy and Nelly Sink, Whitie Hood and the missus, Joe Brooks and Shorty Davis are all comfortably located for the winter. Mr. and Mrs. Beaudett, with Art Croteau, are rebuilding their Motordrome. Al Huband, former secretary for the shows, has several show boys working for him. W. Ban Eddington also working troupers in his advertising department of *The Sunday World*. W. C. Elvington has arrived in quarters and will soon start building his new show for the Marks Shows' midway.

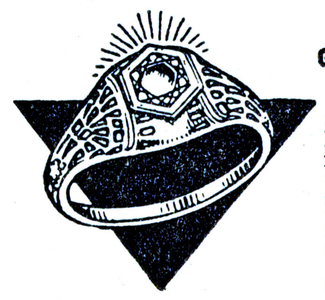
ARTHUR B. CREFONT.

R. W. Rogers in N. Y.

NEW YORK, Jan. 4.—Ray W. Rogers, owner of Barnett Bros.' Circus, circulated around town late this week "seeing people," but a rumor that the show will go out on rails next season still remains in the whisper class. He could not be reached for a statement.

DALLAS — More than 10,000 essays were submitted in a contest open to public-school students impressed with the significance of *What the Texas Centennial Means to Dallas and Texas.*

MEXICAN
Gems! Birthstones!



New sensational designs. Complete line Genuine Mexican Gem Birthstone Rings, Cameos, Rainbow Rings, Signets, Etc., for Men, Women and Children.

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POO-POO PILLOW



Place this under a cushion or newspaper before someone sits down. **WOW! A most embarrassing sound results!** A SCREAM FOR PARTIES, DANCES, AUTO-SEATS, etc. Durable rubber. Sample only 25c, postpaid. Send for FREE Catalog of fast-selling Specialties. **AGENTS WANTED! NALPAK CO., 3225 W. Crystal St., Dept. 315A, Chicago.**

Sell Men's Neckwear Profitable Proposition for Active Men. Write TODAY for FREE Illustrated Catalog, Amazing Profit Sharing and New Shipping Charge Plans. **MICHAEL CRAVATS, 7 Armory St., Dept. B14, Englewood, N. J.**

J. HARRY SIX ATTRACTIONS
WANT FOR SEASON 1936,
Chairplane, Loop-o-Plane, Tilt-a-Whirl, Shows of all kinds with own outfits. FOR SALE—Exclusive Cook House and Grab, Corn Game, Buttered Popcorn and Candy Floss, Taffy and Cracker-Jack. Sound Truck—No Passenger Car Outfit wanted. Address Bryan, O.

P. J. SPERONI SHOWS WANT
Shows of merit, with or without own outfits. Attractive proposition to Trained Animal Circus. ALSO WANT Manager for Athletic, Concessions that work for stock, Bowling Alley, Corn Game, Caramel Corn, Popcorn, Taffy Candy, Country Store. Will sell exclusive on the above. WANT Foreman for Merry-Go-Round and Whip. CAN USE Handy Men in Winter Quarters. Communications Rock Falls, Ill.

MIGHTY DOLLAR SHOWS WANTS Complete Girl Show with own transportation, also any other Shows that don't conflict. Liberal proposition for Ferris Wheel or Merry-Go-Round with own transportation. WANT legitimate Concessions. Watch us grow. Sparta, Ga., auspices Lions' Club, week January 5; Monticello, Ga., week 12, American Legion. Mail and wires **BILLY WINTERS, Manager.**

E. K. FERNANDEZ WANTS
FOR HONOLULU ELK'S MIDWINTER CARNIVAL
Shows, Novelty Acts, Walkathon People, New Rides, etc. People leave Pacific Coast about February 20.
E. K. FERNANDEZ, Biltmore Hotel, Los Angeles, Calif.

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ON TO CHICAGO

Coinmen Await Big Opening Of Eighth Annual Exhibit

Many special delegations will again swell attendance—earlier date for annual convention is on trial—music and vending machine exhibits will show vast increases

CHICAGO, Jan. 4.—Preparations for the eighth annual coin-machine exposition were nearing completion this week as the local trade made ready to welcome the many visitors that will show up for the convention. The doors of the 1936 National Coin Machine Exposition will open officially on Monday, January 13, but already some important conferences are planned for Sunday preceding. It will be the second annual convention under the auspices of the National Association of Coin-Operated Machine Manufacturers and the fifth in which "Colonel" Joe Huber has held the position of convention manager. With a record of four annual conventions, each exceeding the previous one, Huber has worked industriously toward making the 1936 show "bigger and better than ever." He has also been ably assisted by a committee of manufacturers in making plans to entertain the thousands of coinmen who will come to enjoy the convention spirit and to see the newest in machines.

Signs of a record convention in 1936 began with a complete sellout of exhibit space much earlier than in previous years. Well-known manufacturing firms are on the list of exhibitors, with premium firms and makers of supplies supplementing the list to fill the entire Exhibit Hall and the mezzanine floor of the Hotel Sherman where the exhibit is held. Manufacturers have been busy for months in developing new machines and products for the exposition. These firms are planning more lavish entertainment than ever before, so rumors have indicated. The coin-machine industry has shown steady growth and prosperity for several consecutive years and the annual exposition is when the entire industry puts its best foot forward.

The big revival in the operation of automatic phonographs is expected to swell the convention attendance and exhibits this year. An increase in merchandise vending machines is indicated also in the new offerings in this field.

Delegations from many trade centers are expected to swell the attendance as in 1935 and big plans for welcoming these delegations were being made this week. Special trains, special cars and also airplane service are being used to bring delegations from the various centers and a certain amount of rivalry is present to see which territory will report the largest delegation. Local and State organizations of operators have assisted materially in stirring up local enthusiasm and making plans for special delegations.

The convention program will provide for meetings of the various trade groups and discussions this year are expected to cover the many problems facing the industry. The official program will end with the annual banquet and dance on Wednesday evening, January 15, which always provides a gay climax for the event. The exhibits remain on display,

(See ON TO CHICAGO on next page)

Delegates by Special Plane

NEW YORK, Jan. 4.—A special plane over the American Airlines is being scheduled to carry a delegation of coinmen to the 1936 Annual Coin Machine Exposition which opens in Chicago January 13. Bill Gersh, of Byrd, Richard & Pound agency, has been designated to make plans for the plane, which will leave from the airport at Newark. Present plans are for the special plane to leave Saturday afternoon before the opening of the convention.

Announcement of tentative passengers includes Milton Green, American Vending Co.; George Ponser, George Ponser Co.; Archie Kass, Major Amusement Company; Murray Goldstein, Automatic Amusement Men's Association; Dave Stern, Royal Distributors, Inc.; R. J. Reinhart and Joe Orleck, of *The Billboard;* Nat Cohn and Irving Sommer, Modern Vending Company; Joseph Fishman, Amalgamated Association; Babe Kaufman, Babe Kaufman, Inc.; Sam Robbins, of Babe Kaufman, Inc.; Charley Aronson and Jack Kaufman, Brooklyn Amusement Company; Sam Getlan and Julie C. Bank, United Automatic Sales Company; Bill Gersh, Byrde, Richard & Pound.

The plane, a giant, twin-motored Douglas, will carry 14 passengers and all seats will be reserved for this party. The trip will last about five hours, with only one stop scheduled for Detroit. New Yorkers wishing to make reservations should get in touch with Mr. Gersh.

Program 1936 Coin Machine Exposition and Convention

Hotel Sherman, Chicago

SUNDAY, JANUARY 12

3 p.m.—Meeting of presidents and secretaries of operators' associations (or delegates appointed by those associations) for discussion of program for operators' meetings on Monday, Tuesday and Wednesday — West Room.

MONDAY, JANUARY 13

10 a.m.—NACOMM—Annual meeting and election of officers—Grey Room.

10 a.m.—Operators' meetings—Louis XVI Room. Program arranged by operators.

11 a.m.—Exhibition opens for distributors and jobbers' preview. Admission by special ticket furnished by exhibitors—Exhibition Hall and Mezzanine Floor.

2 p.m.—Exhibition opens to operators and general public—Exhibition Hall and Mezzanine Floor. Exhibition will close at 10 p.m.

TUESDAY, JANUARY 14

10 a.m.—Operators' meeting—Louis XVI Room. Program arranged by operators.

12 noon—Exhibition opens—Second Day—Exhibition Hall and Mezzanine Floor. Exhibition will close at 10 p.m.

WEDNESDAY, JANUARY 15

10 a.m.—Operators' meeting—Louis XVI Room. Program arranged by operators.

12 noon—Exhibition opens—Third Day—Exhibition Hall and Mezzanine Floor. Exhibition will close promptly at 5 p.m. Wednesday to permit all to prepare for banquet.

7 p.m.—Banquet and floor show—the brightest spot of the convention. Who is the lucky operator who will drive home a brand-new Dodge? —Grand Ballroom and group of rooms on first floor..

THURSDAY, JANUARY 16

10 a.m.—Operators' meeting—Louis XVI Room. Program arranged by operators.

12 noon—Exhibition opens—Fourth Day—Exhibition Hall and Mezzanine Floor. Final closing of exhibition will be at 5 p.m. Thursday.

NACOMM HEADQUARTERS

During the convention NACOMM will maintain special headquarters in Suite 108, 109 and 110, Hotel Sherman, where the secretary will be glad to see all manufacturers, distributors, jobbers and operators who have any matters to discuss with him.

NADA Meeting Is Announced

CHICAGO, Jan. 4.—The annual meeting of the National Automatic Distributors' Association will be held in Chicago January 11 and 12, prior to the national coin machine convention. The meeting will be held in the association headquarters, LaSalle-Wacker Building.

It is felt, according to officials of the NADA, that the holding of the meeting in advance of the convention will give members more time to devote to their interests and will permit the holding of a round-table discussion with the manufacturers on the afternoon preceding the show opening.

The association reports an excellent year and much has been accomplished in the interests of the distributors and the trade in general. NADA was largely responsible for the legal program adopted by the manufacturers, as well as being instrumental in having the convention committee set aside time at the show for distributors and jobbers only.

New York Train Promises Crowd

NEW YORK, Jan. 4.—Attorney Benjamin H. Haskell, in charge of arrangements for the Empire State Skill Games Board's special train to the National Coin Machine Exposition, reports what promises to be the largest delegation from New York State in the history of the trade. The special train will leave New York over the New York Central Saturday, January 11, at 4:05 p.m. It will make stops at various points on the way up-State to pick up delegations of operators.

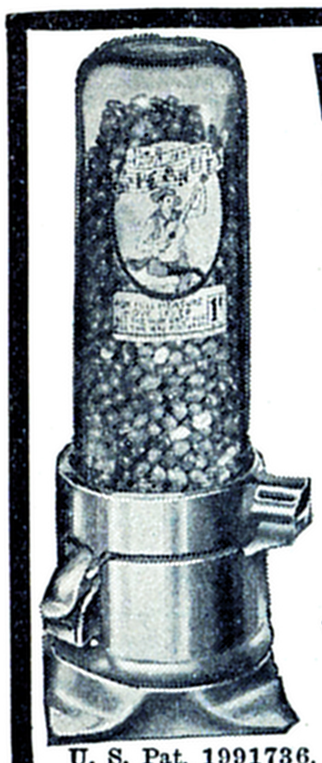
Haskell claims that the interest which is being displayed in the 1936 convention by up-State operators is the greatest which has ever been shown and he feels that there is certain to be one of the largest delegations in the trade from the up-State cities.

Brooklyn, New York City, the Bronx and Long Island are again rushing thru reservations. For a while, Mr. Haskell states, there was a lull in the receiving of reservations which the Board of Trade had anticipated, but the interest has recently grown to high pitch and the general belief is that with the number of reservations already in and the great number that will be had at the last minute, as in former years, the train will be completely occupied by coinmen.

The train will run five minutes later than the usual run of this line and will be exclusively made up for coinmen, stopping at such destinations as they will designate. A special bar is also being installed and accommodations which are being made exceed any of former

(See NEW YORK TRAIN on next page)





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For busy counters and crowded cigar cases, where space is limited and valuable. For de luxe locations where only the latest and most up-to-date equipment is permitted.

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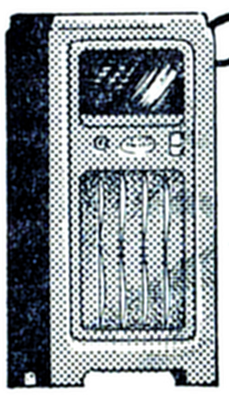
WATCH THE 4 B SPECIALS IN THE "BILLBOARD" DURING 1936

See HERB BESSER at the Sherman Hotel during the Convention, and let him explain our TRADE-IN PROPOSITION to you before purchasing any new Machines.

BESSER NOVELTY CO.
3020 Olive St., St. Louis, Mo.

CIGARS Branded line, regular nickel retailers, 25-50 to the box, individually cellophane wrapped, banded. 200 Cigars, 4 Boxes, $5.40; 100 Cigars, 4 Boxes, $3.00, postage prepaid. Remit check or postal money order. Money refundable if not satisfied.

BENEDICT JERCHOWER,
3569 Broadway, New York City.



Weekly MUSIC Notes

Eastern Ops To See Phonographs

NEW YORK, Jan. 4.—Great interest in phonographs which has developed in this territory will send many operators to the show at Chicago from this territory seeking the new 1936 instruments for operating purposes.

It is believed that the increase in phonos which has been apparent in this territory within the last four months will be more than doubled after the 1936 show. Many operators here state that they are attending the show solely to see the new phonos which are to be presented, and many are ready to contract for operating rights on these instruments.

There will also be present many operators who have been trying out phonos on locations here to gain the necessary experience and they will be ready to buy.

It is also reliably reported that many of the allied industries to the phonograph business will be present at the show to look over the situation at first hand and gain new ideas for the phonograph field. Some of these plans may be very unique and these firms desire closer contact with phono manufacturers before presentation of their plans to the coin-machine industry.

The interest in phonos has grown at a rapid pace in this area, due to the work of such firms as Babe Kaufman, Inc.; George Ponser Company, Major Amusement Company and De Luxe Operating Company.

NEW YORK TRAIN——

(Continued from preceding page)

years. There will be a complete section set aside for coinmen to enjoy themselves, a special club car being added for this purpose.

ON TO CHICAGO——

(Continued from preceding page)

however, for another day. While previous conventions have been held in February, much hope is being placed in the earlier date this year since it will open up the buying season early in the year and also give manufacturers some indication of what reception they may expect for their new offerings.

H. C. Lemke Donates Cat Act

DETROIT, Jan. 4.—Henry C. Lemke, manager of the Lemke Coin Machine Company here, is taking with him to Chicago for the annual coin machine show the two well-known Boxing Cats as an added feature for the regular convention entertainment. Lemke promises that the pair of felines will "slay" the coin machine crowd.

10 Best Records for Week Ended Jan. 6

	RCA-VICTOR	BRUNSWICK	COLUMBIA
1	25201—"The Music Goes Round and Round"; "If I Had Rhythm in My Nursery Rhymes." Tommy Dorsey and his Clambake.	7578—"Love Will Live On"; "Then I Shan't Love You Anymore." Hal Kemp and orchestra.	3104-D—"Stop, Look and Listen"; "Yankee Doodle Never Went to Town." Joe Venuti and orchestra.
2	25210—"The Broken Record"; "Alone at a Table for Two." Guy Lombardo and his orchestra.	7575—"Quicker Than You Can Say Jack Robinson"; "I Picked a Flower the Color of Your Eyes." Ozzie Nelson and orchestra.	3103-D—"Twenty-Four Hours a Day"; "Eeny Meeny Miney Mo." Joe Venuti and orchestra.
3	25196—"A Little Bit Independent"; "Sweet Thing." Fats Waller and his Rhythm Boys.	7562—"I Got Plenty o' Nuttin' "; "It Ain't Necessarily So." Leo Reisman and orchestra.	3102-D—"I'm the Echo"; "Don't Mention Love to Me." Mario Braggiotti and orchestra.
4	25204—"It Ain't Necessarily So"; "I Got Plenty o' Nuttin'." Guy Lombardo and orchestra.	7561—"I Dream Too Much"; "I'm the Echo." Leo Reisman and orchestra.	3100-D—"A Little Bit Independent"; "Remember Last Night." Herbie Kay and orchestra.
5	25205—"As Quick as You Can Say Jack Robinson"; "When a Great Love Comes Along." Guy Lombardo and orchestra.	7559—"One Night in Monte Carlo"; "A Little Bit Independent." Freddy Martin and orchestra.	3097-D—"Red Sails in the Sunset," Mantovani and Tipica Orchestra. "Whisper Sweet," Savoy Hotel Orpheans.
6	25191—"Alone"; "Two Hearts Carved on a Lonesome Pine." Tommy Dorsey and orchestra.	7545—"Take Me Back to My Boots and Saddle"; "On Treasure Island." Joe Moss and his Society Dance Orchestra.	3096-D—"Where Am I?"; Stars Over Broadway." Little Jack Little and orchestra.
7	25187—"Where Am I?"; "Dinner for One, Please, James." Ray Noble and orchestra.	7522—"Why Shouldn't I?"; "When Love Comes Your Way." Johnny Green and orchestra.	3095-D—"On Treasure Island"; "No Other One." Little Jack Little and orchestra.
8	25188—"Out of Sight, Out of Mind"; "Don't Mention Love to Me." Eddie Duchin and orchestra.	7521—"Me and Marie"; "A Picture of Me." Johnny Green and his orchestra.	3091-D—"Thanks a Million"; "I'm Sittin' High on a Hill Top." Paul Pendarvis and orchestra.
9	25178—"How Do I Rate With You?"; "You Take My Breath Away." Eddie Duchin and orchestra.	7514—"Accent on Youth"; "Truckin'." Duke Ellington and orchestra.	3087-D—"Ride, Red, Ride"; "Congo Caravan." Mills Blue Rhythm Band.
10	25161—"I'm Painting the Town Red"; "Just One of Those Things." Richard Himber and orchestra.	7486—"Cheek to Cheek"; "No Strings." Fred Astaire, Leo Reisman and orchestra.	3086-D—"I'd Rather Listen to Your Eyes"; "I'd Love To Take Orders From You." Renard and orchestra.

It pays 3 ways to use these two batteries in pin games



1. They Last Longer
2. They're More Dependable
3. They're Available Everywhere

Be sure to see the Eveready Battery display Booths 88-89, Hotel Sherman Jan. 13th to 16th

Distributors! Jobbers! Operators!

Get in on this special trade discount!

SEND THIS COUPON FOR INFORMATION ON SPECIAL TRADE PRICES

If you are a legitimate distributor, jobber or operator of pin games you can take advantage of our special trade quantity prices. For complete information fill out this coupon and send it to—

NATIONAL CARBON COMPANY, Inc.
P. O. Box No. 600
Grand Central Station
New York, N. Y.

Name.....

Address.....

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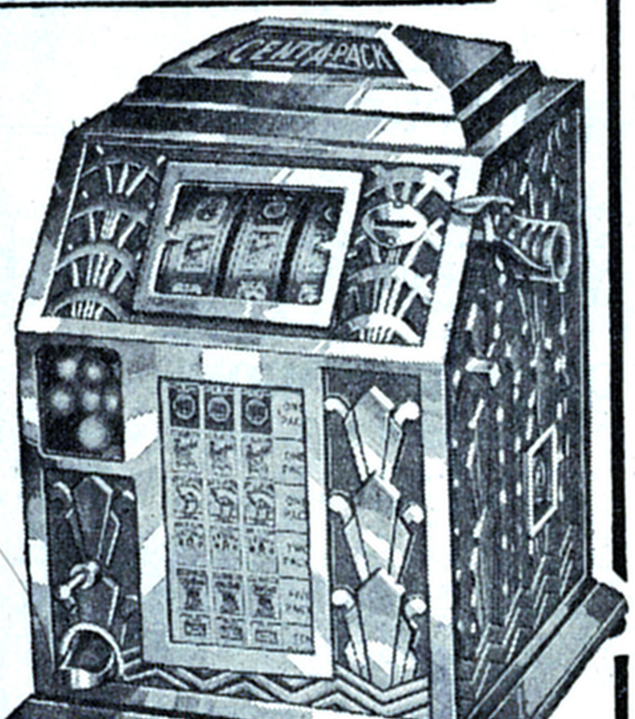
Distributor ☐ Jobber ☐ Operator

PLEASE CHECK

Unit of Union Carbide and Carbon Corporation

GUARANTEED FOR LIFE AGAINST DEFECTIVE PARTS or WORKMANSHIP!

CENT-A-PACK



***The* FINEST COUNTER MACHINE EVER MADE — AT THE LOWEST PRICE EVER OFFERED!**

CENT-A-PACK is "cleaning up" on all locations. Exceptionally attractive with loads of flash and player appeal, this new BUCKLEY cigarette and gum vendor can be set to any desired payout. Absolutely cheat-proof—last coin is always visiible. Immediate delivery.

It's the smallest investment in big profits you can make.

PAYOUT REGISTER AND DOUBLE DOOR $1.50 ADDITIONAL

$12.00

WRITE WIRE PHONE US TODAY!

BETTER BUILT BY BUCKLEY

BUCKLEY MFG. CO.

2160 W. Washington Blvd., Chicago, Illinois

NOTICE!! MILLS TICKETTE OPERATORS!

New Type Tickets for Mills Tickette Machines. Figured to pay out about 42% and guaranteed to work better than any tickets made for this machine to date. In Lots of 1,000, $1.50; In Lots of 5,000, $1.40; In Lots of 10,000, $1.30; In Lots of 25,000, $1.15. 1/3 Deposit, Balance C. O. D. Be sure and send for Our Big Bargain List. Bargains aplenty.

WANTED—500 BABY BELLS AT $3.50 EACH.

SPECIALS IN USED MACHINES.

Mystery Blue Fronts (Brand New)	$65.00	Wolf Heads (Mills)	$37.50
Jennings Triple Jack Pots (Like New)	42.50	War Eagles Escalator	50.00
Dice-O-Matic ...$4.50 | Royal Dice	6.00	Selectem	6.50
Boosters	6.00	Sweet Sallys	6.00

GREAT STATES MFG. CO., 1605-7-9 E. 39th, KANSAS CITY, MO.

Western Has New One-Ball Automatic Payout Table

CHICAGO, Jan. 4.—Jimmy Johnson, owner of the Western Equipment and Supply Company, announces the production of Stock Market, a new one-ball automatic pay-out table. To give an idea of how radically different the table is, the play will be described, altho to fully appreciate its features, one has to play it and experience its many thrills.

Player inserts coin in an A. B. T. visible coin chute which automatically sets two mystery lights flickering. If these lights remain lighted and winning pocket is made, Stock Market automatically pays a mystery dividend (an unknown amount), plus the regular odds award. Simultaneously with the insertion of the player's coin and the flickering of the mystery lights, a big illuminated backboard moves to show the odds on the various pockets being played and also the future play odds which the player is certain to be automatically rewarded with. Let's assume the player is successful in making pocket No. 7. The odds indicator shows that pocket No. 7 pays out odds of two to one. A Western proven pay-out unit automatically deposits the award in a front finger-touch swinging pay-out drawer. Odds indicator also shows that pocket No. 7 automatically pays odds of four to one on his next or future odds play. All the player does to collect his future play odds is to insert another coin, press down on a small lever which changes from normal to future and he is again rewarded, without shooting a ball, by the Western pay-out unit rapidly depositing his award in the front pay-out drawer; at the same time the odds indicator changes to new odds thus inducing additional play. It is possible for the player to make a pocket which does not pay anything on the game played, but will pay out future play odds upon the insertion of another coin and completing the operations described above. It is also possible that the odds indicator will show a payout for the pocket played, but will show no future play odds payout. In that case the player inserts another coin and starts a new game. If the player succeeds in making a pocket which the odds indicator shows as being a free play, the ball is automatically returned enabling the player to shoot for a pocket with a pay-out award. The odds indicator changes with each play. Stock Market will pay out as high as $1.50 plus the mystery dividend award. In addition to the pay-out model, Stock Market is also available in a ticket model.

This new table is exceptionally attractive in design. The wearproof playing board is beautifully illustrated with the design pertaining to objects and characters incidental to the Stock Market. The modernistic cabinet is rigidly constructed.

Stock Market will be ready for shipment January 10.

Beg Your Pardon

In the January 4 issue, on page 73, a news item conveyed the information that Manfred M. Linick, of the Casino Amusement Company, Detroit, was a factory representative of the International Mutoscope Company, Inc., in Michigan, Ohio and Illinois. It was also stated that he "had signed up the well-known firm of Gerber & Glass as district distributors for Chicago." This information is in error.

The facts as given to us by the manufacturer indicate that Mr. Linick has made tentative arrangements to handle the Photomatic machine in Michigan, and that Gerber & Glass are distributors for Illinois. Gerber & Glass arranged for the distributorship directly with the factory and not thru anyone else. SILVER SAM.

Keeping Numbers Secret

HARTFORD, Conn., Jan. 4.—Abe Fish, of General Amusement Company, is still withholding the secret of the numbers which appear on all of his mailing matter and stationery. The number is 999 and many operators and others in the coin-machine industry have been interested for a long time in discovering the meaning of the number.

Some believe that Abe is using it as a good luck symbol and others state that it came to him from one of his former enterprises and that he is keeping it intact with some stunt in mind which he intends to announce very soon.

His best customers have not been able to learn the secret, they report, and claim that even when directly questioned concerning the number he is very evasive and will not offer any reason for its use.

LIST OF EXHIBITORS 1936 COIN MACHINE EXPO.

A. B. T. Mfg. Co., Booths 8-9-10; Acme Aluminum Foundry Co., 16; The Ad-Lee Co., 54; Advance Machine Co., 12-13; American Chicle Co., 75; Ansell-Simplex Ticket Co., 106; Atlas Vending Co., 79-80; *Automatic Age,* 125; *Automatic World,* 87.

Bally Mfg. Co., 19-20 and 47-48; Barco Products Co., 96-H; *The Billboard,* 64; The Original and Bregstone companies, 110; J. M. Bregstone & Co., 100; Brunswick Record Corp., 105; Buckley Mfg. Co., 129 and 132.

The Caille Bros. Co., 117-118-119; Calvert Mfg. Co., 96-F; The Capehart Corp., 81; Central Pattern and Foundry Co., 52; Chicago Coin Machine Co., 25-26; Chicago Lock Co., 82; Churchill Cabinet Co., 1-A; *Coin Machine Journal,* 66; Columbus Vending Co., 101.

Daval Mfg. Co., 50-51; Decca Distributing Corp., 107; Dudley Lock Corp., 69.

Electrical Products Co., 70; H. C. Evans & Co., 29-30 and 37-38; The Exhibit Supply Co., 59-60-61-62-63.

Ford Amusement Devices, Inc., 96-A; Froom Laboratories, Inc., 77.

G-M Laboratories, Inc., 71; John Gabel Co., 109; Gardner & Co., 114-115; Genco, Inc., 21-22 and 45-46; General Dry Batteries, Inc., 96; General Metal Products, 96-G; Gerber & Glass Distributing Co., 1-B; John N. Germack, 1; Globe Printing Co., 99; D. Gottlieb & Co., 3-4; The Goudey Gum Co., 76; Great States Mfg. Co., 96-J; Groetchen Tool and Mfg. Co., 11; Guardian Electric Mfg. Co., 78.

Jos. Hagn Co., 67; Hanson Scale Co., 112; Harlich Mfg. Co., 95; The Harris Co., 53; Huber Coin Machine Sales Co., 72.

Illinois Lock Co., 90; International Mutoscope Reel, 2.

O. D. Jennings & Co., 27-28 and 39-40.

J. H. Keeney & Co., 126-A.

Lincoln Novelty Co., 94.

Malkin-Illion Corp., 84; Mills Novelty Co., 31-32-33-34-35-36.

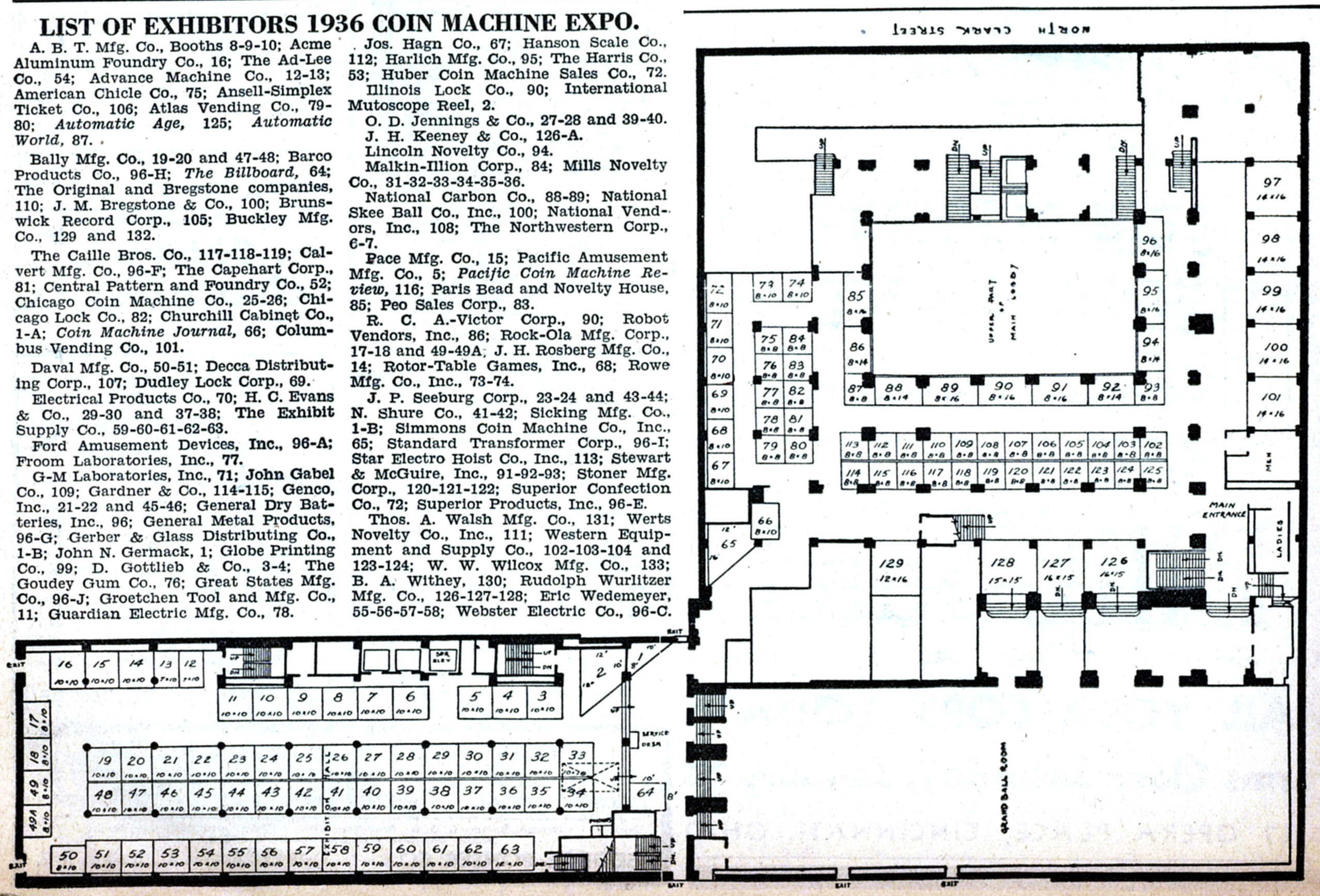
National Carbon Co., 88-89; National Skee Ball Co., Inc., 100; National Vendors, Inc., 108; The Northwestern Corp., 6-7.

Pace Mfg. Co., 15; Pacific Amusement Mfg. Co., 5; *Pacific Coin Machine Review,* 116; Paris Bead and Novelty House, 85; Peo Sales Corp., 83.

R. C. A.-Victor Corp., 90; Robot Vendors, Inc., 86; Rock-Ola Mfg. Corp., 17-18 and 49-49A; J. H. Rosberg Mfg. Co., 14; Rotor-Table Games, Inc., 68; Rowe Mfg. Co., Inc., 73-74.

J. P. Seeburg Corp., 23-24 and 43-44; N. Shure Co., 41-42; Sicking Mfg. Co., 1-B; Simmons Coin Machine Co., Inc., 65; Standard Transformer Corp., 96-I; Star Electro Hoist Co., Inc., 113; Stewart & McGuire, Inc., 91-92-93; Stoner Mfg. Corp., 120-121-122; Superior Confection Co., 72; Superior Products, Inc., 96-E.

Thos. A. Walsh Mfg. Co., 131; Werts Novelty Co., Inc., 111; Western Equipment and Supply Co., 102-103-104 and 123-124; W. W. Wilcox Mfg. Co., 133; B. A. Withey, 130; Rudolph Wurlitzer Mfg. Co., 126-127-128; Eric Wedemeyer, 55-56-57-58; Webster Electric Co., 96-C.



JOBBERS DISTRIBUTORS MANUFACTURERS

Don't Miss the big opportunity

Advertise

in the Big

COIN MACHINE CONVENTION SPECIAL

Reach All Coin Machine Buyers by placing your story in

The Billboard

Out Tuesday, Jan. 14—Distributed at the Convention

MAIL YOUR COPY TODAY!

Forms Close Saturday, January 11

25-27 OPERA PLACE, CINCINNATI, OHIO

Prizes Help To Maintain Holiday Play at Highest

NEW YORK, Jan. 4.—John A. Fitzgibbons, president of Fitzgibbons Distributors, Inc., reports that his customers tell him they have enjoyed a better play this past holiday season than in former years.

Mr. Fitzgibbons believes this is due to the fact that the inducement for play has been greater than at any other season. He also reports that operators of Bally games report that the play did not slacken and, in fact, increased in many cases.

It was feared by many operators that the slump would reach a new low this year, due to the fact that so much interest was being shown in getting away from town for the holidays and also in purchasing at the shopping centers, thereby keeping many players from the games.

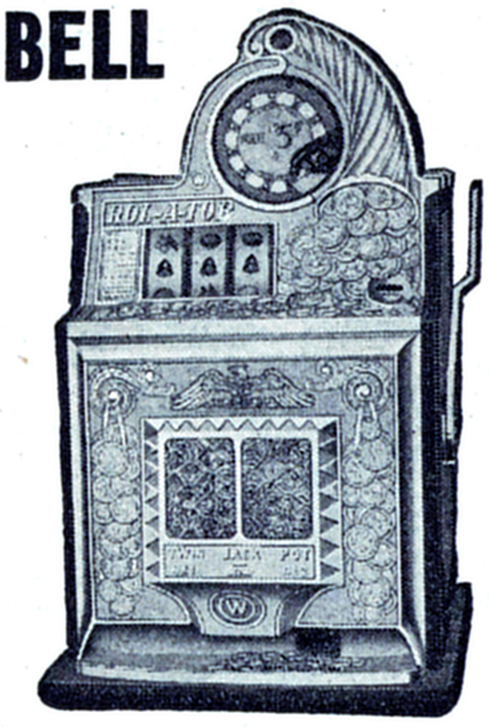
Mr. Fitzgibbons immediately suggested to all his customers that they arrange for prizes which would meet the season's demand and thereby help to keep the players at the games. He finds that those operators who used his suggestion have been doing very well and that the play on some of the new Bally games has doubled over a period when all games were supposed to fall down.

It is believed by Mr. Fitzgibbons that new games have helped a great deal in overcoming this seasonal bugaboo and that from now on many operators will have more confidence in getting the holiday play.

Making Cigaret Vender

DETROIT, Jan. 4.—Hackett Vending Machine Company, formed by D. A. Hackett, is beginning production on its new cigaret vending machine. The new machine, which is of a selective type, is expected to be on the market in a short time, but details of its construction have been withheld temporarily.

1936 MODEL BELL



The above machine is the first and only Bell type machine on the market with a coin top showing the last 9 coins, the best protection against slugs.

Built in 3 Models,

Bell, Front Vender and Gold Award

Built for 1c-5c-10c-25c Play

Made Only By

WATLING MFG. CO.

4640-4660 W. FULTON ST.
CHICAGO, ILL.

Est. 1889—Tel.: COLumbus 2770.
Cable address "WATLINGITE" Chicago



THOUSANDS - OF - LOCATIONS ALREADY HAVE

"THE BARTENDER"

PENNY BEER—PENNY CIGARETTES.

A fortune is awaiting alert operators, with vision to place this new penny combination "BARTENDER VENDER" on the counters and bars of ten thousands of locations. Already acclaimed a winner. BARTENDER can make you independently rich in a short time. There is no other investment as profitable.

PRICE $12.50

1/3 Deposit with order, Bal. C. O. D.

Frequent Awards Thrill Players. Yet payout is only 44% of intake—truly a gold mine. Plays pennies but will also accept nickels and dimes. Last coin always visible. Ball gum vender is standard equipment. Be first to put BARTENDER VENDERS in your territory.

The BARTENDER Is Handled Exclusively by

OHIO SPECIALTY CO.

129 W. Central Parkway, Cincinnati, Ohio

BUY YOUR EXHIBIT'S LATEST COUNTER CREATION

"BEAT IT" DICE MACHINE *From*

KENTUCKY'S OLDEST DISTRIBUTOR, EST. 1915.

IMMEDIATE DELIVERY $17.50

ONE-THIRD WITH ORDER, BALANCE ON DELIVERY.

KENTUCKY SPRINGLESS SCALE CO., INC.

514-516-518 SOUTH 2ND STREET (P. O. Box 936), LOUISVILLE, KY.

A Highbrow Is a Man Who Wants Some Perfume on His Onions

BEAMLITE	$12.00	BUILDER UPPER	$14.00	FLEETS	$ 4.00
MAJIC KEYS	5.00	PENNANT	3.00	QUICK SILVER	20.00
SUBWAY	5.00	SYNCHRO	6.00	SKYSCRAPER	8.00
TICKALITE	16.00				

Close-out Prices for January Only on Complete Stock of New and Used Games. Write Today for Complete List.

EARLIEST WITH THE LATEST.

SOUTHERN AUTOMATIC SALES CO.

540-542 S. 2nd St. Louisville, Ky.

Est. 1923. THE HOUSE THAT CONFIDENCE BUILT. Phone: Wabash 5464.

FIRST ANNIVERSARY SALE — CLEARANCE OF USED GAMES

A Trial Order Will Convince You of Our Reliability.

BABY GRAND	$17.50	FLYING COLORS	$22.50	RAPID TRANSIT	$19.50
BABY LITE-A-LINE	8.50	GENCO BASEBALL	12.50	ROCKELITE	10.00
BASE HIT	15.00	HOLD & DRAW	12.50	RODEO (Ticket)	45.00
BEAM LITE	10.00	LITE-A-LINE (Skill)	18.50	SPIT FIRE	19.50
BIG GAME	19.50	NEW DEAL VNDRS.	3.00	TIT FOR TAT	15.00
CASTLE LITE	7.50	PAR GOLF	19.50	T. N. T	15.00
DISCOVERY (Ticket)	45.00	PLAYBALL (Ticket)	55.00	TRIALITE	15.00
FIRE CHIEF	10.00				

One-Third Cash With Order, Balance C. O. D. Total Cash With Orders Under $25.00.

CALVERT NOVELTY CO. 213 E. Mt. Royal Ave., BALTIMORE, MD.

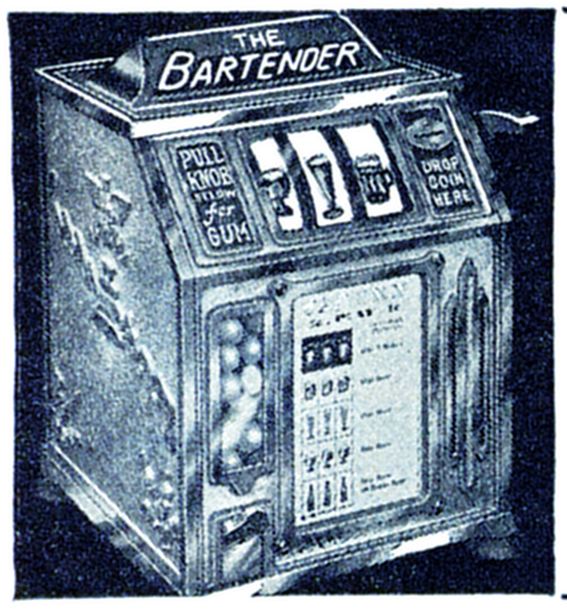
JOBBERS—OPERATORS—READY FOR DELIVERY

GENCO'S GOLD MEDAL - $39.50	STONER'S TOP HAT - - $44.50

Enclose 1/3 Deposit, Balance C. O. D. Rush Your Order TODAY! Also State Used Machines You Want! We Have Most Complete Stock in East!

GEORGE PONSER CO., 11-15 East Runyon St., Newark, N. J.

THE WORLD'S GREATEST 1-SHOT MACHINE
PAMCO PARLAY
... Youve Never Seen Such Startling Ball Animation!
ALL WINNING HOLES TAKE ON CHANGING ODDS
IN FULL VIEW ON COLORFUL LITE-UP BOARD
IT'S PACIFIC'S
Ask Your JOBBER!
A FAST MONEY MAKING JUNIOR SIZE 40"x20"
"PAMCO PARLAY" $89.50
PLAYERS INSIST ON IT— LOCATIONS DEMAND PAMCO PARLAY
IN HEAVY PRODUCTION READY FOR IMMEDIATE DELIVERY!
ORDER TODAY!
WRITE • WIRE!
PACIFIC AMUSEMENT MFG., CO.
4223 W. LAKE ST. CHICAGO ILLINOIS
1320 S. HOPE ST. LOS ANGELES CALIFORNIA
PAMCO PARLAY SENIOR $115.00



IF YOU HAVE NOT BOUGHT
"THE BARTENDER"
Three Reel Penny Cigarette Machines come and go, but THE BARTENDER gets better as the player becomes acquainted with the machine.
Any operator will tell you THE BARTENDER is worth its weight in gold.
ONLY $12.50 Each
1/3 Deposit with Order, Bal. C. O. D.
BALL GUM, 14c a Box. (100 Pieces)
OHIO SPECIALTY CO.
129 W. Central Pkwy., Cincinnati, O.

IT'S A WINNER! STONER'S NEW GAME
TOP-HAT
• OPERATOR'S PRICE $44.50 •
ANOTHER HIT! CATCH-N-MATCH 5-BALL UPRIGHT COUNTER GAME, $12.50
Write for our complete catalog of New and Used Pin Games, Peanut and Gum Vendors, Cigarette Vendors, Weighing Scales, etc.
1c or 5c. Peanut Vendor. 1c Gum Vendor.
Eastern Distrib. D. ROBBINS & CO. 1141-B DEKALB AVE. BROOKLYN, N.Y.

THE GREATEST COUNTER GAME SALE IN HISTORY!!
PENNY PACK $12.00
Used Only 3 Weeks. Each Machine Completely Equipped With Register and 2 Keys. "GUARANTEED by GENERAL." Rush 1/3 Deposit, Balance C. O. D. RUSH YOUR ORDER TODAY for Any Quantity You Want.
TAVERN WITHOUT METER $9.00
All Taverns with 2 Keys. With Meter, $10.00.
PENNY SMOKE Without Meter $9.00
All with 2 Keys. With Meter, $10.00.
CENTA-PACK WITH METER $10.00
With 2 Keys—LIKE NEW!
GENERAL AMUSEMENT GAME COMPANY
637 ALBANY AVE., HARTFORD, CONN.

When Writing to Advertisers Mention The Billboard.

Ohio Operators Elect Officers

COLUMBUS, O., Jan. 4.—At a meeting of the Automatic Merchandisers' Association of Ohio in Columbus recently the annual election of officers for the ensuing year was held, preceded by the reading of a financial report by the retiring president, Ralph Young, of Cincinnati, and the treasurer, E. E. Shaffer, of Columbus.

The new officers for the year 1936 are: President, C. E. Hainley, of Cleveland; H. S. Willey, of Cincinnati, first vice-president; Guy Shearer, of Toledo, vice-president; Robert R. Hoskins, of Akron, secretary; E. E. Shaffer, of Columbus, re-elected treasurer. The AMA of Ohio in its first year of existence demonstrated the need of such an organization for operators by the successful results it obtained for members thruout the Buckeye State.

This can only be duplicated by united effort on the part of present members and the addition of new members who are urged to get in touch, by mail or otherwise, with Secretary Robert R. Hoskins, 1640 Pilgrim street, Akron, O. The president of the Association, C. E. Hainley, 4339 W. 49th street, Cleveland, offers the co-operation of his office to smooth out the rough spots and to promote the best interests of operators wherever possible.

Gottlieb Announces New Automatic Payout Table

CHICAGO, Jan. 4.—D. Gottlieb & Company announced this week a new one-ball automatic pay-out game called Sunshine that is said to be surprisingly different in a great number of ways. One of the surprises is that a giant table incorporating so many startling innovations should be offered at an exceptionally low price.

In telling about the game Dave Gottlieb said: "I'd rather not try to describe the playing action of Sunshine because words alone would seem too feeble. The thrills derived from playing this new game can only be experienced, not described.

"I will say," he continued, "that we have been experimenting with this new game since the first signs of one-ball pay-out popularity. We could have introduced Sunshine to the industry quite a while ago and still be satisfied that it would be the best on the market, but each experiment brought forth new suggestions. We feel now that Sunshine is the height of amusement and profit in pin games. We have incorporated outstanding features and combined them with some of the most startling departures from the ordinary run of pin tables to offer something really new and different. Putting this game into the form of a horse race makes it one of universal appeal. Everyone everywhere loves the thrills and excitement of the turf. Here, in Sunshine, is a game that transplants all the actual life and feeling of the race track onto a pin table.

"And all this incased in a giant cabinet 50 inches long and 24 inches wide, with an attractively colored and illuminated light-up rack.

"One of the big features of Sunshine that adds tremendously to the game is the changing odds. The odds on Sunshine are capable of paying out from 2 to 1 up to 40 to 1. And the odds are continually changing so that no favorites can be formed.

"All in all," concluded Dave, "Sunshine is our idea of offering the operators the earning power, play appeal and mechanical action at such a price that would make comparable the offer of a Cadillac at the price of a Chevrolet."

Dave Gottlieb promises to display at the convention two giant-sized games at an astoundingly low price that will shock the industry.

Planning Premium Sale

NEWARK, N. J., Jan. 4.—Sam Broudy, of Jersey Trading Company, premium distributors, reports that he is preparing the greatest sale in the firm's history for the coming convention. He states that he has been very lucky in purchasing some of the best merchandise items of the year for this sale and that he can offer them to the operators at reasonable prices. Some of the items are marked down especially low to gain new customers. They are showing the new Autchron, electric alarm clock, which is one of the big clock values of the new year. The item is being used by operators and Sam believes that it will be one of the most popular high-score items of the year.

He will also list a new five-tube radio with dynamic speaker, he says, which will be an attractive item for operators. He was able to get this item because of a tremendous order which he placed and the set is also guaranteed. The radio set is bound to bring about the greatest play stimulation of many seasons, he predicts. Being the exclusive representative of the set, he is able to offer territorial propositions to jobbers.

He is also manufacturing an entire new line of merchandise himself and will also include this in his convention special sale. These items are being manufactured under his direction at reasonable prices and to fit the needs of the coin-machine operators thruout the country.

Electric Rifle Range Suits

CHICAGO, Jan. 4.—Phoebus Corporation and Ray-o-Lite Rifle Range Company report they have brought suits against the Ford Amusement Devices, Inc.; Electric Eye Devices, Inc.; Charles W. Griffith, Morris Froehlich and Nathan D. Squire, alleging infringement of the Griffith patents Nos. 2007082 and 2007083 covering electric rifle ranges.

MARRIAGES—

(Continued from page 29)

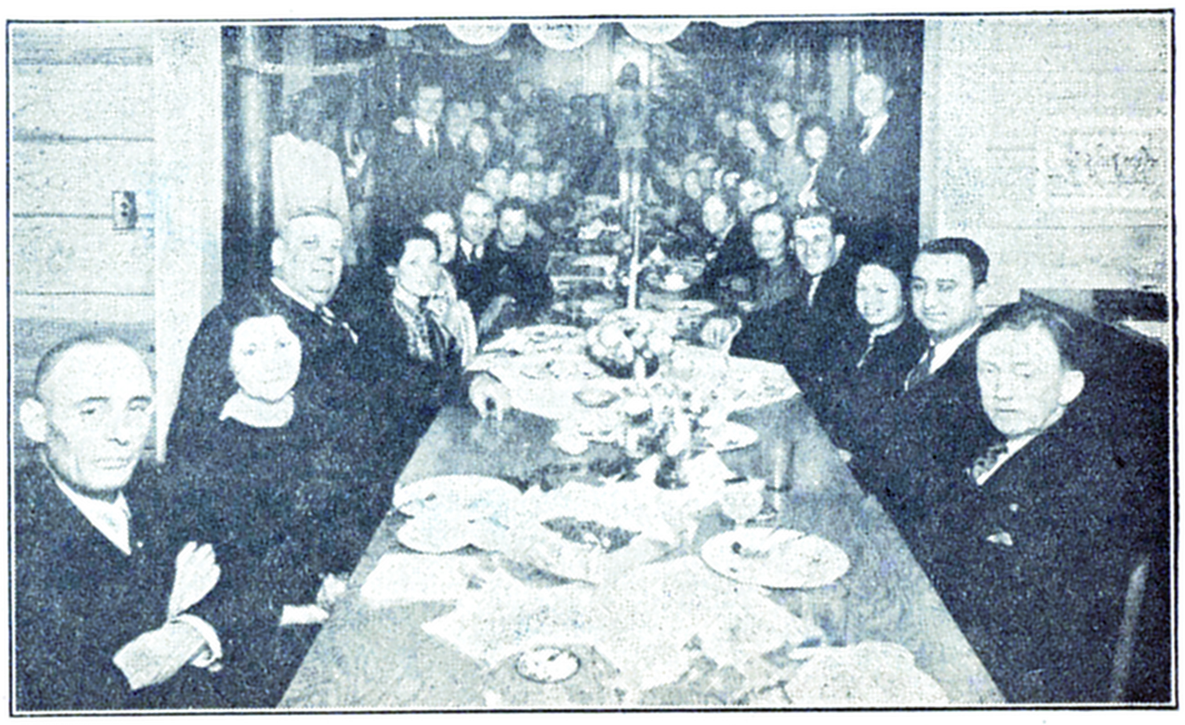
agency bearing his name, in Saranac Lake, N. Y., January 2.

WILSON-VAN EVERY—Harold Wilson, assistant film producer with 20th Century-Fox, and Dorothy Van Every, sister of Dale Van Every, screen writer, at Las Vegas, N. M., December 22.

Late Deaths

(The following items were received at press time. More details in the next issue.)

LaPEARL—J. H., 74, who years ago operated the J. H. LaPearl Circus, at Kokomo, Ind., January 4.



ENTERTAIN AT BIG PARTY—Part of the crowd of 125 that attended the pre-Christmas party given by the Operators' Amusement Company, Dallas, to operators, employees and friends.

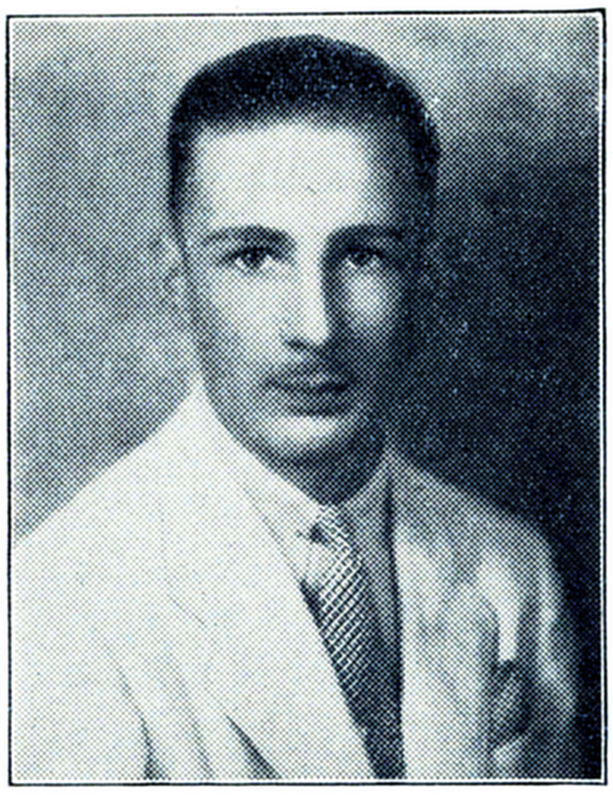
Bally Prize Contest Ends

Winners of unique contest are announced in ceremonies at plant

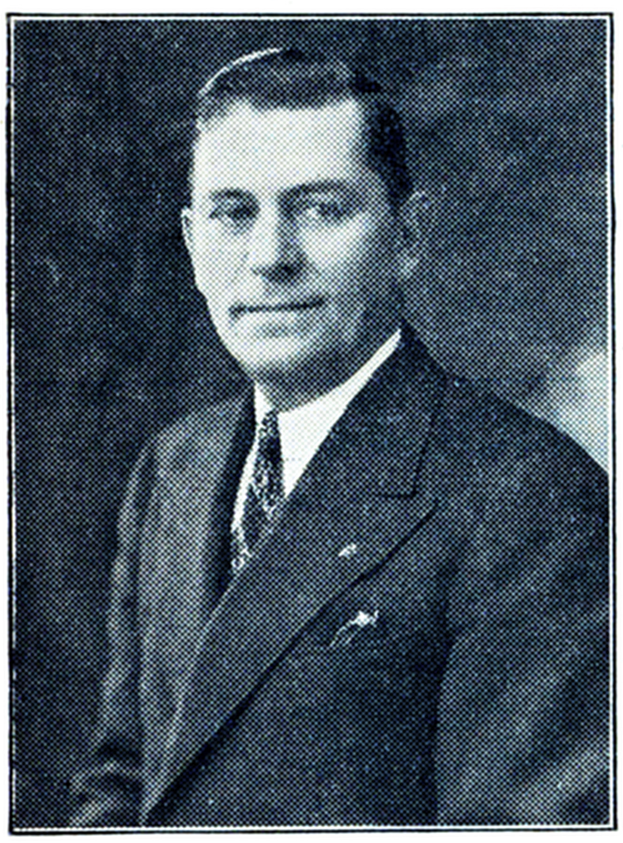
CHICAGO, Jan. 4.—Abe Miller, of Confection Vending Company, Charlotte, N. C., won the $200 first cash prize in the jobbers' division of the Bally Manufacturing Company's Christmas package contest, and A. E. Meadows, of Northern Novelty Company, Prince Albert, Can., won the $50 second prize for jobbers.

In the operators' division Harwood Allen, of the Courier Sales Company, Cameron, Wis., won the $200 first prize, with the second prize of $50 going to Roy L. Bowden, of Roy L. Bowden Novelty Company, Athens, Ga.

Contestants in the widely discussed contest, which closed midnight, December 21, submitted what they considered the five best reasons why "you can bank on a Bally game," this being a recently adopted slogan of the Bally firm. Altho



WINS $200—Harwood Allen, of Courier Sales Company, Cameron, Wis., winner of $200 First Prize in Bally's Christmas Package Contest.



FIRST PRIZE JOBBER—Abe Miller, of Confection Vending Company, Charlotte, N. C., won the $200 First Prize for Jobbers in Bally's $1,000 Prize Contest.

a tremendous number of entries were received, the judges, Harvey Carr, of *The Coin Machine Journal;* Jack Nelson, of *The Billboard,* and Carroll Vetterick, of *The Automatic Age,* selected reasons submitted by the winners as most suitable under the rules of the contest.

Mr. Allen gave as his reasons: Reliability, originality, beauty of design, winners, integrity, and elaborated upon each reason with brief but pointed comments which indicated that Mr. Allen is not only a shrewd operator but a gifted scribe as well. Abe Miller listed "easy-to-remember names," "Bally's reputation as quality game builders," "location-tested equipment," "tasteful originality" and a "distinct degree of skill."

Other prize winners were (jobbers' division) third prizes of $20 each: W. R. Evans, American Machine Sales Company, San Antonio; Daniel Baum, Baum Novelty Company, St. Louis; I. N. Freedman, Freedman Novelty Company, Syracuse, N. Y.; Ben Friedman, Silent Sales Company, Minneapolis; Fae Rose, Connecticut Amusement Machine Company, Waterbury, Conn.

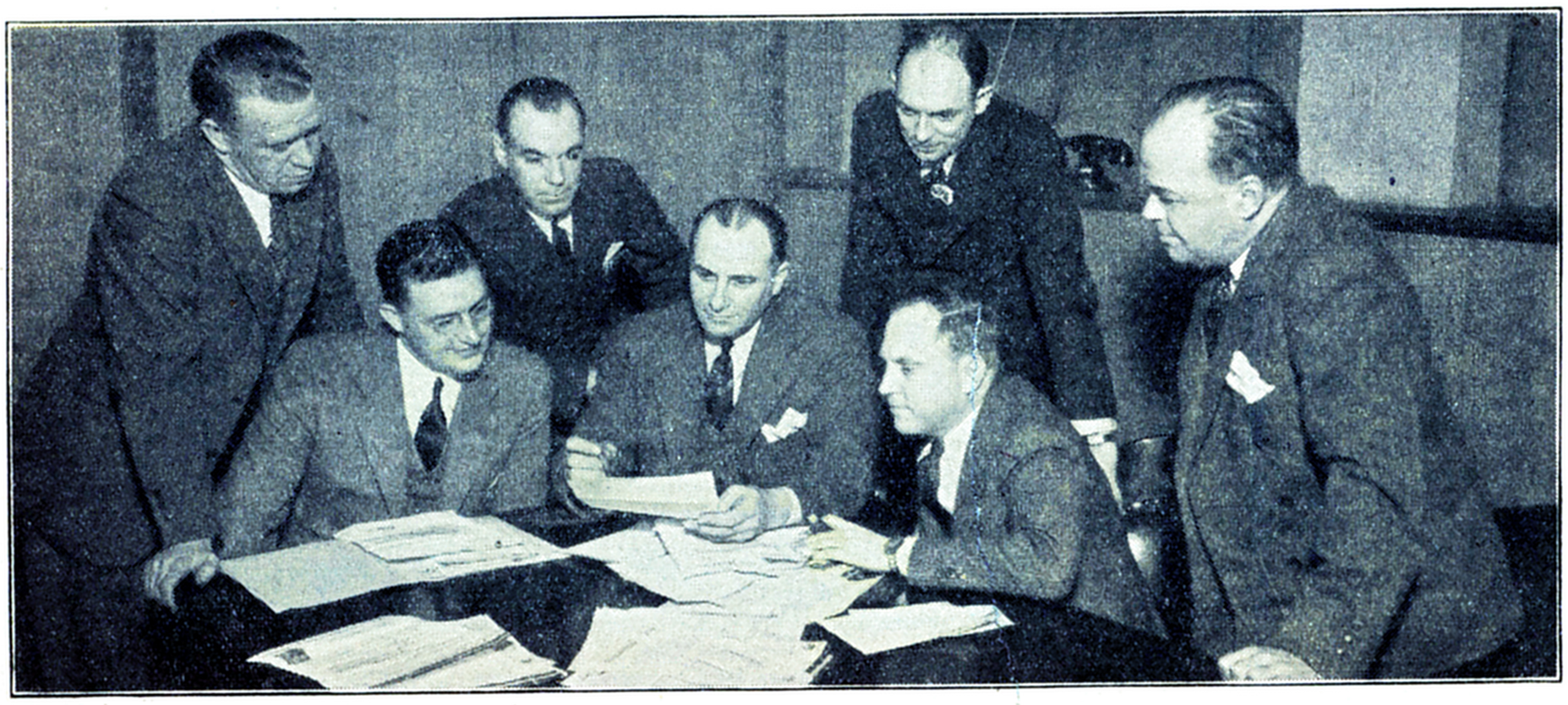
Fourth prizes of $10 each: M. S. Carpen, B. D. Lazar Company, Reading, Pa.; Jack Staples, Oriole Coin Machine Corporation, Baltimore; N. M. Welch, Parkersburg, W. Va.; H. F. Moseley, Moseley Vending Machine Exchange, Richmond, Va.; Pearl Stuckey, Automatic Amusement Company, Fort Worth, Tex.; M. M. Marcus, the Markepp Company, Inc., Cleveland; David S. Bond, Trimount Coin Machine Company, Boston; Jack R. Moore, Portland, Ore.; P. C. Dollard, Standard Products Company, Knoxville; H. M. Kirby, Kirby Bros.' Amusement Company, Bowling Green, Ky.; H. E. Walker, Walker Vending Company, Denver; Mrs. L. F. Cox, Cox Vending Machine Company, Salisbury, N. C.; H. Doerr, Cass City, Mich.; David Stern, Royal Distributors, Inc.; Newark, N. J.; H. D. Severson, Standard Sales Company, Spokane, Wash.

Operators' division, third prizes of $20 each: Jess Kelly, Indianapolis; Louis Levin, Acme Novelty Company, Annapolis, Md.; Al Armos, San Francisco; Jack Ferre, Automatic Machine Service, Union City. N. J.; E. M. McCaleb, Big State Novelty Company, Fort Worth, Tex.

Fourth prizes of $10 each: M. Twohig Jr., Pekin, Ill.; Victor Ball, Victor Ball Company, Salt Lake City; Dorothy Krishil, Automatic Merchandising Company, Harrisburg, Pa.; R. F. Stillmaker, Cincinnati; E. D. Lowrance, Lone Star Coin Machine Company, Wichita Falls, Tex.; Hal L. March, Automatic Sales Company, Brattleboro, Vt.; Anna E. Kameese, Boston; W. A. Lieblich, Detroit; Louis A. Bureau, Quebec, Can.; Max Katz, St. Louis; Josephine Priebe, Rochester, Minn.; J. T. Cromwell, Cromwell Amusement Company, Clarksville, Tenn.; I. Mackler, A. C. Novelty Company, Hartford, Conn.; Mrs. E. A. Smith, Concord, N. C.; Frank B. Schleicher, Brooklyn.

Announce New Power Unit

NEW YORK, Jan. 4. — Battery-Less Power Supply Company has announced a new power supply unit for table games. The firm reports that it has met with approval from operators thruout the East. The unit is built in two models, for alternating or direct current. The winding can be used for the light and the direct current for the kicker and relays on games, the makers claim.



PICKING THE WINNERS—Seated from left to right are Carroll Vetterick, editor of Automatic Age; Jack Nelson, Chicago manager of The Billboard, and Harvey Carr, editor of Coin Machine Journal, the trio of judges in Bally Manufacturing Company's $1,000 Prize Contest. Standing from left to right are Jim Buckley, sales manager; Ray Moloney, president; Herb Jones, advertising manager, and Ray Becker, assistant sales manager of the Bally concern.

HOLD EVERYTHING!

NOW READY FOR DELIVERY

SUNSHINE

ONE BALL AUTOMATIC PAYOUT HORSERACE GAME

Changing Odds

FROM 2 TO 40

Beautiful Cabinet With Colored and Illuminated Light-Up Rack

SIZE: 50"x24" $79.50 F.O.B. Chicago

WHY PAY MORE?

D. GOTTLIEB & CO.,

2736-42 N. Paulina St.
Chicago

REAL BARGAINS

Treasure Ship	$20.00	Contact, Jr.	$ 7.50
Ace	29.50	Forward Pass	6.00
Stampede	29.50	Amer. Beauty	5.00
7-11	17.50	Major League	10.00
Do or Don't	20.00	Electro	6.00
Gold Rush	22.50	Signal, Sr.	15.00
Put 'N' Take	19.50	Score Board	3.00
Equity	20.00	Broadc't, Sr.	5.00
Match Plays	20.00	Bro'dc't Sp'c'l	2.50
Champion	15.00	Broadcast, Jr	2.00
Traffic B	22.50	Centennial	5.00
Red Arrow	17.50	Turn Table	12.50
Wahoo	12.50	Kelly Pool, Jr.	7.50
Flying Trapeze, Sr.	15.00	Step Up	7.50
Flying Trapeze, Jr.	12.50	Master Piece (5' Table)	7.50
Pennant	4.00	Metropolitan (5' Table)	7.50
Baby Leland	4.00	Kicker (5' Table)	12.50
Jig Saw	3.00	Comet	7.50
Blue Ribbon	5.00		

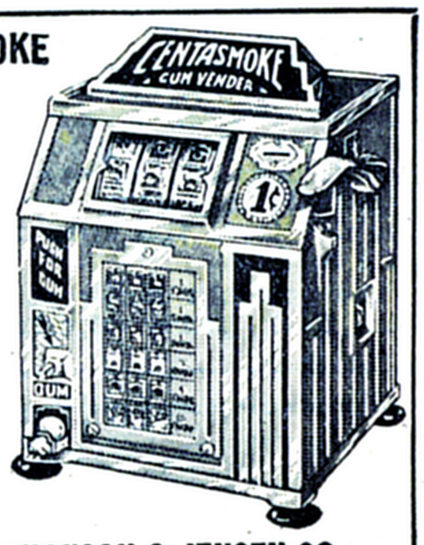
NATIONAL SALES & DISTRIBUTING CO.

3136 San Jacinto St. DALLAS, TEXAS

CENT-A-SMOKE

Northwest Operators, here's the machine to buy NOW! Low Price — Fast Play! Your investment returned in a FEW DAYS! 24-hour Service on Mail Orders. Only $12.50 Ea.! With Register to Count Coins, $2.00 Extra.

1/4 Down, Bal. C. O. D.



LEARY, MANGUSON & JENSEN CO.,

56 East Hennepin Avenue, Minneapolis, Minn.

WANTED FOR MILLION DOLLAR PIER

ST. PETERSBURG, FLA.,

For All Winter's Work, Seven Days a Week, Party with Pin Game, Sportland, Penny Arcade or any Amusement Devices. Percentage basis. Virgin spot. Location in center of pier. Wire

JOE PISARA,
416 29th Street, So., St. Petersburg, Fla.

PLAY "TWENTY ONE" with Pennies



To make "21"—with two or more pennies is the big feature of this new, attractive counter game—with rewards of 25c—15c—and double the amount played according to the number of pennies required to make "21." Just six words tell the player what it's all about. MAKES pennies pile up into dollars faster than any fast nickel counter game.

Built into a handsome cabinet convenient for every counter. It is only 15½" wide—17" high, 7½" at the base. Cheat proof—equipped with Electric Anti-Tilt device. Slug proof—every coin played is visible.

NOTE: In line with our policy of protecting the interest of the professional operator we do not advertise prices. See your Jobber or write us.

EXHIBIT SUPPLY CO.

4222-30 W. Lake St., - - CHICAGO

AMERICAN SALES CORPORATION

936 WRIGHTWOOD AVE., CHICAGO, ILL.

Look over all the Pin Games at the Show . . . Pick out the best of the lot for the operator and you will find we have them for you, and . . . you can buy from us at REGULAR FACTORY PRICES on the extended payment plan.

WRITE TODAY!

ASK US FOR CREDIT!

Lee D. Jones

P. S.—Can use "straight" man. Must make up and look 69.

Get Our Prices First on NEW and Used Games!

USED EXHIBIT TICKET GAMES. Each (Gateway, Whirlpool, Bonanza, Sharpshooter Boards)	$45.50
BALLY RANGERS	65.00
CHICAGO L	20.00
CROSS COUNTRY	20.00
MAN 'N' MOON	22.75
PAR GOLF	22.00
BIG GAME	22.50
DEALER	$12.00
HUNTER	35.00
TRAPEZE	13.00

Write for Prices on New Screamo, Pippins, etc., in Original Cartons. Visit Our Show-Rooms and See Our Display of $5.00 and $10.00 Used Games.

K. & S. AMUSEMENT CO. 153 Penn St., Reading, Pa.

EASTERN DISTRIBUTORS
J. H. KEENEY'S SENSATION MAMMOTH
NEW YORK STATE DISTRIBUTOR ★ PACE'S RACES ★
EASTERN STATES REPRESENTATIVES SUPERIOR SALESBOARDS
WRITE FOR BABE'S BARGAIN BUYS. ALL RECONDITIONED GAMES AT SENSATIONALLY LOW PRICES.

BABE KAUFMAN INC. 455 West 42nd St NEW YORK CITY Tel. MEdallion 3-0468

WURLITZER PHONOGRAPHS

5 Model P-10 Wurlitzer Simplex . . . . $150.00 Each
1 Model P-12 Wurlitzer Simplex $200.00
For Quick Sale. Guaranteed Mechanically and in Appearance.
TAYLOR ELECTRIC CO. - - - Brunswick, Ga.

O'RYAN HEADS N. Y. PROGRAM

Form Service Organization To Promote Trade Interests

Prestige and ability of general inspires much confidence —New York coinmen rush to assure their co-operation —plan of financing the associations' work is announced

NEW YORK, Jan. 4.—Coin-machine circles here this week reverberated to the news that General John F. O'Ryan, police commissioner of New York City during 1934, had accepted the leadership of the Amusements Service Corporation of America. The organization is a new development with the announced purpose of bringing modern business service to operators thruout the metropolitan area. The object is to form a gigantic service corporation which will co-ordinate the varied trade interests of operators, jobbers, distributors and manufacturers in this territory. While enthusiasm for the service idea ran high among coinmen, chief interest was centered in the fact that General O'Ryan would head the organization. His acceptance of this position is heralded as one of the most significant happenings in the local coin-machine trade and even in the nation-wide industry.

The general's career as head of the New York police department was of national and international interest. His stern measures for the elimination of crime and racketeering were commended as an example for modern cities. He is highly respected thruout New York and is generally known as one of the stanchest supporters of law and order.

The organization of the Amusement Service Corporation of America is expected to introduce a new era in the amusement games industry in this area. All associations of coinmen here have promised full co-operation in accomplishing the objectives set forth in the plans of the organization. Heads of the various coin-machine firms have also hastened to assure their support of a program which they feel will promote the general welfare of the industry. Coin-machine organizations have named Attorney Benjamin H. Haskell as a kind of "liaison officer" to work with General O'Ryan in his contacts with the various associations.

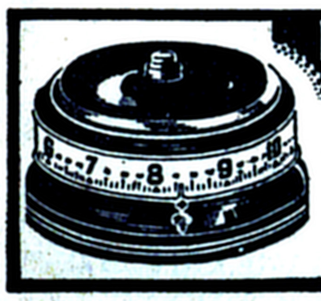
The general assumed his duties January 1 and a wave of optimism has immediately spread thruout the coin-machine trade. General opinion is that Mr. O'Ryan has a hard job cut out for himself, but his ability and prestige are regarded as one of the most promising happenings for the trade in years. Directors of local associations have been in conference almost daily since the appointment of the general, making plans to conform to the general program to be offered by the new corporation.

A general announcement of the plans of the corporation headed by General O'Ryan suggest a broad program of co-ordination and of special service to operators. The general will promote a spirit of co-operation among the various agencies and organizations within the city, as well as seek to promote a better understanding of the industry among outsiders and city officials. His organization will undertake to stabilize operating and sales conditions in the trade and also to answer any complaints that may come from city officials about the trade.

The Amusements Service Corporation will offer operators a service of keeping their machines in complete repair at a fee of $1.50 per month for each machine on location. Distributors will act to collect a sliding scale of rates also from the sale of games. With an estimated 26,000 machines in operation in New York and environs, it is felt that this plan will amply finance the work.



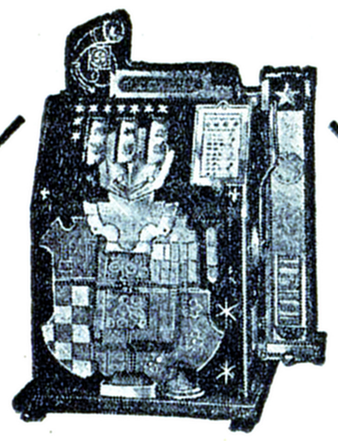
OPERATORS' AMUSEMENT COMPANY, DALLAS—Executive staff shown, from left to right: Roy E. Jones, president; B. W. Davis, manager city sales; George Wrenn, field manager; H. H. Wallace, publicity and advertising manager; George Davis, field representative; Max Wallace, director of merchandise and service operations.



EXCLUSIVE to OPERATORS-DISTRIBUTORS!

New Rotary Clock making history. Want in on biggest exclusive in Salesboard history? Write! G. C. NOV. MFG. CO., 4331 Ravenswood Ave., Chicago.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.



CLEARANCE SALE

ON ONE OF THE MOST POPULAR SLOTS IN THE WORLD.

SLIGHTLY USED? YES, BUT PERFECTLY RECONDITIONED BY EXPERT REPAIR MEN.

Parts cleaned in gasoline, re-oiled, greased and all worn parts replaced with new. Cabinets refinished, Fronts buffed, polished and repainted.

YOU NEVER BOUGHT BETTER.

These MILLS BLUE FRONT, GOLD AWARD SIDE VENDORS, 5c Play, Serial Numbers 322,000 up to 347,000.

EACH $67.50 F. O. B. DALLAS

Hundreds of Other Extraordinary Values In Slots, $10.00 UP.

BUY RECONDITIONED SLOTS AND AUTOMATIC PAYOUT PIN GAMES WITH COMPLETE CONFIDENCE FROM

ELECTRO BALL CO., INC.

1200 CAMP DALLAS

One-Third Cash with Order, Balance C. O. D.

BIG PROFITS for Salesboard Operators

Handling Our New

CANDY BOARDS

Complete Deal of 21 Boxes Costs Only **$5.75**

Brings the Dealer $15.00

Here's a Wonderful Opportunity for Salesboard Operators to Cash in on Some Extra Good Profits. Every item in the deal is well known and a prime favorite. Order right now and get the business, Deal consists of the following:

12 Half-Pound Boxes Schall's Chocolates,
6 Full Pound Boxes Chocolates.
3 Three-Pound Boxes Mrs. McLean's Fancy Chocolates.
1 Three-Hundred-Hole Salesboard.
21 Winning Numbers.
Your Cost Complete Only $5.75.

Deposit of $3.00 Is Required on C. O. D. Orders.

Send for complete list of Turkey Cards and New Salesboards. Xmas edition of the Hustler Catalog is now ready. When requesting copy mention your line of business.

LEVIN BROTHERS Terre Haute Indiana

Lichtman Firm To Move Into Larger Quarters

NEW YORK, Jan. 4.—Charles S. Lichtman, Eastern factory distributor for A. B. T. Manufacturing Company, will soon move into new distributing offices at 50th street near 10th avenue, which he says will be among the best located and the most outstanding in this territory.

The firm name will be Charles S. Lichtman and the appendage will be New York office of A. B. T. Manufacturing Company.

Lichtman will handle the complete A. B. T. line, including the firm's well-known coin chutes, and will also have a complete stock of all the games and supplies on hand. He intends to feature the Big Game Hunter, he says, as those placed on location already have proved great money makers.

He will also have all the new games of the factory in his own display at the Eastern offices and is preparing some very interesting mailing matter for operators. The former offices of Mr. Lichtman have been taken over by William Silver and will be known as the Silver Vending Company. This was formerly the New York Distributing Company.

Lichtman also reports that his firm will be devoted exclusively to the distribution of A. B. T. products and that he will arrange for complete displays of the firm's games at all jobbing offices in this area.

National Coin, Toledo, O., Announces Smokes Machine

TOLEDO, O., Jan. 4.—National Coin Machine Exchange, of this city, is announcing its new cigaret counter machine, Smokes, entirely new in design and mechanism.

The firm's mechanical department has developed a method for spinning three reels, a mechanism entirely different from the ones usually used in three-reel counter games. The mechanism of Smokes is operated with the A. B. T. coin chute.

Smokes is also equipped with a coin divider. For some time there has been the need of a counter game where the merchant's share of the receipts is available to him at all times and the operator may get his share of the receipts at any time convenient for him, thus eliminating service calls when the merchant is out of change.

The counter machine has been thoroly tested. Operators who have purchased the machine report themselves as well pleased and the Toledo firm is receiving nice quantity orders. The company announces it will be in a position to make quantity deliveries by January 15.

HARLICH SALESBOARDS

The World's Finest Line

FIRST CHOICE EVERYWHERE!



$50 To Shoot For!

The possible $50.00 winner makes this board tremendously popular. It's a big beauty, printed in 2 brilliant colors on a metallic front. Takes in $100.00, average payout $41.00—average gross profit, $59.00. Jumbo board, extra thick, with large tickets—comes equipped with easels, and fraud-proof tickets for large winners.

No. 2006 **Price Each $6.08** 2000 Holes Plus 10% Tax

Positive Payout

including a $10.00 and a $5.00. The splendid flash and definite payout make this board sell at breakneck speed. Takes in $50.00, pays out $24.30—gross profit, $25.70. Jumbo board—price includes easels and fraud-proof tickets for $10.00 and $5.00.

No. 1024 **Price Each $3.47** 1000 Holes Plus 10% Tax



Two $5.00 Winners

Another attractive jackpot board with positive payout. Takes in $30.00, pays out $15.50—gross profit, $13.50. Jumbo board, with easels.

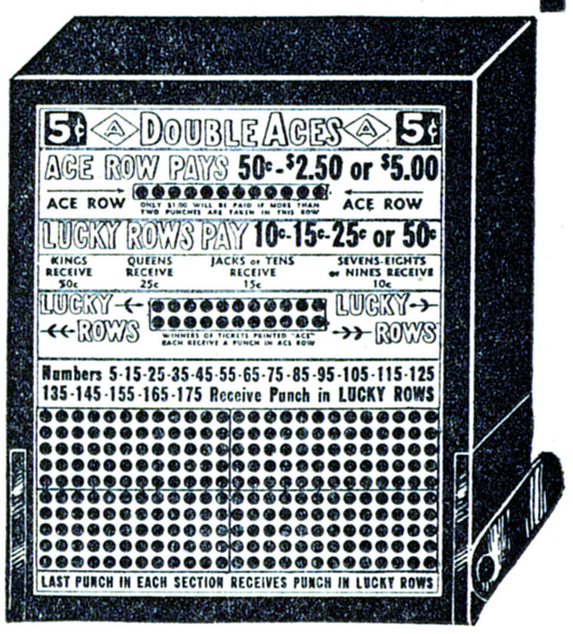
No. 630 **Price Each $2.10** 600 Holes Plus 10% Tax

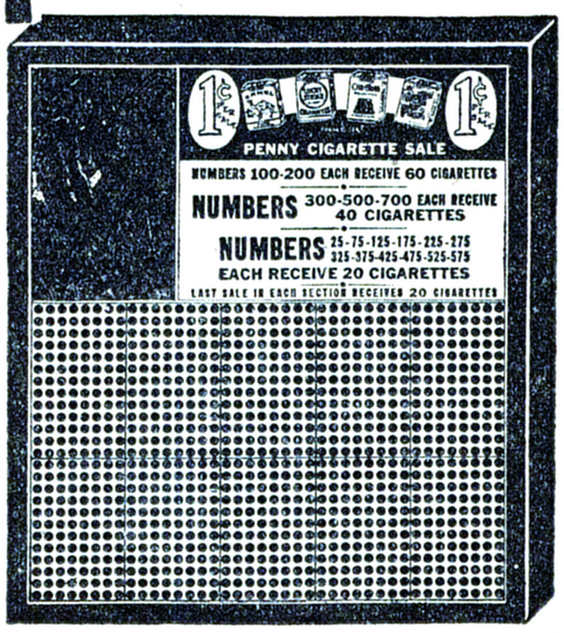


Two Jackpot Winners

There are 2 shots into the $5.00 Ace Row on this little board. It will sell out to the last punch—quickly. Takes in $12.50, average payout $5.38—average gross profit, $7.12. Jumbo board, with easels.

No. 252 **Price Each $1.19** 250 Holes Plus 10% Tax





NEW LARGE HOLE 1c CIGARETTE BOARD

The most beautiful cigarette board you have ever seen—flash and color that will catch the eye of every patron in your dealer's store. A big board with large holes—overall size 8¾"x9⅝". 1,000 holes—takes in $10.00; can be had in 10 or 20 sections, to pay out 30, 34, 36, 38, 40, 44, 46, 48, or 50 packs. Specify payout when ordering, and mention "Girl Cigarette Board."

Price Each 96c Plus 10% Tax

SEND FOR OUR NEW CATALOG OF PROFIT MAKERS

Write, Stating Your Line or Business to

HARLICH MFG. CO. 1417 W. JACKSON BLVD. CHICAGO, ILLINOIS

"The Greatest Sacrifice Sale Ever Offered"

$10,000 worth of Mills Slot Machine Parts, enough to assemble more than 125 Mills Silent Escalator Double Jackpot Bells (War Eagles).

We need the room. These parts must be seen to be appreciated. Here is your chance to buy the finest selection of parts at give-away prices. Drop us a line or wire us when you are coming.

Are you going to the Coin Machine Show? If so, get in touch with our MR. DAN BAUM. He will make his headquarters at the A.B.T. Booths, Numbers 8, 9 and 10. He will buy your Mills Escalators, late models, or take them in trade on any Coin Machine hit you may be interested in. We carry them all.

WHEN WRITING be sure to give us serial numbers, type of slots, whether they are 5 or 10c play, and rock bottom prices. We are only interested in 20 stop reel late model Mills Slots.

When in our city pay us a visit.

BAUM NOVELTY COMPANY
2008-12 ANN AVE., ST. LOUIS, MO.
TELEPHONE: Grand 7499

BARGAINS IN USED GAMES — 7 DAYS' GUARANTEE

Action, Sr.	$12.50	Gateway (Ticket)	$35.00	Tit for Tat	$14.50
Ball Fan	16.00	High Hand	24.50	Traffic, C.	11.50
Barrel Roll	19.50	Home Stretch	17.50	Squadron	22.50
Beacon	9.00	Hold & Draw	19.50	AUTOMATIC PAY TABLES.	
Beamlite	8.00	Hunter (Jennings)	35.00	Carioca (One-Ball)	$27.50
Cannon Fire (Shyver's)	7.50	Jennings Football	7.50	Grand National	20.00
Cannon Fire (Mills Large)	10.00	Kings of the Turf	17.50	Gold Rush (One-Ball)	30.00
Cannon Fire (Mills Small)	8.00	Neontact	12.50	Kingfish (One-Ball)	37.50
Castle Lite	7.50	Rebound	6.50	Liberty Bell (One-Ball)	29.50
Cross Roads	17.50	Rockelite	8.50	Put 'N' Take (Gray)	15.00
Cross Country	18.00	Pyramid	19.50	Put 'N' Take (Green)	20.00
Criss Cross	6.00	Score Alite	8.50	Rapid Fire	19.50
Dealer	10.00	Signal, Jr.	6.00	Red Arrow	19.50
Field Goal	15.00	Showdown	12.50	Sportsman (Non-Visible)	22.50
Flash	24.50	Starlite	9.50	Traffic, A.	30.00
Flying Trapeze, Sr.	7.50	Synchro	7.50	Traffic, B.	27.50
		Tick Alite	12.50	Spark Plug	12.50
		Times Square	12.50		

The Above Games Are Guaranteed To Be In A-1 Mechanical Condition. Mail ¼ Deposit With Order.

GENERAL COIN MACHINE CORP., Dept. B1, 621 West Jackson Blvd., CHICAGO, ILLINOIS



SEE YOU at the Show! Be sure to visit Bally's Big Show . . . at the sign of the Jumbo and Giraffe . . . and get a glimpse ahead into another prosperous year . . . with the greatest line of games ever introduced at any one Show!

BALLY MFG. CO.

BOOTHS 19, 20, 47, 48

2640 BELMONT AVE., CHICAGO, ILLINOIS

NOT A PIN GAME **"STICK-THE-HOUSE"** NOT A SLOT MACHINE

A SENSATIONAL GAME OF SKILL — LEGAL EVERYWHERE

Will Sell on Sight

PAYS FOR ITSELF IN A FEW HOURS

Every Club, Tavern, Lunchroom, Drug, Cigar Store, etc., will want this fascinating trade builder.

DISTRIBUTORS AND AGENTS, WRITE TODAY.

Choice Territory Still Open for Live-Wire Hustlers.

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DE LUXE SKILL GAMES, INC.

1902 NO. THIRD ST., MILWAUKEE, WIS.



Two Machines For The Price of One

"THE BARTENDER"

Has a Combination Cigarette and Beer Reel Strips (We Include in Each Machine Extra Reel Strips) That You Can Change Any Time to All-Cigarette Machine. So Order THE BARTENDER At Once and Get Two Machines for the Price of One.

Not an Experiment—a Proven Money-Maker. Ask Any Operator.

GUM BALL, 14c A Box. (100 Pieces)

PRICE, **$12.50** Each

1/3 Deposit With Order, Balance Shipped C. O. D.

OHIO SPECIALTY COMPANY,

129 W. Central Pkwy., Cincinnati, O.

The **VENDING MACHINE Co.**

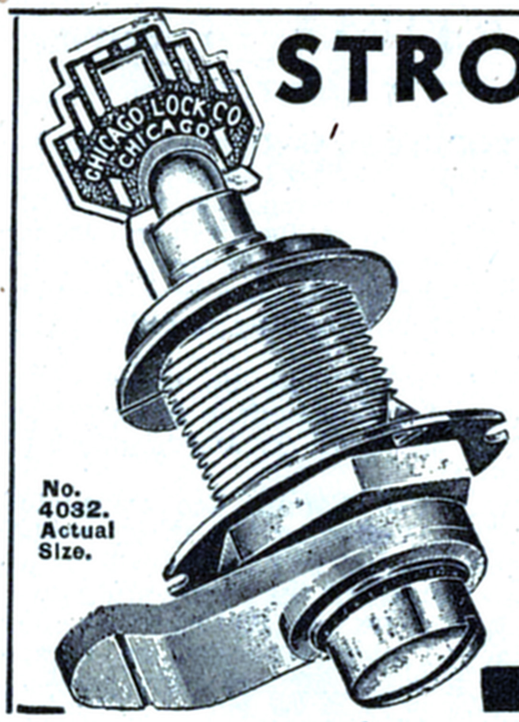
PROFITS FOR OPERATORS — WRITE FOR LATEST PRICE LIST — NEW AND USED MACHINES

The South's Largest Distributors for the Worlds Leading Manufacturers of Coin Operated Devices.

Coin Operated Machines
Slot Machines
Marble Games

WRITE FOR LATEST LIST OF NEW AND USED MACHINES.

205-215 FRANKLIN ST, FAYETTEVILLE, N. CAR.



No. 4032. Actual Size.

STRONG--RUGGED!

Strength and Ruggedness have always been characteristic of Chicago Locks, but in the new ACE LOCK and the New Chicago MAGNETIC COIN CHUTE, these qualities are especially prominent. That is why you can depend on CHICAGO LOCKS and COIN CHUTES for trouble-free service for the entire lifetime of a pin game, vendor, or music machine.

Chicago Locks and Coin Chutes may be obtained as STANDARD EQUIPMENT, or on special order on ANY Coin Operated Machine. They provide satisfaction, safety and continuity of service well worth insisting on. Visit our Booth No. 82, at the Coin Machine Show, Hotel Sherman, Chicago.

Details, Specifications and Prices on Request. Write for Catalog.

CHICAGO LOCK CO.

2024 N. Racine Ave., Chicago, Illinois

MACHINES AT BARGAIN PRICES

COUNTER.

1	Hazard @	$ 2.00
2	Puritan Bells @	4.00
3	Tickettes (Mills) @	5.00
15	Horse Shoes @	4.00
1	21 Vendor @	4.00
2	Cubs @	1.00
2	Mills Little Perfection @	5.00
1	Mills Black Jack @	15.00
5	I. O. U. @	3.00

TABLE.

10	Army & Navy @	$ 4.00
3	Beamlite @	10.00
4	Builder Upper @	12.00
9	Large Cannon Fire @	8.00
9	Contact, Jr., @	5.00
1	Cross Roads @	20.00
3	C. O. D. @	5.00
2	Chicago Express @	10.00
17	Criss Cross @	8.00
12	Crusaders @	10.00
3	Flying Trapeze @	5.00
13	Drop Kicks @	4.00
13	Lightnings @	3.00
6	Golden Gates @	3.00
1	Kelly Pool @	3.00
7	Large Maj. League @	5.00
1	King Turf (Evans Non-Payoff) @	15.00
5	Spit Fires @	10.00
5	Signal, Jr., @	5.00
4	Turn Tables @	3.00
1	Ranger (Payoff) @	65.00
2	Whirl Pood @	35.00
1	Olympic (Evans) @	15.00
2	Manhattan @	10.00
1	Quick Silver @	10.00
1	Split Second @	5.00
1	Par Golf @	17.00
2	Flying Colors @	10.00
1	Scorelite @	5.00
1	Flash @	20.00
1	Times Square @	20.00
1	Cyclone @	15.00
4	Rapid Transit @	15.00
1	Basket Ball @	15.00
3	Rockelites @	5.00
1	Airway @	1.00
1	Jigsaw @	1.00
1	Merry-Go-Round @	1.00
1	Skill Circle @	5.00
2	Checkers @	2.00
1	Silver Cup @	1.00
1	Impact (Mills) @	5.00
3	Jumbo (Payoff) @	50.00
1	Skyscraper, With Converter @	5.00
1	Mills Pay Table @	5.00

THE MACHINES ALL CLEAN AND IN PERFECT WORKING ORDER. SEND MAIL DEPOSIT.

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PRE-CONVENTION CLOSEOUTS IN USED AUTOMATIC MACHINES

Jumbo	$52.50	Red Arrow	$20.00	Sportsman (10 Ball)	$25.00
Jumbo Ticket (Used One Week)	65.00	Traffic (Model A)	22.50	Ranger (Bally)	50.00
Match Play (2 Ball)	27.50	Do or Don't	27.50	Play Ball (Exhibit 10 Ball)	50.00
Mysterious Eye (Dice)	29.50	Ace	32.50	Silver Streak (Counter)	12.50
Put 'N' Take (Blue)	22.50	Target (Counter Pin Game)	7.00	Prospector	45.00
Pace's Races (New Models)	$290.00				

TERMS. 1/3 Deposit, Balance C. O. D.

DON'T FAIL TO SEE CARL TRIPPE AT THE COIN MACHINE SHOW NEXT WEEK.

IDEAL NOVELTY CO., 1518 Market St., ST. LOUIS, MO.

NCCMO Promises Interesting Meet

CHICAGO, Jan. 4.—A very interesting meet, with many constructive ideas to be advanced for the improvement of operating conditions, is promised by President Ralph T. Young and officers of the National Council of Coin Machine Operators during convention week in Chicago. The delegates who will attend this meeting have been elected by their respective operator organizations located thruout the United States.

The combined ideas of all the operator organizations that are members of the national association will be brought to the convention by the elected delegates and it is expected that these ideas will develop into definite constructive plans that will enable operators to operate machines more profitably and will less difficulty, as well as open new territory for amusement games. Too much territory has been closed during the past four years for amusement machines, which is all due to lack of proper organization, according to the national association, and by the constructive ideas that are expected to be advanced by the delegates a definite and proved plan by the operators will be put into force. Opening closed territory and developing new territory will naturally mean more locations for the operators and more machines to be sold by the distributors, jobbers and manufacturers.

Oriole Celebrates With Xmas Party for Employees

BALTIMORE, Jan. 4.—E. V. Ross, secretary-treasurer Oriole Coin Machine Corporation, has recently returned from a visit to his offices in Pittsburgh, Buffalo and Washington. He reported an expected seasonal letup during the holidays, but that in spite of this business has been exceptionally good.

The Oriole Corporation had an old-time Christmas party on the afternoon of December 24. The party was arranged by Jack Staples and business was suspended while all employees of the Baltimore office enjoyed a good time. Santa Claus was present and a decorated Christmas tree also added to the gay atmosphere. Prizes were given out to all employees and they in turn gave Mr. Ross a Gladstone bag.

Later in the week Jack Staples received word that he had won a prize in the Bally contest Christmas package, and he is now proudly displaying both the letter and check for $10 for fourth prize, which has been framed and adorns a wall of his office.

Will Boost Centa-Smoke

BIRMINGHAM, Jan. 4.—Max Hurvich, of Birmingham Vending Company, is boosting the new Centa-Smoke as one of the greatest counter reel games his firm has handled. Hurvich claims that the game is going over in a big way in his city and that operators are enthusiastic about the results which they have been getting with the machine.

He claims that the mechanical workmanship of the machine and the fact that it comes in three models, all at popular prices, is getting the operator's attention. He has been taking large shipments of the game in the past few weeks.

Dave Robbins Injured

CHICAGO, Jan. 4.—While spending a week's vacation in the Catskill Mountains Dave Robbins and wife were injured while bobsledding. When making one of the turns on the slide Dave lost control of the sled and the slide ended up against a big tree. Mrs. Robbins was not injured seriously, but Dave suffered severe internal injuries which at first were believed to be very serious. Dave is now under a doctor's care and is expected to return to his business duties in a few days.



Write for Low Prices

ON PEANUT AND BALL GUM VENDERS.

Also Table Size Venders.

Self-Serv Mfg. Co.

CAMDEN, N. J.

OPERATORS HEADQUARTERS

FOR INFORMATION ON GAMES AND SYSTEMS

WRITE FOR CATALOGUE AND LOWEST PRICES

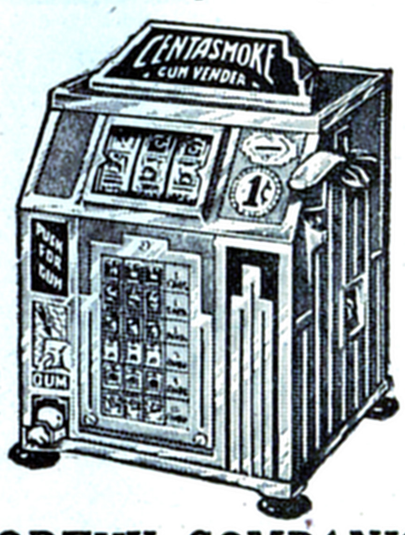
REX NOVELTY COMPANY

1010 GEORGE ST., CHICAGO

ESTABLISHED 1918

CENT-A-SMOKE

Delivery Today!



WORTHY COMPANION TO *WORLD FAMOUS* PENNY PACK

Greatest Value in Coin Machine History. Takes in the pennies and satisfies players 100%.

12.50 WITH DOUBLE DOOR AND REGISTER $2 ADDITIONAL

IMMEDIATE DELIVERY!

GERBER & GLASS

914 DIVERSEY BLVD., CHICAGO

USED MACHINE BARGAINS

Brown Cabinet Jennings Sportsman	$17.50
Western's Put 'N' Take (Front Door)	15.00
Western's Put 'N' Take (Side Door)	10.00
Lone Stars (Automatics)	10.00
Gold Rush	20.00

JACKPOT MACHINES

1c Jennings Duchess	$25.00
1c Jennings Duke, Single Jack Pot	17.50
1c Jennings Duke Triple Jack Pot (New)	40.00
1c Jennings Duke Triple J. P. (Used)	25.00
1c Pace Bantam	25.00
5c Jennings Duchess (Like New)	37.50
5c Jennings Centuries	47.50
5c Jennings Centuries Modernistic	57.50
5c Jennings Gold Award Modernistic (New)	77.50

All Machines in A-1 Shape and Reworked and Ready to Set Out.

FISHER BROWN DISTRIBUTOR

2702-4 Ross Avenue, DALLAS, TEX.

REFERENCES—Republic National Bank & Trust Company, Dallas, Tex.; R. G. Dun & Company; Any Reputable Manufacturer.

SALESBOARD DISTRIBUTORS!

Let us furnish you an attractive assortment of 45 beautiful Packages—24 lbs.

Dolly Varden Chocolates

Every Ounce Pure Candies

3—2 Full Pounds Standard Style Packages.
6—1 Full Pound Standard and Flash Packages.
12—½-Pound Flash Packages.
24—4-Oz. Flash Packages.

YOUR COST $5.50 (Board Not Included).

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REAL QUALITY CANDIES
REAL PROMPT SERVICE

WM. C. JOHNSON CANDY CO.

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New Rotary Clock making history. Want in on biggest exclusive in Salesboard history? Write! G. C. NOV. MFG. CO., 4331 Ravenswood Ave., Chicago.

Helps You, the Paper and Advertisers to Mention The Billboard.

NACOMM Lists Headquarters

CHICAGO, Jan. 4.—During the 1936 National Coin Machine Exposition the National Association of Coin-Operated Machine Manufacturers will maintain special headquarters in Suite 108, 109 and 110 of Hotel Sherman. C. S. Darling, secretary of NACOMM, announces that beginning Sunday, January 12, and continuing thruout the show, he will be in those offices as much of the time as possible and will be very glad to see manufacturers, jobbers, distributors and operators on any matters which they may wish to discuss with him.

The National Association of Coin-Operated Machine Manufacturers will hold its annual meeting and election of officers at 10 a.m. Monday, January 13, in the Gray Room at the Hotel Sherman.

Except for annual reports and election, no special business is planned for this meeting.

Bill Marmer in Hiding; Promises Big Surprises

CINCINNATI, Jan. 4. — Things have been buzzing around the Sicking Manufacturing Company here for the last several weeks. To see or find Manager Bill Marmer was like hunting for a needle in a haystack. He hid himself daily on the top floor of the four-story building occupied by the firm. What it was all about no one knew, except that to all questions Bill just replied: "Watch us at the coming coin-machine show and convention. We'll have some surprises for everyone."

Part of the secret leaked out when it was learned upon good authority that the Sicking Manufacturing Company will occupy booth No. 1-B in the exhibition hall and, what might be of still more interest, have engaged the Airport Rooms (641 and 642) of the Hotel Sherman for the duration of the convention.

Special invitations to visit them in Chicago during the coin-machine convention are being mailed and distributed to their customers and friends.

Centa-Smoke to Royal

NEWARK, N. J., Jan. 4.—Royal Distributors, Inc., has been chosen as distrib for the Centa-Smoke, Modern Vending Company, of New York, reports. Nat Cohn, of Modern Vending Company, consummated the deal this week with Dave Stern, of Royal Distributors, Inc. Nat stated that Dave had done a remarkably fine job in his State with the Penny Pack and that he believes he will do even a better distribution job with the new Centa-Smoke, which is considered one of the best cigaret reel venders on the market.

Dave Stern is personally guaranteeing the game to his customers and expects large quantity delivery to start within a few days. He claims that he will sell over 500 of the Centa-Smoke machines prior to the convention.

He is also interested in being present at the convention with Nat Cohn to see the new counter games. Dave is also distributor for the Northwestern Merchandisers and is combining the sale of both machines under the vender class.

Jimmy Johnson Selects Supreme Vending Firm

BROOKLYN, Jan. 4.—William Blatt, the "Little Napoleon" of the coin-machine industry, has been named Metropolitan distributor for Western Equipment & Supply Company, of Chicago.

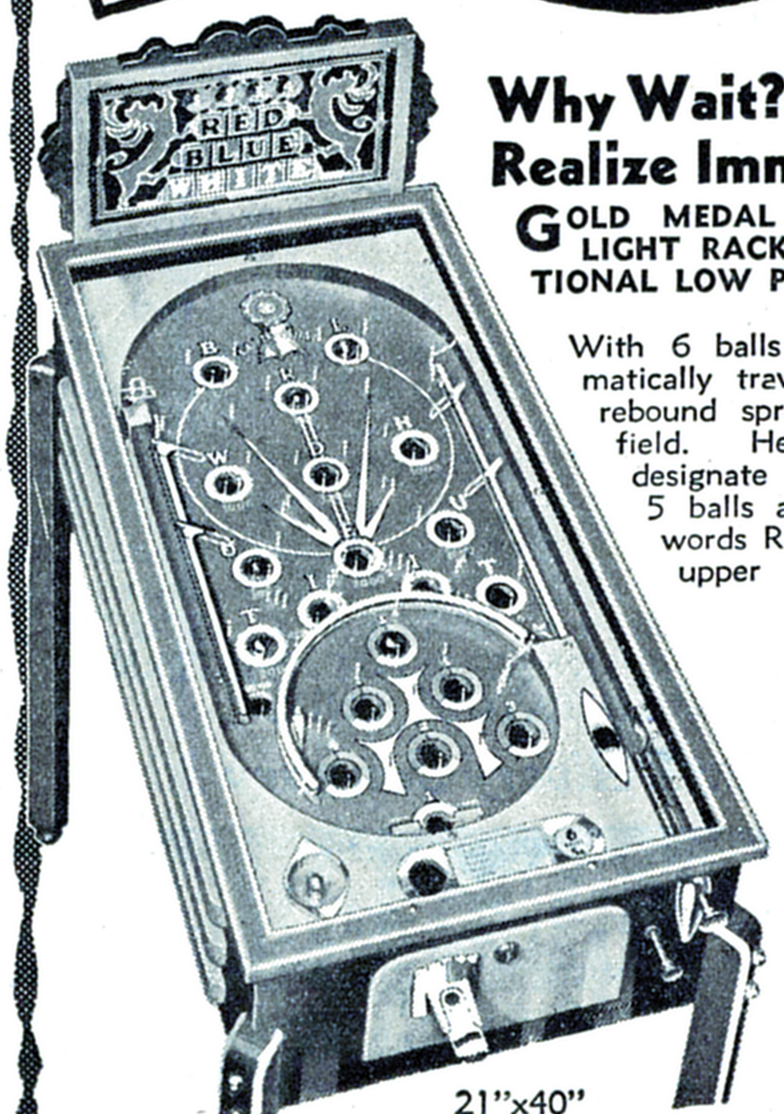
Jimmy Johnson, of the Western firm, has entered into the spirit of the 10th anniversary for Supreme Vending Company, Inc., Blatt reports, and there will be some great games displayed by this firm at the show for the customers of Supreme.

Johnson is also said to be preparing a unique surprise for Blatt when he gets to Chicago. He is insistent that his newest distributor be initiated in the proper manner into the Western family and is therefore all set to show him some sights that he has never seen before in the Windy City.

Blatt claims that the new games of Western Equipment & Supply Company are certain to be among the most outstanding which the firm has distributed and that he fully believes the operators are in for the greater profits.

It WILL BE THE HIT OF THE Show!

GOLD MEDAL



21"x40"

Why Wait? Order Now and Realize Immediate Profits!

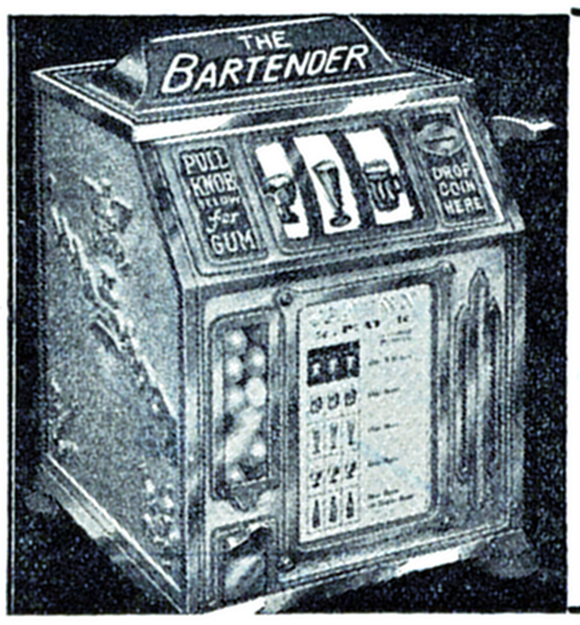
GOLD MEDAL IS THE FIRST GENCO LIGHT RACK GAME AT THE SENSATIONAL LOW PRICE OF $39.50!

With 6 balls to play, the first automatically travels past the gate at the rebound spring to the lower playing field. Here there are holes that designate the rewards. The other 5 balls are used to spell out the words Red, Blue or White on the upper playing field.

Tax Paid F.O.B. Chi. $39.50

GENCO, Inc.

2625 N. Ashland Ave., CHICAGO, ILL.



Those Penny Three Reel Machines

'THE BARTENDER'

On the market the longest and still going the strongest. Mr. Operator, get next to yourself and buy proven products. Here is a Machine We Guarantee You Won't Lose or We Will Refund the Full Purchase Price.

PRICE $12.50 EA.

1/3 Deposit With Order, Balance Shipped C. O. D.

Hundreds of locations in your territory waiting for the "BARTENDER." Order one or more. Shipments made same day order received.

GUM BALL 14c per Box (100 Pieces.)

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MEET THE "BROWN BOMBER"

IN OUR BOOTH No. 99 DURING THE SHOW IN CHICAGO.

(A Coming 1936 Champion)

THREE NEW 1936 SENSATIONS IN SALESBOARDS.

"ITALY vs ETHIOPIA"
(A 600-HOLE BANG)
The World Is Shouting About It. Profit on It.

"BARREL-O-LUCK"
Contains 1440 Holes.
120 WINNERS.
Same Double Combination Ticket as in Jars. Thick Board—Four Colors.

"STRIKE GOLD"
1,000 Holes.
With Over 100 Winners and a $25.00 Top.
"Thar Is Gold in Them Thar Hills."

FAST PLAYING—MONEY MAKERS—IF YOU CAN'T COME, ORDER BY MAIL.

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PROFITS RISE WITH WESTERN'S *NEW* ODDS CHANGING SENSATION!



STOCK MARKET

1 Ball Automatic Payout Table—Big Illuminated Backboard Odds Indicator Shows Odds on Game Being Played and Also Shows Certain Payout Odds on Next Play Regardless If Ball Drops Into Winning or Out Pocket—Machine Automatically Pays "Future Play Odds" When the Player Inserts Second Coin and Then Presses "Normal and Future" Lever—Two "Mystery Lights" Flicker Upon the Insertion of a Coin—If Two Lights Remain Lighted, and Winning Pocket Is Made, STOCK MARKET AUTOMATICALLY PAYS A "MYSTERY DIVIDEND" (Unknown Amount) PLUS THE REGULAR ODDS AWARD—Odds Indicator Changes With Each Play—Highest Payout $1.50, Plus Mystery Dividend — STOCK MARKET IS EQUIPPED WITH WESTERN'S FAMOUS PROVEN PAYOUT UNIT.

Ready for Delivery January 10th

CHECK SEPARATOR IS $5 ADDITIONAL **$115**

TICKET MODEL $123

SEND US YOUR ORDER *NOW!* FIRST COME-FIRST SERVED:

WESTERN EQUIPMENT *and* SUPPLY CO.

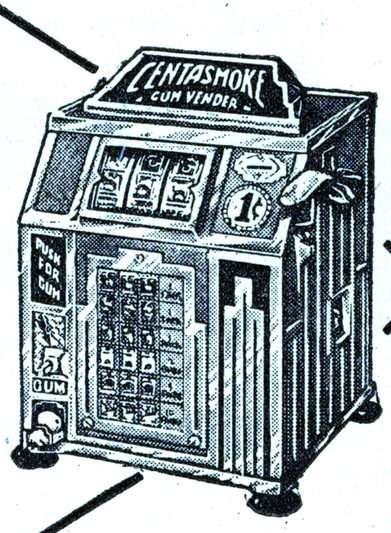
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WITH—Double Back Door and Special Built-in, Take-in Register—at only $2.00 Extra. CENTA-SMOKE works for YOU while YOU TAKE IT EASY by leaving key with storekeeper. COMES IN THREE MODELS—Send a $5.00 Bill for Sample—Balance C. O. D.

AT **$12.50** EACH



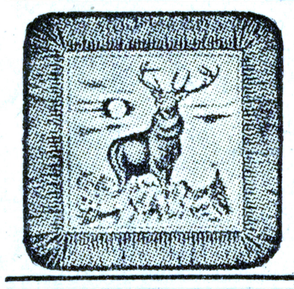
SICKING MFG. CO., INC.
1922 FREEMAN AVE., CINCINNATI, O.

RUSH YOUR ORDER NOW!

SUPREME VENDING COMPANY INC.

ANY TWO GAMES	LISTED ONLY	ANY TWO GAMES	LISTED HERE ONLY
SUPER "8"	$7.80	BEAM LITE	$9.80
BLUE STREAK		SCORE-A-LITE	
SIGNAL		REBOUND	
FLEET		SINK OR SWIM	
SUBWAY		MAJOR LEAGUE	
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Full Cash With Order		Full Cash With Order	

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FREE CATALOG—LARGE VARIETY DESIGNS—MOTTOES — COMICS — PATRIOTICS, "ROOSEVELT," etc. 25% Money Order Deposit Required, Balance C. O. D.
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BARGAIN SPOT
RAPID TRANSIT, $15.00.

BEST BUYS ON USED GAMES

PIN GAMES.		PIN GAMES.		PIN GAMES.	
Hunters	$33.00	Kings	$14.00	Beacon	$ 8.00
Banker	23.50	Cyclone	15.00	Kelly Pool	5.00
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Par Golf	16.00	Dealer	8.00	Lightning	4.50
Flash	27.50	Criss Cross Lite	11.00	1-BALL PAYOUTS.	
Times Square	18.00	Signal, Sr.	10.00	Rodeo	$35.00
Flying Colors	17.00	Rockalite	9.00	Plus & Minus	24.00
Five and Ten	16.00	Rebound	7.50	Rapid Fire	17.50
Big Game	15.00	Fly'g Trapeze, Jr.	6.50	Put 'N' Take	22.00
Kings of Turf	18.00	Drop Kick	6.00	TICKET GAMES.	
Ball Fan	16.00	Beam Lite	8.50	Play Ball	$43.00
Frisky	16.50	Trialite	15.00	Rodeo	38.00
Rockola's 21	14.00	Spit Fire	20.00	Whirlpool	35.00
Action, Sr.	12.00	Scorealite	9.00	COUNTER GAMES.	
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1/3 *Deposit, Balance C. O. D., F. O. B. Chicago*

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We will be ready to take your Old Games in trade for any of the New Games you will see at the Exposition. Our Export Dpartment demands all the Used Games we can obtain. Here's your chance to make your visit to the 1936 Show the most profitable one of your career. MR. B. J. STEIN, MR. JACK LEVIN and MR. M. S. GISSER will be at the Show to meet you. If your'e not coming, write us today for complete details.

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PROFIT WINNERS FOR PITCHMEN AND STREET WORKERS



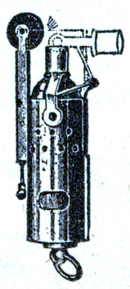
B1767—Czecho 3-Blade Toothpick Knives. Gross, $1.40.
B1769—Czecho 5-Blade Toothpick Knives. Gross, $1.65.
B1759—The Old Reliable Glass Cutter Knife. Per Gross, $12.00.

Always Fast Sellers!

Royal Crest BLADE

B144—Royal Crest Double-Edge Blue Steel Blades, 5 in Cellophane Wrapped Package. Per 1,000, $4.00.

Automatic Wind Lighter
$16.50 Gr.



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Big Leaguer, 10-Ball Automatic	$20.00	Gold Award	$35.00	Monarch	$20.00
Sportsman, Brown Cabinet	14.50	Eclipse	19.50	Rapid Fire	10.00
De Luxe 46	55.00	Ace	20.00	Do or Don't	15.00
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WE GUARANTEE THE SALE TO YOU!
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YOU CAN EASILY PLACE 30 TO 50 ORIGINAL CASES P... AS "HONEST JOHN" REPEATS OVER AND OVER CONTIN... YOUR PROFITS PYRAMID . . . **THERE IS NO LIMIT!**

UNQUESTIONABLY THE MOST EXTRAORDINARY VA... THE FASTEST SELLING PROPOSITION...THE GREATEST M... MAKER EVER CREATED! A SMALL UNIT...A SP... TURN-OVER...A REAL PROFIT FOR OPERATOR ... RETAILER...TREMENDOUS VALUES FOR THE CONSU...

We GUARANTEE the Sale of "HONEST JOHN" **100%**

We will make full refund at any time on any full or broken cases and pay return charges on same!

FIGURES

"HONEST JOHN" HAS 60—10c PURCHASES...

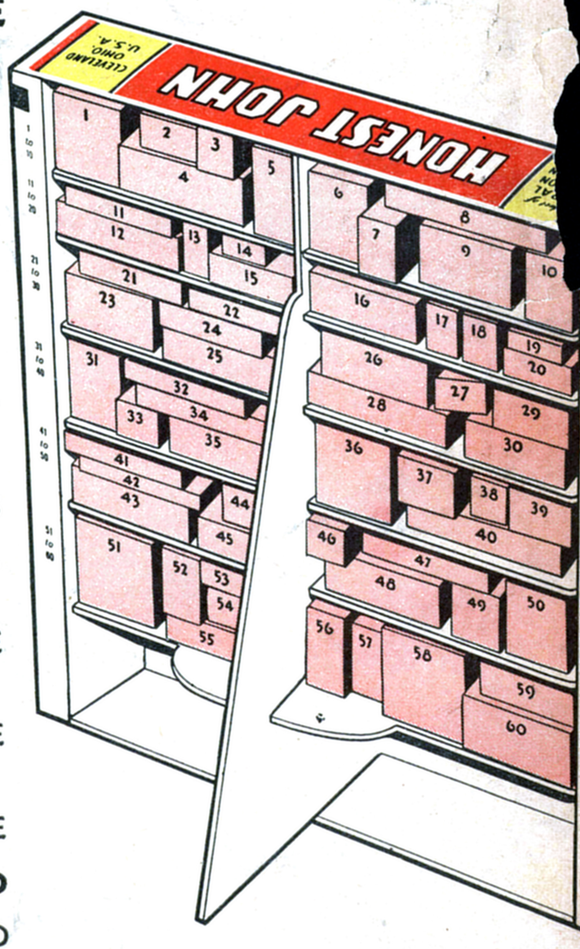
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HE PAYS YOU $4.50 PER CASE

YOU PAY US $3.25 PER CASE

DELIVERED PREPAID

25% DEPOSIT REQUIRED ON ALL ORDERS ...BALANCE C. O. D.



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Cabinet contains 60 ARTICLES OF TREMENDOUS VA...
...ONE FOR EACH AND EVERY PURCHAS...

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I BOUGHT PAYOUT GAMES WITHOUT INVESTIGATING! I OVERLOOKED THE FACT THAT CHICAGO COIN HAS 3 OF THE GREATEST PAY TABLES MADE!

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Super de luxe one-shot game. If CASINO hole is made the ball is returned for another play. On the next shot all payouts are doubled and the "out" holes pay 20c. Extra large sized cabinet.

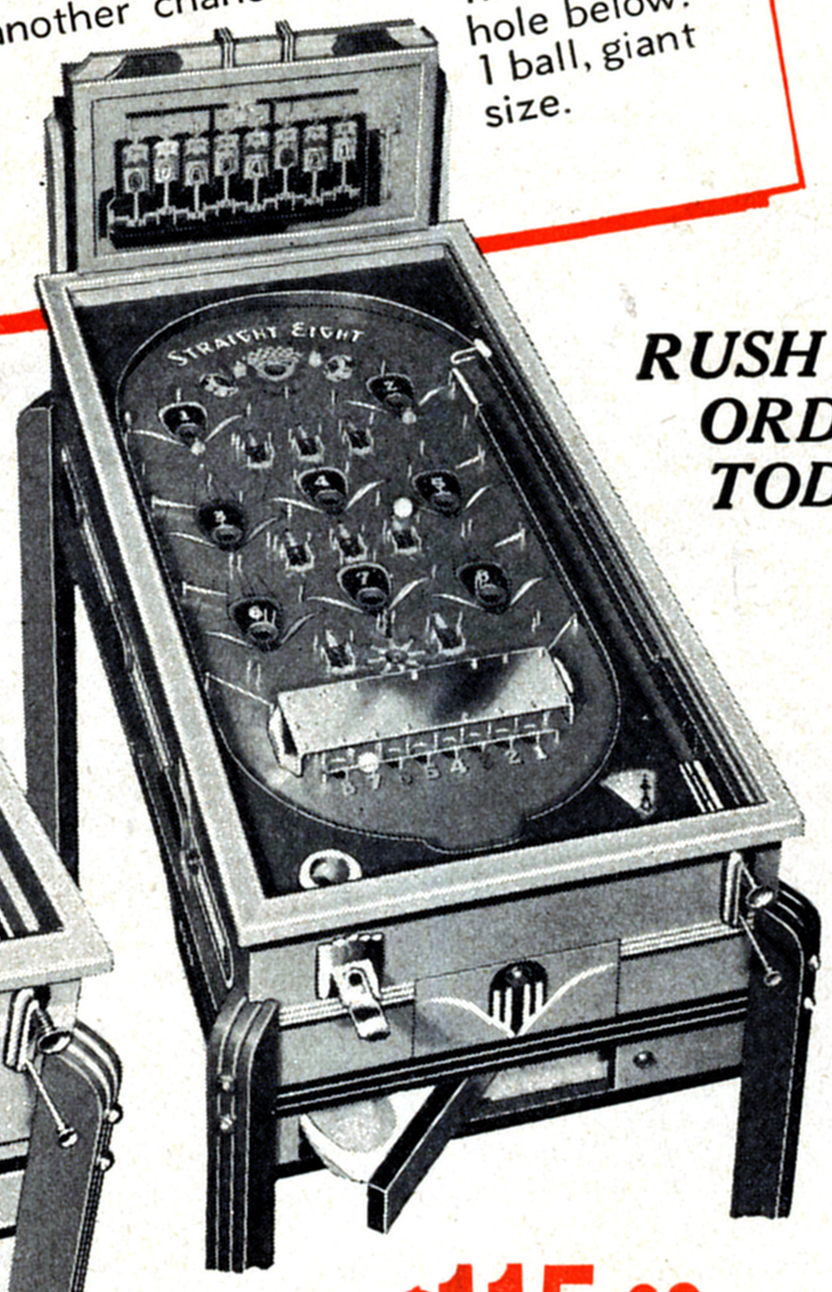
STRAIGHT '8'

Here's one of the cleverest of all odds changing games. A double thrill in every play—if the player misses the selected hole he has another chance to make the same number hole below. 1 ball, giant size.

TRACK ODDS

Every hole a winner! As a coin is inserted two captive balls shoot up. One selects the horse to play, the other the odds. If selected horse wins indicated odds are paid, all other holes pay 10c. 1 ball, giant size.





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